

# Beyond Power: Opportunities and Challenges for Green Hydrogen



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CEO, Strategen  
Founder and President  
Green Hydrogen Coalition  
October 2020



- Low Carbon System Planning
- Clean Technologies Expertise
- Regulatory & Policy Design
- Stakeholder Management
- Value Proposition Design
- Modeling & Analytics



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**“Climate change is the defining issue of our time  
and we are at a defining moment.”**

**Antonio Guterres  
United Nations Secretary General**

Photo credit: Associated Press, September 18, 2020

**Green Hydrogen is a super  
gamechanger**





## About Green Hydrogen Coalition

### MISSION:

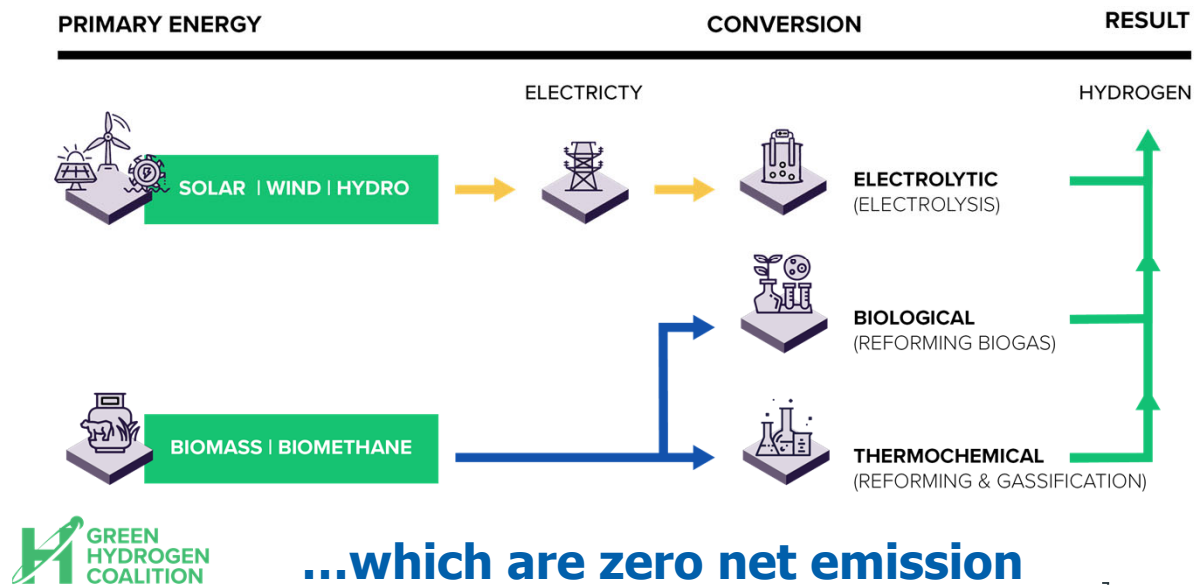
Facilitate policies and practices to advance the production and use of Green Hydrogen in all sectors where it will accelerate a carbon free energy future

### APPROACH:

Prioritize Green Hydrogen project deployment at scale; leverage multi-sector opportunities to simultaneously scale supply and demand

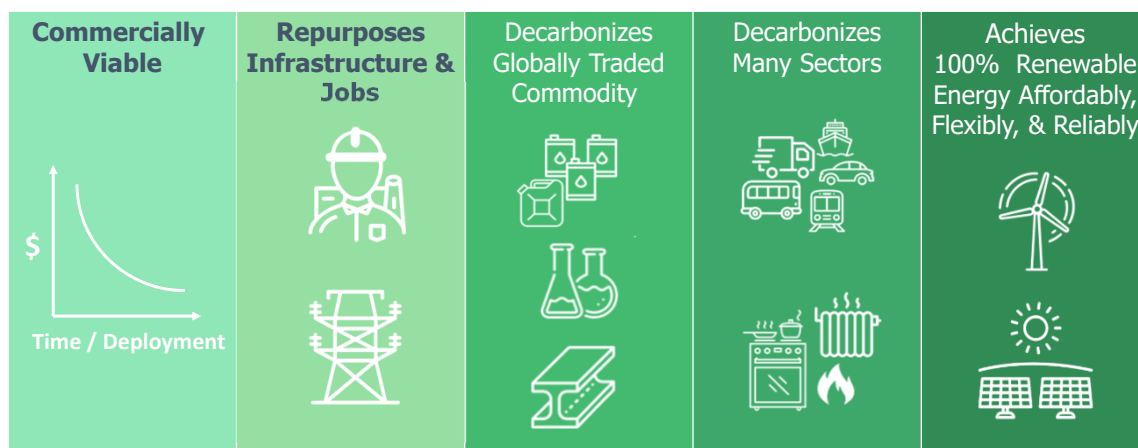


## There are many ways to make Green Hydrogen...



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## Why Green Hydrogen is a Super Gamechanger



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Decarbonizes  
Traded  
Commodity

