

Metropolitan Transportation Commission and the Association of Bay Area Governments
Regional Equity Working Group

January 22, 2020

Agenda Item 2

Strategies for Inclusion in the Draft Blueprint of Plan Bay Area 2050

Subject: Presentation of desired equity outcomes of Plan Bay Area 2050 and revised strategies, incorporating feedback from the December 2019 Regional Equity Working Group (REWG) workshop.

Background: The Plan Bay Area 2050 Blueprint, known in previous iterations of Plan Bay Area as the Preferred Scenario, will be analyzed in two phases – the Draft Blueprint and the Final Blueprint. The Draft Blueprint, targeted to begin analysis in mid-February 2020, will consist of an initial set of strategies that span four interconnected topic areas: Transportation, Housing, Economy and Environment, with equity interwoven into each element of the Plan. The strategies will be further refined for another round of analysis in the Final Blueprint stage, starting this spring. Importantly, both the Draft and Final Blueprint must be fiscally-constrained.

In the December 2019 REWG Workshop, staff shared analysis findings from Futures Planning, part of the Horizon planning process, on the top-performing strategies that were recommended for inclusion in the Draft Blueprint. These strategies spanned all the four topic areas. Through small group discussions, staff sought feedback from workshop participants on revisions to the strategies that would help advance more equitable outcomes.

Staff has since incorporated this feedback and is proposing revised strategies that include refinements for advancing equitable outcomes, as shown in **Attachment A**. Staff is seeking further feedback before seeking direction from the MTC and ABAG boards in early-to-mid-February and commencing analysis on the Draft Blueprint later in February.

**Feedback
Requested:**

Staff is requesting feedback on an initial list of desired equity outcomes for Plan Bay Area 2050, which is based on the adopted vision for the Plan: to ensure by the year 2050 that the Bay Area is **affordable, connected, diverse, healthy and vibrant for all**. Based on key equity topic areas elevated by the REWG and other key stakeholders, the desired equity outcomes include:

- Reduced housing + transportation costs for disadvantaged populations.
- Improved accessibility to jobs, schools and other amenities, prioritizing disadvantaged populations.
- Inclusive communities where disadvantaged populations can stay in place and have increased access to the region's assets and opportunities.
- Healthier and more resilient communities with investments prioritized for disadvantaged populations.
- Greater economic mobility for disadvantaged populations.

Staff is also requesting further feedback on the revised strategies for the Draft Blueprint. Suggestions that were heard during the REWG December 2019

workshop, a revised strategy definition, and additional strategy details are also presented in **Attachment A**.

Next Steps: Staff will incorporate feedback received during the January 22nd REWG meeting to further refine the strategies. At the February MTC/ABAG Planning Committee meeting, staff will seek direction on the full package of strategies proposed for the Draft Blueprint. The next REWG meeting is slated for spring 2020, where staff will share the regional outcomes resulting from the Draft Blueprint. Further refinements to all strategies can also be made at this juncture in advance of the Final Blueprint. Updates will continue to be posted on the project website (<http://planbayarea.org>).

Attachments: Attachment A: Presentation

J:\COMMITTEE\REWG\2020\Jan_2020\01_REWG_Jan2020_Draft_Blueprint_Proposed_Strategies.docx

