

**Metropolitan Transportation Commission
Policy Advisory Council Equity & Access Subcommittee**

October 9, 2019

Agenda Item 3

Lifeline Transportation Program – Participatory Budgeting Pilot Update

Subject: Update on the Lifeline Transportation Program – Participatory Budgeting Pilot.

Background: In January 2018, MTC approved Resolution No. 4309, Lifeline Transportation Program Cycle 5 Guidelines, which proposed piloting Participatory Budgeting (PB) through the Community Based Transportation Planning (CBTP) process. Up to \$1 million from the Lifeline Transportation Program was set-aside for projects identified through this effort. Based on submittals from the San Francisco County Transportation Authority and the Solano Transportation Authority in July 2018, the Commission reserved \$600,000 (San Francisco) and \$400,000 (Solano), respectively, for PB pilot projects in those counties.

The PB pilot in San Francisco was conducted through the update of the Bayview CBTP and implemented by the San Francisco Municipal Transit Agency (SFMTA). SFMTA completed the participatory budgeting process in August 2019. The projects that were approved through this process will be amended into MTC's Lifeline Transportation Program for Cycle 5 later this year. Staff will be at your October 9 meeting to provide an overview and results of the Bayview Community Based Transportation Plan – Participatory Budgeting Pilot.

In Solano, the PB pilot is being conducted through the update of the Vallejo CBTP. The Solano Transportation Authority began its pilot this past summer and will provide an update early next year.

Issues: None

Recommendation: None

Attachments: Bayview Community Based Transportation Plan – Participatory Budgeting Update

BAYVIEW

COMMUNITY BASED TRANSPORTATION PLAN

Participatory Budgeting Report
Wednesday, October 9th, 2019



SFMTA

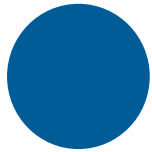


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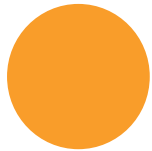
www.sfmta.com/bayviewcommunityplan

PARTICIPATORY BUDGETING REPORT



General Overview

- Bayview CBTP & PB Pilot



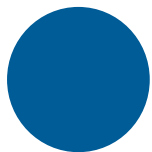
Inclusion in PB Process

- Steering Committee
- Outreach approaches
- Voter demographics



PB Pilot Impact

- Funded projects
- Building community capacity



What we Learned

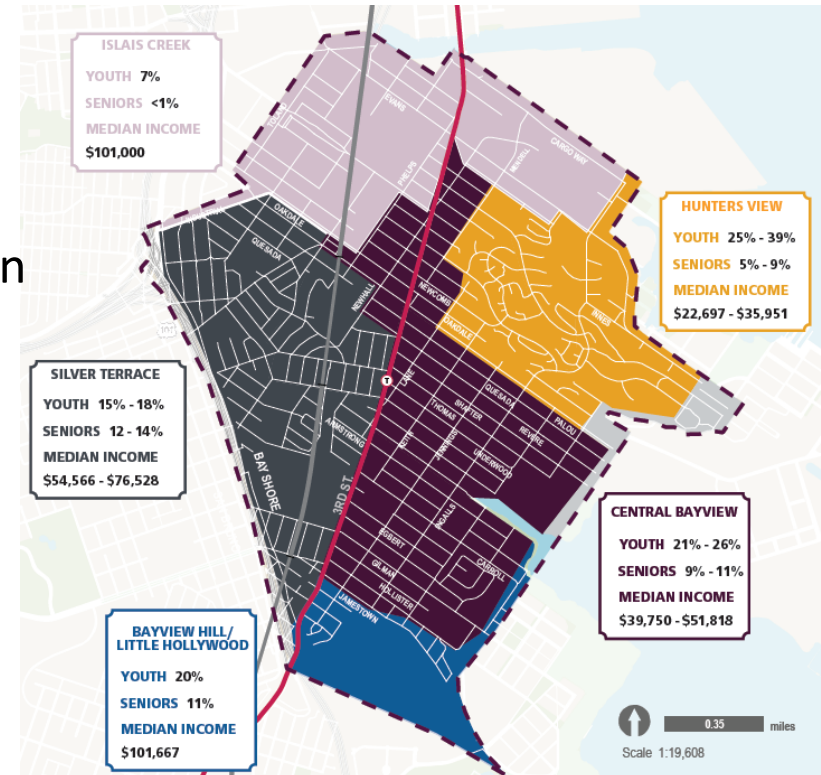
- Successes & Failures

What is the Bayview CBTP?