## Green H<sub>2</sub> can decarbonize today's global hydrogen commodity markets...

Today's Global Hydrogen Value Chains

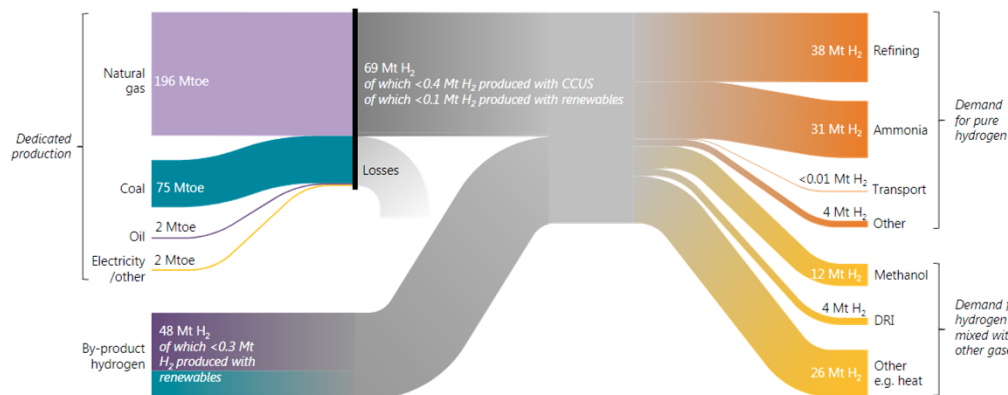


Image from "The Future of Hydrogen: Seizing today's opportunities" report prepared by IEA for the G20, Japan.  
Mtoe=million tons of oil equivalent. Mt=million tons



>99% is made from fossil fuels

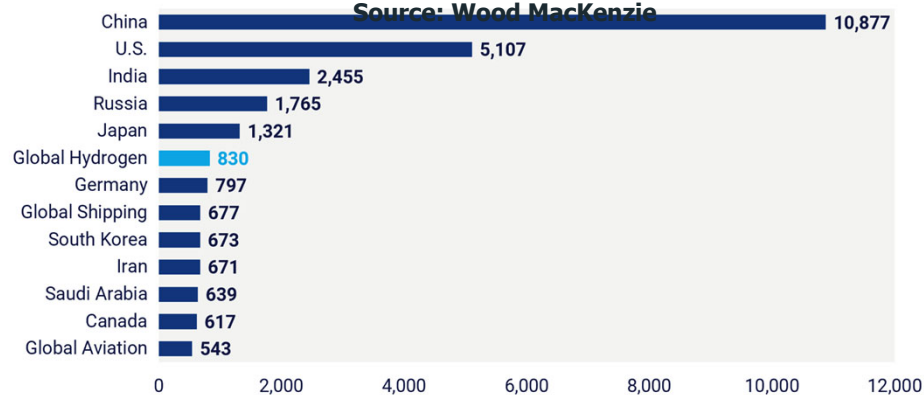
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Decarbonizes  
Traded  
Commodity

## GHG Emissions From Global Hydrogen Production Ranks Higher than Germany

2017 CO<sub>2</sub> emissions by country and sector (Mt Co<sub>2</sub>/year)

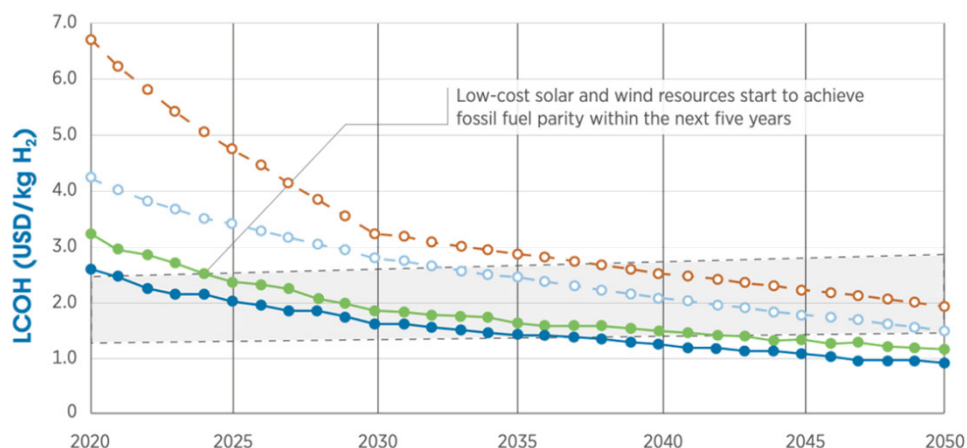
Source: Wood MacKenzie



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Commercially  
Viable

## Green H<sub>2</sub> is commercially viable; on trajectory for lowest cost



— Average PV — Average Wind  
Hydrogen from fossil fuels with CCS

•IRENA, 2019: Dolf Gielen, Emanuele Taibi and Raul Miranda, 2019. *Hydrogen: A Renewable Energy Perspective*. International Renewable Energy Agency (IRENA). [Report](#).

