

PLAN BAY AREA 2050

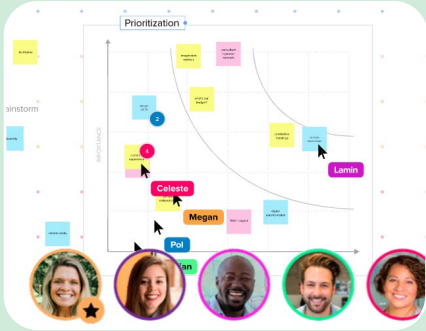
Implementation Plan Update: Draft Implementation Actions

March 2021

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MTC/ABAG Regional Planning Program

Implementation Plan: Timeline



Sept-Nov 2020

Phase 1: Internal Engagement

- Strategy assessment
- Mapping complementary efforts/initiatives
- Nov. committees feedback ★



Nov-Jan 2021

Phase 2: External Engagement

- Two virtual stakeholder meetings
- Office hours, small group meetings
- Public/CBO outreach



Feb-Apr 2021

Phase 3: Draft Plan

- Feb. + Mar. progress update to committees ★
- Resource and prioritization assessment
- Develop Draft Implementation Plan



May-Jul 2021

Phase 4: Partnerships

- Draft Plan release ✓
- Convene focused stakeholder groups to cement partnerships
- Continue public outreach
- Refine resources & priorities



Fall 2021

Phase 5: Final Plan

- Develop Final Implementation Plan
- Final Plan release ✓

★ = Board/Commission input ✓ = Board/Commission approval

Today's Agenda: Seeking Feedback

- Area 1
 - Review role designation and strategy assessment revisions
- Area 2
 - Review and discuss cross-cutting MTC/ABAG implementation actions
- Area 3
 - Review and discuss draft MTC/ABAG implementation actions by Plan Element



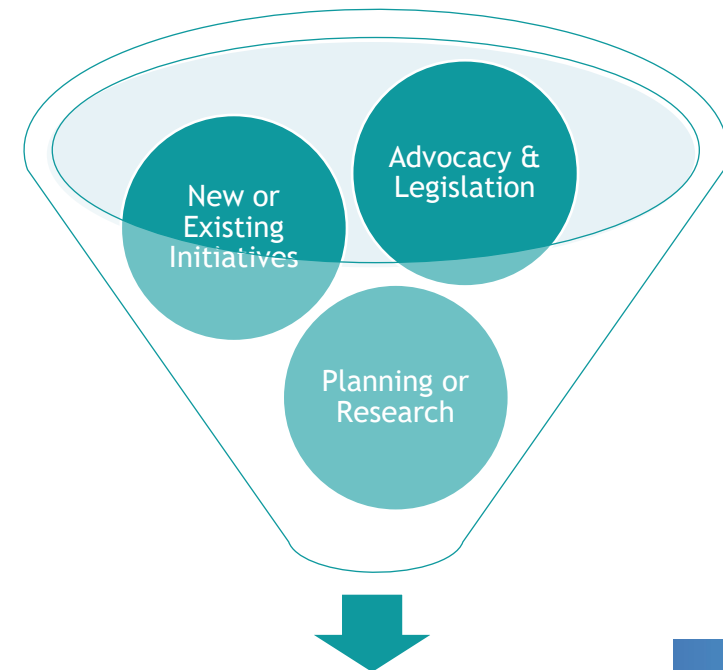
Lead



Partner



Support



Implementation Actions

For More Information...

- The following slides will spotlight specific, higher-profile implementation actions but there is much more information in your Committee Packet
- **Attachment B** contains one-page briefs for each of the Plan's 35 strategies, including strategy assessments, role recommendations, draft MTC/ABAG implementation actions, and key considerations
- **Attachment C** contains a consolidated summary table of all draft MTC/ABAG implementation actions

Transportation: Maintain and Optimize the Existing System

Strategy T1:
Restore, Operate, and Maintain the Existing System

Strategy Cost\$390 billion

Strategy DescriptionCommit to operate and maintain the Bay Area's roads and transit infrastructure, while restoring transit service frequencies to 2019 levels no later than 2035.

Strategy Success Assessment

Authority	Financial Resources	Public & Political Support	Technical Capacity

MTC/ABAG
Implementation Role

Lead

Limited

Partial

Existing

Recommended
Priorities for
Implementation

Advocacy & Legislation	Seek new revenues for transportation and explore greater flexibility in the use of existing transportation funding to support operations and maintenance needs
New, Existing, or Restructured Initiatives	Implement the recommendations of the Blue-Ribbon Transit Recovery Task Force related to transit operations, maintenance, and service levels



Summary and
Considerations

"Fix It First" has been MTC's long-standing commitment to the regional transportation network and the agency has technical capacity to support this popular strategy moving forward. In addition, MTC has good, effective partnerships with Caltrans, County Transportation Authorities (CTAs), local Departments of Transportation (DOTs), and regional transit operators through which to continue supporting the operations and maintenance of the transit network and keeping the system in a state of good repair.

It is expected, however, that facilitating the restoration of transit service levels in the post-COVID environment will be a major area of focus during the implementation period. Advocating for new federal, state, or regional revenues that can fill current transit service gaps and support transit operations will be key. Finally, MTC may be tasked with a more active role in this space pending the ultimate findings and recommendations of the Blue-Ribbon Transit Recovery Task Force.

