

Implementation Plan: Overview

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*Joint MTC Planning Committee with the
ABAG Administrative Committee*

Background

Action Plan



- The Plan Bay Area 2050 Implementation Plan will build on the “Action Plan” that MTC & ABAG pioneered for Plan Bay Area 2040
- The Implementation Plan will focus on short-term, tangible actions that ABAG, MTC, and their partners can take to advance adopted strategies across the four core elements of the Plan
 - The Implementation Plan process will engage Bay Area residents, local governments, civic organizations, business interest, non-profits, and other stakeholders to identify and tackle shared challenges through 2025 and beyond
 - Partnership and collaboration will be a major theme of the implementation process



Implementation Plan Goals

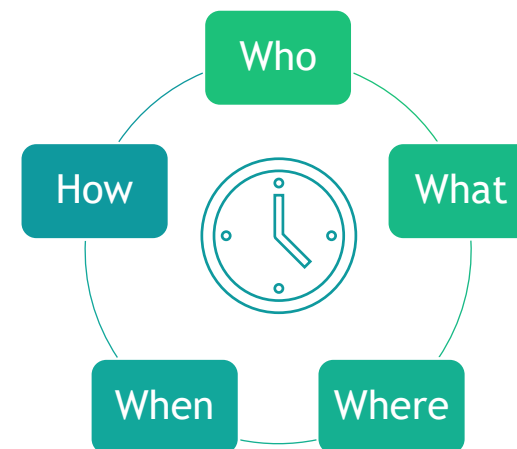
The Implementation Plan will have the following interconnected goals:

1. **Maximize the viability of the plan's strategies** - ensure projected benefits are equitably, effectively, and efficiently realized and chart a feasible path to address challenge areas
2. **Reinforce the recommendations of existing internal, external, or hybrid initiatives**, including MTC- or ABAG-convened task forces and/or study committees, that complement the Plan's strategies and vision
3. **Address emerging and cross-cutting strategic issues** raised by stakeholders, policymakers, and the public
4. **Support the timely achievement** of the Plan's technical assumptions

Strategy vs. Implementation

A **strategy** is either a public policy or set of investments that can be implemented in the Bay Area over the next 30 years; a strategy is not a near-term action or legislative proposal.

Implementation actions are the specific actions that will be required to advance the Plan Bay Area 2050 Final Blueprint strategies in the next one-to-five years.



Implementation Plan Objectives

Staff will have the following objectives for each Plan strategy with respect to implementation:

1. Identify requirements for strategy success



- *Authority, financial resources, technical capacity, public/political support*

2. Identify MTC/ABAG role



- *Lead, partner, support*

3. Identify vehicles for strategy implementation

- *Advocacy/legislation (including outreach/communications, regulation, etc.)*
- *New or ongoing initiatives (policy, project/program, convening/task force)*
- *Planning & research (technical assistance, data & modeling)*

4. Recommend detailed implementation actions, including timeframe for implementation

Implementation Plan Scope and Process



Sept-Oct 2020

Phase 1: Internal Engagement

- Strategy assessment
- Mapping complementary efforts/initiatives



Nov-Dec 2020

Phase 2: External Engagement

- Nov. committees feedback
- Two virtual stakeholder meetings
- Office hours, small group meetings



Jan-Feb 2021

Phase 3: Draft Plan

- Develop Draft Implementation Plan
- Feb. progress update to committees
- Public/CBO outreach



Mar-Jun 2021

Phase 4: Partnerships

- Convene focused stakeholder groups to cement partnerships
- Draft Plan release
- Continue public outreach
- Refine resources & priorities



