

**TRANSIT RECOVERY
TASK FORCE**

TO: Blue Ribbon Transit Recovery Task Force

DATE: November 16, 2020

FR: Steve Kinsey, CivicKnit

RE: Revised Goals & Objectives

At the October BTRTF meeting, the Task Force and public participants were presented with and commented on four draft Goals with associated Objectives intended to define the scope of the Stage 3 *Transformation Action Plan* you are developing.

Based on the discussion at the October 26th Task force meeting, as well as an October 26, 2020 letter submitted to the Task Force by several members, and echoed by several other speakers, a set of Revised Goals and Objectives have been prepared for your review. Formal action on this is scheduled for the November 16th meeting.

If the revised language does not adequately reflect the Task Force's intentions, modifications may be proposed. If proposed language changes do not receive unanimous acceptance, the Chair may request use of the Task Force's straw poll procedure to confirm whether a proposed revision should be included in the final draft Goals and Objectives that will be acted on by a roll call vote.

In order to expedite any additional revisions to the draft Goals and Objectives, it will be helpful to provide specific language to be added or to replace portions of that which you have received. Proposed changes may also be submitted to the Facilitator in advance by sending them to steve@civicknit.com.

Once approved, these Goals and Objectives will define the boundaries of research, evaluation, and consideration of material that will inform the specific actions to be recommended in the *Transformation Action Plan*.

Attached:

Attachment A: Revised Goals and Objectives (November 9, 2020)

Attachment B: Tracked Changes of Revised Goals and Objectives (November 9, 2020)

Attachment A
Revised Transformation Action Plan Goals & Objectives (Clean)
November 9, 2020

Goal 1: Recognize Critical Recovery Challenges Facing Transit Agencies

Defer post-recovery service planning to allow Bay Area transit agencies to prioritize difficult fiscal and service choices in the midst of increasing uncertainty.

- A. Encourage timely additional MTC funding and regulatory relief during the Transit Recovery period.
- B. Advocate for timely additional federal and state funding to support Recovery.
- C. Receive quarterly Stage 2 updates from Operators and MTC.
- D. Support regional funds for inclusive rider research and return-to-transit communications.

Goal 2: Advance Equity

Integrate and be accountable to equity in policy, service delivery and advocacy recommendations, as embodied in MTC's Equity Platform.

- A. Develop specific Equity Principles to guide Transit Transformation planning.
- B. Include focused outreach to current riders, underserved populations, and persons with disabilities to inform the Transformation Action Plan.

Goal 3: Identify near-term actions to implement beneficial long-term Network Management & Governance reforms

Develop business case and identify specific next steps to deliver public transit network management and governance reforms that will fulfill long-term transit transformation.

- A. Develop a clear Problem Statement that addresses what issues or problems Network Management reforms seek to resolve.
- B. Using prior MTC analyses and experienced professionals, evaluate regionwide network management alternatives, addressing issues of legal authority, labor, scope of duties, oversight, and increased budget requirements. Recommend near-term reform actions.
- C. Using MTC staff and qualified professionals, identify and support near-term consolidation opportunities focused in smaller transit markets with multiple transit operators to provide a more connected service to the customer, where feasible.
- D. Propose state and regional policy and legislative actions to support transit transformation and expedite implementation of transit priority advantages on streets and highways.

Goal 4: Establish how current MTC and state transit initiatives should integrate with Network Management & Governance reforms

Review the scope, timing, and decision process of current MTC and state transit initiatives and identify specific actions to integrate them with Management & Governance reforms.

- A. Receive presentations on several current MTC transit initiatives and comment on their relationship to Management & Governance reforms.
- B. Receive state presentation on CalSTA initiatives that inform management and governance reform.

Attachment B
Tracked Changes Version of Revised Transformation Action Plan Goals & Objectives
November 9, 2020

Goal 1: Recognize Critical Recovery Challenges Facing Transit Agencies

Defer post-recovery service planning to allow Bay Area transit agencies to prioritize difficult fiscal and service choices in the midst of increasing uncertainty.

- E. Encourage timely additional MTC funding and regulatory relief during the Transit Recovery period.
- F. Advocate for timely additional federal and state funding to support Recovery.
- G. Receive quarterly Stage 2 updates from Operators and MTC.
- H. Support regional funds for inclusive rider research and return-to-transit communications.

Goal 2: Advance Equity

Integrate and be accountable to equity in policy, service delivery and advocacy recommendations, as embodied in MTC's Equity Platform.

- C. Develop specific Equity Principles to guide Transit Transformation planning.
- D. Include focused outreach to current riders, underserved populations, and persons with disabilities to inform the Transformation Action Plan.

Goal 3: ~~Propose~~ **Identify near-term actions to implement beneficial long-term Network Management & Governance reforms actions**

~~Develop business case and identify specific near-term next steps to deliver public transit network management and governance reforms actions to facilitate~~ that will fulfill long-term transit transformation.

- C. ~~Develop a clear Problem Statement that addresses what issues or problems Network Management reforms seek to resolve.~~
- D. Using ~~prior MTC analyses and~~ experienced professionals, evaluate regionwide network management alternatives, addressing issues of legal authority, ~~labor~~, scope of duties, oversight, and ~~increased~~ budget requirements. Recommend near-term reform actions.
- C. ~~Using experienced professionals, evaluate which agency consolidation opportunities should advance in the near-term, and recommend next steps.~~
- E. ~~Using MTC staff and qualified professionals, identify and support near-term consolidation opportunities focused in smaller transit markets with multiple transit operators to provide a more connected service to the customer, where feasible.~~
- F. Propose state and regional ~~institutional~~ **policy** and legislative actions to support transit transformation ~~and expedite implementation of transit priority advantages on streets and highways.~~

Goal 4: ~~Clarify the Relationship Between MTC's Current Transit Initiatives & Transformation Planning~~ **Establish how current MTC and state transit initiatives should integrate with Network Management & Governance reforms**

~~Review the scope, timing, and decision process of current MTC and state transit initiatives and identify specific actions to integrate them with Transformation Action Plan implementation~~ Management & Governance reforms.

- C. Receive presentations on several current MTC transit initiatives and comment on their relationship to the Transformation Action Plan **Management & Governance reforms.**
- D. **Receive state presentation on CalSTA initiatives that inform management and governance reform.**
- ~~B. Identify relationships between MTC initiatives and regionwide Network Management Reforms.~~