Anchoring Equity at MTC

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ASSOCIATION OF BAY AREA GOVERNMENTS
METROPOLITAN TRANSPORTATION COMMISSION

Equity Platform:
LA Metro Case Study

Why was an Equity Platform needed?

- Vast disparity exists in LA County

- Major transport agency (3rd largest in US)

- Metro had already signaled a change:
  - ▸ Measure M sales tax initiative: performance metrics
  - ▸ New Long Range Transportation Plan committed early to Equity
  - ▸ Recent, targeted community collaborations (First/Last Mile, Rail to Rail grant effort)

Transportation is an essential lever to enable that access.
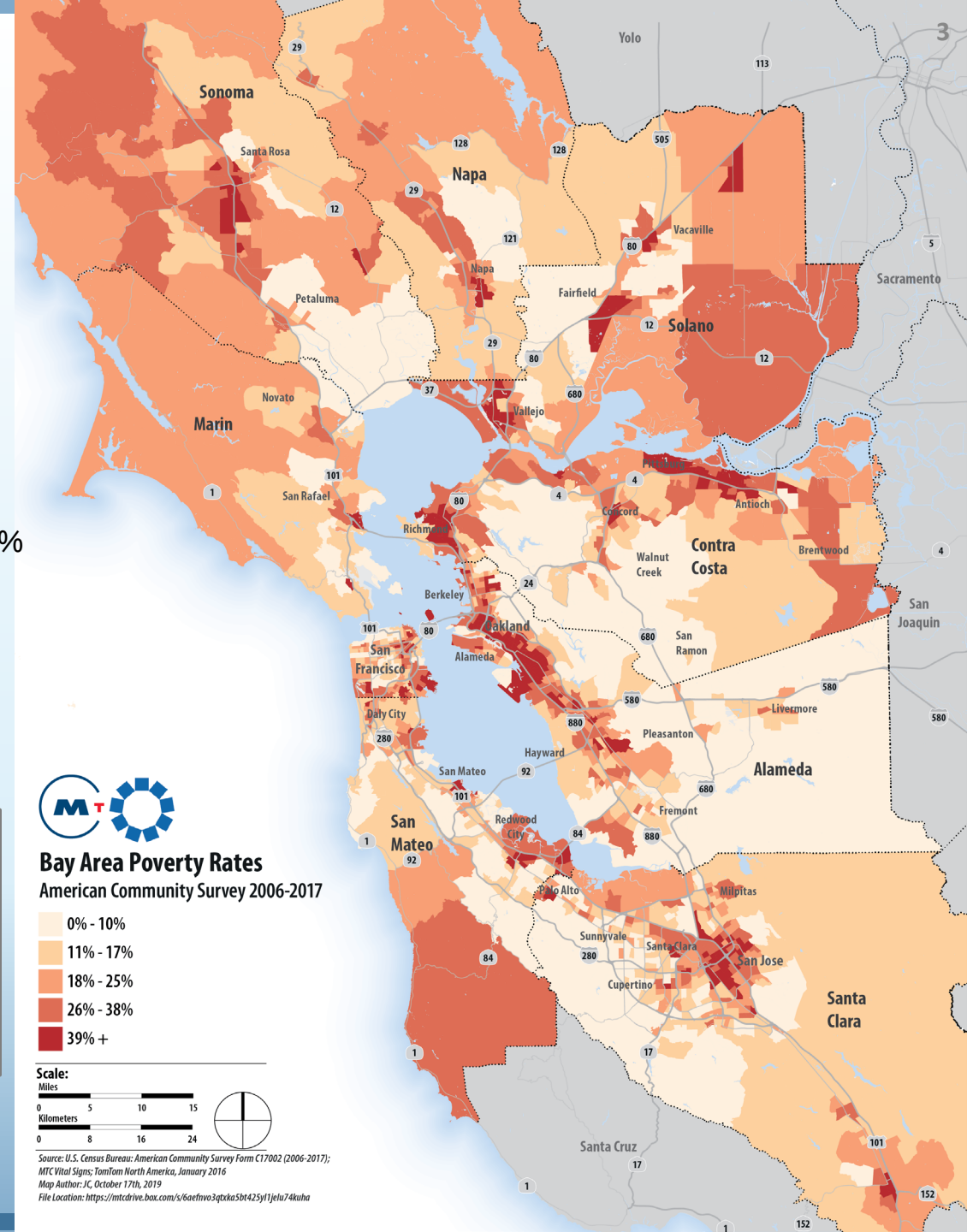
Bay Area is Challenged

Poverty Rates by City

Lowest	Highest
1. Atherton — 4.8%	San Pablo — 46.6%
2. Monte Sereno — 5.0%	East Palo Alto — 42%
3. Portola Valley — 5.2%	Richmond — 38.9%
4. Belvedere — 5.2%	Oakland — 38.4
5. Hillsborough — 5.8%	Calistoga — 35.8%

Bay Area Poverty Rates
American Community Survey 2006-2017

- 0% - 10%
- 11% - 17%
- 18% - 25%
- 26% - 38%
- 39% +

Scale:
Miles
0   5   10   15
Kilometers
0   8   16   24

Source: U.S. Census Bureau: American Community Survey Form C17002 (2006-2017);
MTC Vital Signs; TomTom North America, January 2016
Map Author: JC, October 17th, 2019
File Location: https://mtcdrive.box.com/s/6aefnvo3qtxka5bt425yl1jelu74kuha

Equity Platform: MTC/ABAG...Our Time?

