

Clipper[®] Executive Board

July 15, 2019

Agenda Item 4a

Current Clipper[®] System Update

Subject: Update Board members on the current Clipper program. Clipper staff last updated this Board on the ongoing work and projects related to the current Clipper system at the June 2019 meeting.

Background: **Transactions and Sales**
Clipper processed 22.7 million transactions and settled \$55.3 million in revenue in June. This level of activity is consistent with average seasonal volumes.

Clipper Customer Education

The third phase of the “Clipper Works for You” campaign targeting AC Transit and Muni riders launched in July with transit advertising, digital advertising, Spanish and Chinese print ads, and outreach events.

MTC will be supporting BART’s Clipper-only station pilot. From July through September, BART will roll out four stations that will vend only Clipper cards; these stations will, however still accept magnetic stripe tickets). MTC will support the pilot with 12 outreach events.

Implementation and Enhancement Projects


AC Transit has communicated an expectation that the revenue service date for Bus Rapid Transit (BRT) will be moved earlier than June 2020. MTC issued notice to proceed to Cubic in early July for BRT implementation in an effort to accommodate any changes to the project schedule.

MTC continues to coordinate with SFMTA on Clipper equipment installation based on site availability, currently anticipated to take place no earlier than September.

Other Clipper News

July 1 fare changes were successfully deployed at BART, SFMTA, AC Transit, San Francisco Bay Ferry and Golden Gate Transit.

Attachments: **Attachment A:** Clipper Master Schedule



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