



Association of Bay Area Governments



Technical Assistance
for Local Planning

HOUSING



Regional Housing Technical Assistance Program



Program Goal

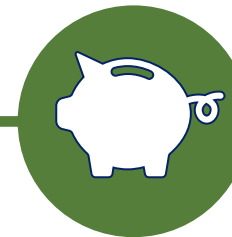
Assist Bay Area jurisdictions



REGIONAL HOUSING TA Value Add



Establish Safe Harbors



Achieve Cost Savings



Standardize Data Regionally



Create Common Products Once



Peer-to-Peer Collaboration

Housing Technical Assistance – Detail



Collaboratives

- County-based, staffed by paid coordinators
- Facilitate ongoing housing technical assistance



Peer Cohorts

- Similar Communities
- Small agricultural towns, fire risk



Workgroups

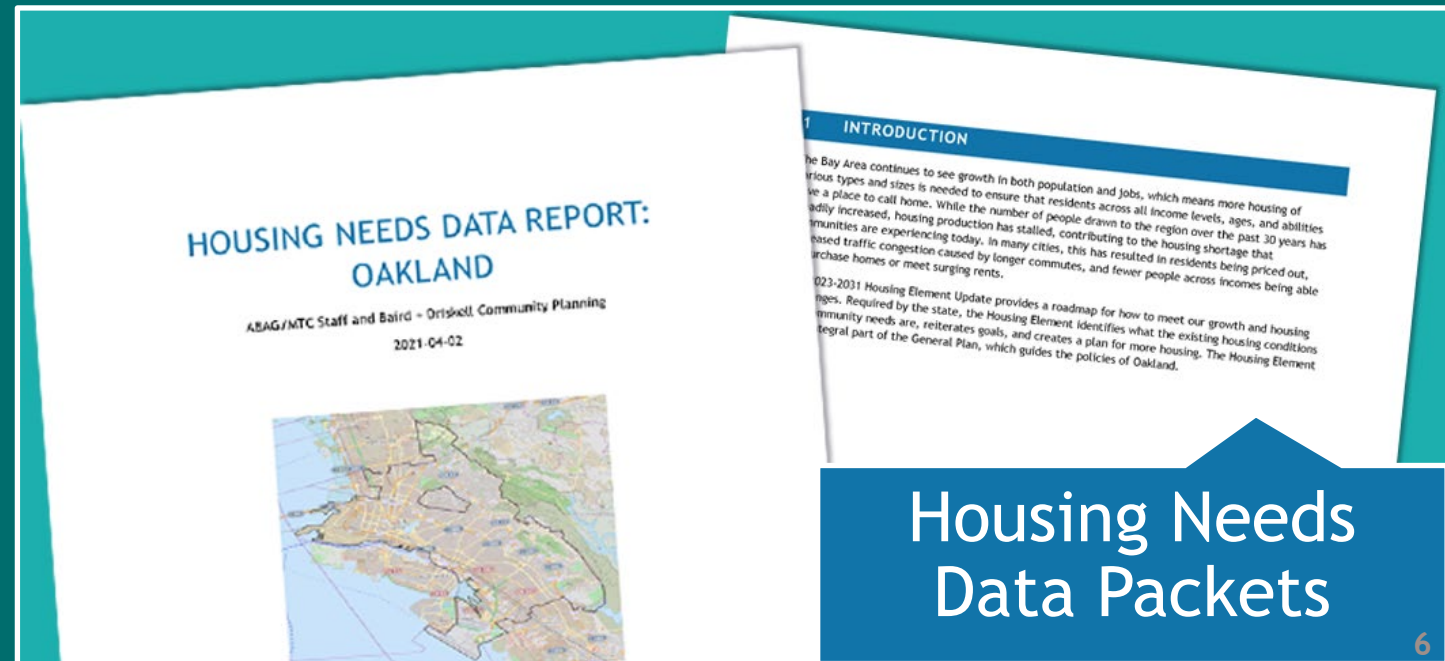
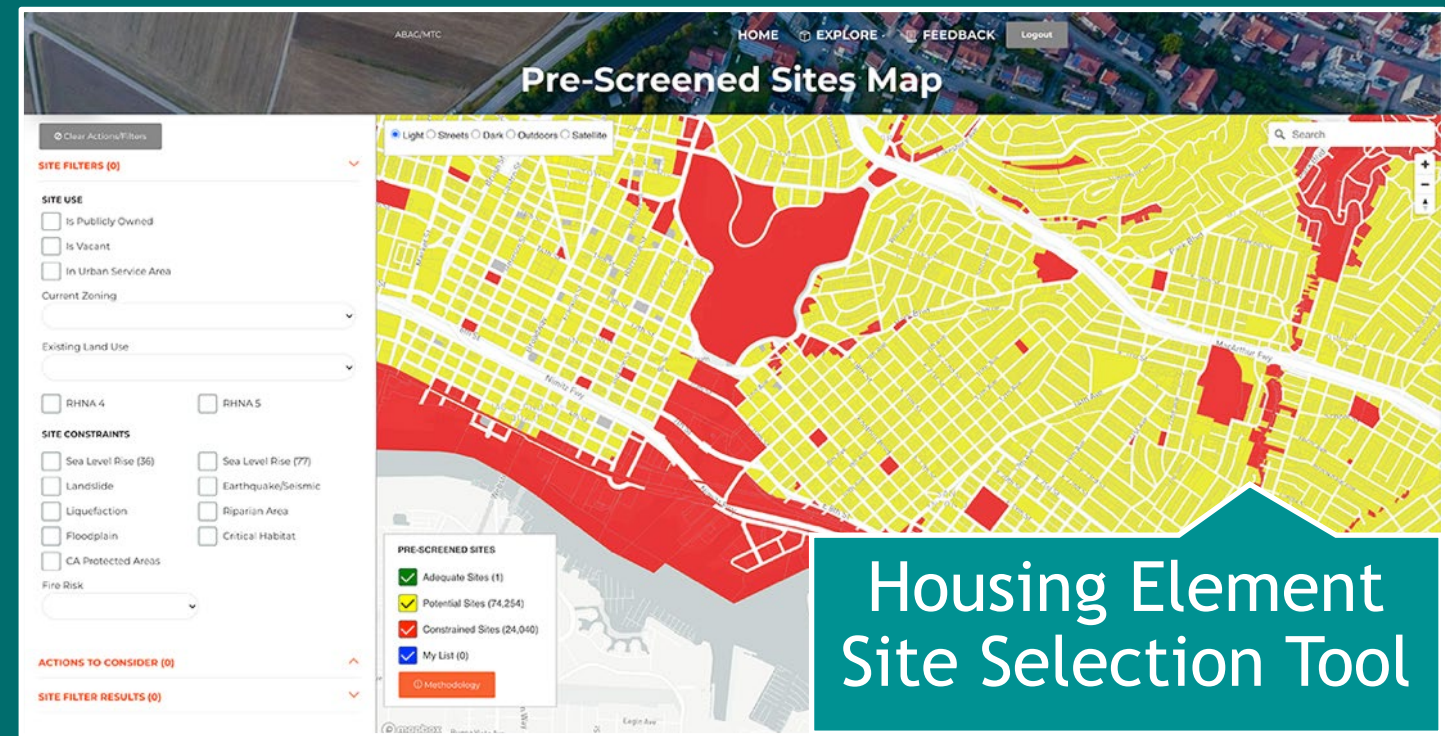
- Short-term sessions on specific housing strategies

