

**Metropolitan Transportation Commission and Association of Bay Area Governments
Joint MTC Executive Committee and ABAG Administrative Committee**

January 10, 2020

Agenda Item 7

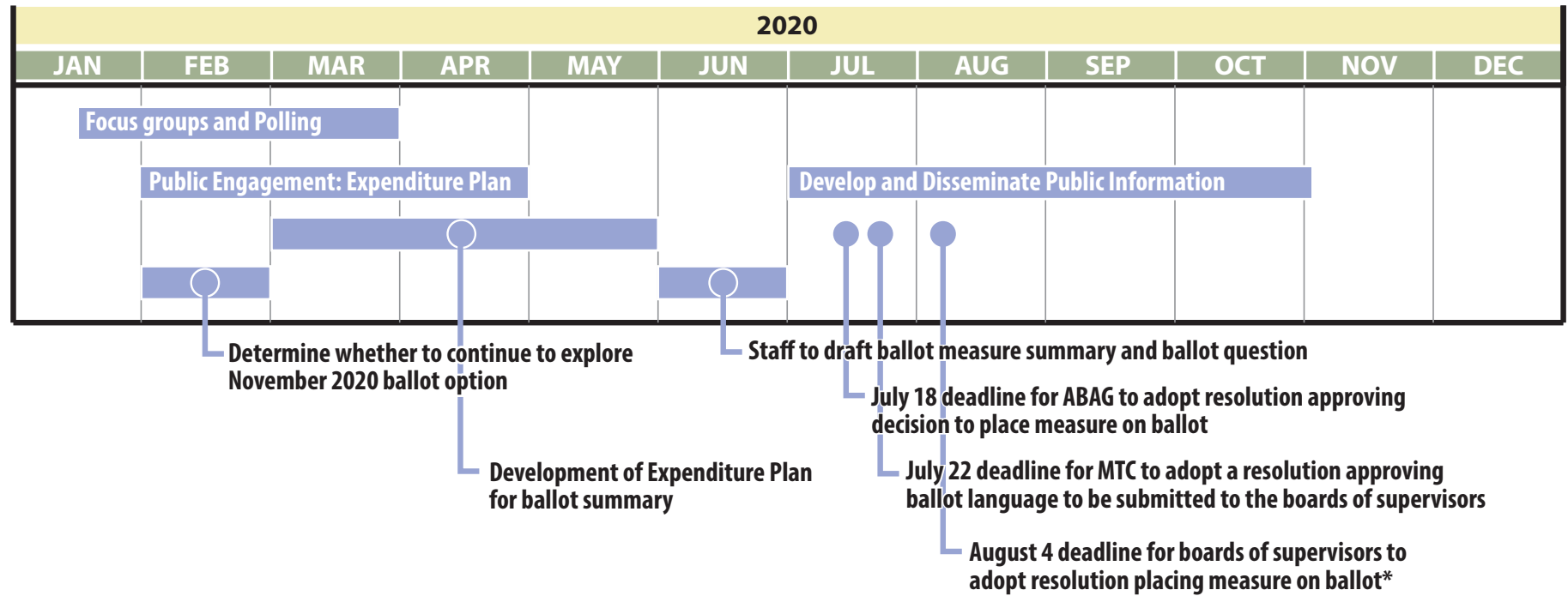
Key Considerations Regarding Placement of Measure on Ballot

- Subject:** A presentation on key considerations related to placement of a Regional Housing Measure on the November 2020 ballot.
- Overview:** Staff will present the schedule and potential cost of a regional housing ballot measure and invite committee members to provide input on other logistics-related items, or other, that should be taken into consideration on the question of whether or not to proceed with a regional housing ballot measure.
- Attachments:** Attachment A: AB 1487 Ballot Measure Schedule
Attachment B: Regional Measure 3 Ballot Measure Cost by County (for recent comparison)


Therese W. McMillan

Attachment A: AB1487 Ballot Measure Schedule

AB1487 Timeline



*Section 1405 of the Election Code requires action by the board of supervisors on a ballot measure at least 88 days before the election. This is technically August 7, but since most BOS meetings are held on Tuesdays, practical deadline would be August 4.

Attachment B: Regional Measure 3 (June 2018) Ballot Measure Cost by County

| County | Amount | Registered Voters | Cost per Voter |
|-------------------------|------------------------|-------------------|----------------|
| Alameda County Total | \$ 720,139.71 | 854,217 | \$ 0.84 |
| Contra Costa | \$ 993,606.71 | 602,219 | \$ 1.65 |
| Marin | \$ 116,778.05 | 155,591 | \$ 0.75 |
| Napa | \$ 23,979.71 | 76,211 | \$ 0.31 |
| San Francisco | \$ 134,865.68 | 481,977 | \$ 0.28 |
| San Mateo | \$ 236,881.85 | 388,456 | \$ 0.61 |
| Santa Clara | \$ 639,428.00 | 846,228 | \$ 0.76 |
| Solano | \$ 165,248.90 | 220,857 | \$ 0.75 |
| Sonoma | \$ 186,523.07 | 270,740 | \$ 0.69 |
| Regionwide Total | \$ 3,217,451.68 | 3,896,496 | \$ 0.83 |

[Source: Secretary of State, based on Report of Registration, 5/21/18](#)