



EXECUTIVE DIRECTOR'S REPORT

Metropolitan Transportation Commission
October 23, 2019

PERSONNEL CHANGES:

Departures

Pilar Lorenzana – Pilar joined MTC in November 2018 as a Principal/Planner Analyst. Her last day with MTC is October 25, 2019 as an Assistant Director in the Regional Planning Program Section.

New Appointments

Ferawati Chandra –Ferawati joined MTC on October 21, 2019 as an Accounts Payable Assistant in the Finance & Accounting Section.

Tiffany Huynh – Tiffany joined MTC on October 7, 2019 as an Accounts Payable Assistant in the Finance & Accounting Section.

KEY HIGHLIGHTS FOR OCTOBER:

Plan Bay Area

Plan Bay Area outreach season has started. With over 30+ community pop-up events scheduled to “meet the people where they are” staff is primed to fully engage the public in this region-wide planning event. All activities are listed on the PBA website at www.planbayarea.org.

In late September, MTC partnered with UC Berkeley’s Center for Cities + Schools (CC+S), to engage over 350 youth in ten schools representing grade levels 4-12 to understand “The Future of Schools” in the Bay Area Region through the spring semester of 2019 as a part of the Horizon efforts. Using CC+S’s Y-PLAN (Youth-Plan, Learn, Act now!) curriculum, youth throughout the nine county Bay Area responded to central project question. Youth developed over 100 strategies in response to the challenge, about half of which overlap with strategies identified through the Horizon process. The youth strategies speak to the needs, concerns, and are grounded in the day-to-day life experience that are top of mind for youth. In addition, the strategies youth generated reflect a strong ethos of shared responsibility, a concern for the environment and a focus on equity. A video can be found at: <https://www.youtube.be/J3nyHxxL5KY>

APTA National Conference: TransFORM

I attended the conference held in New York, moderating a session on "Cities and Mobility". The Bay Area was well represented among APTA's annual awards, honoring Senator Jim Beall with the State Distinguished Service award; and Chair Haggerty accepting an "AdWheel" Grand award for Livermore Amador Valley Transportation Authority. VTA also was awarded an Ad Wheel Grand Award. Jason Weinstein was a presenter highlighting the region's planned advancements for the Clipper Program.

Mega-Measure (FASTER Bay Area)

The Executive Committee met on October 11, 2019 to discuss key expectations and communications to representatives for the FASTER Bay Area proposal, to help inform the presentation that is agendized today. The Chair and Vice Chair have requested an on-going presence in future strategic level discussions; staff is engaged in technical discussions, focusing on coordination with Plan Bay Area 2050 development in particular. We will be providing standing reports to the Commission on the status of this and any other mega measure initiatives, such as principles being advanced by community stakeholders coalesced by Voices for Public Transit.

Housing Update


Central to our long range planning work is housing related policy and analysis. Significant initiatives were passed by the Legislature and reported to the Legislation Committee. Among the key bills signed by the Governor was AB 1487, authorizing the Bay Area Housing Finance Authority. MTC and ABAG leadership are outlining a strategy regarding next steps for this bill, and will report back through the joint ABAG and MTC Legislative Committee meetings over the ensuing months. As well, ABAG's Housing Methodology Working Group met on October 18th in a productive kick-off of an intensive effort supporting the Regional Housing Needs Assessment (RHNA).

Equity Platform

Today I am presenting an "Equity Platform" as an essential framing for our external and internal work at MTC and ABAG. This initiative will also be presented to the ABAG Executive Committee in November. I would note that Commissioner Amy Worth accompanied me, Nalungo Conley, Ky-Nam Miller and Judis Santos to the conference "Connecting Equity and Transportation", developed and sponsored by the UCLA Institute of Transportation Studies and Lewis Center for Regional Policy Studies. The conference underscored the critical need for integrating and being accountable to equity in policy, service delivery and advocacy, as is embodied in the Platform.