Housing Element Webinar Series

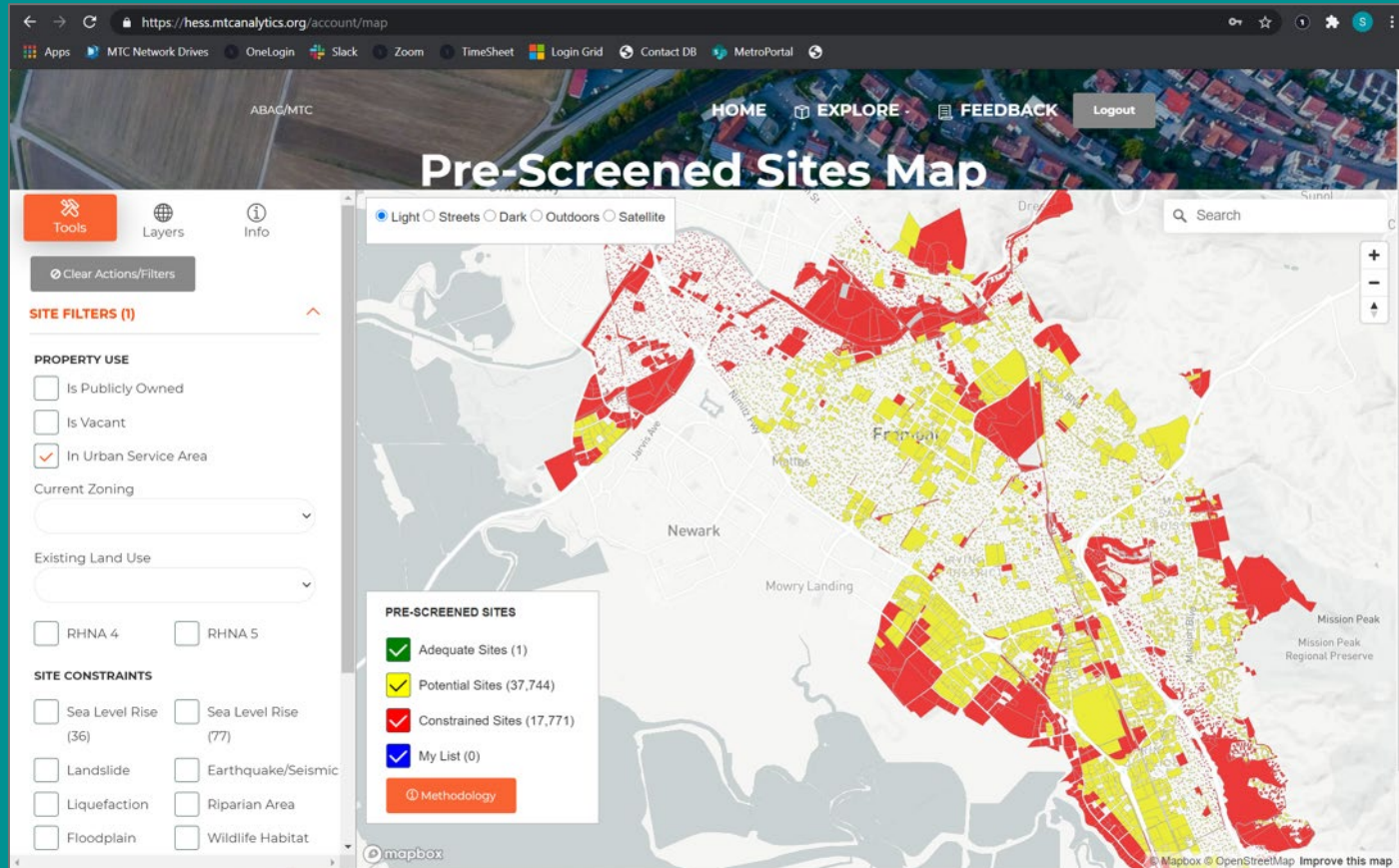


- Ten-part training series for local planning and housing staff working on updates
- Focused on essential information
- Available on Regional Housing Technical Assistance website

Regional Housing Data Tools



Housing Element Site Selection Tool



- Mapping tool for local governments
- Categorizes sites based on required analysis or rezoning
- Screens out environmentally constrained sites
- Allows local staff to edit underlying land use data

Regional Housing Data Packets

Offers materials for each jurisdiction

- Word Document with contextual narrative
- Excel Workbook with raw data, editable figures, and source notes

Pre-reviewed by HCD for consistency

Table 2: Population Growth Trends

Geography	1990	1995	2000	2005	2010	2015	2020
Oakland	372242	381428	399566	410189	390724	419571	433697
Alameda County	1276702	1344157	1443939	1498963	1510271	1613528	1670834
Bay Area	6020147	6381961	6784348	7073912	7150739	7595694	7790537

Universe: Total population
 Source: California Department of Finance, E-5 series
 For more years of data, please refer to the Data Packet Workbook, Table POPEMP-01.

