

Bay Area Partnership Board

April 23, 2021

Agenda Item 4b

Blue Ribbon Transit Recovery Task Force Update

Subject: Update on activities of the Blue Ribbon Transit Recovery Task Force.

Background: In May 2020, the Commission established a Blue Ribbon Transit Recovery Task Force (Task Force) to guide the recovery of public transit and its role in the region. MTC Chair Scott Haggerty appointed Commissioner Jim Sperring to serve as its chair and is composed of representatives from the MTC Commission, transit operators, and stakeholder groups.

The Task Force is currently focused on the development of its Transformational Action Plan, which is intended to include recommendations on near-term and longer-term actions that will result in an effectively managed and customer focused public transit system that better serves all Bay Area populations.

To date, the Task Force has approved goals and objectives, as well as a set of equity principles to help guide recommendations of the Transformation Action Plan. In March, the Task Force also finalized a Network Management Problem Statement, that lays out the specific areas that should be addressed in the Transformation Action Plan.


The next steps for the Task Force is to review and prioritize potential roles and responsibilities that might fall under the umbrella of Network Management, and discuss alternative Network Management structures that could be tasked with performing identified roles and responsibilities. This work will be aided by a consultant that will facilitate a Network Management Ad Hoc workshop in May or June, develop evaluation criteria to apply to a range of potential structures, and provide a comparison of alternative structures for Task Force consideration. The consultant will also provide recommendations on next steps to be taken post-Task Force to develop a more detailed business case for Network Management.

The Task Force duration, originally slated to end in June, has been extended through July 2021.

Issues: None Identified.

Recommendation: Information.