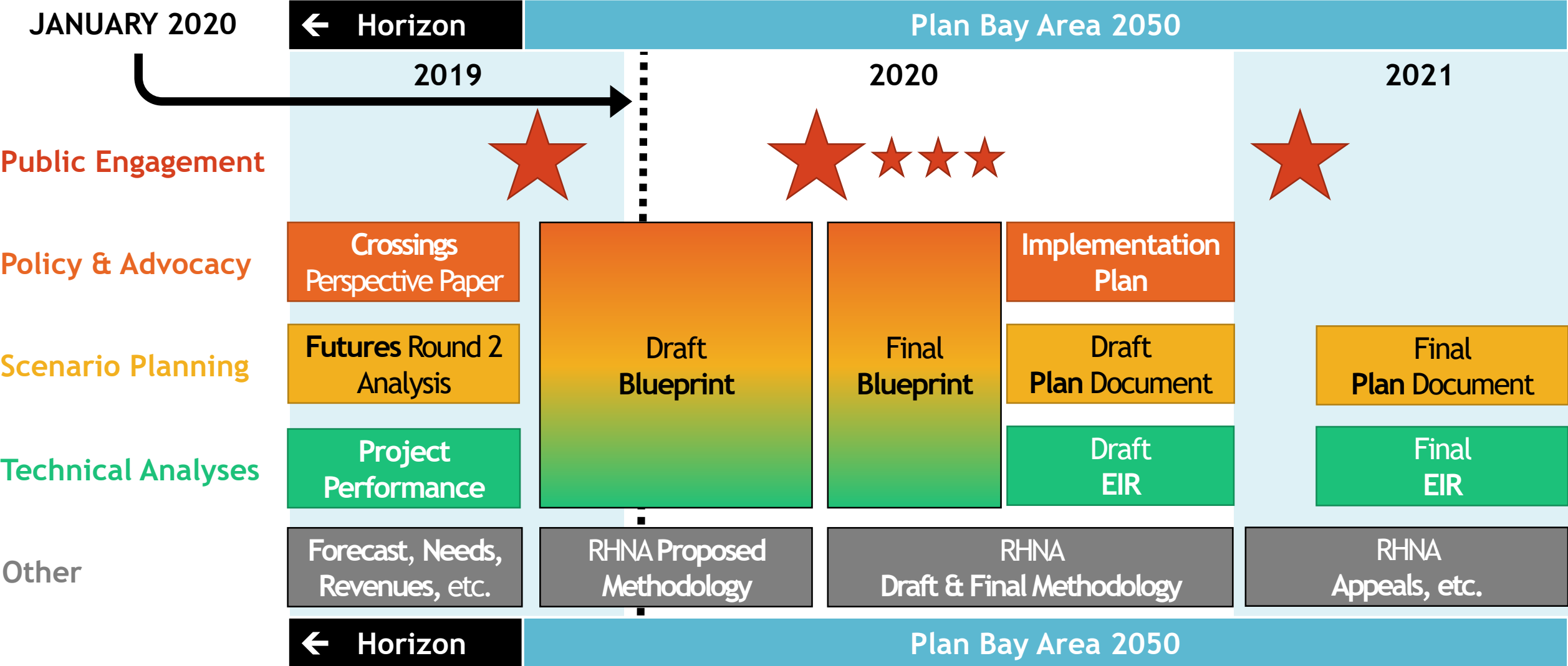


PLAN BAY AREA 2050







Draft Blueprint: Proposed Strategies for Plan Bay Area 2050

Regional Equity Working Group (REWG)
January 22, 2020

Plan Bay Area 2050 Schedule



REWG Process and Timeline

<i>Key Tasks and Milestones</i>	<i>Month</i>	<i>Format/Location</i>
• Orientation to the Agency-Wide Equity Platform, PBA 2050 Process and REWG Process	September 2019	Kick-Off Meeting 
• Overview of Bay Area Inequities and Challenges	November 2019	Webinar 
• Refine Draft Strategies based on Horizon Futures Final Report	December 2019	Workshop 
• Review and Discuss Revised Strategies	January 2020	Workshop 
• Review Draft Blueprint Outcomes	Spring 2020	Webinar 
• Review and Discuss Draft Implementing Actions	Summer/Fall 2020	Workshop 

Today's Agenda

1:05pm - 1:20pm

Identifying Desired Equity Outcomes based on the
Adopted Plan Bay Area 2050 Vision

*Feedback requested: Do these desired outcomes
sufficiently resonate with you?*

1:20pm - 1:30pm

Quick Overview of Strategies

1:30pm - 2:50pm

Review Strategies by Topic Area

(Breakout into two rooms)

Room 1: Transportation, Environment

Room 2: Economy, Housing

*Feedback requested: What additional revisions does
the REWG propose?*

2:50pm - 3:00pm

Next Steps



PLAN BAY AREA 2050

Identifying Desired Equity Outcomes based on Plan Bay Area 2050 Vision

Adopted Vision for Plan Bay Area 2050

To ensure by the year
2050 that the Bay Area is
affordable, **connected**,
diverse, **healthy** and
vibrant for all.