Housing		
Themes & Strategies	Draft Implementation Actions	Implementation Vehicle
Protect and Preserve Affordable Housing <ul style="list-style-type: none">Further Strengthen Renter Protections Beyond State LegislationPreserve Existing Affordable Housing	4a) Seek new revenues for affordable housing preservation	Advocacy & Legislation
	4b) Advocate for greater renter protections for tenants and low-income communities to prevent unjust evictions and displacement	
	4c) Launch suite of pilot projects to assist local jurisdictions, including developing standardized best practices for tenant protection programs and ordinances and a restructuring of the Bay Area Preservation Pilot	New, Existing, or Restructured Initiatives
	4d) Partner in the development and design of the Regional Homelessness Prevention System	
	4e) Complete and implement the Expanded Regional Housing Portfolio Business Plan	Planning or Research
	4f) Evaluate changes to federal and state tax and finance policies to increase the viability of affordable housing preservation strategies	

Role Designation and Strategy Assessment Revisions

- Based on feedback from policymakers in February, as well as ongoing discussions amongst staff and stakeholders, a handful of revisions were made to the implementation role designations and strategy assessments, including:
 - **T1: Restore, Operate, and Maintain the Existing System** changed from Partner to Lead
 - **EC4: Allow Greater Commercial Densities in Growth Geographies** changed from Support to Partner
- In addition to the  symbol to designate strategies that have a high impact in achieving the Plan's GHG emissions reduction target, a  symbol has also been added to designate strategies subject to California Air Resources Board (CARB) implementation review

Key Cross-Cutting Implementation Actions

Advocacy or Legislation

- **Seek new revenues** to support identified needs, from a next-generation transit network to a suite of sea level rise protections to affordable housing production & preservation
- **Pursue advocacy goals and objectives** identified in the adopted 2021 Final Advocacy Program that align with adopted Plan Bay Area 2050 strategies

New, Existing, or Restructured Initiatives

- **Continue and seek greater strategic alignment of a broad range of existing MTC/ABAG programs** that support Plan vision and goals, from FasTrak START and Clipper START to Regional Housing Technical Assistance

Planning or Research

- **Continue evaluation of needs related to inclusive post-COVID recovery**, from essential workers' mobility needs to support for struggling small businesses

Transportation: Key Implementation Actions



New, Existing, or Restructured Initiatives

- Implement the recommendations of the Blue Ribbon Transit Recovery Task Force and the Fare Integration Task Force ☁
- Complete and implement the TOD Policy Update to ensure land use supports transit investments and supports access to transit ☁

Planning or Research

- Identify strategies to advance roadway pricing with complementary strategies through deep public engagement 🌳☁
- Complete and implement the recommendations of the Regional Active Transportation Plan ☁





= Action Supports High-Impact Strategy in Achieving Greenhouse Gas Target



= Action Supports Strategy Subject to CARB Implementation Review



New, Existing, or Restructured Initiatives

- Provide financial resources and technical assistance through the Regional Housing Technical Assistance Program and PDA Planning Program  
- Launch and deliver a suite of housing pilot projects to assist local jurisdictions

Planning or Research

- Complete and implement the Expanded Regional Housing Portfolio Business Plan
- Partner with local jurisdictions to study and accelerate redevelopment of aging malls and office parks and explore approaches to catalyze utilization of public- and community-owned land



Economy: Key Implementation Actions



New, Existing, or Restructured Initiatives

- Complete the TOD Policy Update and incorporate expanded jobs emphasis within the PDA Planning Program 🌳☁️

Planning or Research

- Evaluate funding sources and develop a pilot Priority Production Area (PPA) Planning and Technical Assistance Program, with a goal of supporting up to five PPAs by 2025
- Partner with economic stakeholders to conduct regional economic studies & best practices related to closing the “digital divide”



= Action Supports High-Impact Strategy in Achieving Greenhouse Gas Target





= Action Supports Strategy Subject to CARB Implementation Review



Environment: Key Implementation Actions



Advocacy or Legislation

- Explore potential legislative reforms to establish clear roles for sea level rise adaptation planning, funding, and implementation
- Seek legislative authority to expand existing Bay Area Commuter Benefits Program in partnership with BAAQMD  

New, Existing, or Restructured Initiatives

- Restructure MTC Climate Initiatives program and operational TDM programs to ensure they can effectively scale over the next five years  
- Evaluate the feasibility of expanding the scope/mission of BayREN to develop a broader range of program offerings that will support building retrofits and water/energy upgrades



= Action Supports High-Impact Strategy in Achieving Greenhouse Gas Target



= Action Supports Strategy Subject to CARB Implementation Review

Implementation Plan: Next Steps

- **Today (March 2021):** Seek Feedback on Draft Implementation Actions
 - Of the identified draft implementation actions, which are your **highest priorities**?
 - Are there any draft implementation actions that you do not support, or that you would rank as **lower priority**?
 - Are there any implementation action **priorities not reflected here** or in your Committee packet materials?
- **Spring 2021:** Release Draft Implementation Plan
- **Spring and Summer 2021:** Advance Partnership Phase, which will expand focus beyond MTC/ABAG to include a broader range of actions and potential commitments
- **Fall 2021 (*envisioned*):** Adopt Final Plan Bay Area 2050, including Final Implementation Plan

PLAN BAY AREA 2050

Questions & Discussion

*For further information on the Implementation Plan,
contact Chirag Rabari at crabari@bayareametro.gov*