

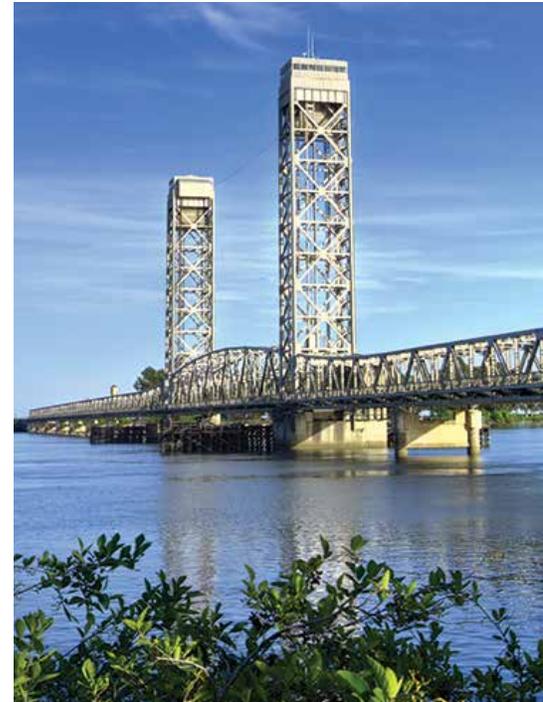


ABAG BUDGET AND WORK PROGRAM

PROPOSED

FISCAL YEAR **2019-20**

 Association of Bay Area Governments



OFFICERS

PRESIDENT

David Rabbitt

Supervisor, County of Sonoma

VICE PRESIDENT

Jesse Arreguin

Mayor, City of Berkeley

IMMEDIATE PAST PRESIDENT

Julie Pierce

Councilmember, City of Clayton

TREASURER

Therese W. McMillan

Executive Director

MEMBERS

Candace Andersen

Supervisor, County of Contra Costa

Thom Bogue

Mayor, City of Dixon

London Breed

Mayor, City and County of San Francisco

Cindy Chavez

Supervisor, County of Santa Clara

Chris Clark

Councilmember, City of Mountain View

David Cortese

Supervisor, County of Santa Clara

Lan Diep

Councilmember, City of San Jose

Pat Eklund

Councilmember, City of Novato

Maya Esparza

Councilmember, City of San Jose

Rich Garbarino

Mayor, City of South San Francisco

Leon Garcia

Mayor, City of American Canyon

Liz Gibbons

Councilmember, City of Campbell

Lynette Gibson McElhaney

Councilmember, City of Oakland

Scott Haggerty

Supervisor, County of Alameda

Barbara Halliday

Mayor, City of Hayward

Matt Haney

Supervisor, City and County of San Francisco

Erin Hannigan

Supervisor, County of Solano

Dave Hudson

Councilmember, City of San Ramon

Wayne Lee

Councilmember, City of Millbrae

Jake Mackenzie

Councilmember, City of Rohnert Park

Rafael Mandelman

Supervisor, City and County of San Francisco

Nathan Miley

Supervisor, County of Alameda

Karen Mitchoff

Supervisor, County of Contra Costa

Raul Peralez

Councilmember, City of San Jose

Dave Pine

Supervisor, County of San Mateo

John Rahaim

Planning Director, City and County of San Francisco

Belia Ramos

Supervisor, County of Napa

Dennis Rodoni

Supervisor, County of Marin

Norman Yee

Supervisor, City and County of San Francisco

ADVISORY MEMBER

William Kissinger

Board Member, San Francisco Bay Regional Water Quality Control Board



LETTER FROM THE PRESIDENT



DAVID RABBITT

ABAG President
Supervisor, County of Sonoma



JESSE ARREGUIN

ABAG Vice President
Mayor, City of Berkeley

Dear ABAG Delegates,

ABAG’s programs and services have supported Bay Area local governments for more than 55 years, providing a forum to discuss and work together to solve regional issues. The last fiscal year demonstrated that we are continuing this worthy tradition, albeit differently with an integrated staff with the Metropolitan Transportation Commission (MTC).

The Executive Board continues to focus on expanding services that support the Bay Area’s local governments with a regional perspective. Our staff accomplished much in 2018-2019 and will contribute more in 2019-2020, as shown in the following pages of this Budget and Work Program. Projects and programs from planning for housing to assisting with gaining access to the bond market have assisted local governments and Bay Area residents.

This June at the General Assembly (GA), we will launch a new Bay Area Metro awards program, a joint effort with MTC to honor outstanding people and programs that are making our region and local communities a better place. The GA will discuss ideas of regional interest and include the annual Business meeting, which requires a quorum of delegates and/or alternates in order to approve ABAG’s budget. I hope to see you at this important regional forum.

