

San Francisco Bay Trail Project Firehouse @ Fort Mason San Francisco

- TO: Bay Trail Board of Directors & Guests
- **DATE:** October 31, 2019

- FR: Laura Thompson
- **RE:** Looking Ahead: Where we're going

As we recognize the Bay Trail's 30-year milestone and reflect on our accomplishments, we are taking time to look forward and develop creative approaches to address the program's known challenges. At this point in the meeting, you will have heard about what we have accomplished in the past, our status today and the challenges we face to completing the full trail system. You will have heard from us that our work is much more complicated and time-consuming now that the "easy" gaps, if there ever were any, have been completed.

This portion of the meeting will use the Smallify method and will be an interactive and fun exercise geared towards looking ahead and gathering high-level ideas from you. We value your unique knowledge of the program, and we will ask you to share your insights with us, unrestrained by current realities, so that we can move new ideas forward to tackle our challenges.

To frame this discussion and to give you a chance to start thinking before the meeting, we have outlined our primary challenges, organizing our work into three broad categories. Increasing capacity and securing resources are the baseline needs for the program and we will ask for your ideas as they relate to these broad challenges. We plan to bring your ideas back to the Steering Committee to make decisions on what will move forward.

Thank you for joining us on this endeavor!

Bay Trail Challenge Categories

Policy / Advocacy / Partnerships

How can we build capacity / secure resources:

- 1. To mitigate current lack of authority/mandate
- 2. To navigate difficult political settings: actively against trail/competing local interests
- 3. To develop uniform plans with partners: resource agency issues/changing policies/lack of comprehensive and unified strategy plan for implementation

Land Use, Trail Building, Operations and Maintenance

How can we build capacity / secure resources:

- 1. To resolve property ownership issues: private property/incompatible adjacent land uses, i.e. industrial facilities/railroads/airports/shipping ports
- 2. To resolve trail conflict issues: e-bikes/new mobility/busier trails/motorized vehicles
- 3. To address long term sustainability: operation & maintenance/pressures for other uses on trails/sea level rise/need for more trail capacity
- 4. To grow staff capacity & complete gaps

Outreach and Engagement

How can we build capacity / secure resources:

1. To build trail awareness, increase public engagement, activate the public and implement sustained outreach