What are the
desired equity
outcomes based
on this vision?

AFFORDABLE 



Photo Credit: masstransitmag.com

**Reduced housing +
transportation costs for
disadvantaged populations.**

CONNECTED 



Photo Credit: streetsblog.org

**Improved accessibility to jobs,
schools and other amenities,
prioritizing disadvantaged
populations.**

DIVERSE 



Photo Credit: bridgehousing.com

**Inclusive communities where
disadvantaged populations can
stay in place and have increased
access to the region's assets and
opportunities.**



Photo Credit: spur.org

Healthier and more resilient communities with investments prioritized for disadvantaged populations.



Photo Credit: sfstation.com

Greater economic mobility for disadvantaged populations.

Tell us what you think:

PollEv.com/rewg139

Wifi Network: BAMCGuest

Password: goldengate101

PLAN BAY AREA 2050



Proposed Strategies for Draft Blueprint: Quick Overview

Clarifying “Strategy”...

What do we mean by “strategy”?

A strategy is either a public policy or set of investments that can be implemented in the Bay Area over the next 30 years; a strategy is not a near-term action or legislative proposal.

Who would implement these strategies?

Strategies in Plan Bay Area 2050 can be implemented at the local, regional, or state levels. Specific implementation actions and the role for MTC/ABAG will be identified through a collaborative process in late 2020.

Where did the strategies come from?

Strategies were vetted through a robust scenario planning process in Horizon, with multiple cycles of input through public outreach events in 2018 and 2019 and regular feedback from stakeholder working groups & MTC/ABAG committees.

How many strategies can we include in the Blueprint?

Plan Bay Area 2050 must be fiscally constrained, meaning that not every strategy can be integrated into the Plan given finite revenues available.

Fiscal Constraint of the Draft Blueprint: Basic vs. Plus

Transportation



Housing



Economy



Environment



Plan Bay Area 2050 Blueprint Basic
Includes available revenues from Needs & Revenue assessments, but does not include New Revenues from future regional measures



Plan Bay Area 2050 Blueprint Plus
Includes available revenues from Needs & Revenue assessments + additional New Revenues distributed to one or more topic areas of the Plan

This approach will provide more flexibility over the next year, should the MTC/ABAG boards wish to integrate new revenues to create a more aspirational Plan.

Either could be adopted as the Preferred Alternative in 2020 or 2021.

Breakout Rooms for Reviewing Strategies

Room 1

Session 1
1:30 pm to 2:05 pm



Transportation

Room 2



Economy

Session 2
2:10 pm to 2:45 pm



Environment



Housing

Reconvene here to discuss for next steps at 2:50 pm

List of Strategies for Draft Blueprint



Transportation

Maintain and Optimize Existing Infrastructure

- T1: Operate and Maintain the Existing System
- T2: Enable Seamless Mobility with Unified Trip Planning & Fare Payments
- T3: Reform Regional Transit Fare Policy
- T4: Apply Means-Based Tolls on Congested Freeways with Transit Alternatives

Create Healthy and Safe Streets

- T5: Build a Complete Streets Network
- T6: Advance Regional Vision Zero Policy through Street Design and Lowered Speeds

Enhance Regional and Local Transit

- T7: Advance Highly-Resilient Transit Projects
- T8: Build a New Transbay Rail Crossing [\[Blueprint Plus only\]](#)

will not be reviewed today given pending modifications to projects



Economy

Improve Economic Mobility

- EC1: Expand Childcare Support for Low-Income Families [\[Blueprint Plus only\]](#)
- EC2: Create Incubator Programs in Economically-Challenged Areas
- EC3: Establish Priority Production Areas to Retain Key Industrial Lands

Shift the Location of Jobs

- EC4: Allow Greater Commercial Densities in Growth Geographies
- EC5: Assess Transportation Impact Fees on New Office Developments
- EC6: Assess Jobs-Housing Imbalance Fees on New Office Developments

will not be reviewed today given ongoing strategy development



Housing

Spur Housing Production and Create Inclusive Communities

- H1: Allow a Greater Mix of Housing Types & Densities in Growth Geographies
- H2: Reduce Barriers to Housing Near Transit and in Areas of High Opportunity
- H3: Transform Aging Malls, Office Parks, and Underutilized Public Land into Neighborhoods