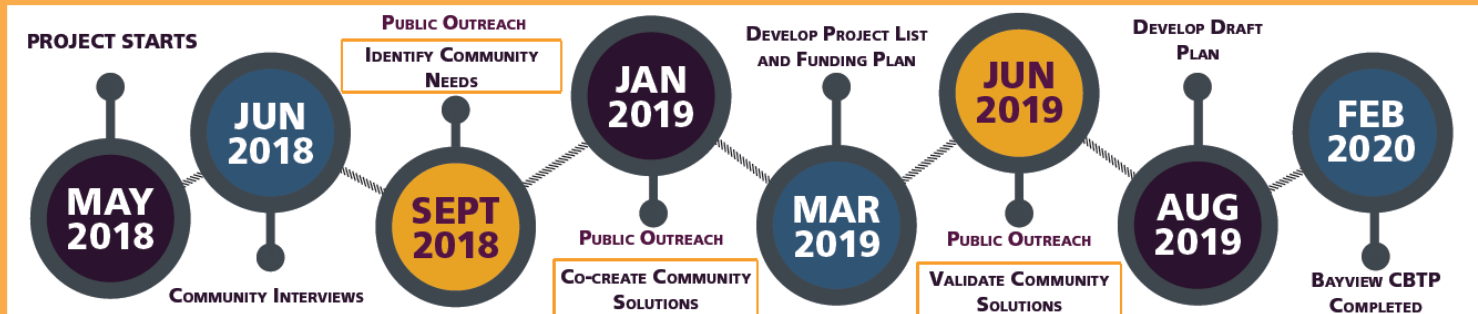
\$3.8 MILLION FOR

- ✓ **Immediate fixes** for small projects in the Bayview (\$600k)
- ✓ **5 year investment plan** for community priorities (\$2.5M)
- ✓ **Fund 3 years of Lifeline transportation services** (\$750K)

GENERAL OVERVIEW



HOW LONG WILL THE BAYVIEW CBTP TAKE?



Public Outreach

GENERAL OVERVIEW

From June 2018 to August 2019...

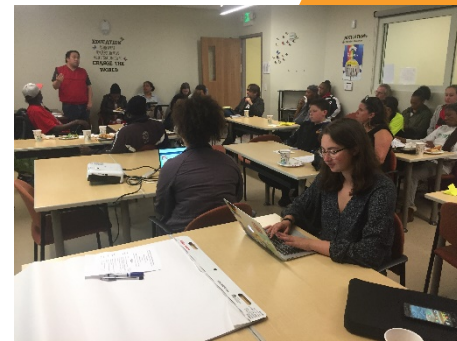
Partnership with **5 Community Based Organizations**

30+ meetings with local committees & neighborhood groups

25+ community events

500+ staff hours in the community

OVER 4,000 RESIDENTS REACHED



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Participatory Budgeting

GENERAL OVERVIEW

MTC developed **\$1 million pilot program for PB** using Lifeline Transportation Grant funds

Bayview CBTP **1 of 2 eligible recipients** for funding (\$600k received)