- Vocal and engaged public + past litigation.

- Housing challenges lifted up in CASA are not going away

- Plan Bay Area and RHNA are critical canvases

- New statutory authority combined with new equity lens can address disparities in meaningful and significant way.

Equity Platform: **4 pillars**
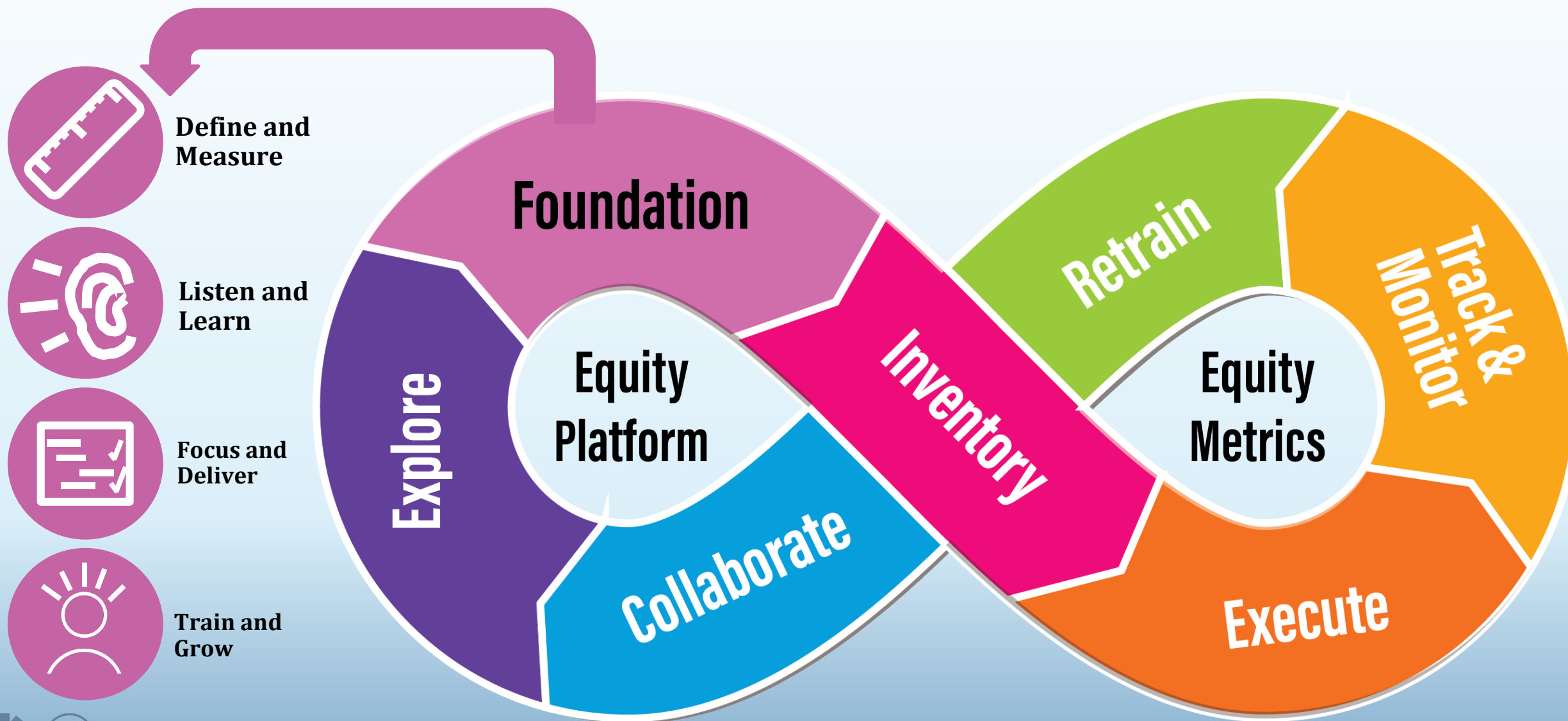
Define and Measure

Listen and Learn

Focus and Deliver

Train and Grow

Equity Platform

Define and Measure

Listen and Learn

Focus and Deliver

Train and Grow

Foundation

Retrain

Track & Monitor

Explore

Equity Platform

Inventory

Equity Metrics

Collaborate

Execute

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Next Steps

- **Cultural and Equity Assessment Contract**
  - Gather data on best practices to inform an RFP for a comprehensive Cultural and Equity Assessment contract.

- **Equity Working Groups**
  - Develop external Equity Kitchen Cabinet to inform emergent equity platform
  - Cultivate internal Equity staff working group

- **Implement Equity Platform**
  - Embed commitment to equity by tracking processes, success metrics, and planning, both internally and externally, to advance equity in the Bay Area.
  - **GARE Cohort —** Over 30 staff have gone through training with Government Alliance on Racial Equity (currently in our 4th cohort).

Questions?