Jul-Sept 2021

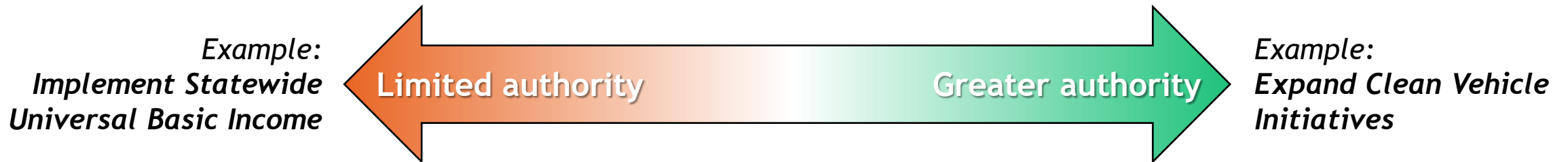
Phase 5: Final Plan

- Develop Final Implementation Plan
- Final Plan release

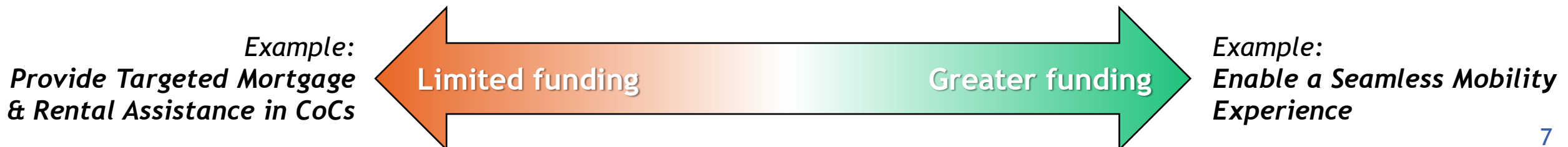
★ = Board/Commission input ✓ = Board/Commission approval

Strategy Assessment: Transitioning to Implementation Plan Phase

- Focusing on MTC/ABAG's potential role, staff conducted a high-level, qualitative assessment of Final Blueprint Strategies to evaluate whether:
- **AUTHORITY** exists to **effectively, efficiently, and equitably** carry out the strategy and attendant tasks?



- **FUNDING** exists in the required amounts, and with the requisite control and stability, to carry out the strategy **effectively, efficiently, and equitably**?



Strategy Assessment: Transitioning to Implementation Plan Phase

- Focusing on MTC/ABAG's potential role, staff conducted a high-level, qualitative assessment of Final Blueprint Strategies to evaluate whether:
- **TECHNICAL CAPACITY** and the institutional “wrap around” of knowledge, staffing, process and procedure exists to successfully implement the strategy **effectively, efficiently, and equitably?**

*Example:
Expand Job Training &
Incubator Programs*

Limited capacity

Greater capacity

*Example:
Build an Integrated Express
Lane & Bus Network*

- **PUBLIC/POLITICAL SUPPORT** exists?

*Example:
Implement Per-Mile Tolling
on Congested Freeways*

Limited support

Greater support

*Example:
Adapt to Sea Level Rise*

Complementary Initiatives and Partners

Internal (MTC/ABAG)	Hybrid	External - Government	External - Non-Government
Active Transportation Plan	Bay Area Regional Collaborative	BAAQMD	Advocacy Organizations
Bay Area Forward	Blue Ribbon Transit Recovery Task Force	Bay Area Transit Operators	Bay Area Residents
BayREN	Fare Integration Task Force	BCDC	Business
Climate Initiatives	Megaregional Working Group	CA Governor's Office	CALCOG
Clipper START	Partnership Board	CA HCD	CBOs
Estuary Blueprint	Regional Impact Council	CA High-Speed Rail Authority	Charitable Foundations
Express Lanes	Seamless Subcommittee	CA Legislature	Economic Organizations
Housing & Local Planning		CA Natural Resources Agency	Environmental Organizations
Legislative Agenda		CA Strategic Growth Council	Equity Advocates
OBAG		CA Workforce Dev. Board	Housing Organizations
PDA/PCA/PPA Planning		CA Water Resources Ctrl. Board	Labor
Public Information/Outreach		CalEPA	Non-Profit Organizations
REAP		CalFIRE	Think Tanks
RHNA		California Energy Commission	Transportation Organizations
TOD Policy Update		CalSTA	
Vision Zero		Caltrans	
		CARB	
		County Transportation Agencies	
		CPUC	
		CTC	
		Federal Agencies	
		Local Jurisdictions	



Committee Member Feedback

Staff are seeking feedback from Committee members on the following items, among others:

1. High-priority implementation areas to address
2. Key stakeholders and partners to engage
3. Guidance on areas of potential controversy, including authority, governance, and implementation barriers
4. Thoughts on overall approach



PLAN BAY AREA 2050

Discussion & Questions

For additional information on the Implementation Plan, please contact Chirag Rabari at crabari@bayareametro.gov