Protect, Preserve, and Produce Affordable Housing

- H4: Fund Affordable Housing Protection, Preservation & Production [\[Blueprint Plus only\]](#)
- H5: Require 10 to 20 Percent of All New Housing to be Affordable
- H6: Further Strengthen Renter Protections Beyond State Legislation



Environment

Reduce Risks from Hazards

- EN1: Adapt to Sea Level Rise
- EN2: Provide Means-Based Financial Support to Retrofit Existing Buildings (Energy, Water, Seismic, Fire) [\[Blueprint Plus only\]](#)

Reduce Environmental Impacts

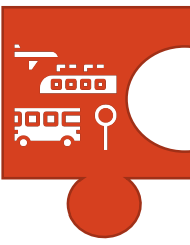
- EN3: Maintain Urban Growth Boundaries
- EN4: Protect High-Value Conservation Lands [\[Blueprint Plus only\]](#)
- EN5: Expand the Climate Initiatives Program

PLAN BAY AREA 2050



Transportation Strategies for Draft Blueprint

T1: Operate and Maintain the Existing System



Maintain and
Optimize
Existing
Infrastructure

What we heard:

Suggestions for Revising Strategy:

- Prioritize maintaining transit assets over road assets
- Need to strengthen core services

Ideas for Further Consideration in Implementation Plan:

- Prioritize ZEV buses for low-income community routes

Revised Strategy:

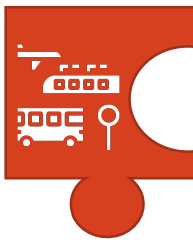
Commit to operate and maintain the Bay Area's roads and transit infrastructure, with an emphasis on achieving state of good repair for transit assets to advance equity goals.

Strategy includes:

- Prioritize any investments over the baseline maintain existing conditions in state of good repair for transit assets, particularly local bus assets to benefit lower-income riders

T2: Enable Seamless Mobility with Unified Trip Planning & Fare Payments

(old title: Develop a Single Platform to Access and Pay for All Mobility Options)



Maintain and
Optimize
Existing
Infrastructure

What we heard:

Suggestions for Revising Strategy:

- Unclear what this strategy does

Ideas for Further Consideration in Implementation Plan:

- More onboarding to the system in lower income communities
- Allow users to add value to account using card or cash

Revised Strategy:

Develop a unified platform for trip planning and fare payment for all transport modes to enable more seamless journeys across the Bay Area

Strategy includes:

- Development of a mobile app and associated digital platform that enables payment for a wide suite of modes (transit, TNC, parking, etc.) and multi-modal integrated trip planning

T3: Reform Regional Transit Fare Policy

(old title: Reform Transit Fare Policy / Provide Free Transit to Lower-Income Riders)

What we heard:

Suggestions for Revising Strategy:

- Free transfers / fare integration most important - especially with suburbanization of poverty
- Flat rates for lower-income people
- Easy to use payment platform
- Means-based fares
- Free transit for students

Ideas for Further Consideration in Implementation Plan:

- Pay as you go to accumulate monthly benefit
- Financial support for smaller transit agencies

Revised Strategy:

Streamline the fare payment process and replace existing operator-specific discounted fare programs with an integrated fare structure across all transit operators.

