BLUE RIBBON

TRANSIT RECOVERY TASK FORCE

Blue Ribbon Transit Recovery Task Force:
Priority Roles and Responsibilities
For Network Management Alternatives Evaluation
(Adopted with amendments 5/24/21)

Network Management Outcomes	Roles & Responsibilities
Coordinated, equitable fares and simpler payment options that attract more riders	• Fare Integration Policy
Reliable, integrated, customer-focused transit network with coordinated routes, service, schedules, and long-term planning	• Bus Transit Priority • Connected Network Planning • Station Hub Design Review • Data Collection and Coordination • Capital Project Prioritization
Customer Information that attracts more riders due to convenience, uniformity, and real-time accuracy	• Branding, Mapping and Wayfinding • Marketing / Public Information • Technology and Mobile Standards (Real Time Info)
Equitably distributed community transit services that are efficiently and cost effectively administered to maximize customer benefits	• Accessible Services (including Paratransit) • Centralized Program Eligibility Verification
Transit Network Management reforms resulting in efficient, customer-focused policies and operation	• Bus Network Management Reform • Rail Network Management Reform • Mega-project Delivery and Oversight[1]
Increased cost-effectiveness and public transit funding at federal, state and regional levels	• Funding Advocacy

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[1] Mega-project Delivery and Oversight was modified by the Task Force to be a consideration but not a focus of the Network Management Alternatives Evaluation.