Required **including PB** in CBTP plan process

Projects **must meet Lifeline requirements**

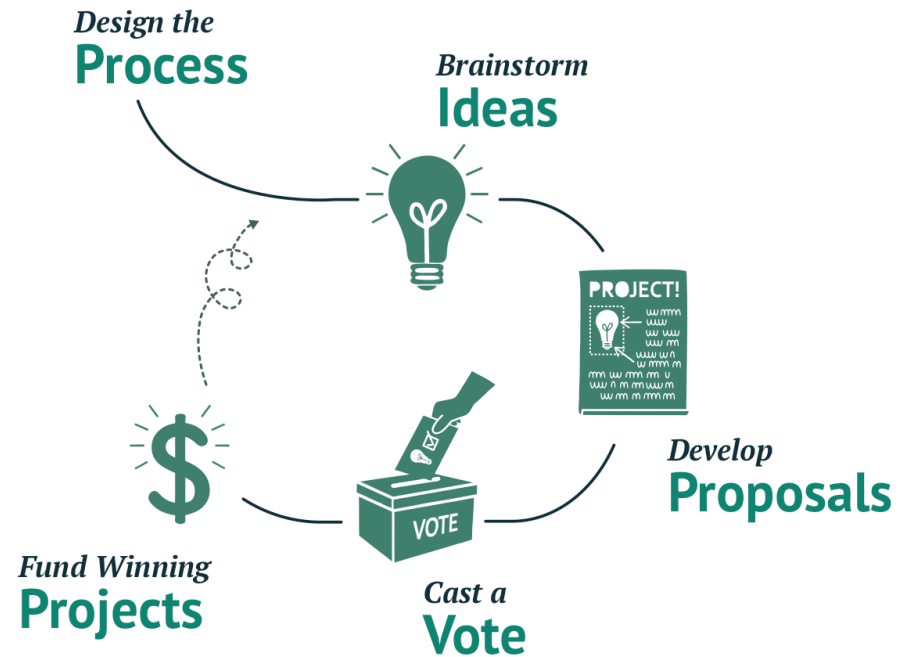


Image Credit ParticipatoryBudgeting.org

Contracted **BMAGIC** to administer & manage PB process in the Bayview

Community Steering

INCLUSION IN PB PROCESS

Committee

- Recruited through mailing list, community partners, and Supervisor's Office **during summer 2018**. Additional targeted recruitment to better match community demographics.
 - 38 applicants
 - 11 member committee (w/ 3 alternates)
 - Sought out strong representation from community groups
- Committee members **paid for participation**
- Committee duties:
 - Established Rulebook for PB
 - Review & comment during all stages of PB
 - Approve all aspects of public ballot & public voting
- Granted more powers** than required in PB pilot guidelines

| | African American | Latinx | Asian | Senior (65+) | Income <\$75,000 | Zero-car household |
|--------------------|------------------|------------|------------|--------------|------------------|--------------------|
| Steering Committee | 64% | 14% | 21% | 14% | 43% | 14% |
| Bayview Community | 27% | 22% | 35% | 11% | 63% | 20% |

Outreach: Idea Gathering

- Ideas gathered during **Summer/Fall 2018** outreach phase
- Idea worksheets in paper and online, in **Spanish, English, and Chinese**
- Collected **269 ideas** from the public
- SFCTA** filtered all ideas for eligibility
- Eligibility **results reviewed** by Steering Committee
- Eligible projects grouped into **11 project type categories**

INCLUSION IN PB PROCESS



參與式預算編制工作表

參與式預算 (PB) 是您指導新的公交項目和運輸服務的機會，以便他們解決您每天看到的問題。Bayview居民將與市政府工作人員合作制定項目提案，對項目進行投票，獲得最多選票的項目清單將通過600,000美元的交通補助金獲得資助。

符合條件的項目必須改善Bayview居民的過境或過境通道，包括：



您將如何改善Bayview的運輸？

想法一：

想法二：

想法三：



在線查找我們的工作表：<http://bit.ly/BayviewPB>

Outreach: Proposal Development

INCLUSION IN PB PROCESS

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Presupuesto Participativo: Registro Campeón de Proyectos

El Presupuesto Participativo (PB) es su oportunidad de dirigir nuevos proyectos de transporte y servicios de transporte para solucionar los problemas que ve todos los días. Los residentes de Bayview **desarrollarán propuestas de proyectos** en colaboración con el personal de la Ciudad, **votarán sobre los proyectos** y la lista de proyectos que reciban la mayoría de los votos **se financiará a través de una subvención de transporte de \$ 600,000.**

En el otoño de 2018, reunimos 275 ideas de los residentes para **mejorar el transporte y el acceso al transporte** en Bayview. Concentrados en 11 tipos de proyectos, estamos buscando a los campeones de proyectos para convertir estas ideas en propuestas reales.

¿Qué es un campeón de proyectos?

