

BLUE RIBBON



TRANSIT RECOVERY
TASK FORCE

GOAL 2: ADVANCING EQUITY

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DEVELOPMENT OF EQUITY PRINCIPLES

Today's Objectives:

- Set the context for an Equity discussion
- Initiate discussion of Equity Principles to guide Transit Transformation
- Identify ways to reach underserved and transit dependent riders

GOAL 2: Advance equity

Integrate and be accountable to equity in policy, service delivery and advocacy recommendations, as embodied in MTC's Equity Platform.

Objectives:

- A. Develop specific Equity Principles to guide transit transformation planning
- B. Include focused outreach to current riders, underserved populations, and persons with disabilities to inform the Transformation Action Plan

EQUITY DEFINITIONS IN VARIOUS CONTEXTS

Pursuant to SFMTA's core value of social equity and access, the SFMTA shall adopt a **Service Equity Strategy every two years** on the same cycle as SFMTA's biannual budget to assess Muni service performance in select low income and minority neighborhoods, identify **major Muni transit-related challenges** impacting selected neighborhoods with community stakeholder outreach, and develop strategies to address the major challenge.

SFMTA's Commitment

All people in California live in **healthy, thriving, and resilient communities** regardless of race.

Strategic Growth Council

Racial equity means we **eliminate racial disproportionalities** so that race can no longer be used to predict success, and we increase the success of all communities.

Government Alliance on Race and Equity (GARE)

Equity means **just and fair inclusion** into a society in which all can **participate, prosper**, and reach their full potential.

PolicyLink

4 PILLARS to help guide equity context-setting

**LISTEN &
LEARN**



**DEFINE &
MEASURE**



**FOCUS &
DELIVER**



**TRAIN &
GROW**



LISTEN & LEARN



WHAT WE'VE HEARD IN PRIOR MEETINGS

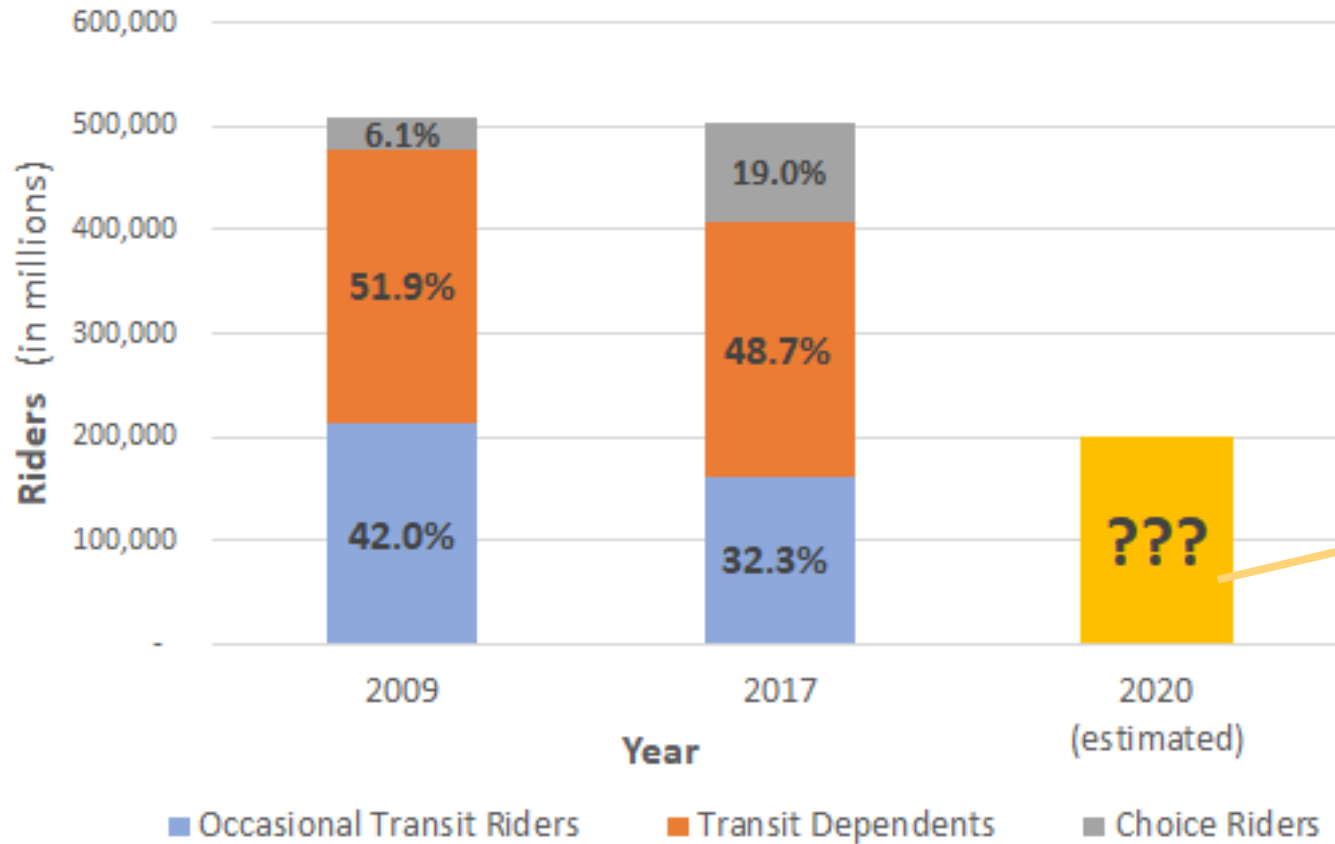
- Prioritize transit service for those who need it most.
- Don't forget paratransit and school-related public transit needs.
- Seek input directly from riders – and those that are most reliant on public transit.
- Equity should be woven throughout.
- Identify Equity metrics