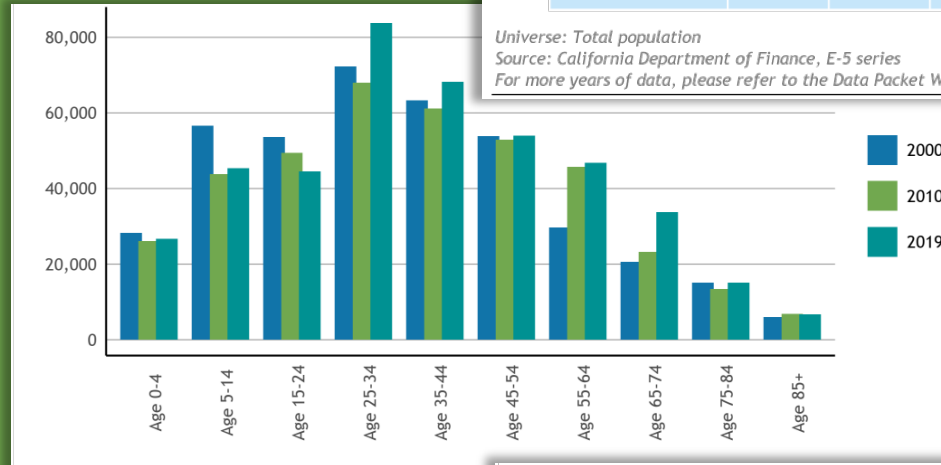


Figure 2: Population by Age, 2000-2019

Universe: Total population
 Source: U.S. Census Bureau, Census 2000 SF1, Table P12; U.S. Census Bureau, American Community Survey 5-Year Data (2015-2019), Table B01001
 For the data table behind this figure, please refer to the Data Packet Workbook, Table SEN-02.

