

BLUE RIBBON



TRANSIT RECOVERY  
TASK FORCE

## GOAL 3: NETWORK MANAGEMENT AND GOVERNANCE

← University Ave

Transit  
Connections



February 22, 2021

## GOAL 3

**Identify near-term actions to implement beneficial long-term *Network Management & Governance* reforms**

Develop business case and identify specific next steps to deliver public transit network management and governance reforms that will fulfill long-term transit transformation.

## GOAL 4

**Establish how current MTC and state transit initiatives should integrate with *Network Management & Governance* reforms**

Review the scope, timing, and decision process of current MTC and state transit initiatives and identify specific actions to integrate them with Management & Governance reforms.





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# REVISED PROBLEM STATEMENT

# PROBLEM STATEMENT PROCESS

February 22, 2021

## **BRTF Meeting #7**

Nov 16

Task Force approved Action Plan Goals & Objectives

## **BRTF Meeting #8**

Dec 14

Reviewed Key Challenge Areas to set stage for Problem Statement

## **Ad Hoc Problem Statement Working Group**

Jan. 8 + 15

Working Group met twice, plus additional calls between meetings

## **BRTF Meeting #9**

Jan. 25

Draft Problem Statement presented to Task Force for review and comment

## **Ad Hoc Workshop**

Feb. 17

Review and comment on Revised Draft Problem Statement

## **BRTF Meeting #10**

Feb. 22

Review, revise and adopt Problem Statement

# KEY REVISIONS TO PROBLEM STATEMENT

The following list describes the key changes proposed in the Revised Draft Problem Statement:

- **Context section** specifically identifies statistical information sources.
- **Problem Statement Summary**
  - Modified to use operators' preferred text to describe their institutional purpose
  - Text on lack of system-wide coordination entity moved to bulleted section
- **Organizational/Institutional Challenges modified to include:**
  - A stand-alone indication of the importance of transit priority projects
  - School service was removed because of great local variation in need and service
- **Customer Experience**
  - Changed in several instances to reflect variations among operator's challenges and acknowledge some studies are underway
- **Past and Current Disparities**
  - Substantially rewritten based on alternative text provided by Operators
- **Transit Costs and Funding**
  - Additional funding needed for more than regional transit coordination
  - Policy tradeoffs must be analyzed before shifting existing funding.





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## NETWORK MANAGEMENT EVALUATION CONSULTANT SCOPE & TIMING

# NETWORK MANAGEMENT: EVALUATION PHASES

## By JUNE 2021

Blue Ribbon Task Force, Consultants

- Develop structure/ framework for business case analysis
- Identify business case data needs
- Identify Network Management governance alternatives
- Set “triggers” for initiating consultant’s Network Management Evaluation

## By DECEMBER 2021

MTC, Operator Staff, Consultants, Working Group

- Prepare business case data analysis
- Track Chiu legislation

## JULY 2021 – SPRING 2022

MTC, Operator Staff, Consultants, Working Group

- Implement Action Plan’s year-one Network Management priorities
- Proceed with the Network Management Evaluation

## BLUE RIBBON TRANSIT RECOVERY TASK FORCE

Define Network Management  
Evaluation Scope of Work

Introduce  
Consultant

Finalize Scope  
of Work

## ACTION PLAN IMPLEMENTATION GROUP

Carry out Network  
Management Evaluation

February/March 2021

April/May 2021

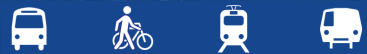
June/July 2021

Spring 2022





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# NETWORK MANAGEMENT ROLES & RESPONSIBILITIES



# NETWORK MANAGEMENT BRAINSTORM: POTENTIAL ROLES/ RESPONSIBILITIES

(From January 25, 2021 Meeting)

## Customer Facing

- Fare Policy and Collection
- Network Planning and Coordination
- Service Coordination
- Branding and Wayfinding
- Station Hub Design Review
- Technology and Mobile Standards
- Marketing/ Public Information Services
- Paratransit Coordination
- Advance Bus Transit Priority
- Micro-mobility Integration

## Administrative/ Institutional

- Procurement and Contracting
- Capital Project Prioritization
- Mega-project Delivery and Oversight
- Emergency Coordination
- Data Collection and Coordination
- Program Eligibility Verifier
- Performance Management
- Financial Assessment and Advocacy

## CONCURRENT EFFORTS UNDERWAY – TRANSIT COORDINATION FOCUSED

### QUESTION :

*Does the Task Force need  
additional information to  
define how these initiatives  
are addressed in the Action  
Plan?*

### Concurrent Initiative/ Identify Priority

#### Fare Coordination and Integration Study

### Possible Linkages for Task Force:

- Act on Study – summer 2021
- Potential Action Plan near-term implementation priority

#### Regional Mapping and Wayfinding

- Refined program – spring 2021
- Program implementation – summer 2021
- Potential Action Plan near-term implementation priority

#### Advancing Transit Priority/ Reliability and Forward Projects

- Identify priority locations
- Streamline approval process
- Fund shovel-ready projects
- Potential Action Plan near-term implementation priority

#### Caltrans Partnership Grant — Rail Coordination

- Address governance evaluation and megaproject delivery and oversight
- Potential Action Plan mid-term implementation priority



# ORGANIZING ROLES & RESPONSIBILITIES BY PRIORITY

(Assignments for discussion purposes only)

## **BRTF Highest Priority**

### **Within 1 year**

- Implement Adopted Fare Coordination Study
- Return to Transit Campaign set in motion
- Expedited approval process for Bus Transit Priority
- Wayfinding Program refined/ Pilot projects started

## **BRTF Near Term Priorities**

### **Within 1 - 3 years**

- Network Connectivity Plan adopted (incl. transfers, hubs)
- Network Management reforms implemented
- Unified Real-time Travel information available
- Smaller Agency Management re-structuring complete

## **MTC-led Collaboration**

### **Within 1 - 3 years**

- Ensure Service Coordination
- Update performance standards
- Strengthen the Paratransit Program
- Prioritize Capital Projects
- Rail Grant evaluation complete

## **Operator's Voluntary Collaboration**

### **Operator's Voluntary Collaboration**

- Service Coordination
- Continue Paratransit Coordination
- Procurement and contracting
- Data Collection and Coordination
- Unify Emergency Coordination



[www.mtc.ca.gov/mtc.ca.gov/blue-ribbon-transit-recovery-task-force](http://www.mtc.ca.gov/mtc.ca.gov/blue-ribbon-transit-recovery-task-force)