Attachments: Attachment A: PowerPoint Presentation

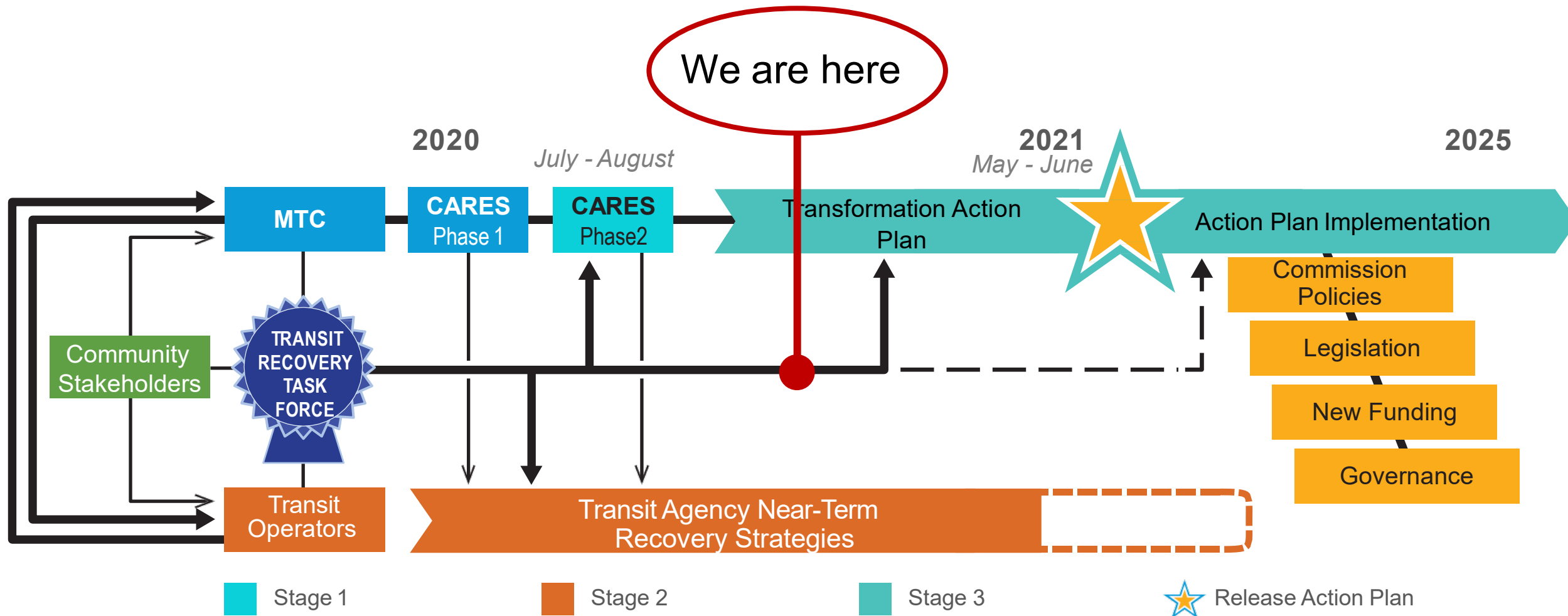

Therese W. McMillan



BLUE RIBBON TRANSIT RECOVERY TASK FORCE UPDATE

Bay Area Partnership Board
April 23, 2021

TASK FORCE TIMELINE



TRANSIT TRANSFORMATION

Design, adequately invest in and effectively manage a public transit network that is equitable, inclusive, frequent, affordable, accessible, and reliable; is integrated with unified service, fares, schedules, customer information and identity; and serves all Bay Area populations, resulting in increased transit ridership and reduced growth in vehicle miles traveled.

APPROVED GOALS

(November 2020)

BLUE RIBBON



TRANSIT RECOVERY
TASK FORCE

1

Goal 1: Recovery

Recognize critical recovery challenges facing transit agencies

2

Goal 2: Equity

Advance equity

3

Goal 3: Network Management & Governance

Identify near-term actions to implement beneficial long-term Network Management & Governance reforms

4

Goal 4: Current Initiatives

Establish how current MTC and state transit initiatives should integrate with Network Management & Governance reforms

EQUITY PRINCIPLES

1. Invest Equitably

- Prioritize equitable planning, policies, decision-making, and implementation through proportionally greater investments in communities of color and low-income communities to address transit disparities and reflect needed mobility options.

2. Increase Accessibility

- Increase transit access, prioritize service investments, and improve travel experiences for seniors, riders with disabilities and/or low incomes by increasing fare affordability and service connectivity.

3. Be Inclusive

- Pursue anti-racist strategies as a core element of transit's mission and actions. Ensure full participation of underserved residents to co-create strategies and solutions by engaging meaningfully and directly, in partnership with culturally specific, community-trusted local organizations.

4. Use Data to Inform Decisions

- Make people-centered and transparent transit investment and strategy decisions by collecting and using race, gender identity, disability, age and income data. Routinely monitor data to ensure equitable investments for underserved communities.

5. Advance Health & Safety

- Incorporate public health and safety measures for transit riders and staff in the day-to-day operations of the transit system. Partner with social service and public health agencies to improve personal health and safety of riders and staff.