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Repurposes  
Infrastructure &  
Jobs

## Green Hydrogen (H<sub>2</sub>) can repurpose existing infrastructure ...



Source: LADWP



## ...Enabling an affordable & responsible transition

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Decarbonize  
Many Sectors

**Green H<sub>2</sub> with fuel cells can be used as a clean alternative to diesel and gas backup generators today**



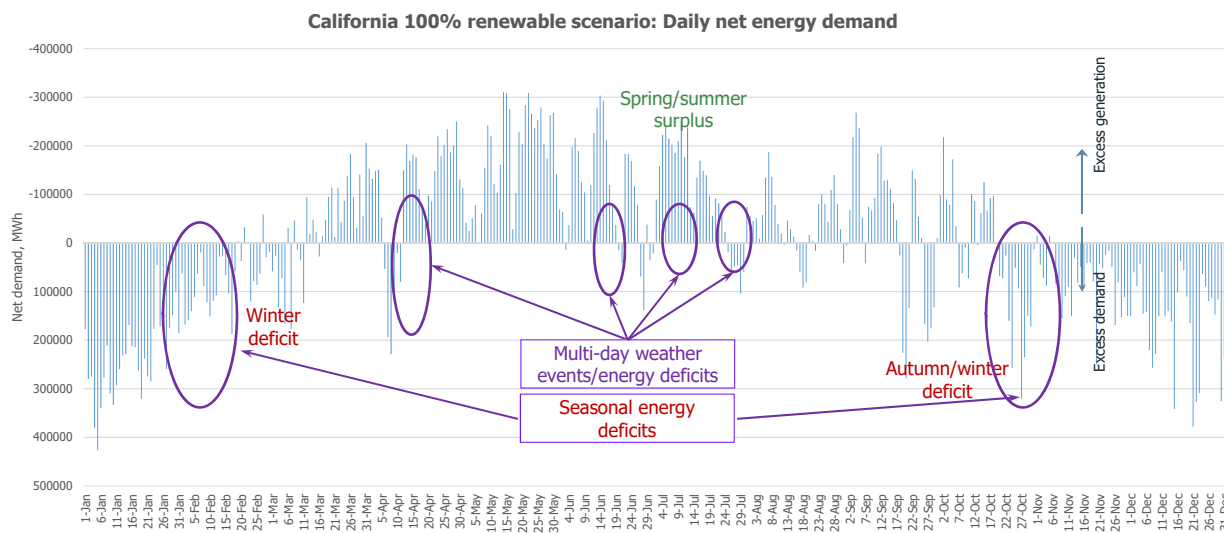
Photo Credit: Alteryx



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Achieves 100%  
Renewables

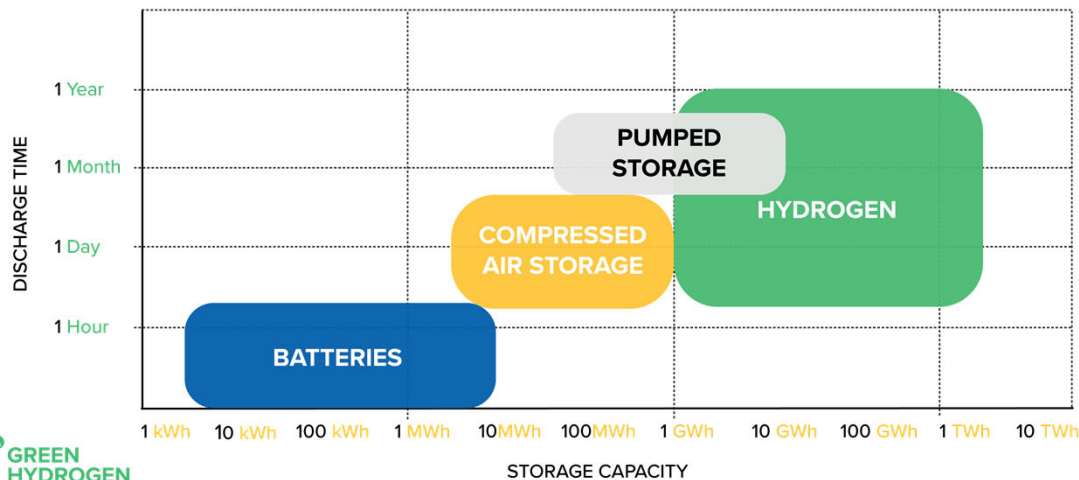
**Green H<sub>2</sub> can integrate low cost seasonal renewable energy**



Achieves 100% Renewables

## Green H<sub>2</sub> is the only commercially viable seasonal storage solution available today

ENERGY STORAGE CAPACITY VS. DISCHARGE TIME FOR COMMERCIALY AVAILABLE SEASONAL STORAGE SOLUTIONS



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## Green Hydrogen has versatile applications

