

**Metropolitan Transportation Commission  
Operations Committee**

June 11, 2021

Agenda Item 4f

**Clipper® Contract Action: Technical, Strategic, and Long-Range Planning in Support of the  
Next Generation Clipper® System: Invoke Technologies, Inc. (\$500,000)**

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**Subject:** Request for approval of a contract for planning in support of the Next Generation Clipper® (C2) System: Invoke Technologies, Inc. (Invoke) (\$500,000).

**Background:** Invoke was pre-qualified for professional services under the Electronic Payments Section (EPS) Consultant Assistant Bench that was competitively procured and established in 2020. Under the EPS Consultant Assistant Bench, Invoke is qualified to deliver services under four categories: program management, planning, operational monitoring and reporting, and technology oversight. Staff recommends a direct selection award for this engagement because Invoke demonstrates exceptional strategic planning expertise and experience with regard to the C2 project. Invoke is able to apply experience from the development of LA Metro's mobile app to the Clipper® mobile app. Invoke is also responsible for the creation of LA Metro's multimodal platform to support future Mobility-as-a-Service (MaaS) implementations and is uniquely positioned to support MTC's development of a strategy to potentially use Clipper® to support expanded payments for mobility services.

Under three previous operational consultant assistant benches, Invoke has delivered services related to the procurement and implementation of the C2 system, including general program management support, contract approach, systems engineering review, and mobile application design and development. Invoke has informed the C2 implementation process with its industry experience and specialized knowledge gained from its work on LA Metro's fare program.

This proposed contract is contemplated and included in the Two-Year Clipper Budget and Work Plan. The Clipper Executive Board approved this proposed contract action at its May 17, 2021 meeting. Invoke and its subcontractor's small business enterprise and disadvantaged business enterprise status is set forth in Attachment A.

**Issues:** None identified.

**Recommendation:** Staff recommends that the Committee authorize the Executive Director or designee to negotiate and enter into a Contract with Invoke in an amount not to exceed \$500,000, to provide the professional services as described above for the period July 1, 2021 to June 30, 2023.

**Attachment:** Attachment A: Disadvantaged Business Enterprise and Small Business Enterprise Status

  
Therese W. McMillan

**Small Business Enterprise and Disadvantaged Business Enterprise Status**

	Firm Name	Role on Project	DBE* Firm			SBE** Firm		
			Yes	If Yes, List #	No	Yes	If Yes, List #	No
Prime Contractor	Invoke, Inc.	Program management, planning, operational monitoring and reporting and technology oversight			X			X
Subcontractor	Matsumoto Consulting	Program management, planning, operational monitoring and reporting and technology oversight	X	42505				X

\*Denotes certification by the California Unified Certification Program (CUCP).

\*\*Denotes certification by the State of California.

## REQUEST FOR COMMITTEE APPROVAL

### Summary of Proposed Contract

Contractor:	Invoke Technologies, Inc. Del Mar, California
Work Project Title:	Technical, strategic, and long-range planning in support of the implementation of the Next Generation Clipper® (C2) System
Purpose of Project:	Consultant services for implementation of the C2 System
Brief Scope of Work:	Provide consultant services for program management, planning, operational monitoring and reporting, technology oversight, and other matters relevant to the C2 project.
Project Cost Not to Exceed:	\$500,000
Funding Source:	FTA, FHWA, OBAG 1 & 2, STP, CMAQ, TCP, Regional Measure 2 Capital, Regional Measure 3, SB1 State of Good Repair
Fiscal Impact:	Funds dependent on the approval of the FYs 2021-22 and 2022-23 MTC agency budgets
Motion by Committee:	That the Executive Director or designee is authorized to negotiate and enter into a contract with Invoke Technologies, Inc. for the purposes described above and in the Operations Committee Summary Sheet dated June 11, 2021 and that the Chief Financial Officer is authorized to set aside \$500,000 for such contract, subject to approval of future agency budgets.
Operations Committee:	<hr/> Carol Dutra-Vernaci, Chair
Approved:	June 11, 2021