Strategy includes:

- Focus on fare integration as a way to reduce costs spent on transit, especially those with longer commutes/more transfers
- Fare structure would charge a flat fare on local transit with free transfers across operators and a distance/zone based fare on regional transit with free transfers to and from local transit
- Discounts for low-income users, youth and disabled
- Tie with strategy to “Enable Seamless Mobility with Unified Trip Planning & Fare Payments”



Maintain and
Optimize
Existing
Infrastructure

T4: Apply Means-Based Tolls on Congested Freeways with Transit Alternatives

(old title: Apply Tolls Based on Time of Day and Vehicle Occupancy)



Maintain and
Optimize
Existing
Infrastructure

What we heard:

Suggestions for Revising Strategy:

- Currently driving is free and transit is priced
 - need a shift in incentives structure
- Should not penalize those without choices
- Means-based tolling
- Daily caps on charges
- Need transit in place before implementing that is time and cost competitive
- Benefits for carpooling
- Invest revenues in services for lower income people, including carpooling
- SR-37 tolling is not equitable due to disperse employment locations with no alternative

Ideas for Further Consideration in Implementation Plan:

- Incorporate bridge tolls into per mile charge

Revised Strategy:

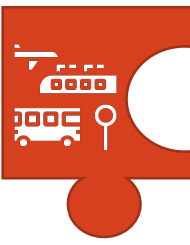
Charge a means-based per-mile toll on a set of freeways, with discounts for off-peak travel and carpools, where revenues are reinvested in transit serving the corridors

Strategy includes:

- Apply toll on highways paralleling BART and Caltrain lines
- Reinvest revenues in improving transit alternatives, carpooling services for lower-income households, and infrastructure maintenance (including resilience) on the priced corridors
- Offer discounts for off-peak travel and vehicles with three or more occupants
- Offer means-based tolls and apply a daily cap for low-income users

T5: Build a Complete Streets Network

(old title: Build a Complete Micromobility Network)



Create
Healthy and
Safe Streets

What we heard:

Suggestions for Revising Strategy:

- Elevating pedestrian - micromobility needs to focus as much on safer, welcoming sidewalks as on bike infrastructure
- Incentives to include bike parking, programs to sustain bicycling
- Bicycle infrastructure needs to connect with regional transit
- Prioritization towards heavily traveled corridors, CoCs, fewer fatalities/injuries

Ideas for Further Consideration in Implementation Plan:

- Maintaining cash payments
- Employer-provided resources
- Dockless bikes to expand to more communities

Revised Strategy:

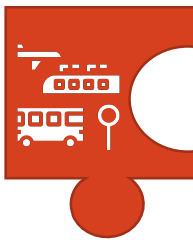
Enhance streets by improving sidewalk conditions, adding 7,000 miles of bike lanes and bike paths, and investing in supportive amenities and programs.

Strategy includes:

- Tied to safety goals; prioritized around transit nodes, in Communities of Concerns and along regional High Injury Network corridors
- Programmatic investments to support walkable neighborhoods around major transit nodes including street beautification, lighting and other infrastructure
- Programmatic investments to support use of micromobility, including bike parking, repair, education

T6: Advance Regional Vision Zero Policy through Street Design and Lowered Speeds

(old title: Reduce Speeds on Highways and Local Streets)



Create
Healthy and
Safe Streets

What we heard:

Suggestions for Revising Strategy:

- Enforcement through design
- Cyclists/pedestrians should be protected from traffic at unsafe speeds
- Redirect violation fines to user's transit fare card

Ideas for Further Consideration in Implementation Plan:

- Avoid racially biased policing and automated speed enforcement
- Reduce disproportionate impacts to low income communities
- Leverage autonomous vehicles to cap speed
- Local community planning

Revised Strategy:

Reduce road fatalities and injuries through street design improvements and reduced speed limits on freeways and local streets

Strategy includes:

- Tie with T5 (Build a Complete Streets Network) for improving street design, prioritized in Communities of Concern
- Reinvest any revenues in education programs

PLAN BAY AREA 2050



Housing Strategies for Draft Blueprint

H1: Allow a Greater Mix of Housing Types & Densities in Growth Geographies



Spur Housing
Production
and Create
Inclusive
Communities

What we heard:

Suggestions for Revising Strategy:

- Vary units by type and affordability
- Complete communities: housing + amenities/services
- Do not locate in areas prone to flooding / other hazards
- Protection for existing low income residents - beyond state level

Ideas for Further Consideration in Implementation Plan:

- Condition funding of transport \$ (not just for new transportation funding)
- Accountability for places that have not nominated PDAs

Revised Strategy:

Allow a greater mix of housing types and densities in growth geographies, including Priority Development Areas, Transit Rich Areas, and High Resource Areas.