TRANSPORT



POWER



INDUSTRY



CHEMICAL



AGRICULTURE

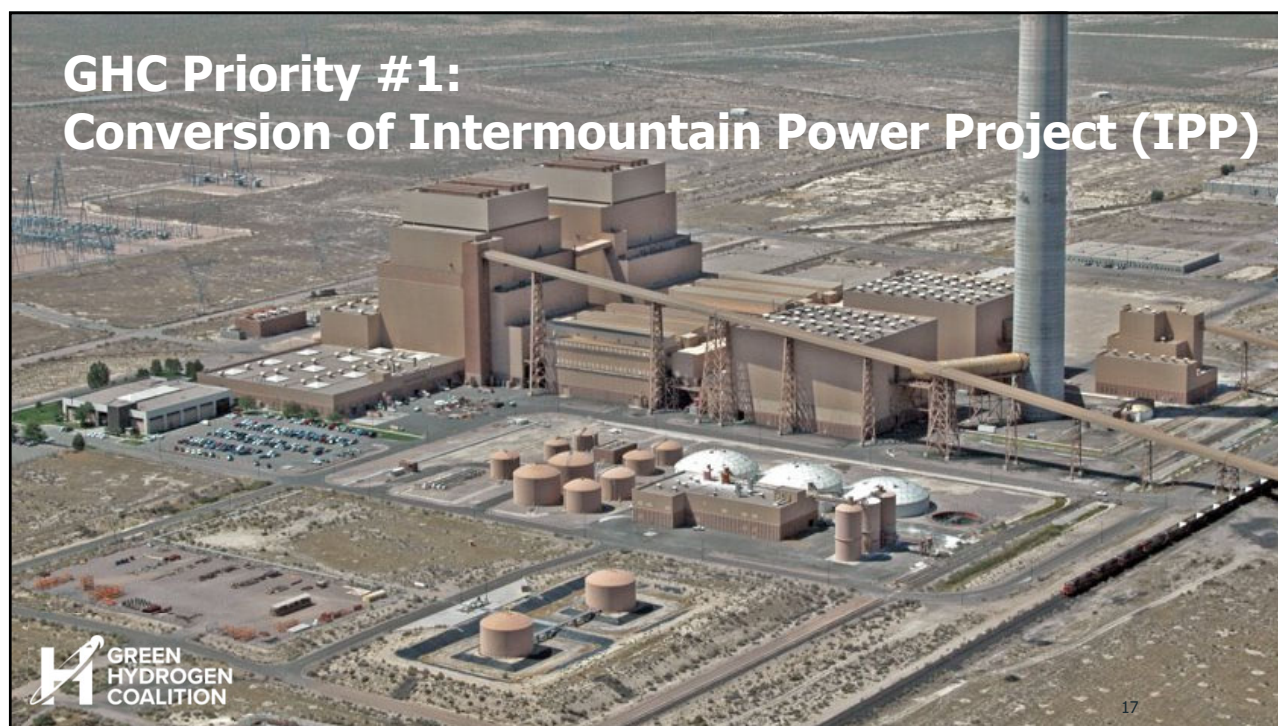


Hydrogen has the potential to decarbonize multiple sectors, including hard-to-abate applications like aviation and shipping

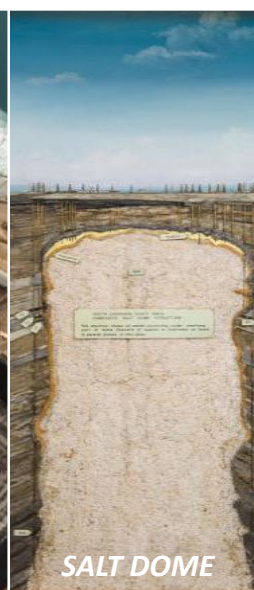
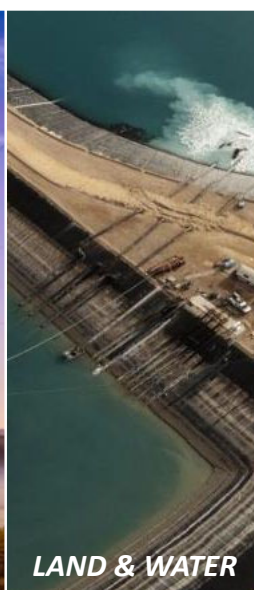


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## Unlocking IPP Green H<sub>2</sub> Potential





**A NEW PARADIGM IS NEEDED**

- **System-wide transformation**
- **Planning across sectors**
- **Valuing benefits, not just costs!**

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## Practical Solutions to Key Barriers

### Barrier

### Solution

<ul style="list-style-type: none"> <li>• Projects to date have been too small to drive down green H2 production cost</li> </ul>	<ul style="list-style-type: none"> <li>• Aggregate demand across applications &amp; sectors within a specific geography – start with electric generation and storage</li> </ul>
<ul style="list-style-type: none"> <li>• High cost of green H2 transport and storage</li> </ul>	<ul style="list-style-type: none"> <li>• Aggregate demand across applications &amp; sectors within a specific geography – start with electric generation and storage</li> <li>• Consider alternate uses for natural gas storage and pipelines</li> </ul>
<ul style="list-style-type: none"> <li>• Not modeled as a solution in integrated resources planning process</li> </ul>	<ul style="list-style-type: none"> <li>• Consider green H2 production and use as part of ongoing integrated resources planning processes</li> </ul>
<ul style="list-style-type: none"> <li>• Access to wholesale renewable tariffs for green H2 production from electrolysis</li> </ul>	<ul style="list-style-type: none"> <li>• Consider new tariffs, prioritizing high value applications – fueling stations, alternative to diesel for fuel cell backup in resilient microgrid</li> </ul>