MTC Operational Statistics

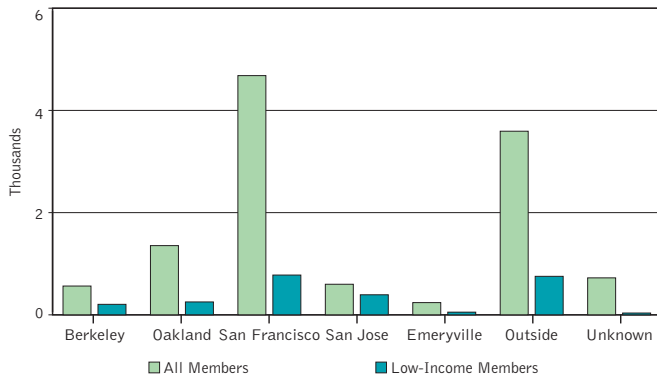
The monthly report on the performance of MTC's operating programs is contained in Attachment 1.



Therese W. McMillan

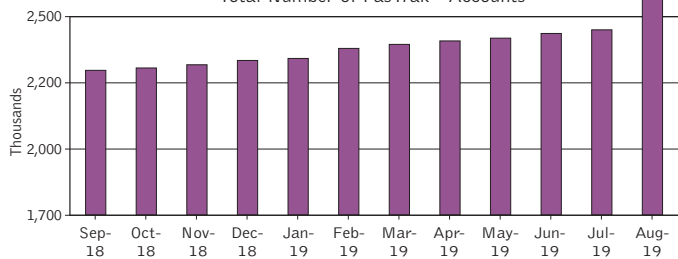
Bay Wheels

Bay Wheels Membership by City: September 2019
20 percent of regional members are Bike Share for All members⁷