Strategy includes:

- Vary allowable density levels and housing types within growth geographies to reflect: frequency and capacity of transit service, local land use context, and community resource levels
- Link allowable densities and housing types to affordability of new housing being produced
- Build complete communities, integrating local services, parks, and other daily needs with new housing
- In growth geographies within Communities of Concern, pair with funding for housing preservation and additional renter protections beyond state level

H2: Reduce Barriers to Housing Near Transit and in Areas of High Opportunity

(old title: Streamline Development in All Areas Designated for Growth)



Spur Housing
Production
and Create
Inclusive
Communities

What we heard:

Suggestions for Revising Strategy:

- Prioritize areas with greatest GHG reductions and equity benefits
- Link streamlining with level of affordability
- Increase feasibility by coupling with other incentives for affordable housing (e.g. exemptions, fees, remove parking minimums)

Ideas for Further Consideration in Implementation Plan:

- n/a

Revised Strategy:

Remove barriers to housing in Transit Rich and High Resource Areas by reducing parking requirements, project review time, and fees, with additional measures based on affordability.

Strategy includes:

- Link level of streamlining to affordability, with projects providing above the minimum level of affordability (10-20% based upon location) receiving additional reductions in fees and other costs

H3: Transform Aging Malls, Office Parks, and Underutilized Public Land into Neighborhoods

(old title: Transform Aging Malls and Office Parks)



Spur Housing
Production and
Create
Inclusive
Communities

What we heard:

Suggestions for Revising Strategy:

- Link incentives/cost reductions to level of affordability
- Create complete communities: mixed use with affordable housing, green space, local amenities
- Link with transportation strategy on last mile (e.g. micromobility)

Ideas for Further Consideration in Implementation Plan:

- Partner with CLTs and local businesses
- Ensure projects benefit surrounding communities

Revised Strategy:

Transform aging malls and office parks into mixed-income neighborhoods by permitting new land uses and significantly reducing development costs for projects that meet affordability and VMT-reduction criteria.

Strategy includes:

- Prioritize projects that are within multiple growth geographies that reflect overall regional housing needs by providing at least 40% affordable units
- Reduce development costs with low-interest loans and pre-development assistance for projects that meet affordability and VMT-reduction criteria
- Integrate local services into planning of neighborhoods
- Link permitted densities of reuse projects to share of affordable housing

H4: Fund Affordable Housing Protection, Preservation & Production

(old title: Fund Affordable Housing Preservation & Production)



Protect,
Preserve, and
Produce
Affordable
Housing

What we heard:

Suggestions for Revising Strategy:

- Prioritize funding for most vulnerable populations - unhoused, students - in growth geographies
- Subsidies to encourage workforce housing in places with jobs/housing imbalance
- Add protection per AB1487
- Leverage investments from tech companies

Ideas for Further Consideration in Implementation Plan:

- Alternative ownership models / CLT shared ownership

Revised Strategy:

Raise \$1.5 billion in new annual revenues to leverage federal, state, and local sources to protect, preserve and produce deed-restricted affordable housing.

Strategy includes:

- Prioritize protection and preservation funding for homes in communities of concern within regional growth geographies
- Integrate protection of households vulnerable to displacement, consistent with AB1487 and CASA compact
- Distribute production funding throughout the region but prioritize High-Resource Areas, focusing on low-income households and the unhoused

H5: Require 10 to 20 Percent of All New Housing to be Affordable



Protect,
Preserve, and
Produce
Affordable
Housing

What we heard:

Suggestions for Revising Strategy:

- Prioritize lowest income households
- Link rate to displacement risk to build community stability
- Exclude small projects such as ADUs to maintain feasibility

Ideas for Further Consideration in Implementation Plan:

- Provide mix of housing + supportive services

Revised Strategy:

Based upon local real estate market strength and displacement risk, require at least 10% to 20% of new housing projects of 5 units or more to be affordable to low-income households.

