

Voices for Public Transportation

MobilizetheBay.org

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We are a coalition of labor and communitybased membership organizations and equity advocates that are working together on a transformative regional transportation funding measure.

Vision & Principles Signatories

- Public Advocates
- Urban Habitat
- Friends of Caltrain
- San Francisco Transit Riders
- Seamless Bay Area
- Working Partnerships USA
- Greenbelt Alliance
- Oakland Education Association (OEA)
- TransForm
- The East Bay Center for the Blind
- Richmond Progressive Alliance (RPA)
- Genesis
- San Francisco Labor Council
- Alameda Labor Council
- Transport Oakland
- Council of Community Housing Organizations (CCHO)
- San Francisco Bicycle Coalition
- 350 Bay Area
- East Bay for Everyone
- Peninsula for Everyone
- Livable Sunnyvale
- Urban Environmentalists
- YIMBY Mobility
- San Francisco Bicycle Coalition

Voters call for fair revenue sources. Workers want corporations to pay their fair share.

We have identified four sources as alternatives to a 1% sales tax:

- personal income tax surcharge
- head tax
- parcel tax
- business parking levy

The authorizing legislation could specify a number of these as alternative sources, similar to AB 1487.

Progressive sources are more equitable and more winnable.

Everyone needs to be on board to win.

- The sales tax polls are too close 62-67%
- We are polling on progressive revenue measures that could gain a higher voter margin
- The LA Millionaire's Tax polled at 76% in 2016, compared to 68% for a ½ cent sales tax

Riders call for increased service -- and protecting existing service.

Dedicated funding—at least 30%—for operations, both local and regional, to:

- Expand coverage
- Provide new Rapid Bus service
- Protect against structural deficits
- Improve reliability
- Increase frequency

Riders call for fast, frequent, affordable, and reliable service.

To achieve this, we need seamlessly integrated, affordable fares:

- Fare affordability is an essential component, not a mitigation
- Seamless integration of our transit system must be funded

New revenues must ensure state-of-good-repair maintenance.

Employer contributions should support public transportation for all

- Commuter benefits are not a substitute for investments in high quality public transportation
- Employers need to pay their fair share for public transportation, not just invest in a separate system for their own employees

Thank You