***Commercial opportunities exist today – requires broad ecosystem participation***

## Pathways for Collaboration

### Objective

### Pathway for Collaboration

<ul style="list-style-type: none"> <li>• Shape market design for green hydrogen project development, obtain latest news, information and global best practices about green hydrogen market development</li> </ul>	<ul style="list-style-type: none"> <li>• Donate to the GHC!</li> </ul>
<ul style="list-style-type: none"> <li>• Non profit and government organizational collaboration – information sharing, messaging, events and networking</li> </ul>	<ul style="list-style-type: none"> <li>• Become a GHC Supporting Partner</li> </ul>
<ul style="list-style-type: none"> <li>• Learn about green hydrogen pathways and innovation. Stay informed, at a high, level on green hydrogen news and market developments</li> </ul>	<ul style="list-style-type: none"> <li>• Attend GHC events, sign up for newsletter</li> </ul>



***Goal: Efficient collaboration to accelerate progress and momentum for green hydrogen***

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## You're Invited! GHC VIRTUAL EVENTS

### GREEN HYDROGEN VISIONS FOR THE WEST

NOV 17-18, 2020 | 8:30AM-12:30PM PST

[ghcoalition.org/ghvisions](http://ghcoalition.org/ghvisions)

### FREE WEBINARS ON DEMAND

Air, Land, Earth: Multi-Sectoral Decarbonization with Green Hydrogen

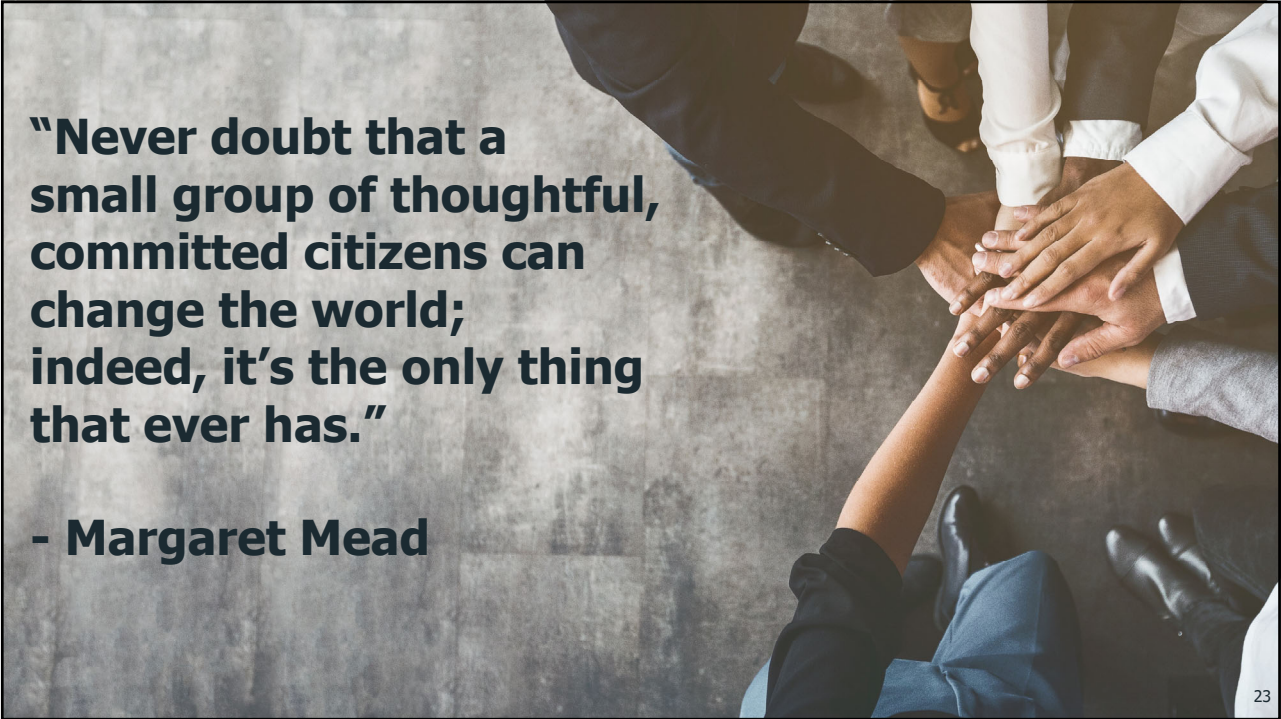
Global Progress & Momentum for Green Hydrogen

Green Hydrogen Technology 101

Re-Imagining the Energy Ecosystem with Green Hydrogen







**"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."**

**- Margaret Mead**

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## CONTACT US

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**STRATEGEN**

Strategen is a mission-driven professional services firm dedicated to decarbonizing energy systems

<b>ASSOCIATIONS</b>	<b>CONSULTING</b>	<b>CONVENINGS</b>
<p>Strategen co-founded and manages the California Energy Storage Alliance (CESA), the Vehicle-Grid Integration Council, and the Green Hydrogen Coalition. Through these organizations, Strategen policy work has been pivotal in building the energy storage industry in California, the US, and around the world.</p>	<p>Since 2005, Strategen Consulting provides analysis and insight to governments, utilities, NGO's, and industry to help them achieve leading-edge market development and transformational clean energy strategies.</p>	<p>Strategen excels in stakeholder engagement, via customized small and large events. Strategen founded Energy Storage North America (ESNA), the largest grid-connected storage conference in North America. ESNA 2021 is affiliated with Intersolar North America.</p>