Strategy includes:

- Exempt ADUs and projects smaller than a fiveplex
- In addition to market strength, take into account displacement risk, with an affordability share of 20% required in communities at high risk of displacement

H6: Further Strengthen Renter Protections Beyond State Legislation

(New Strategy)



Protect,
Preserve, and
Produce
Affordable
Housing

What we heard:

Suggestions for Revising Strategy:

- Additional measures needed beyond adopted state legislation to address displacement risk

Ideas for Further Consideration in Implementation Plan:

- n/a

Revised Strategy:

Limit annual rent increases to the rate of inflation, exempting units less than 10 years old, and include recently adopted tenant protections.

Strategy includes:

- *Strategy under development; seeking feedback on concept*

PLAN BAY AREA 2050



Economy Strategies for Draft Blueprint

EC1: Expand Childcare Support for Low-Income Families



Improve
Economic
Mobility

What we heard:

Suggestions for Revising Strategy:

- \$50K income threshold is too low in Bay Area
- Solving for last mile issues for drop off and pick up (expanding location of childcare)
- Expand to cover senior / disabled care

Ideas for Further Consideration in Implementation Plan:

- Partnership with CBOs in planning
- Provide support on rolling basis - no need to wait
- Easy access, less bureaucracy
- Single parent households should have priority

Revised Strategy:

Provide a 50 percent subsidy for childcare to low-income households with children under 5.

Strategy includes:

- Provide progressive subsidies based on income level

EC2: Create Incubator Programs in Economically-Challenged Areas



Improve
Economic
Mobility

What we heard:

Suggestions for Revising Strategy:

- Focus on local needs such as affordable rents, shared industry-specific tools, services (e.g. accounting)
- Foster networks and mentorships
- Affordable rents to commercial spaces

Ideas for Further Consideration in Implementation Plan:

- Partnership with CBOs in planning
- Access to capital
- All age groups

Revised Strategy:

Fund technical assistance for establishing a new business, as well as access to workspaces, mentorship and financing via incubator programs in disadvantaged housing-rich communities.

Strategy includes:

- *Strategy under development; seeking feedback on concept*

EC3: Establish Priority Production Areas to Retain Key Industrial Lands



Improve
Economic
Mobility

What we heard:

Suggestions for Revising Strategy:

- Include employee housing where appropriate
- Create mixed use areas

Ideas for Further Consideration in Implementation Plan:

- Consider PPAs as locations for incubator programs

Revised Strategy:

Retain industrial zoning in locally-nominated Priority Production Areas to encourage middle-wage job growth.

Strategy includes:

- *Strategy under development; seeking feedback on concept*

PLAN BAY AREA 2050



Environment Strategies for Draft Blueprint

EN1: Adapt to Sea Level Rise



Reduce Risks
from Hazards

What we heard:

Suggestions for Revising Strategy:

- Prioritize investments in CoCs
- Couple with renter protections
- Integrate habitat and ecology with this strategy
- Develop transition plan for retreating industrial coastline

Ideas for Further Consideration in Implementation Plan:

- Conduct broad, inclusive engagement with communities
- Education and outreach to communities to understand recommendation (e.g. wall vs levee)
- Designing communities to function in flooded conditions

Revised Strategy:

Protect affected communities along shoreline, prioritizing areas of low costs and high benefits and providing additional financial support to vulnerable communities.

Strategy includes:

- Provide additional regional funding to protect shoreline segments in disadvantaged communities relative to local match

EN2: Provide Means-Based Financial Support to Retrofit Existing Buildings (Energy, Water, Seismic, Fire)

Old title: Retrofit Existing Buildings



Reduce Risks
from Hazards

What we heard:

Suggestions for Revising Strategy:

- Financial /credit assistance in CoCs
- Incentives for rental housing
- Focus on big landlords
- Pair with protection strategies to maintain affordability for tenants
- Power backups - energy retrofits, electrification and microgrids for buildings

Ideas for Further Consideration in Implementation Plan:

- n/a

Revised Strategy:

Adopt ordinances to incentivize retrofits and contribute and retrofit incentives to bring existing buildings up to higher seismic, wildfire, water and energy standards.

