Association of Bay Area Governments Housing Committee

Bay Area Housing Finance Authority Oversight Committee

July 8, 2021 Agenda Item 9.a.

Regional Affordable Housing Pipeline Update

Subject: Status Update on the Regional Affordable Housing Pipeline

Database

Background: The system of affordable housing finance in California is

fragmented and uncoordinated, requiring developers to piece together financing from many sources. One consequence of this system is that there has been no centralized repository of all affordable housing projects at various stages of development in the Bay Area. Historically, there has been no data-driven estimate of the number of affordable homes in the pipeline, nor the gap funding needed to unlock these opportunities. Another consequence is that the financing system is rife with inefficiencies, with each stage of the development process fraught with uncertainty and lack of resources that ultimately increase costs and delay much needed housing.

To address these challenges, one of the five pilot programs proposed for the Bay Area Housing Finance Authority (BAHFA) and the Expanded Regional Housing Portfolio is to develop a regional Affordable Housing Pipeline Database (the "Pipeline"). The Pipeline would track all the affordable housing projects in the Bay Area in the pre-development, planning, financing, and construction phases. The Pipeline would quantify the number of units, estimate gap funding needs, and provide a snapshot of current regional production and preservation capacity. The Pipeline would also facilitate greater coordination to create efficiencies in the affordable housing finance system and could inform future programming decisions when BAHFA secures capital funding. Additional framing for the Pipeline pilot program is included as Attachment A.

Report

While fundraising for the BAHFA pilot programs is ongoing, staff has partnered with Enterprise Community Partners to jumpstart development of the Affordable Housing Pipeline database. Enterprise collected data on the pipeline from publicly available sources as well as private databases, and leveraged their relationships with local public agencies and large nonprofit developers for additional data points. Enterprise's research culminated in a preliminary database using 2020 data that is estimated to capture approximately 80% of the region's affordable housing projects.

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The preliminary pipeline database includes over 300 projects in various stages of pre-development across all nine counties, representing approximately 26,500 affordable homes. Of those, roughly 19,000 homes require an estimated \$4 billion in gap funding. A county-by-county summary is included as Attachment B.

The next steps for this program include partnering with Enterprise to map the preliminary pipeline and evaluating options to transition future management of the Pipeline to BAHFA, including integration of the Pipeline with other databases housed at MTC and ABAG such as the permit data from the Annual Progress Reports submitted by local jurisdictions to the California Department of Housing and Community Development.

Issues: None

Recommendation: Information

Attachments: A. Affordable Housing Pipeline Pilot Program

B. Preliminary Regional Affordable Housing Pipeline (2020) –

Summary by County

C. Presentation

Reviewed: Sherew WMcf 2

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