

Association of Bay Area Governments

Executive Board

May 21, 2020

Agenda Item 9.b.

ABAG Website Operations and Maintenance

Subject: Authorization to amend a contract with Visual Strategies for Association of Bay Area Governments website operations and maintenance in an amount not to exceed \$72,000 for Fiscal Year 2020-2021

Background: In support of the Association of Bay Area Governments (ABAG) and its programs, the Metropolitan Transportation Commission (MTC) Technology Services Section (TSS) maintains contracts to operate several websites. Currently, MTC supports the following ABAG-related websites:

- ABAG—abag.ca.gov
- BayREN—bayrenresidential.org
- SF Bay Restoration Authority—sfrestore.org
- SF Bay Trail—baytrail.org

In Fiscal Year 2019-2020 staff consolidated two websites—Resilience (resilience.abag.ca.gov) and BAPDA (bapda.net)—into the ABAG (abag.ca.gov) website. This work takes advantage of the economies of scale created by the integrated ABAG/MTC staff.

Funding is in the proposed ABAG budget for Fiscal Year 2020-2021. Funds will be allocated to Visual Strategies and distributed via a joint MTC/ABAG contract for overall website operations and maintenance.

Staff is taking this work to the May MTC Administration Committee for approval. Visual Strategies is MTC's primary website support company. This contract is required to keep websites operating and secure.

The ABAG Finance Committee is expected to review this item at its meeting on May 21, 2020, and to forward a recommendation to the ABAG Executive Board.

Issues: None

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Recommended Action: The Executive Board is requested to authorize the Executive Director of the Metropolitan Transportation Commission, or her designee, to amend the existing contract with Visual Strategies on behalf of the Association of Bay Area Governments for website operations and maintenance in an amount not to exceed \$72,000 for Fiscal Year 2020-2021.

Attachments: Summary Approval, Visual Strategies

Reviewed:


Therese W. McMillan