

BLUE RIBBON



**TRANSIT RECOVERY
TASK FORCE**

TRANSFORMATION ACTION PLAN: GOALS AND OBJECTIVES

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TODAY'S TASK FORCE GOAL

Adopt Transformation Action Plan Goals & Objectives

Pathway to today's roll-call vote:

- Explanation of proposed revisions to Goals & Objectives
- Task Force and Public comment on revisions
- Use red light / green light as gauge to consider further revisions
- Roll-call vote to approve Transformation Action Plan Goals & Objectives



BASIS FOR REVISING GOALS & OBJECTIVES

- Task Force and Public comment at October 26 BTRTF meeting
- Task Force support for letter sent by several Task Force organizations
- Assemblymember Chiu comments

TRANSIT TRANSFORMATION

Design, adequately invest in and effectively manage **a public transit network that is inclusive**, an appropriately frequent, accessible, reliable, **and integrated with unified service, fares, schedules, customer information and identity**, ~~affordable and better-connected public transit network~~, serving all Bay Area populations, resulting in increased transit ridership and reduced growth in vehicle miles traveled.

REVISED GOALS AND OBJECTIVES

1 Goal 1: Recovery

Basis for Revision

- Reflects broad Task Force sense of urgency for more funding
- Reflects importance of survey information and communications plan for Recovery

Goal 1: Recognize critical recovery challenges facing transit agencies

Defer post-recovery service planning to allow Bay Area transit agencies to prioritize difficult fiscal and service choices in the midst of increasing uncertainty

Objectives:

- A. Encourage **timely** additional MTC funding and regulatory relief during the Transit Recovery period
- B. Advocate for **timely** additional federal and state funding to support Recovery
- C. Receive quarterly Stage 2 updates from Operators and MTC
- D. **Support regional funds for inclusive rider research and return-to-transit communications**

REVISED GOALS AND OBJECTIVES

2 Goal 2: Equity

Basis for Revision

- No change proposed

Goal 2: Advance equity

Integrate and be accountable to equity in policy, service delivery and advocacy recommendations, as embodied in MTC's Equity Platform

Objectives:

- A. Develop specific Equity Principles to guide transit transformation planning
- B. Include focused outreach to current riders, underserved populations, and persons with disabilities to inform the Transformation Action Plan

REVISED GOALS AND OBJECTIVES

3 Goal 3: Network Management & Governance

Basis for Revision

- Clarify “near-term” actions contribute to long-term transit transformation
- Task Force preference to limit/ focus consolidation evaluation
- Task Force support for prioritizing transit- advantage opportunities
- Transit GM comments
- MTC comments on network management analyses

Goal 3: ~~Propose~~ **Identify** near-term **actions to implement beneficial long-term** network management & governance reforms **actions**

Develop business case and identify specific ~~near-term~~ next steps to deliver public transit network management and governance reforms actions to facilitate that will fulfill long-term transit transformation

Objectives:

- A. **Develop a clear Problem Statement that addresses what issues or problems Network Management reforms seek to resolve.**
- A.B. Using **prior MTC analyses and** experienced professionals, evaluate regionwide network management alternatives, addressing issues of legal authority, **labor**, scope of duties, oversight and **increased** budget requirements. Recommend near-term reform actions.
- B. ~~Using experienced professionals, evaluate which agency consolidation opportunities should advance in the near-term, and recommend next steps.~~

3 Goal 3: Network Management & Governance

Basis for Revision

- Clarify “near-term” actions contribute to long-term transit transformation
- Task Force preference to limit/ focus consolidation evaluation
- Task Force support for prioritizing transit- advantage opportunities
- Transit GM comments
- MTC comments on network management analyses

Goal 3: Propose **Identify** near-term **actions to implement beneficial long-term** network management & governance reforms **actions**

Develop business case and identify specific ~~near-term~~ next steps to deliver public transit network management and governance reforms actions to facilitate that will fulfill long-term transit transformation

Objectives:

- C. Using MTC staff and qualified professionals, identify and support near-term consolidation opportunities focused in smaller transit markets with multiple transit operators to provide a more connected service to the customer, where feasible.
- C.D. Propose state and regional ~~institutional~~ **policy** and legislative actions to support transit transformation **and expedite implementation of transit priority advantages on streets and highways.**

REVISED GOALS AND OBJECTIVES

4 Goal 4: Current Initiatives

Basis for Revision

- Task Force preference to focus consideration of both state and regional initiatives on the network management reform evaluation

Goal 4: Clarify the relationship between MTC's current transit initiatives & transformation planning. Establish how current MTC and state transit initiatives should integrate with Network Management & Governance reforms

Review the scope, timing and decision process of current MTC and state transit initiatives and identify specific actions to integrate them with Transformation Action Plan implementation. Management & Governance reforms

Objectives:

- A. Receive presentations on several current MTC transit initiatives and comment on their relationship to the Transformation Action Plan. Management & Governance reforms
- B. Receive state presentation on CalSTA initiatives that inform management and governance reform.
- B. Identify relationships between MTC initiatives and regionwide network management reforms



THANK YOU.

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TRANSIT RECOVERY
TASK FORCE

www.mtc.ca.gov/mtc.ca.gov/blue-ribbon-transit-recovery-task-force