Los campeones de proyectos son grupos de trabajo de residentes y / u organizaciones comunitarias en Bayview. Trabajarán con el personal de la Ciudad para convertir ideas en propuestas de proyectos reales con cronogramas, presupuestos y planes de financiamiento.

Las propuestas serán examinadas por nuestro Comité Directivo de la Comunidad en **Mayo de 2019** antes de pasar a la boleta pública. La votación comunitaria tendrá lugar en **Junio de 2019.**

TIPOS DE PROYECTOS DE PRESUPUESTO PARTICIPATIVO

| | | |
|--|--|---|
| <input type="checkbox"/> Aumentar el Servicio de Muni (Mayor frecuencia o mejor servicio nocturno / fin de semana) | <input type="checkbox"/> Embajadores de Tránsito (Personal de seguridad en tránsito) | <input type="checkbox"/> Encuestas de la Comunidad (Entendiendo las necesidades de tránsito) |
| <input type="checkbox"/> Nuevo Servicio Muni (Una nueva ruta de autobús en Bayview) | <input type="checkbox"/> Paratransit/Taxi (Subvenciones para residentes de Bayview) | <input type="checkbox"/> Paradas de Autobuses (Nuevos refugios, reparaciones de refugios, iluminación, botes de basura, carteles de NextBus signs, etc) |
| <input type="checkbox"/> Transporte Comunitario (Se conecta al transporte donde Muni no puede) | <input type="checkbox"/> Programa de Pase Muni (Pases gratuitos para residentes de Bayview) | <input type="checkbox"/> Rutas hacia el Tránsito (Mejor aceras, rutas en bicicleta, cruces de peatones e intersecciones) |
| <input type="checkbox"/> Guardias de Cruce (Cerca de paradas de bus o el T-Third) | <input type="checkbox"/> Plan de Estudios de Tránsito (K-12 education en Bayview) | |

(Por favor escoja 2-3 tipos de proyectos como máximo)

¿Quieres ser un campeón de proyectos? (Fecha límite 31 de marzo de 2019.)

Los residentes de Bayview y las organizaciones sin fines de lucro basadas en Bayview son elegibles para servir. Nombre y / u organización (por favor imprima claramente):

Email or Phone: _____

Sign up online at: <http://bit.ly/BayviewProjectChampions>

- **50 Project Champions** recruited for 11 project types in **Winter/Spring 2019**
- Project Champions organized through **Google Groups:** each assigned an SFMTA liaison, provided materials & key decision space for each project type

- **Engagement was low** for proposal development stage
- SFMTA staff engaged in **substantially more work than anticipated**, including grant application for **Community Shuttle service**



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Outreach: Proposals & Ballot

- **19 eligible ballot proposals brought to Community Steering Committee, with 5 transit proposals rejected**
 - Objections to cost for small increases in transit service
 - Objections to outside non-profits acting as pass-throughs for transit safety education programming
- **Multiple high-priority community issues were not eligible for ballot**
 - Community Shuttle
 - T-Third service increase
 - T-Rapid bus line
 - More frequent shelter/platform cleaning

INCLUSION IN PB PROCESS



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Participatory Budgeting Ballot

How do I vote?


Please answer the questions to the right of this box. Then rank the Transit Service Proposals by circling your choices. At the bottom, rank the Street Improvement Proposals and fill out the optional demographic questions so we can get a better sense of who voted. Questions about each project? Refer to our voter guide at any ballot box in the Bayview.

Are you a Bayview resident?

☐ Yes ☐ No

Are you at least 14 years old?

☐ Yes ☐ No



WHAT IS PARTICIPATORY BUDGETING?

Your ideas, Your projects, Your vote
 In participatory budgeting, Bayview residents come up with ideas, turn them into real proposals, and vote on what gets funded. The SFMTA has worked over the past year with residents, organizations, and a Community Steering Committee to create proposals that improve transit and access for residents.
Now you get to vote on which proposals to fund.