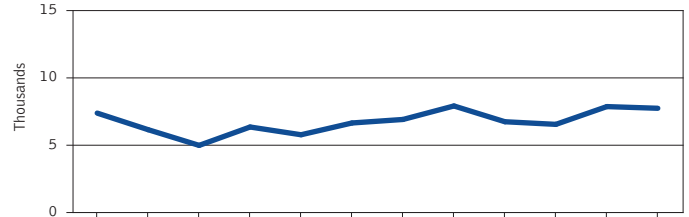
FasTrak® Electronic Toll Collection¹

Total Number of FasTrak® Accounts²

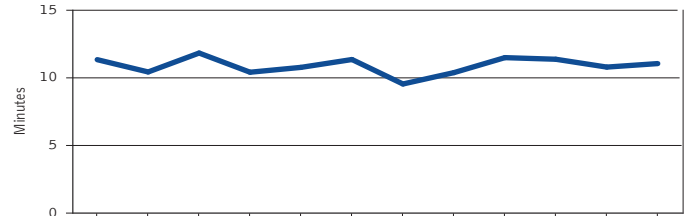


Freeway Service Patrol

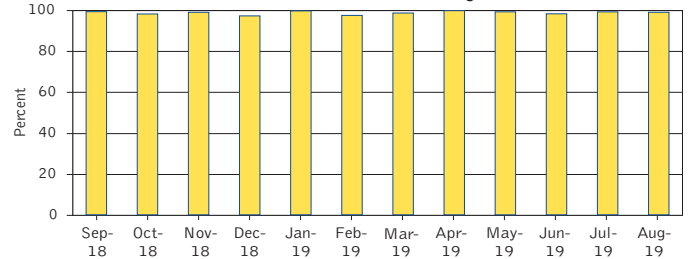
Total Assists^{5, 8}



Average Wait Time for Help to Arrive

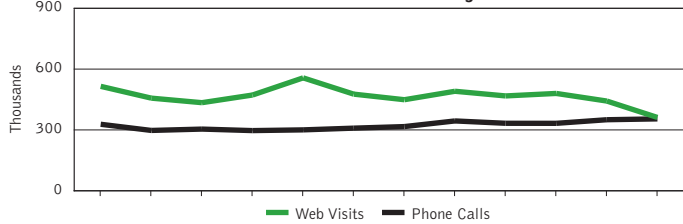


"Excellent" Service Rating

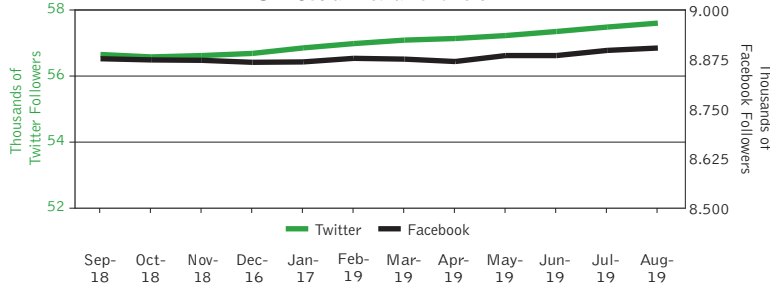


511

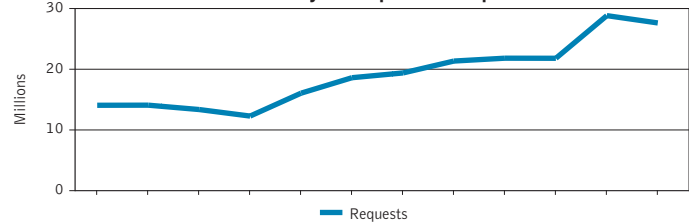
511 Phone and Web Usage⁶



511 Social Media Followers⁶



511 Third Party Developer Data Requests⁶

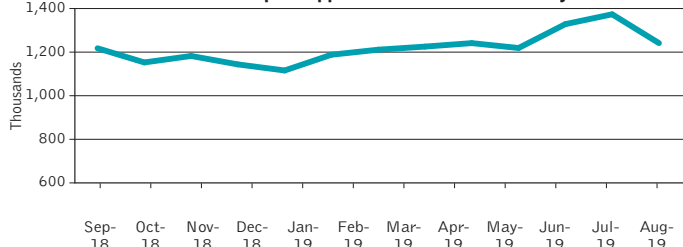


Top 5 Data Consumers: September 2019

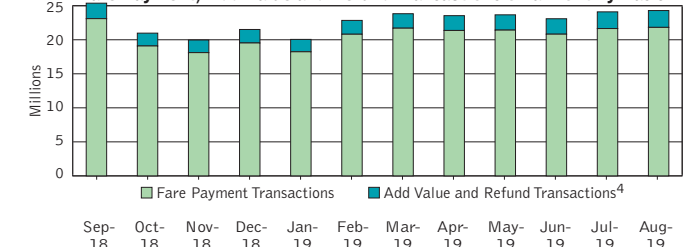
• ITO World	4.2m
• Interline	3.8m
• Cubic Transportation Systems	3.5m
• Apple	2.0m
• Private API Developer	1.6m

Clipper® Fare Payment System

Number of Unique Clipper Cards Used on a Monthly Basis³



Fare Payment, Add Value and Refund Transactions on a Monthly Basis⁴



Notes: ¹ MTC, as the Bay Area Toll Authority (BATA), assumed responsibility for FasTrak® customer service operations in Jan. 2004. Figures are cumulative.

² Number of debit accounts opened through BATA service center; each account may represent more than one toll tag issued.

³ New category as of September 2003; data collected since Aug. 2002

⁴ As of November 2009, refund transactions are counted with add value transactions. This chart includes refunds in the Add Value bars for the past 12 months. (Past reports did not include refunds, which, with few exceptions, have accounted for less than 50 transactions each month.)

⁵ FSP Assist numbers for the most current month are a best estimate, and may be subject to change. Final assist numbers are available at the end of the month, and the report is updated accordingly.

⁶ 511 launched a new phone system and website in June 2016 and now tracks two new types of data in addition to call and web usage: social media followers and developer data requests.

⁷ Bike Share for All is a low-income membership program; October 2019 data unavailable at time of publication.

⁸ In Dec 2018 FSP provided only very limited FSP during Christmas week through New Year's Day 2019.