Strategy includes:

- Offer up to 50% subsidies to offset the cost of multi- and single-family home retrofits, with a progressive incentive program for residential retrofit that considers financial means of owners and renters

EN3: Keep Urban Growth Boundaries



Reduce
Environmental
Impacts

What we heard:

Suggestions for Revising Strategy:

- Pair with infill housing strategies in areas within UGBs
- Regional UGB strategy to open up zoning and transfer of development rights across areas to promote infill

Ideas for Further Consideration in Implementation Plan:

- Environmental risk analysis post disaster transportation impacts

Revised Strategy:

Using urban growth boundaries, confine new development within areas of existing development or areas otherwise suitable for growth as established by local jurisdictions.

Strategy includes:

- Protect nearly all greenfield lands in the Bay Area; consistent with prior iterations of Plan Bay Area.
- Minimize growth in urban-rural interface where fire risk is greatest.

EN4: Protect High-Value Conservation Lands

(New Strategy)

What we heard:

Suggestions for Revising Strategy:

- n/a; based on feedback from Environment RAWG workshop

Ideas for Further Consideration in Implementation Plan:

- Pair with complete streets and transit policies to connect Communities of Concern to conserved lands

Revised Strategy:

Provide strategic matching funds to help conserve high-priority natural and agricultural lands

Strategy includes:

- Assists with acquisition of conservation, recreation, and agricultural land preservation
- Prioritizes high-priority lands based on environmental benefits and associated co-benefits, including but not limited to Priority Conservation Areas



Reduce
Environmental
Impacts

EN5: Expand Climate Initiatives Program



Reduce
Environmental
Impacts

What we heard:

Suggestions for Revising Strategy:

- Prioritize investments in Communities of Concern and households with fewer resources
- Reduce barriers to entry for EVs: subsidies for EVs/used EVs for lower income HHs / charging programs/infrastructure in Communities of Concern
- Identify types of benefits that employers provide
- Provide rebate programs for older vehicles

Ideas for Further Consideration in Implementation Plan:

- Communication to those who need these programs
- Regional policy guidelines to include charging stations

Revised Strategy:

Expand MTC's Climate Initiatives Program, which includes investments in transportation demand management (TDM) strategies as well as electric vehicle and charging incentive programs.







Strategy includes:

- Scope includes: Bikeshare, Bike Infrastructure, Carshare, Commuter Benefits Ordinance, Employer Shuttles, Trip Caps, Vanpools, Regional EV Charger Network, Clean Vehicle Feebate, Vehicle Buyback Program, Mobility-as-a-Service (potential new strategy), TNC ZEV Requirement (potential new strategy)



Next Steps

REWG Process and Timeline

<i>Key Tasks and Milestones</i>	<i>Month</i>	<i>Format/Location</i>
• Orientation to the Agency-Wide Equity Platform, PBA 2050 Process and REWG Process	September 2019	Kick-Off Meeting 
• Overview of Bay Area Inequities and Challenges	November 2019	Webinar 
• Refine Draft Strategies based on Horizon Futures Final Report	December 2019	Workshop 
• Review and Discuss Revised Strategies	January 2020	Workshop 
• Review Draft Blueprint Outcomes	Spring 2020	Webinar 
• Review and Discuss Draft Implementing Actions	Summer/Fall 2020	Workshop 

What's Next?

January 2020

Continue refining strategies.

- At the January MTC/ABAG Commission/Board Workshop, staff will receive further direction to refine the strategies.

February 2020

Finalize the strategies to test in the Draft Blueprint.

- At the February MTC/ABAG Planning Committee meeting, staff will present the full package of strategies proposed for the Draft Blueprint.

Spring 2020

Share Draft Blueprint outcomes.

- Staff will present on the regional outcomes resulting from the Draft Blueprint at committees and public workshops in Spring 2020.
- Further refinements to all strategies can be made at this time in advance of the Final Blueprint.

Questions?

Contact MTC/ABAG staff with any follow-up questions:

- Dave Vautin, Plan Bay Area 2050 Project Manager, dvautin@bayareametro.gov
- Kì-Nam Miller, Public Engagement Lead, Legislation and Public Affairs, kmiller@bayareametro.gov
- Anup Tapase, Associate Planner, Regional Planning Program, atapase@bayareametro.gov