Transit Service Proposals (\$576,000 Total Available)

| Project | Description | Cost | 1st Choice <small>Circle One</small> | 2nd Choice <small>Circle One</small> | 3rd Choice <small>Circle One</small> |
|---------------------------|---|-----------|---|---|---|
| 44 O'Shaughnessy Mornings | Increase morning commute frequency from 10 min to 9 min | \$370,000 | 1 | 2 | 3 |
| Transit Assistants (TAs) | 2 new TAs for 3 years, ride on 29 & 44 buses | \$405,000 | 1 | 2 | 3 |
| Transit Assistants (TAs) | 2 new TAs for 2 years, ride on 29 & 44 buses | \$275,000 | 1 | 2 | 3 |

Street Improvement Proposals (\$144,000 Total Available)

| Project | Description | Cost | 1st Choice <small>Circle One</small> | 2nd Choice <small>Circle One</small> | 3rd Choice <small>Circle One</small> |
|-------------------------------------|--|-----------|---|---|---|
| New crosswalk: 3rd St at Lane St | New crosswalk, curb ramps, and curb extensions to make walking along 3rd St safer and easier | \$100,000 | 1 | 2 | 3 |
| New crosswalk: 3rd St at Newhall St | New crosswalk, curb ramps, and curb extensions to make walking along 3rd St safer and easier | \$125,000 | 1 | 2 | 3 |
| Bus Shelter | 2 new shelters at Oakdale Ave & Keith St | \$20,000 | 1 | 2 | 3 |
| Bus Shelter | 1 new shelter at Oakdale Ave & Phelps St | \$10,000 | 1 | 2 | 3 |
| Bus Shelter | 2 new shelters at Ingalls St & Harbor Rd | \$20,000 | 1 | 2 | 3 |
| Bus Shelter | 1 new shelter at Hudson Ave & Ingalls St | \$10,000 | 1 | 2 | 3 |
| Bus Shelter | 1 new shelter at Oakdale Ave & Baldwin | \$10,000 | 1 | 2 | 3 |
| Crosswalk | Improve crosswalk on Williams Ave at Foodco | \$75,000 | 1 | 2 | 3 |
| Crosswalk | Improve crosswalk on 3rd St at Van Dyke Ave | \$25,000 | 1 | 2 | 3 |
| Crosswalk | New crosswalk at Doner Ave at Bayshore Blvd | \$25,000 | 1 | 2 | 3 |
| Crosswalk | Improve crosswalk on Silver Ave at Bayshore | \$10,000 | 1 | 2 | 3 |

Please tell us about yourself! We want to ensure the input we get from residents is representative of the Bayview's rich diversity. SURVEY IS OPTIONAL AND ALL RESPONSES ARE CONFIDENTIAL.

| Race/Ethnicity <small>Chose all that apply</small> | Gender | Age | Income |
|---|--|--|---|
| African American <input type="checkbox"/> | Male <input type="checkbox"/> | Under 18 <input type="checkbox"/> | \$15,000 or less <input type="checkbox"/> |
| Asian <input type="checkbox"/> | Female <input type="checkbox"/> | 18 - 45 <input type="checkbox"/> | \$15,000 - \$40,000 <input type="checkbox"/> |
| Pacific Islander <input type="checkbox"/> | | 45 - 65 <input type="checkbox"/> | \$40,000 - \$75,000 <input type="checkbox"/> |
| Latino <input type="checkbox"/> | Other <input type="checkbox"/> | 65+ <input type="checkbox"/> | \$75,000 - \$100,000 <input type="checkbox"/> |
| Native American or Alaska Native <input type="checkbox"/> | Prefer not to state <input type="checkbox"/> | Prefer not to state <input type="checkbox"/> | \$100,000+ <input type="checkbox"/> |
| White <input type="checkbox"/> | | | Prefer not to state <input type="checkbox"/> |
| Other <input type="checkbox"/> | | | |
| Prefer not to state <input type="checkbox"/> | | | |

Outreach:

INCLUSION IN PB PROCESS

Voter Demographics

- Voting took place **July 1st to August 17th** in parallel with final outreach phase for Bayview CBTP
- Ballots **available online and at 19 ballot box locations**
- Ballots & voter guides available in **English, Spanish, Chinese**
- Overall vote demographic matched community profile
- Substantial difference between online & paper voters
- Vote totals comparable to previous D10 PB ballots

| | Bayview Community | All Eligible Votes (344) | | Online Votes (124) | Paper Votes (220) |
|------------------|-------------------|--------------------------|--|--------------------|-------------------|
| African American | 27% | 32% | | 14% | 38% |
| Latinx | 22% | 15% | | 9% | 16% |
| Asian | 35% | 26% | | 19% | 29% |
| White | 9% | 15% | | 39% | 7% |
| Youth | 27% | 14% | | 0% | 18% |
| Seniors | 11% | 21% | | 5% | 26% |
| Income <\$75,000 | 63% | 70% | | 37% | 82% |

Participatory Budgeting

Vote Results

- According to PB Rulebook:
 - 80% allocated to Operating Projects
 - 20% allocated to Capital Projects
- Project costs exceed available PB budget
- Unfunded projects prioritized for funding among full list of CBTP capital projects

| Funded Projects | Total Score | Project Cost |
|------------------------------|-------------|--------------|
| 44 O'shaughnessy AM service | 577 | \$595,000 |
| Silver at Bayshore crosswalk | 432 | \$10,000 |
| Williams at Apollo crosswalk | 415 | \$75,000 |
| Donner at Bayshore crosswalk | 340 | \$25,000 |
| 3rd at Van Dyke crosswalk | 305 | \$25,000 |
| Oakdale at Phelps: 1 shelter | 301 | \$10,000 |
| Hudson at Ingalls: 1 shelter | 258 | \$10,000 |

| Unfunded Projects | Total Score | Project Cost | Reason not funded |
|-------------------------------|-------------|--------------|------------------------------------|
| Transit Assistants: 3 years | 489 | \$405,000 | Exceeded available operating funds |
| Transit Assistants: 2 years | 424 | \$275,000 | Exceeded available operating funds |
| Lane at 3rd Crosswalk | 413 | \$100,000 | Exceeded available capital funds |
| Newhall at 3rd Crosswalk | 353 | \$125,000 | Exceeded available capital funds |
| Oakdale at Keith: 2 shelters | 264 | \$20,000 | Exceeded available capital funds |
| Oakdale at Baldwin: 1 shelter | 253 | \$10,000 | Exceeded available capital funds |
| Ingalls at Harbor: 2 shelters | 251 | \$20,000 | Exceeded available capital funds |

Building Community Capacity

During events, residents were asked:

I believe this project will make a positive impact in my community

| This event was easy to understand | This event was worth my time | |
|-----------------------------------|------------------------------|-----------|
| 92.3% YES | 89.7% YES | 92.3% YES |
| 7.7% NO | 10.3% NO | 7.7% NO |

Successes & Failures

- ✓ Community leaders **risk their reputation** through participation in Community Steering Committee; committee **must be empowered**, members **deserve compensation**
 - **Limitations of Lifeline Transportation** grant source make for **highly technical** proposal development requirements
- ✓ Mismatch between **community priorities** (transit service) and what **available funding can deliver**
 - Far more **time, effort, and resources** must be dedicated to **proposal development** stage
- ✓ Plan for **targeted outreach, training, and proposal assistance** for local organizations
 - **More & earlier communication** with both Community Steering Committee & public on **progress for proposal development**, especially for proposals/priorities that may not meet eligibility
- You **cannot rely on online voting** for a representative sample of the community
- ✓

NEXT STEPS

| | |
|---------------------------|--|
| OCTOBER 23 rd | - PB PROJECT LIST AT SFCTA CAC |
| EARLY NOVEMBER- | DRAFT PLAN RELEASED |
| NOVEMBER 19 th | - PB PROJECT LIST AT SFCTA BOARD |
| DECEMBER 11 th | - PB PROJECT LIST AT MTC P&A COMMITTEE |
| DECEMBER 18 th | - PB PROJECT LIST AT MTC COMMISSION |
| FEBRUARY 2020 | - FINAL PLAN ADOPTED |

Learn More:

<https://www.sfmta.com/BayviewCommunityPlan>

Outreach:

<http://bit.ly/BayviewPhase1>

<http://bit.ly/BayviewPhase2>

<http://bit.ly/BayviewPhase3>



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Recommendations:

<http://bit.ly/BayviewStreetscapePlan>

<http://bit.ly/BayviewPrioritization>