

**Metropolitan Transportation Commission
Policy Advisory Council**

November 17, 2020

Agenda Item 7

Blue Ribbon Transit Recovery Task Force Update

Subject: Update on the Blue Ribbon Transit Recovery Task Force.

Background: Policy Advisory Council Agenda Item 7, Blue Ribbon Transit Recovery Task Force Update, is attached. This PowerPoint will be presented to the Blue Ribbon Transit Recovery Task Force on November 16, 2020.

Staff will be at your November 17 meeting to discuss the update. Furthermore, below are the links to the landing page of the two previous meetings:

October 26, 2020

<https://mtc.legistar.com/MeetingDetail.aspx?ID=806073&GUID=4B62FEAC-76CE-46AB-A4D2-BE495AE32A77&Options=info|&Search=>

November 16, 2020

<https://mtc.legistar.com/MeetingDetail.aspx?ID=807103&GUID=FC87122D-943D-4BA6-86EE-10926A6E4960&Options=info|&Search=>

Attachments: PowerPoint from Agenda Item 5a from the November 16, 2020 Blue Ribbon Transit Recovery Task Force meeting.



BLUE RIBBON



**TRANSIT RECOVERY
TASK FORCE**

TRANSFORMATION ACTION PLAN: GOALS AND OBJECTIVES

Steve Kinsey
CivicKnit

November 16, 2020

TODAY'S TASK FORCE GOAL

Adopt Transformation Action Plan Goals & Objectives

Pathway to today's roll-call vote:

- Explanation of proposed revisions to Goals & Objectives
- Task Force and Public comment on revisions
- Use red light / green light as gauge to consider further revisions
- Roll-call vote to approve Transformation Action Plan Goals & Objectives



BASIS FOR REVISING GOALS & OBJECTIVES

- Task Force and Public comment at October 26 BTRTF meeting
- Task Force support for letter sent by several Task Force organizations
- Assemblymember Chiu comments

TRANSIT TRANSFORMATION

Design, adequately invest in and effectively manage **a public transit network that is inclusive**, an appropriately frequent, accessible, reliable, **and integrated with unified service, fares, schedules, customer information and identity**, ~~affordable and better-connected public transit network~~, serving all Bay Area populations, resulting in increased transit ridership and reduced growth in vehicle miles traveled.

REVISED GOALS AND OBJECTIVES

1 Goal 1: Recovery

Basis for Revision

- Reflects broad Task Force sense of urgency for more funding
- Reflects importance of survey information and communications plan for Recovery

Goal 1: Recognize critical recovery challenges facing transit agencies

Defer post-recovery service planning to allow Bay Area transit agencies to prioritize difficult fiscal and service choices in the midst of increasing uncertainty

Objectives:

- A. Encourage **timely** additional MTC funding and regulatory relief during the Transit Recovery period
- B. Advocate for **timely** additional federal and state funding to support Recovery
- C. Receive quarterly Stage 2 updates from Operators and MTC
- D. **Support regional funds for inclusive rider research and return-to-transit communications**

REVISED GOALS AND OBJECTIVES

2 Goal 2: Equity

Basis for Revision

- No change proposed

Goal 2: Advance equity

Integrate and be accountable to equity in policy, service delivery and advocacy recommendations, as embodied in MTC's Equity Platform

Objectives:

- A. Develop specific Equity Principles to guide transit transformation planning
- B. Include focused outreach to current riders, underserved populations, and persons with disabilities to inform the Transformation Action Plan

REVISED GOALS AND OBJECTIVES

3 Goal 3: Network Management & Governance

Basis for Revision

- Clarify “near-term” actions contribute to long-term transit transformation
- Task Force preference to limit/ focus consolidation evaluation
- Task Force support for prioritizing transit- advantage opportunities
- Transit GM comments
- MTC comments on network management analyses

Goal 3: ~~Propose~~ **Identify** near-term **actions to implement beneficial long-term** network management & governance reforms **actions**

Develop business case and identify specific ~~near-term~~ next steps to deliver public transit network management and governance reforms actions to facilitate that will fulfill long-term transit transformation

Objectives:

- A. **Develop a clear Problem Statement that addresses what issues or problems Network Management reforms seek to resolve.**
- A.B. Using **prior MTC analyses and** experienced professionals, evaluate regionwide network management alternatives, addressing issues of legal authority, **labor**, scope of duties, oversight and **increased** budget requirements. Recommend near-term reform actions.
- B. ~~Using experienced professionals, evaluate which agency consolidation opportunities should advance in the near-term, and recommend next steps.~~

3 Goal 3: Network Management & Governance

Basis for Revision

- Clarify “near-term” actions contribute to long-term transit transformation
- Task Force preference to limit/ focus consolidation evaluation
- Task Force support for prioritizing transit- advantage opportunities
- Transit GM comments
- MTC comments on network management analyses

Goal 3: Propose **Identify** near-term **actions to implement beneficial long-term** network management & governance reforms **actions**

Develop business case and identify specific ~~near-term~~ next steps to deliver public transit network management and governance reforms actions to facilitate that will fulfill long-term transit transformation

Objectives:

- C. Using MTC staff and qualified professionals, identify and support near-term consolidation opportunities focused in smaller transit markets with multiple transit operators to provide a more connected service to the customer, where feasible.
- C.D. Propose state and regional ~~institutional~~ **policy** and legislative actions to support transit transformation **and expedite implementation of transit priority advantages on streets and highways.**

REVISED GOALS AND OBJECTIVES

4 Goal 4: Current Initiatives

Basis for Revision

- Task Force preference to focus consideration of both state and regional initiatives on the network management reform evaluation

Goal 4: Clarify the relationship between MTC's current transit initiatives & transformation planning. Establish how current MTC and state transit initiatives should integrate with Network Management & Governance reforms

Review the scope, timing and decision process of current MTC and state transit initiatives and identify specific actions to integrate them with Transformation Action Plan implementation. Management & Governance reforms

Objectives:

- A. Receive presentations on several current MTC transit initiatives and comment on their relationship to the Transformation Action Plan. Management & Governance reforms
- B. Receive state presentation on CalSTA initiatives that inform management and governance reform.
- B. Identify relationships between MTC initiatives and regionwide network management reforms



THANK YOU.

BLUE RIBBON



TRANSIT RECOVERY
TASK FORCE

www.mtc.ca.gov/mtc.ca.gov/blue-ribbon-transit-recovery-task-force