

Association of Bay Area Governments
Administrative Committee

July 9, 2021

Agenda Item 3b

San Francisco Estuary Partnership: Ariel Rubissow Okamoto (\$85,000)


Subject: Authorization to amend the existing Writing, Editorial, and Administrative Services agreement with Ariel Rubissow Okamoto to a new total of \$525,000, adding \$85,000 funded by the Bay Area Regional Collaborative for a new Climate Adapt online magazine between July 1, 2021 and June 30, 2022.

Background: Ariel Rubissow Okamoto provides writing, editorial, and administrative services to the Association of Bay Area Governments and the San Francisco Estuary Partnership section through an existing agreement for \$440,000 over four years which includes work on the award-winning ESTUARY News magazine and other publications such as SFEP's State of the Estuary Report. BARC would like to contribute \$85,000 toward publication of a new online magazine focusing on climate adaptation over the 2021-22 fiscal year. The new climate adaptation work would be implemented through a new task order to the existing agreement.

Issues: None

Recommended Action: The ABAG Administrative Committee is requested to authorize the Executive Director of the Metropolitan Transportation Commission, or designee, to amend the agreement on behalf of the San Francisco Estuary Partnership with Ariel Rubissow Okamoto for Writing, Editorial, and Administrative Services to add \$85,000 for a new online publication on regional climate adaptation and resilience work for a new total not to exceed \$525,000. The task order for additional climate adaptation work funded by BARC will be effective between July 1, 2021 and June 30, 2022.

Attachments: Summary Approval


Therese W. McMillan



SUMMARY OF ABAG ADMINISTRATIVE COMMITTEE APPROVAL

Work Item No.:	Program Code 6996
Funder:	Bay Area Regional Collaborative
Work Project Title:	Add new “Climate Adapt Magazine” publication to Writing, Editorial, and Administrative Services Agreement with Ariel Rubissow Okamoto: new publication focusing on regional climate adaptation work in the San Francisco Bay Area
Purpose of Project:	Provide a vehicle for regular communication among agencies and across the diverse communities where adaptation efforts should be taking place. The project will tell stories, lift up community voices, make connections and link efforts in different cities and counties, and de-jargonize plans, goals, objectives, metrics, and science.
Brief Scope of Work:	New online magazine (guided by interagency editorial board) focusing on climate adaptation to be published 4-6 times a year. Will include news briefs and links to city and county progress; science summaries and analysis; people profiles; in-depth stories; and resource lists.
Project Cost Not to Exceed:	Agreement total will be modified not to exceed \$525,000. Additional \$85,000 will be a new task order.
Funding Source:	Bay Area Regional Collaborative
Fiscal Impact:	Funds programmed in FY 2021-22 Budget
Motion by Committee:	The ABAG Administrative Committee is requested to authorize the Executive Director of the Metropolitan Transportation Commission, or designee, to amend the agreement on behalf of the San Francisco Estuary Partnership with Ariel Rubissow Okamoto for Writing, Editorial, and Administrative Services to add \$85,000 for a new online publication on regional climate adaptation and resilience work for a new total not to exceed \$525,000. The task order for additional climate adaptation work funded by BARC will be effective between July 1, 2021 and June 30, 2022.
ABAG Executive Board Approval:	
	Jesse Arreguin, ABAG President
Approval Date:	July 9, 2021