

## Metropolitan Transportation Commission Programming and Allocations Committee

April 14, 2021

Agenda Item 2e - 21-0434

### MTC Resolution No. 3685, Revised

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**Subject:** Regional Measure 2 (RM2) Project 35: Rescission of \$1.6 million and allocation of \$2.1 million in RM2 funds to MTC to engage a consultant to implement recommendations of the Blue Ribbon Transit Recovery Task Force.

**Background: RM2 Program Revisions**

On November 4, 2020 MTC held a public hearing to gather input on proposed changes to the RM2 capital program. The changes included reassigning \$437,576 in savings from previous regional planning projects under RM2 Project 33, the Regional Rail Master Plan, to Project 35, the Transit Commuter Benefits program, and updating the title and scope of Project 35 to include programs and studies to promote transit recovery identified by the Blue Ribbon Transit Recovery Task Force (BRTRTF). These changes were approved by the Commission on December 23, 2020.

In addition to the savings reassigned through the public hearing process, \$1.6 million in savings from previous Transit Commuter Benefits programs is available in RM2 Project 35. In total, there is approximately \$2.1 million available for reallocation in RM2 Project 35, now titled Transit Commuter Benefits Promotion and Transit Recovery.

**Blue Ribbon Transit Recovery Task Force Initiatives**


By June/July 2021, the BRTRTF is expected to endorse a Transit Transformation Action Plan that identifies actions needed to further develop a more connected, more efficient, and more user-focused transit network across the entire Bay Area and beyond to achieve ridership recovery and growth. These actions will require further refinement and analysis to address complex issues of legal authority, policy, regional transit structure and funding. MTC intends to engage consultants for these studies and analyses starting in May 2021. MTC staff request an allocation of the full \$2.1 million in RM2 savings to ensure the funding is available to support this work.

This item recommends rescinding \$1.6 million in savings from RM2 project number 35.1 and allocating this balance along with funds reassigned through the public hearing process, for a total of \$2.1 million, to MTC in a new subproject (number 35.2) for planning and implementation of Blue Ribbon Transit Recovery Task Force Initiatives.

**Issues:** None

**Recommendation:** Refer MTC Resolution No. 3685, Revised, to the Commission for approval.

**Attachments:** MTC Resolution No. 3685, Revised

  
Therese W. McMillan

Date: March 23, 2005  
W.I.: 1255  
Referred by: PAC  
Revised: 03/22/06-DA 01/23/08-DA  
05/27/09-DA 09/23/09-C  
07/27/11-DA 05/22/13-C  
04/28/21-C

ABSTRACT

MTC Resolution No. 3685, Revised

This resolution approves the allocation of Regional Measure 2 funds for the Transit Commuter Benefit Promotion and Transit Recovery project sponsored and implemented by the Metropolitan Transportation Commission (MTC).

This resolution includes the following attachments:

Attachment A - Allocation Summary Sheet

Attachment B - Project Specific Conditions for Allocation Approval

Attachment C - MTC staff's review of MTC's Initial Project Report (IPR) for this project

Attachment D - RM2 Deliverable/Useable Segment Cash Flow Plan

This resolution was revised through Delegated Authority on March 22, 2006 to allocate an additional \$25,000 to complete the long-range marketing plan.

This resolution was revised through Delegated Authority on January 23, 2008, to allocate an additional \$300,000 for development of functionality to allow ordering of TransLink® cards through employee transit benefits programs.

This resolution was revised through Delegated Authority on May 27, 2009, to allocate an additional \$410,000 towards website development, coordination with the TransLink® backend, and consultant support for overall development, resulting in a basic web-based transit benefit program that allows both employers and employees to manage their transit benefit accounts online.

This resolution was revised through Commission action on September 23, 2009, to allocate an additional \$2,410,000 towards major improvements to the first-generation employer program website for this project.

