Clipper® Executive Board

November 18, 2019 Agenda Item 4a

Current Clipper® System Update

Subject:

Update Board members on the current Clipper program. Clipper staff last updated this Board on the ongoing work and projects related to the current Clipper system at the September 2019 meeting.

Background:

Transactions and Sales

Clipper processed 26.4 million transactions and settled \$62.3 million in revenue in October.

Clipper Customer Education

MTC is providing signage for the information kiosks at the new Salesforce Transit Center. The kiosks are placed strategically at locations throughout the center, directing people to where they can get a Clipper card and add value.

MTC is assisting Sonoma Marin Rail Transit (SMART) with preparations for the opening of the Downtown Novato and Larkspur stations by providing tag on/tag off signage and pole wraps.

Development continues on the revamped Clipper website, including creating an easy way for transit agencies to provide news blurbs to include in the news section. This will provide a new way to get information out about agencies' fare and service-related news. The revamped website will launch in early 2020.

Implementation and Enhancement Projects

MTC continues to coordinate with transit operators on Clipper equipment installation for several implementations, including:

- AC Transit Bus Rapid Transit (BRT) Installation expected to start no earlier than mid-January 2020.
- San Francisco Municipal Transportation Agency Central Subway Installation expected to start no earlier than June 2020.
- SMART Downtown Novato and Larkspur expected to be ready for revenue service by the end of November 2019.

Clipper equipment continues to perform well in the field and meets contractual performance requirements.

Carl Kuestte

Attachments:

Attachment A: Clipper Master Schedule