DEFINE & MEASURE



WHAT CAN THE DATA TELL US?

Changing Make-up of Transit Riders

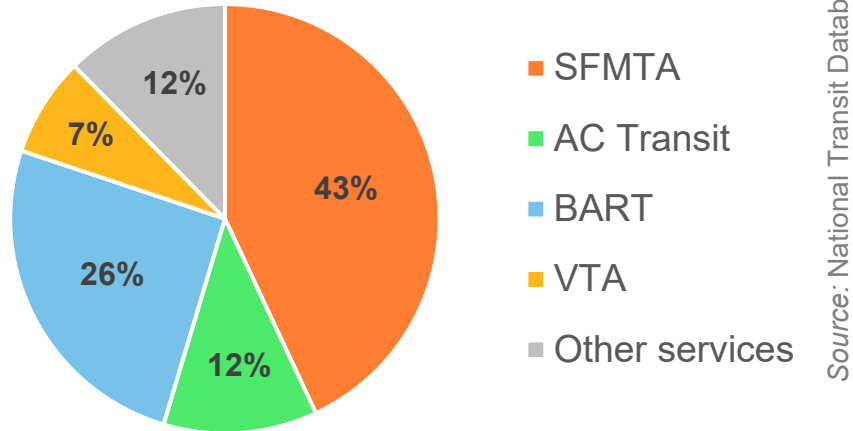


- Who is riding transit now?
- How do we meet the needs of current riders?
- What other data do we need now and in the future?

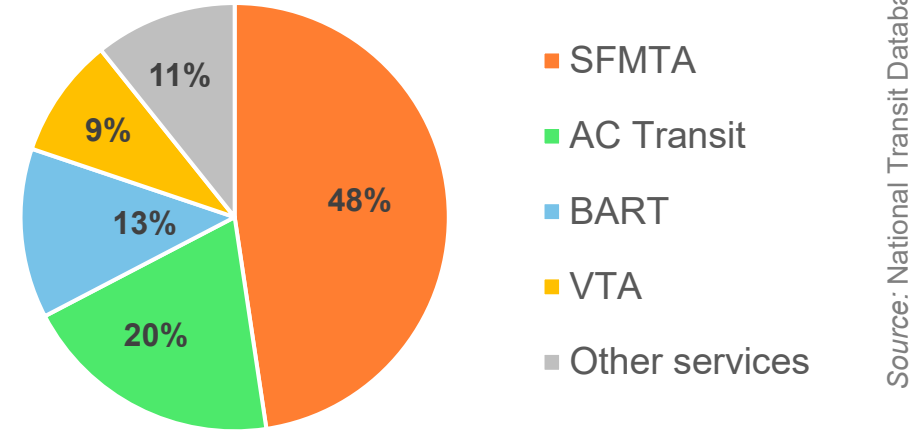


WHAT CAN THE DATA TELL US?

September 2019 Ridership (~42 million trips)



September 2020 Ridership (~10 million trips)



Pre-COVID Observations

- There was sizable growth in riders with a choice on transit
- Trips by riders who were transit dependent declined
- Transit service was commute-oriented

Current (pandemic) Observations

- Ridership is returning fastest on local bus services
- Peak-period commute riders may have more flexibility to work from home.
- Current telework paradigm has an unknown effect on future transit demand.



KEY EQUITY CONCERNS IN THE CONTEXT OF BLUE RIBBON TASK FORCE



Prioritizing for transit-dependent

- Ensure that even during resource-restrained times, we are providing transit service to those who need it most.