## ABSTRACT

MTC Resolution No. 3685, Revised

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This resolution was revised via Delegated Authority on July 27, 2011, to allocate an additional \$1,000,000 towards additional improvements to the existing employer program website and marketing initiatives to expand both general participation in pre-tax transit benefit programs and automated delivery of pre-tax benefits to Clipper<sup>®</sup> cards.

This resolution was revised through Commission Action on May 22, 2013 to allocate \$780,000 towards implementation support for the Regional Commuter Benefits Program.

This resolution was revised through Commission Action on April 28, 2021, to rescind \$1,633,909.81 from Project 35.1: Transit Commuter Benefit Promotion and to reallocate a total of \$2,071,486 to the new Project 35.2 for planning and implementation of initiatives related to the Blue Ribbon Transit Recovery Task Force.

Additional discussion of this allocation is contained in the Executive Director's memorandum to the MTC Programming and Allocations Committee dated March 2, 2005, January 9, 2008, September 9, 2009, May 8, 2013, and April 14, 2021.

Date: March 23, 2005  
W.I.: 1255  
Referred by: PAC

Re: Approval of Allocation of Regional Measure 2 funds for the Transit Commuter Benefit Promotion

METROPOLITAN TRANSPORTATION COMMISSION  
RESOLUTION No. 3685

WHEREAS, pursuant to Government Code Section 66500 *et seq.*, the Metropolitan Transportation Commission (“MTC”) is the regional transportation planning agency for the San Francisco Bay Area; and

WHEREAS, Streets and Highways Code Sections 30950 *et seq.* created the Bay Area Toll Authority (“BATA”) which is a public instrumentality governed by the same board as that governing MTC; and

WHEREAS, on March 2, 2004, voters approved Regional Measure 2, increasing the toll for all vehicles on the seven state-owned toll bridges in the San Francisco Bay Area by \$1.00, with this extra dollar funding various transportation projects within the region that have been determined to reduce congestion or to make improvements to travel in the toll bridge corridors, as identified in SB 916 (Chapter 715, Statutes of 2004), commonly referred as Regional Measure 2 (“RM2”); and

WHEREAS, RM2 establishes the Regional Traffic Relief Plan and lists specific capital projects and programs and transit operating assistance eligible to receive RM2 funding as identified in Streets and Highways Code Sections 30914(c) & (d); and

WHEREAS, RM2 assigns administrative duties and responsibilities for the implementation of the Regional Traffic Relief Plan to MTC; and

WHEREAS, BATA shall fund the projects of the Regional Traffic Relief Plan by transferring RM2 authorized funds to MTC; and

WHEREAS, MTC adopted policies and procedures for the implementation of the Regional Measure 2 Regional Traffic Relief Plan, which specifies the allocation criteria and project compliance requirements for RM 2 funding (MTC Resolution No. 3636); and

WHEREAS, the Metropolitan Transportation Commission (MTC) has submitted a request for the allocation of RM 2 funds for the Transit Commuter Benefit Promotion project; and

WHEREAS, Transit Commuter Benefit Promotion is identified as capital project number 35 under RM 2 and is eligible to receive RM 2 funding as identified in Streets and Highways Code Sections 30914(c); and

WHEREAS, MTC has submitted an Initial Project Report (“IPR”), as required pursuant to Streets and Highway Code Section 30914(e), to MTC for review and approval; and

WHEREAS, Attachment A to this resolution, attached hereto and incorporated herein as though set forth at length, lists the project and phase for which the MTC is requesting RM2 funding and the reimbursement schedule and amount recommended for allocation by MTC staff; and

WHEREAS, Attachment B to this resolution, attached hereto and incorporated herein as though set forth at length, lists the required project specific conditions which must be met prior to execution of the allocation and any reimbursement of RM2 funds; and

WHEREAS, Attachment C to this resolution, attached hereto and incorporated herein as though set forth at length, includes MTC staff’s review of MTC’s Initial Project Report (IPR) for this project; and