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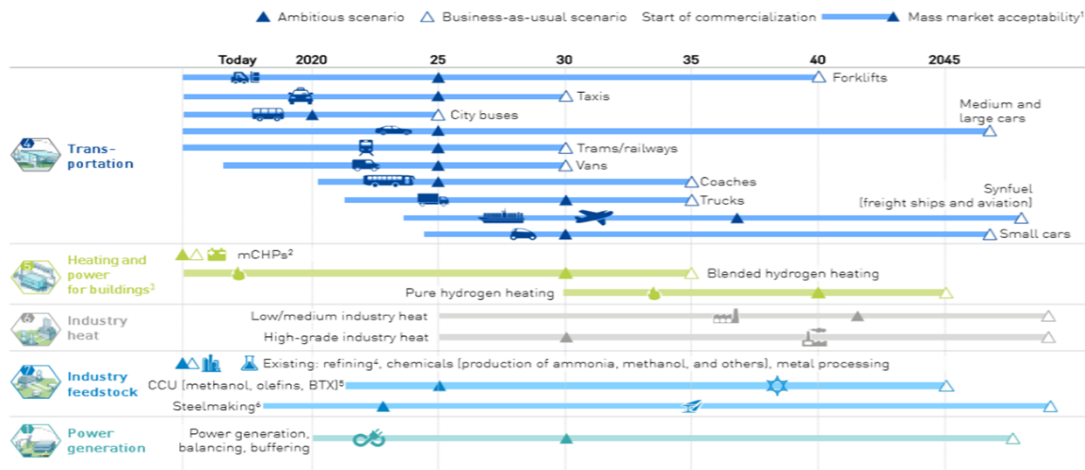
**GREEN HYDROGEN COALITION**

**APPENDIX**

- Global Drivers for Green Hydrogen
- Global Green Hydrogen Projects
- The Intermountain Power Project (IPP)

## Global Drivers for Green Hydrogen: A Roadmap to 100% Clean Energy

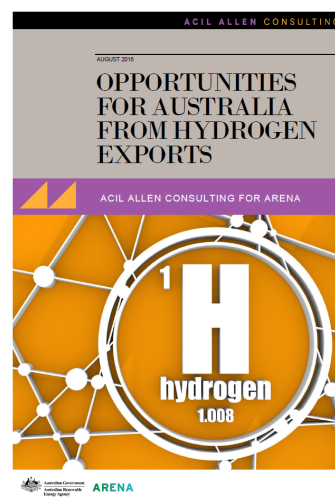
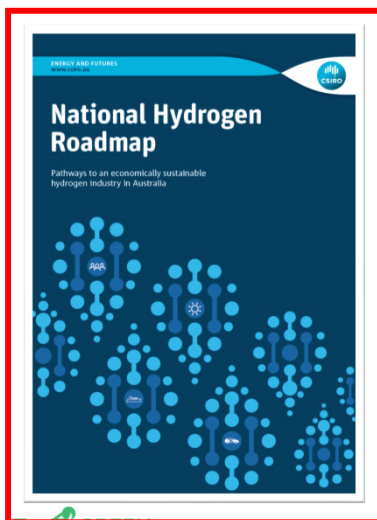
EXHIBIT 20: HYDROGEN TECHNOLOGY EXISTS AND IS READY FOR DEPLOYMENT



<sup>1</sup> Defined as sales >1% within segment    <sup>2</sup> mCHPs sales in EU independent of fuel type (NG or H<sub>2</sub>)    <sup>3</sup> Pure and blended H<sub>2</sub> refer to shares in total heating demand  
<sup>4</sup> Refining includes hydrocracking, hydrotreating, biorefinery    <sup>5</sup> Market share refers to the amount of production that uses hydrogen and captured carbon to replace feedstock & CO<sub>2</sub> process and DRI with green H<sub>2</sub>, iron reduction in blast furnaces, and other low-carbon steelmaking processes using H<sub>2</sub>

Source: Hydrogen Roadmap Europe 2019

## Global Drivers for Green Hydrogen: Jobs and Economic Development Opportunity



Source: CSIRO Energy

## 2018: Australia Green H2 Export Plan

- Description:
  - Use massive solar resources to generate electrolytic green hydrogen. Ship the hydrogen fuel to Japan, South Korea, Singapore and other energy resource-constrained Asian nations to power their economies.
- Project Plan:
  - In development
- Goal:
  - Establish the next “Great Export” for Australia

TABLE ES 2 PROJECTED GLOBAL DEMAND FOR HYDROGEN ('000 TONNES)

Country	2025			2030			2040		
	Low	Medium	High	Low	Medium	High	Low	Medium	High
Japan	88	516	1,338	875	1,761	3,858	1,896	4,131	9,573
Republic of Korea	74	223	493	373	728	1,562	1,001	2,175	5,304
Singapore	3	15	31	27	51	103	96	168	481
China	48	226	698	1,028	3,318	7,009	7,853	17,430	40,989
Rest of the World	98	448	1,170	1,053	2,678	5,729	4,958	10,927	25,758
Total	311	1,429	3,731	3,357	8,536	18,260	15,804	34,831	82,105

SOURCE: ACIL ALLEN ANALYSIS



<https://www.powerengineeringint.com/2019/11/19/worlds-largest-green-hydrogen-pilot-begins-operation-in-austria/>



## May 2019: Heide Oil Refinery in Germany - Westkust 100 700MW off-shore wind electrolysis project

### Description:

- Green hydrogen production from offshore wind energy to produce aviation fuel

### Project Plan:

- 2019 – Proposal to Federal Ministry of Economics
  - Initial: 30 MW electrolysis plant to gather information on operation, control
  - Scale-up: 700MW electrolysis plant

### Goal:

- Continuous stream of green hydrogen for industrial use



<https://www.heiderefinery.com/en/press/press-detail/cross-sector-partnership-green-hydrogen-and-decarbonization-on-an-industrial-scale>





## November 2019: World's largest green-hydrogen steel plant began operation in Austria - 6MW renewable electrolysis project

### Description:

- Researching the industrial production of green hydrogen as a means of replacing fossil fuels in steel production over the long term.