Rebuild equitably

- As we rebuild the system, work with intention to repair the disparity between historically underserved transit riders and those with choices

BLUE RIBBON



TRANSIT RECOVERY
TASK FORCE

DISCUSSION



NEXT STEPS: EQUITY PRINCIPLES

November 2020

- MTC provides Equity context
- Task Force and Public identify possible Equity Principles
- Task Force and Public offer underserved outreach ideas

December 2020

- Task Force comments on Draft Equity Principles
- Initiate underserved outreach to seek input on draft principles

January 2021

- Task Force approval of Equity Principles

EQUITY PRINCIPLES GUIDE US TOWARD OUR GOALS

**Define shared
understanding
regarding:**

Core values

Problems to address

Priority policies and implementation strategies

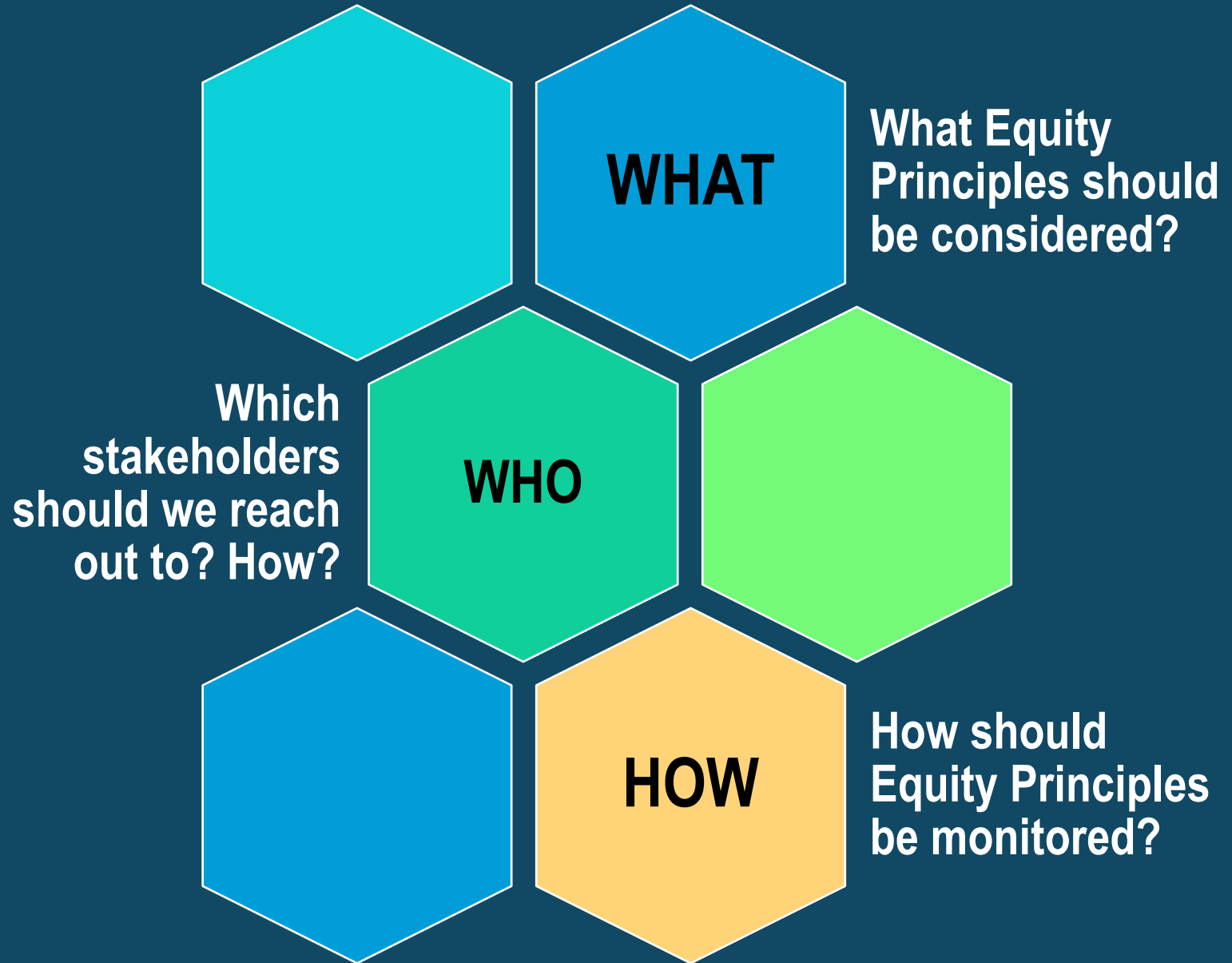
Evaluation methodology

Process for decision-making

CONSIDERATIONS IN DEVELOPING PRINCIPLES

*Begin with the end
in mind.*

Stephen Covey





www.mtc.ca.gov/mtc.ca.gov/blue-ribbon-transit-recovery-task-force