Association of Bay Area Governments

Finance Committee

May 21, 2020   **Agenda Item 6.a.**

ABAG Website Operations and Maintenance

Subject: Authorization to amend a contract with Visual Strategies for
                        Association of Bay Area Governments website operations and
                        maintenance in an amount not to exceed $72,000 for Fiscal Year
                        2020-2021

Background: In support of the Association of Bay Area Governments (ABAG)
                        and its programs, the Metropolitan Transportation Commission
                        (MTC) Technology Services Section (TSS) maintains contracts to
                        operate several websites. Currently, MTC supports the following
                        ABAG-related websites:

                        • ABAG—abag.ca.gov
                        • BayREN—bayrenresidential.org
                        • SF Bay Restoration Authority—sfrestore.org
                        • SF Bay Trail—baytrail.org

                        In Fiscal Year 2019-2020 staff consolidated two websites—
                        Resilience (resilience.abag.ca.gov) and BAPDA (bapda.net)—into
                        the ABAG (abag.ca.gov) website. This work takes advantage of
                        the economies of scale created by the integrated ABAG/MTC
                        staff.

                        Funding is in the proposed ABAG budget for Fiscal Year 2020-
                        2021. Funds will be allocated to Visual Strategies and distributed
                        via a joint MTC/ABAG contract for overall website operations and
                        maintenance.

                        Staff is taking this work to the May MTC Administration Committee
                        for approval. Visual Strategies is MTC's primary website support
                        company. This contract is required to keep websites operating and
                        secure.

Issues: None

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Recommended Action: The Finance Committee is requested to recommend Executive
                            Board approval to authorize the Executive Director of the
                            Metropolitan Transportation Commission, or her designee, to
                            amend the existing contract with Visual Strategies on behalf of the
                            Association of Bay Area Governments for website operations and
                            maintenance in an amount not to exceed $72,000 for Fiscal Year
                            2020-2021.

Attachments: Summary Approval, Visual Strategies

Reviewed: _Therese W McMillan_
                            Therese W. McMillan