### Project Plan:

- Built in 2019, currently in operation

### Goal:

- Test whether green hydrogen is suitable for industrial-scale use in the steel industry, refineries, and other industrial sectors requiring large volumes of hydrogen



<https://www.powerengineeringint.com/2019/11/19/worlds-largest-green-hydrogen-pilot-begins-operation-in-austria/>



## January 2020: Belgium, Port of Oostende 4 GW

### Description:

- Plant that produces green hydrogen from the electricity produced at Belgium's offshore wind farms

### Project Plan:

- 2020 – Demonstration phase with shore-based power, 2.26 GW wind
- 2025 – Commercial green hydrogen plant completed, 4MW off-shore wind

### Goal:

- CO<sub>2</sub> reduction of 500,000-1,000,000 tons/year



<https://www.offshorewind.biz/2020/01/27/deme-oostende-port-and-pmv-launch-offshore-wind-to-hydrogen-project/>





## January 2020: Canada, Chetwynd Hydrogen 3% pipeline injection

### Description:

- Coupled electrolysis plant and wind farm to produce green hydrogen to inject into natural gas pipelines at 3% concentration

### Project Plan:

- Build dedicated wind farm as well as the electrolysis plant
- Negotiate agreement to inject hydrogen into natural gas pipeline

### Goal:

- 22,000 tons green hydrogen produced/year



<https://fuelcellworks.com/news/canada-macquarie-capital-to-finance-new-200-plus-million-renewable-hydrogen-plant-in-chetwynd/>



## February 2020: Netherlands NorthH2 Project 10 GW

### Description:

- Shell plans to have 10GW of turbines off the Netherlands coast to power green hydrogen production

### Project Plan:

- 2027 – start with 3-4 GW
- 2040 – 10 GW target

### Goal:

- 800,000 tons of green H2 produced/year



<https://www.rechargenews.com/wind/shell-unveils-worlds-largest-offshore-wind-plan-to-power-green-hydrogen/2-1-763610>



## May 2020: CEFC welcomes launch of new \$300 million Advancing Hydrogen Fund

### Description:

- Clean Energy Finance Corporation Investment Mandate (CEFC) will support the growth of a clean, innovative, safe and competitive Australian hydrogen industry.

### Project Plan:

- Advance hydrogen production projects
- Develop export and domestic hydrogen supply chains, including hydrogen export industry infrastructure
- Establish hydrogen hubs
- Build demand for hydrogen

### Goal

- Create a pathway for the decarbonisation of "hard-to-abate" sectors responsible for driving approximately 30 per cent of Australia's greenhouse gas emissions



<https://www.heiderrefinery.com/en/press/press-detail/cross-sector-partnership-green-hydrogen-and-decarbonization-on-an-industrial-scale/>

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## July 2020: Saudi Arabia: Future City of Neom 4 GW

### Description:

- 4 GW facility, powered by wind and solar, is a collaboration by Air Products, Saudi Arabia's ACWA Power and Neom. It will be capable of producing 650 tons of green hydrogen per day-around enough to power 20,000 hydrogen buses.

### Project Plan:

- Completion date is 2025

### Goal:

- The hydrogen produced can be shipped globally as ammonia and then converted back to hydrogen.



<https://www.greentechmedia.com/articles/read/us-firm-unveils-worlds-largest-green-hydrogen-project>





