

# Clipper® Executive Board

July 27, 2020

Agenda Item 4c

## Clipper® START Update

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**Subject:** Update on the Clipper START program.

**Background:** The Clipper START means-based discount transit fare pilot program launched on July 15, 2020. Leading up to the recent launch, MTC staff had been coordinating with staff of the participating agencies to finalize details for the program, including outreach to organizations and interested individuals.


MTC announced that the Clipper START program would be able to add new agencies in the second half of 2020. On June 25, 2020 MTC notified general managers and asked for a tentative commitment and level of discount (20% or 50%) by July 1, 2020. The following agencies indicated they want to participate in the program at the discount levels indicated:

- |                      |     |   |
|----------------------|-----|---|
| • AC Transit         | 20% |   |
| • East Bay           | 20% | (County Connection, LAVTA, Tri Delta, WestCAT)    |
| • Napa/Solano        | 20% | (FAST, Napa Vine, SolTrans, Vacaville City Coach) |
| • SamTrans           | 20% |   |
| • Sonoma Transit     | 20% |   |
| • Union City Transit | 20% |   |
| • 101 Corridor       | 20% | (Petaluma, Santa Rosa)                            |
| • WETA               | 20% |   |
| • SMART              | 50% |   |
| • Marin Transit      | 50% |   |

MTC is following up with staff at interested agencies regarding next steps.

Staff will update the Board on the Clipper START program and results seen in the first couple of weeks since the launch.

**Attachments:** None

  
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Carol Kuester