



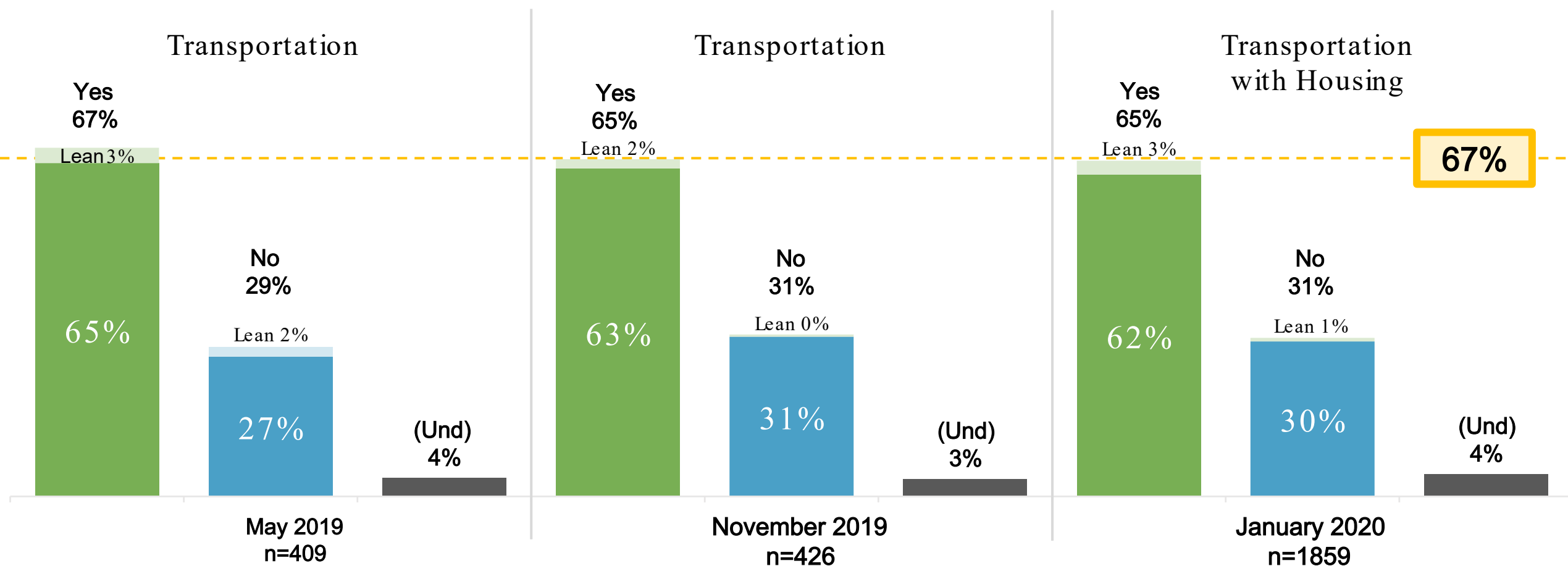
A FASTER Bay Area

MTC Workshop January 30, 2020

Transportation with Housing Could Pass



Support for a 1-cent Transportation Sales tax hovers around the 2/3 threshold



FASTER will make the region more affordable for low-income residents



Shield low income families from the sales tax increase with a **Sales Tax Fairness Credit**



Provide **massively discounted transit fares to students and low-income riders** on a permanent basis



Would combine affordable commutes with **desperately needed affordable housing, if we combine measures**

How does the Employer Congestion Reduction Mandate Work?



All non-public sector large employers (100+ employees in the Bay Area) would be required to provide pre-tax transit benefits and pay an annual amount of:



\$240 per employee (100-250 employees)



\$300 per employee (251-500 employees)



\$360 per employee (501-1000 employees)



\$420 per employee (+1000 employees)

Business Community Contribution



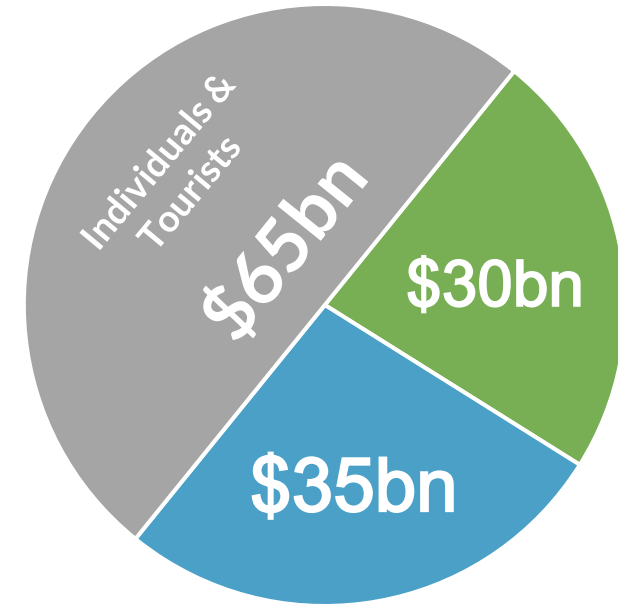
Business would pay 50%+
of the FASTER program