## GHC Priority #1: Conversion of Intermountain Power Project (IPP)



### IPP History and Plan

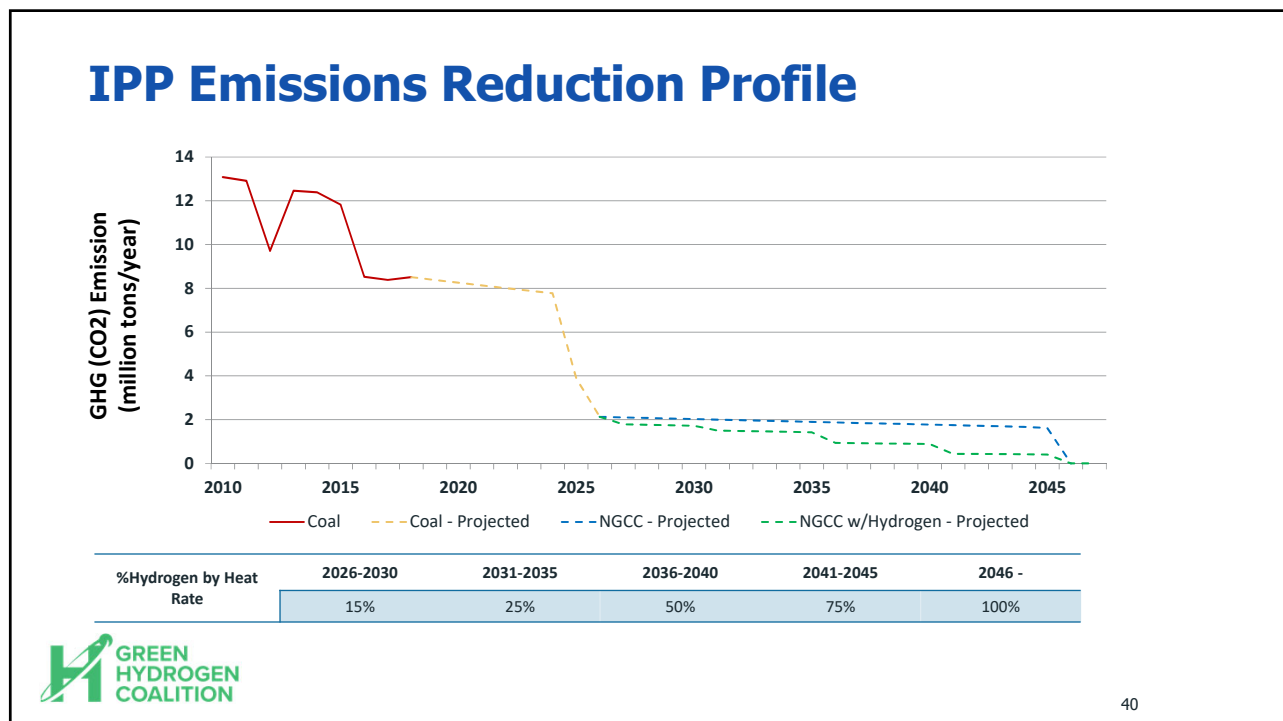
- Located in Delta, Utah
- Two coal-fired units operating since 1986 with 1,800 MW net capacity
- Two Transmission Systems:
  - STS To Southern California 2400 MW HVDC System
  - NTS To Utah & Nevada
  - Interconnected to 370MW of Wind Generation
- 35 Project Participants, 6 from Southern California
- Coal Units to be retired by 2025; IPP conversion to 840 MW natural gas combined cycle gas facility
- Day 1: run on 30% blend of green hydrogen ramping up to 100% over time



# Hydrogen-Fired Generation

The new natural-gas fired generators will be capable of burning a hydrogen fuel mix on DAY 1 of commercial operation

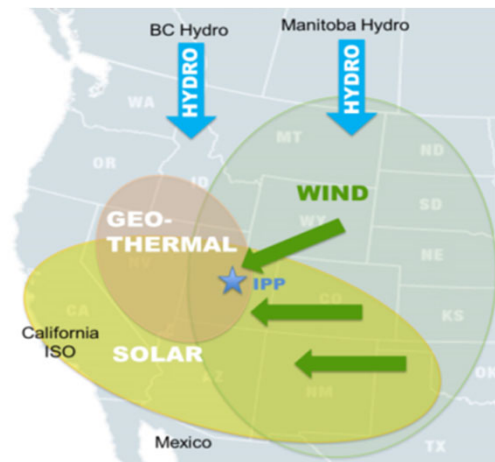






## Utah's Renewable Hub

- IPP sits in a confluence of renewable resources
- Currently interconnected to 370 MW of wind generation
- Secondary Path for existing Geothermal Projects and potential for additional geothermal in the area
- 2,300 MW of current solar interconnection requests in queue
- 1500 MW of Wyoming wind interconnects currently being discussed



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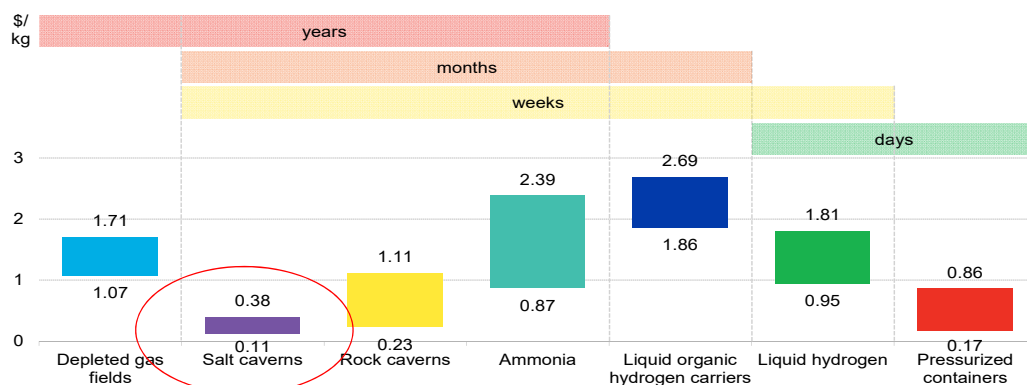
## IPP Can Help Drive Global Reductions in Hydrogen Electrolyzer Capex & Operations



Source: BloombergNEF

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## Levelized Cost of Hydrogen Storage FUTURE BEST CASE



Source: BloombergNEF

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