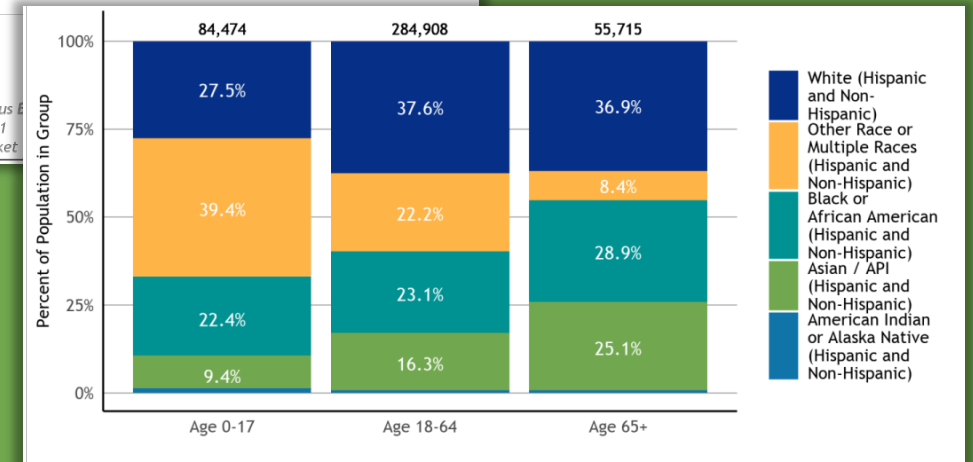
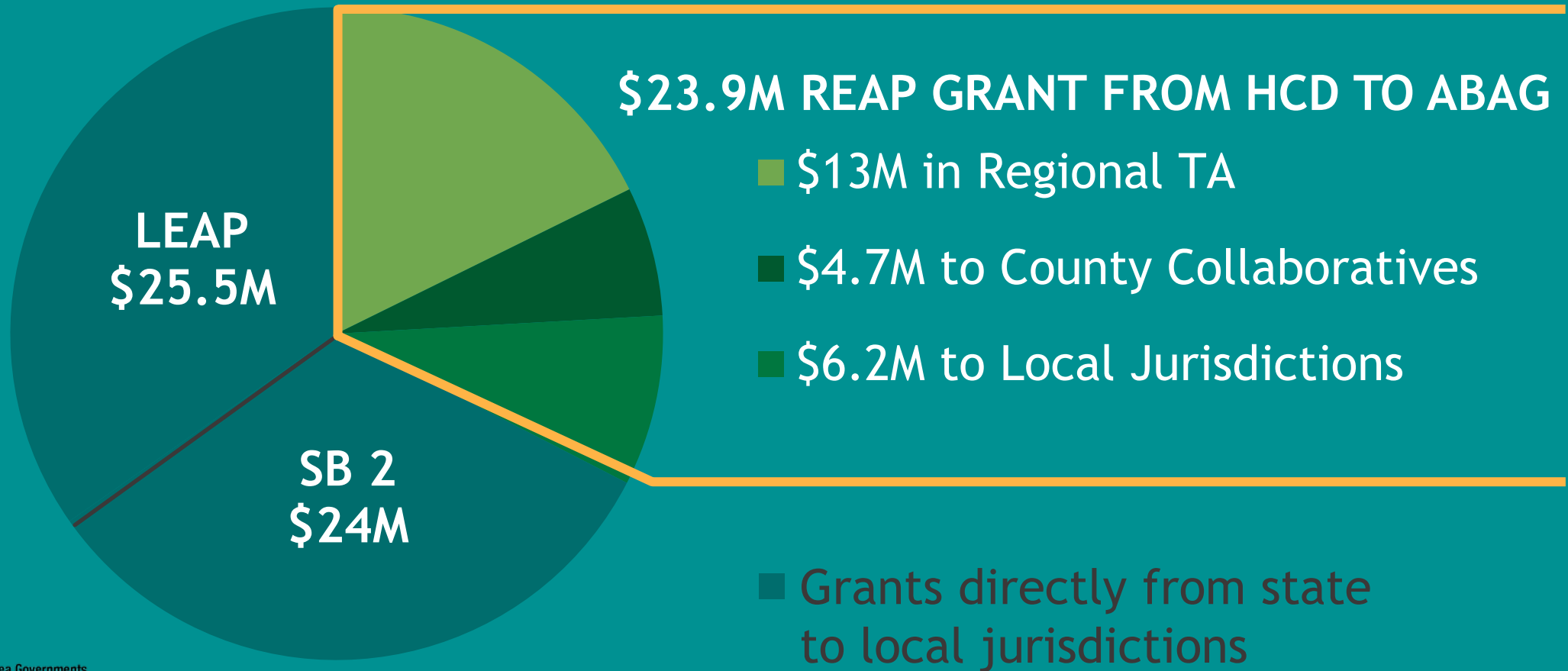


Figure 3: Senior and Youth Population by Race

Universe: Total population
 Notes: In the sources for this table, the Census Bureau does not disaggregate racial groups by Hispanic/Latinx ethnicity, and an overlapping category of Hispanic / non-Hispanic groups has not been shown to avoid double counting in the stacked bar chart.
 Source: U.S. Census Bureau, American Community Survey 5-Year Data (2015-2019), Table B01001(A-G)
 For the data table behind this figure, please refer to the Data Packet Workbook, Table SEN-02.

Local REAP Grants



Regional Consulting Bench

- Comprehensive Planning
- Housing Policy & Planning
- Process Improvements
- Temporary Staffing for Local Governments
- Engagement & Outreach

Planning



- Transportation Policy & Implementation
- Transportation Program Development & Administration

Transportation and Housing




- Grant Writing
- Legal Counsel
- Environment & Resilience
- Economic & Real Estate Analysis

Miscellaneous Resources




Online Marketplace

Find Relevant Vendors




LeSar Development Consultants


System Change Strategies for Housing, Affordability and...




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Tools and Resources for Community Conversations on Housing



Communications to Advance
Housing Policies



Community Engagement: Best
Practices & Implementation



Direct Support for
Local Engagement



Association of Bay Area Governments



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for Local Planning

HOUSING

Thank You.

For more information:

Visit the [Regional Housing TA website](#)

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