WHEREAS, Attachment D attached hereto and incorporated herein as though set forth at length, lists the cash flow of RM2 funds and complementary funding for the deliverable/useable RM2 project segment; and

WHEREAS, the claimants to which funds are allocated under this resolution have certified that the projects and purposes listed and recorded in Attachment A are in compliance with the requirements of the California Environmental Quality Act (Public Resources Code Section 21000 et seq.), and with the State Environmental Impact Report Guidelines (14 California Code of Regulations Section 15000 et seq.); now, therefore, be it

RESOLVED, that MTC approves MTC staff's review of MTC's IPR for this project as set forth in Attachment C; and be it further

RESOLVED, that MTC approves the allocation and reimbursement of RM2 funds in accordance with the amount and reimbursement schedule for the phase, and activities as set forth in Attachment A; and, be it further

RESOLVED, that the allocation and reimbursement of RM2 funds as set forth in Attachment A are conditioned upon MTC complying with the provisions of the Regional Measure 2 Regional Traffic Relief Plan Policy and Procedures as set forth in length in MTC Resolution 3636; and be it further

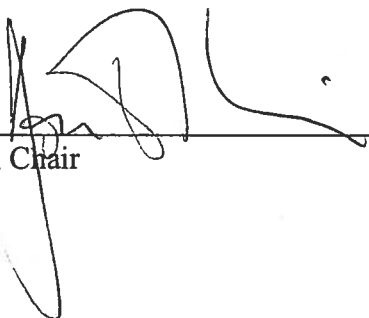
RESOLVED, that the allocation and reimbursement of RM2 funds are further conditioned upon the project specific conditions as set forth in Attachment B; and, be it further

RESOLVED, that the allocation and reimbursement of RM2 funds as set forth in Attachment A are conditioned upon the availability and expenditure of the complementary funding as set forth in Attachment D; and be it further

RESOLVED, that reimbursement of RM2 funds as set forth in Attachment A is subject to the availability of RM2 funding; and be it further

RESOLVED, that a certified copy of this resolution, shall be forwarded to the project sponsor.

METROPOLITAN TRANSPORTATION COMMISSION

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Jon Rubin, Chair

The above resolution was entered into by the Metropolitan Transportation Commission at the regular meeting of the Commission held in Oakland, California, on March 23, 2005.

## REGIONAL MEASURE 2 PROGRAM Allocation of Funds

Project Title: Blue Ribbon Transit Recovery Task Force Initiatives  
Sponsor: Metropolitan Transportation Commission  
Project Number: 35.2

Allocation No. 35.2-1					
Activities to be funded with Allocation #1:					
Related to the Blue Ribbon Transit Recovery Task Force, MTC will plan and implement activities from the Transit Transformation Action Plan, and other related transit recovery activities. This may include, but is not limited to, analysis of regional transit structure and administration/management alternatives, performing business case analyses, development of implementation plans, and implementation of recommendations from these studies.					
Funding Information for Allocation #1:					
Allocation Instruction No.	Approval Date	Amount	Phase	Reimbursement Year	Cumulative Total To Date
21368509	28-Apr-21	\$ 2,071,486	ENV/PS&E/CON	FY2020-21	\$ 2,071,486



## **REGIONAL MEASURE 2 PROGRAM Project Specific Conditions**

Project Title: Blue Ribbon Transit Recovery Task Force Initiatives  
Sponsor: Metropolitan Transportation Commission  
Project Number: 35.2

The allocation and reimbursement of RM2 funds for the above project are conditioned upon the following:

1. None

**RM2 Project Number: 35.2**  
**Blue Ribbon Transit Recovery Task Force Initiatives**

<b>Lead Sponsor</b>	<b>Other Sponsors(s)</b>	<b>Implementing Agency</b> (if applicable)
Metropolitan Transportation Commission	N/A	N/A
<b>Legislated Project Description</b>		
Marketing programs, projects, and studies to promote transit ridership and transit system performance, including but not limited to tax-saving opportunities for employers and employees as specified in Section 132(f)(3) or 162(a) of the Internal Revenue Code. Goal is to increase the participation rate of employers offering employees a tax-free benefit to commute to work by transit and to implement transit recovery strategies identified by the Blue Ribbon Transit Recovery Task Force.		
<b>RM2 Legislated Funding (in \$1,000)</b>		<b>Total Estimated Project Cost (in \$1,000)</b>
35.1 Transit Commuter Benefits Promotion (\$3,366)		\$2,071
<b>35.2 Blue Ribbon Transit Recovery Task Force Initiatives (\$2,071)</b>		
<b>Project Purpose and Description</b>		
By June/July 2021, the Blue Ribbon Transit Recovery Task Force (BTRTF) is expected to endorse a Transit Transformation Action Plan that identifies actions needed to further develop a more connected, more efficient, and more user-focused transit network across the entire Bay Area and beyond to achieve ridership recovery and growth. These actions may require further refinement and analysis to address complex issues of legal authority policy, regional transit structure, and funding. Based on the work of the Blue Ribbon Transit Recovery Task Force, MTC will engage consultants to conduct planning studies and analyses of upcoming Transit Transformation Action Plan activities and other related transit recovery activities. This may include, but is not limited to, analysis of regional transit structure and administration/management alternatives, performing business case analyses, development of implementation plans, and implementation of any recommendations from these studies.		
<b>Funding Description</b>		
Committed Funds: RM2.		
Uncommitted Funds: None		
Operating Capacity: N/A		

**Overall Project Cost and Schedule**

Phase	Scope	Start	End	Cost (in \$1,000)
1	Environmental, Planning, and Preliminary Engineering	04/2021	06/2025	\$2,071
2	Plans, Specifications and Estimates			
3	Right-of-Way			
4	Construction			
<b>Total:</b>				<b>\$2,071</b>

## Total Project Funding Plan: Committed and Uncommitted Sources

(Amounts in Thousands)

Project Title	Blue Ribbon Transit Recovery Task Force Initiatives					Project No. 35.2				
Lead Sponsor	Metropolitan Transportation Commission									
Fund Source	Phase	Prior	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26	Future	Total
Committed										
RM2	ENV		2,071							2,071
										-
										-
										-
										-
										-
Total:		-	2,071	-	-	-	-	-	-	2,071
Uncommitted										
										0
										0
Total:		0	0	0	0	0	0	0	0	0
Total Project Committed and Uncommitted										
		Prior	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26	Future	Total
Total:		-	2,071	-	-	-	-	-	-	2,071

## REGIONAL MEASURE 2 PROGRAM Project Cash Flow Plan

Project Title: Blue Ribbon Transit Recovery Task Force Initiatives  
Sponsor: Metropolitan Transportation Commission  
RM2 Project Number: 35.2

(all funds in \$ thousands)

RM2 Project # 35.2	PRIOR	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26	TOTAL
<b>RM2 Funds Total</b>	-	200	468	468	468	468	-	2,071
<b>Environmental (ENV)</b>	0	200	468	468	468	468	0	2,071
RM2		200	468	468	468	468		2,071
								0
								0
								0
<b>Final Design (PS&amp;E)</b>	0	0	0	0	0	0	0	0
								0
								0
								0
								0
<b>Right of Way</b>	0	0	0	0	0	0	0	0
								0
								0
								0
								0
<b>Construction</b>	0	0	0	0	0	0	0	0
								0
								0
								0
								0
<b>TOTAL FUNDING</b>								
Environmental	0	200	468	468	468	468	0	2,071
Final Design (PS&E)	0	0	0	0	0	0	0	0
Right of Way	0	0	0	0	0	0	0	0
Construction	0	0	0	0	0	0	0	0
<b>PROJECT TOTAL</b>	0	200	468	468	468	468	0	2,071