

BLUE RIBBON


**TRANSIT RECOVERY  
TASK FORCE**

**Additional Attachment for Agenda Item #5 Memo  
Network Management Roles and Responsibilities:  
Initial Draft Descriptions on Select Roles  
April 26, 2021**

Over the last several months, the Task Force has been considering a list of proposed roles and responsibilities for near-term prioritization. Thus far, the Task Force has indicated support for advancing and prioritizing the ongoing work in these areas in particular: 1) Fare Policy and Collection, 2) Branding, Mapping and Wayfinding, and 3) Bus Transit Priority. The scope of these roles is consistent with the prior discussion and direction of the Task Force (e.g. the concurrent Fare Coordination and Integration Study that is currently underway).

The overall list of roles and responsibilities will be more specifically defined during the network management evaluation and subsequent business case analysis work. In the meantime, task force members have requested initial descriptions on several roles and responsibilities to help clarify and guide their feedback on the prioritization of roles and responsibilities. To aid in Monday's Blue Ribbon Transit Recovery Task Force discussion of network management roles and responsibilities, below is an initial description to advance this discussion. Input and feedback from the Task Force are welcomed and additional definition of the roles and responsibilities will be developed during business case assessment.

**1. Connected Network Planning**

The structure of transit service delivery varies throughout the Bay Area and the pressures on local decision makers to be responsive to local transit demand make it difficult to coordinate a multi-agency view of how cross jurisdictional trips might be better served on a joint basis. The design of the existing Bay Area transit network could be improved with a focused multi-agency effort on regional network objectives to deliver an effective transit system that can attract more riders and be more reliable, connected, and customer oriented. Elements of this discussion could include express bus network planning, identification of regional routes, gap identification for interjurisdictional trips, operating and capital connectivity improvements at intermodal hubs, and beyond.

**2. Station Hub Design Review**

A component of network management could include an effort on designing multi-modal stations and hubs to enhance connectivity and flow within or between modes (walk, bike, auto, transit, etc.) and services such as transit, shared use mobility, passenger drop offs, and last mile connections from the surrounding area. Specifically, this may include physical improvements such as reorganization of bus-loading configurations to reduce walking distances and remove barriers that impede flow, transfers and connectivity for pedestrians and transit, and station access for the surrounding community. The intent would be to make hubs easier to use and navigate so that wayfinding becomes more intuitive and efficient rather than installing wayfinding to help overcome design issues.

### **3. Current Services Coordination**

Most transit providers operate in specific geographic boundaries, structured by county boundaries or sub-regional areas within larger or rural counties. This role may encompass both local and regional services, but the focus would be on a “to be defined” subset of the daily, existing service elements – potentially including transit operating schedules, schedule change cycles, school service, transfer coordination networks, and service sharing agreements—where strategic and intentional coordination would keep the larger Bay Area Transit System operating more effectively.

### **4. Mega project delivery and oversight**

Focused on major transit infrastructure projects that are complex, large, costly, often transformative and serve as an important connectivity link or hub in the transit network. This may encompass efforts to collaborate, share resources, manage risk, and sequence projects in a coordinated manner to design and deliver projects on time, in budget, and within scope resulting in a high-quality customer focused system and experience.