Business Contribution:

\$35bn (from 1¢ sales tax)

+ \$30bn (from Employer Congestion
Reduction Mandate)

\$65bn total



■ Employer Congestion Reduction Mandate

■ Sales tax contribution from business

Sample of Anticipated Projects



Completing critical rail links

BART Core Capacity, Safety and Cleanliness

Regional express bus network
serving each county

Support for 700-mile managed lane network

BRT service in Oakland & the East Bay,
San Francisco, and the Peninsula

Increases to ferry service in Solano,
Contra Costa, Alameda and Marin



Sample of Anticipated Projects



Complete, safe bicycle and pedestrian networks



Innovative technology, carpool and vanpool program

Protect our transportation infrastructure, like highway 37, from sea level rise

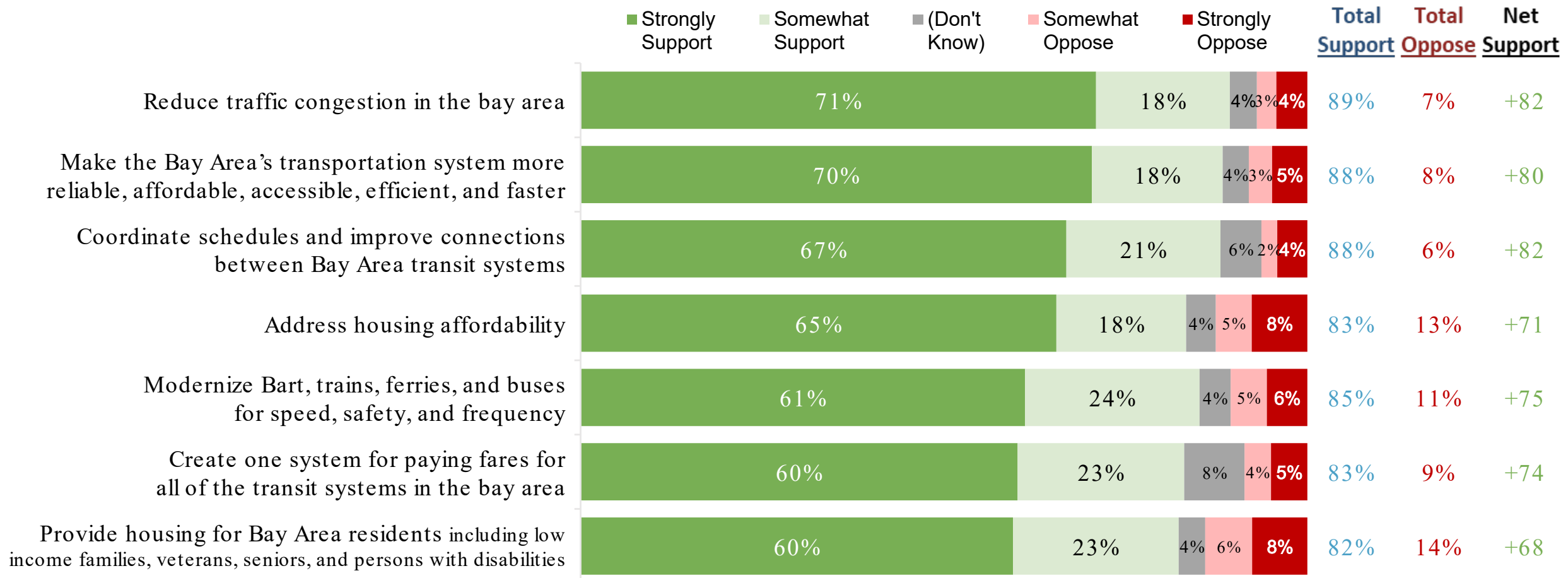
If the region moves forward with a joint - housing-transportation measure—tens of thousands of affordable homes



Components of Ballot Measure



Goals of the measure are all popular





Join Us

Learn more and take our survey at www.FASTERBayArea.org

Contact us at Info@FASTERBayArea.org