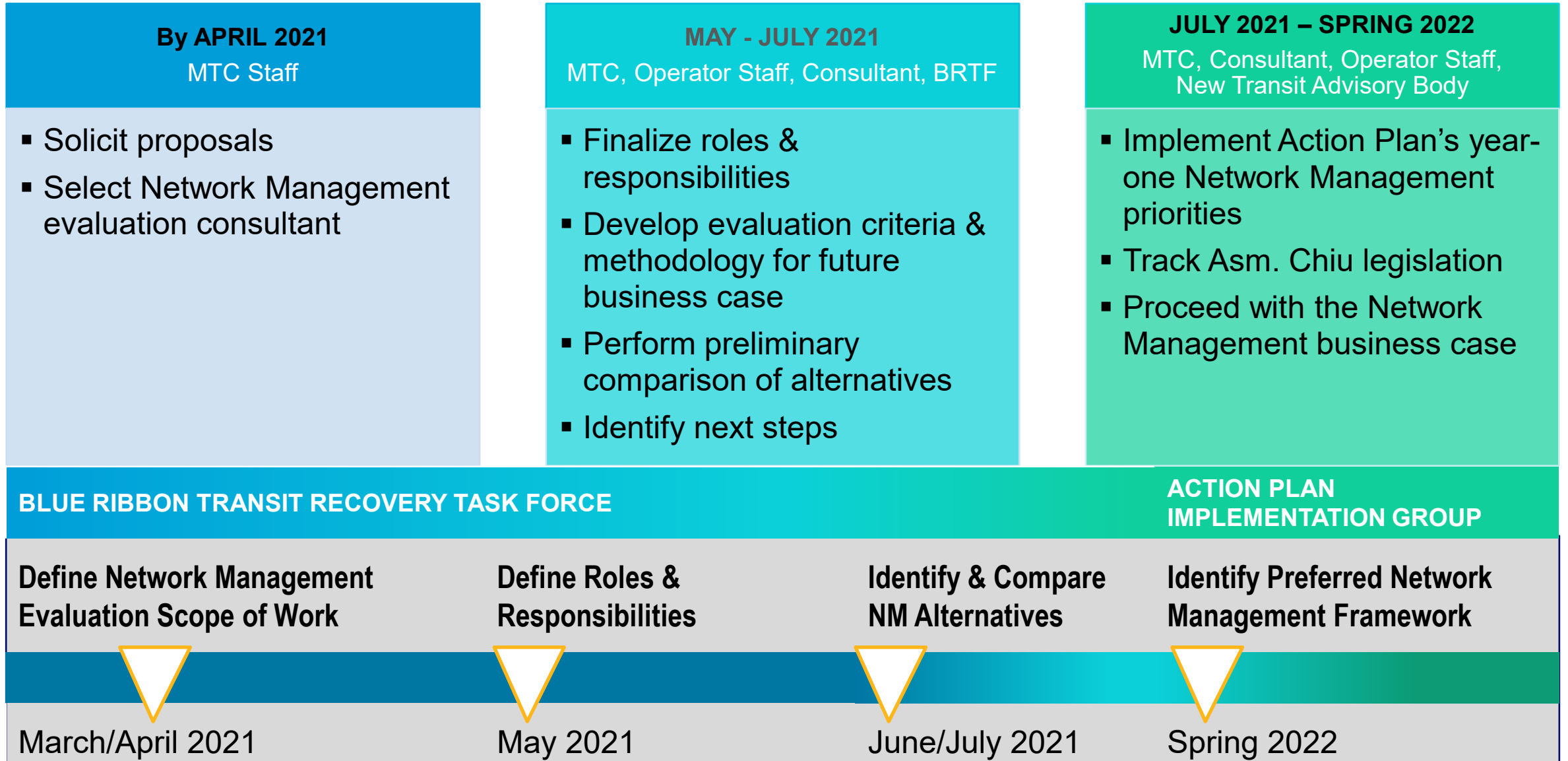
NETWORK MANAGER PROBLEM STATEMENT

What are we solving for?

A working group was formed comprised of operator staff, MTC staff and other stakeholders, to identify the problems that a network manager could help address. They fell into four categories:

1. Organizational / Institutional
2. Customer experience
3. Past and current disparities
4. Costs and funding

NETWORK MANAGEMENT: EVALUATION PROCESS & TIMELINE



NETWORK MANAGEMENT: PRIORITIZING ROLES & RESPONSIBILITIES

(List expanded after January 25, 2021 meeting)

Customer Facing

- Fare Policy and Collection
- Connected Network Planning
- Current Services Coordination
- Branding, Mapping and Wayfinding
- Station Hub Design Review
- Technology and Mobile Standards
- Marketing/ Public Information Services
- Paratransit Coordination
- Advance Bus Transit Priority
- Micro-mobility Integration

Administrative/Institutional

- Procurement and Contracting
- Capital Project Prioritization
- Mega-project Delivery and Oversight
- Emergency Coordination
- Data Collection and Coordination
- Centralized Program Eligibility Verification
- Performance Management Standards
- Financial Assessment and Advocacy
- Bus Network Management Reforms
- Rail Network Management Reforms

KEY

MTC/Partner
Initial Network Priorities

Reserve for Future Network
Consideration

Roles & Responsibilities yet
to be confirmed and
categorized



Contact Information

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