

# Association of Bay Area Governments

## Executive Board

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July 18, 2019

Agenda Item 9.b.

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### ABAG Website Operations and Maintenance

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**Subject:** Authorization to enter into contract with Visual Strategies for Association of Bay Area Governments website operations and maintenance in an amount not to exceed \$150,000 for Fiscal Year 2019/2020

**Background:** In support of the Association of Bay Area Governments (ABAG) and its programs, the Metropolitan Transportation Commission (MTC) Technology Services Section (TSS) maintains contracts to operate several websites. Currently, MTC supports the following ABAG-related websites:

- ABAG—[abag.ca.gov](http://abag.ca.gov)
- BAPDA—[bapda.net](http://bapda.net)
- BayREN—[bayrenresidential.org](http://bayrenresidential.org)
- Ecowise Certification—[exowisecertified.org](http://exowisecertified.org)
- Resilience—[resilience.abag.ca.gov](http://resilience.abag.ca.gov)
- SF Bay Restoration Authority—[sfrestore.org](http://sfrestore.org)
- SF Bay Trail—[baytrail.org](http://baytrail.org)

These websites exist on a variety of platforms and operating systems. Since the staff transition, TSS has been working to standardize the websites onto MTC's single, upgradeable, secure and supportable platform. Thus far, two ABAG-related websites have been transitioned to the new platform. In addition to operating funds for websites, staff intends to transition the remainder of the non-standard websites to the standard platform in the 2019/20 fiscal year.

Funds will be allocated to Visual Strategies and distributed via a joint MTC/ABAG contract for overall website operations. This joint work takes advantage of the scale of economies created by the integrated ABAG/MTC staff.

The MTC Administration Committee approved this work on April 3, 2019. Visual Strategies is MTC's primary website support company. This contract is required to keep the websites operating and secure.

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**Issues:** None

**Recommended Action:** The Executive Board is requested to authorize the Executive Director of the Metropolitan Transportation Commission, or her designee, to enter into a contract with Visual Strategies on behalf of the Association of Bay Area Governments for website operations and maintenance in an amount not to exceed \$150,000 for Fiscal Year 2019/2020.

**Attachments:** Summary Approval for Visual Strategies

**Reviewed:**   
Therese W. McMillan