



BLUE RIBBON



**TRANSIT RECOVERY
TASK FORCE**

Agenda Item 5 Presentation

TRANSFORMATION ACTION PLAN: DRAFT ACTIONS

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June 28, 2021

TRANSFORMATION ACTION PLAN: REVIEW OF DRAFT ACTIONS

ACTION PLAN ELEMENTS:

- Expanded collaboration between transit operators with partners is essential
- Actions are keyed to Outcomes
- Network Management reforms subject to Business Case analysis to verify value
- Focused on near-term actions (1-3 yrs.) leading *toward* Transit Transformation
- Calls for increased efficiency and new funding

TODAY'S GOAL – REVIEW and COMMENT

- Are the proposed Actions understandable?
- Are there other Actions that should be included?
- Should any Actions be removed?

TRANSFORMATION ACTION PLAN: REFINED OUTCOMES

The Action Plan will be organized to advance these Transit Transformation outcomes in the near-term.

NETWORK MANAGEMENT OUTCOMES	ROLES & RESPONSIBILITIES	
I. FARES AND PAYMENT: Simpler, consistent, and equitable fares and payment options attract more riders.	<ul style="list-style-type: none"> Fare Integration Policy 	
II. CUSTOMER INFORMATION: Integrated mapping, signage and real-time schedule information makes transit easier to navigate and more convenient for both new and existing riders.	<ul style="list-style-type: none"> Branding, Mapping and Wayfinding Technology and Mobile Standards Marketing / Public Information 	
III. TRANSIT NETWORK: Bay Area transit services are equitably planned and integrally managed as a unified, efficient, and reliable network.	<ul style="list-style-type: none"> Bus Transit Priority Bus Network Management Reform Rail Network Management Reform Connected Network Planning 	<ul style="list-style-type: none"> Station Hub Design Review Capital Project Prioritization Data Collection and Coordination
IV. ACCESSIBILITY: Transit services for older adults, people with disabilities, veterans and those with lower incomes are coordinated efficiently.	<ul style="list-style-type: none"> Accessible Services (including Paratransit) Centralized Program Eligibility Verification 	
V. FUNDING: The Bay Area's transit system uses its existing resources more efficiently and secures new, dedicated revenue to meet its capital and operating needs.	<ul style="list-style-type: none"> Funding Advocacy 	

TRANSFORMATION ACTION PLAN: **ACCELERATED ACTIONS** (DRAFT)

I. FARES AND PAYMENT



Fare Integration Policy

- Act on the Fare Coordination and Integration Study (FCIS) recommendations, including selecting and funding pilot projects, **by December 2021.**
- Determine whether existing authority is sufficient to support uniform implementation of FCIS recommendations **by December 2021.**
- Seek state legislation for additional authority, if needed, to ensure uniform and timely implementation of FCIS recommendations **by mid-2022.**

Active Efforts —

Continue to invest in and improve existing programs (Clipper, Clipper START, inter-operator transfer policies)



TRANSFORMATION ACTION PLAN: **ACCELERATED ACTIONS (DRAFT)**

II. CUSTOMER INFORMATION



Mapping and Wayfinding

- Fund and develop regional mapping and wayfinding standards for application across all operator service areas **by mid-2023**.
- Fund and complete 2-3 consistently-branded North and East Bay subregional mapping and wayfinding pilot projects and adopt timeline **by December 2024** for subsequent regionwide deployment across all service areas.
- Fund and develop a regional mapping data services digital platform, to facilitate the standardization of digital and paper maps across all transit services **by late 2024**.

Active Efforts –

Continue partnering with operators on: Return-to-Transit and future regional marketing campaigns, 511 infrastructure, Business Groups' employer surveys



TRANSFORMATION ACTION PLAN: **ACCELERATED ACTIONS** (DRAFT)

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III. TRANSIT NETWORK



Bus Transit Priority (speed & reliability)

- Request a Caltrans Deputy Directive that expedites State right-of-way bus priority Design Exceptions **by December 2021**.
- Sponsor legislation to remove barriers to transit priority implementation **by early 2022**.
- Fund design and delivery of prioritized near-term Bay Area Forward projects **by mid-2022**.
- Select near-term HOV lane operating policies to advance **by mid-2022**.
- Define a Cooperative Agreement process that expedites travel time improvements on arterials and bus rights-of-way **by late 2022**.

Active Efforts – Regional Transit Priority and Arterial Investment programs



TRANSFORMATION ACTION PLAN: ADDITIONAL ACTIONS (DRAFT)

III. TRANSIT NETWORK

Bus/Rail Network Management Reform

- Establish and support an MTC advisory group to guide the Network Management Business Case analysis **by October 2021**.
- Provide financial incentives for Solano and Sonoma counties to complete their Integration Efficiencies initiatives **by December 2021**.
- Deliver Phase 1 Rail Partnership and Governance Assessment grant **by late 2021** and Final Assessment **by mid-2023**.
- Fund and complete a Business Case analysis of potential network management reforms, including resource requirements and implementation steps, **by early 2022**.
- Adopt Transit Equity Principles and a process for institutionalizing them **by mid-2022**.

Active Efforts —
Blue Ribbon Task Force and related collaborations; Transit Sustainability Project (TSP)



TRANSFORMATION ACTION PLAN: ADDITIONAL ACTIONS (DRAFT)

III. TRANSIT NETWORK

Connected Network Planning

- Adopt a standardized hub design review framework that includes coordination with local community planning policies **by late 2023**.
- Fund and adopt a Transit Priority Policy and Corridor Assessment for a Bus Rapid Transit Network focused on high-transit-volume corridors **by late 2023**.
- Develop and adopt a Bay Area Connected Network Plan that includes transit service and hub categories, funding requirements and next steps **by late 2024**.

Active Efforts —

Synchronize schedule changes across operators; Operator's schedule and hub transfer coordination improvements; Regional Annual Transit Passenger Survey (O-D)



Data Collection and Coordination

- Establish common platform and protocols for uniform GTFS-Realtime data collection. Fund technical support needed to bring all agencies to uniformity **by mid-2023**.

TRANSFORMATION ACTION PLAN: ADDITIONAL ACTIONS (Draft)

IV. ACCESSIBILITY

- Designate a Mobility Manager in each county **by mid-2022**.
- Fund additional subregional one-seat paratransit ride pilot projects and develop cost-sharing policies for cross jurisdictional paratransit trips **by late 2022**.
- Adopt standardized eligibility practices for programs that benefit people with disabilities (paratransit and Clipper RTC) **by late 2022**.

Active Efforts —
Regional Transit Connection Card (RTC discount); Integration of paratransit on Clipper Next Generation



TRANSFORMATION ACTION PLAN: ADDITIONAL ACTIONS (DRAFT)

V. FUNDING

- Identify cost-saving efficiencies and Network Management funding needs as part of Business Case analysis **by early 2022**.
- Support efforts to organize a transportation funding ballot measure that includes new funding for transit **in November 2024**.

Active Efforts —
Continue state and federal advocacy efforts for increased transit funding.





TRANSFORMATION ACTION PLAN: NEXT STEPS

- Revise draft Actions based on today's review
- Integrate Evaluation Consultant comments and network management evaluation
- Task Force final review, revision and adoption at July 26th Blue Ribbon meeting
- Celebrate your Task Force's dedication and conclusion
- Begin Business Case by Fall '21

TRANSFORMATION ACTION PLAN: QUESTIONS AND COMMENTS

- Are the proposed Actions understandable?
- Are there other Actions that should be included?
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