One issue that has garnered much attention is the Bay Area’s housing crisis. This is not new, but has been exacerbated as our region continues to grow without providing additional housing. In my home county, Sonoma, the 2017 North Bay wildfires compounded the housing shortage, with five percent of Santa Rosa’s housing stock vanishing overnight. Those homes are gone, and some of our residents, our community members, have been pushed out of our county. We’ve seen neighbors relocate to Lake County and now those that still work in Sonoma County, have to endure longer commutes on an even more congested 101. We can’t continue to expand the freeway and increase pollution. We need to act to solve this problem for all of us.

Toward that end, the Executive Board authorized me in January to sign onto the CASA Compact with several addendums, including clarifying that ABAG was not endorsing any of the specific proposals. The CASA Compact is a 10-point set of policy recommendations to both state and local officials designed to help solve the Bay Area housing crisis by encouraging the production of more housing for people at all income levels, preserving affordable housing that already exists, and protecting current residents from displacement in rapidly-changing neighborhoods. Staff is engaging local elected officials and staff, and will be tracking the robust set of legislative measures in Sacramento focused on housing policy and bringing bill position recommendations to the Legislation committee for consideration.

Additionally, staff is already working toward **Plan Bay Area 2050**, the next iteration of our regional long-range land use and transportation plan, with Horizon — a program designed to engage policymakers and the public about priority policies and projects to ensure regional resilience in the face of an uncertain future. Public outreach began in 2018, along with the release of a series of Perspective Papers, examining high-impact policies related to topic areas that support the region’s Guiding Principles.

We look forward to this continuing conversation as we plan together for a sustainable Bay Area.

I want to thank our staff at all levels for their continued tireless support. We are all committed to creating a better Bay Area with support from our Council of Governments and our shared staff. Our cooperative regional spirit has brought us together to address the issues of today and to plan for tomorrow — all of our shared future.



David Rabbitt
ABAG President



LETTER FROM THE EXECUTIVE DIRECTOR



THERESE W. MCMILLIAN

Executive Director

ADRIENNE WEIL

Secretary / Legal Counsel

Dear ABAG Delegates,

As the new executive director for ABAG, as well as for the Metropolitan Transportation Commission, I look forward to getting to know you and working collaboratively with local jurisdictions to advance solutions to some of the region’s most pressing problems. This includes work on the housing and economic development fronts, as well as efforts to make the Bay Area more resilient to environmental challenges and climate change. Our consolidated staff serves two independent organizations with unique statutory responsibilities. Nearly two years into a consolidation, your staff is benefiting from more resources to carry out ABAG’s important work.

Our joint Horizon planning initiative with MTC — which is laying the groundwork for the next long-range housing and transportation blueprint, Plan Bay Area 2050 — is exploring a range of challenging questions to enable residents, planners and decision-makers alike to consider various policy and investment solutions that will help the Bay Area do well across a range of future scenarios. By summer, **Plan Bay Area 2050** will commence. This update includes the Regional Housing Need Allocation, under which ABAG allocates housing distributions to cities and counties, consistent with the development pattern included in the Plan. Staff will work closely with the Executive Board and local jurisdictions on methodology for this process.

On the housing front, the work of CASA — a blue ribbon group on which ABAG and MTC participated to develop strategies to ease the region’s housing crisis — has loomed large. In January, ABAG’s Executive Board voted to authorize President Rabbit to sign onto the compact while clarifying that it was not endorsing any specific element of the proposal. Staff has been meeting with local officials and gathering input, and we will seek direction from ABAG’s Legislative Committee on various housing policy proposals, recognizing that there is considerable interest in Sacramento to work to address the region’s, as well as the state’s, housing shortage while preserving existing housing and protecting residents in rapidly changing communities from displacement.

Beyond planning and housing, ABAG is celebrating the 30th Anniversary of the San Francisco Bay Trail. This milestone provides an opportunity to enjoy the 356 miles of bicycling and walking paths and the nearby natural beauty and wildlife. Watch for ribbon-cuttings, contests and special programs.

Finally, I wanted to declare my commitment to you all to work to make the region a more equitable place. Both ABAG and MTC staff have been participating in a broad-based Government Alliance for Racial Equity. We will be working to ensure that our work provides access to opportunity and minimizes economic disparities for all Bay Area residents.

More information on ABAG’s programs and activities is included in this proposed Budget and Work Program. We will include this information on a retooled ABAG web site, slated for launch in April. I look forward to discussing these and other items at our June 6 General Assembly, which will be held in Oakland’s Scottish Rite Center. More information will soon follow on this event.

Sincerely,

Therese W. McMillian

Executive Director



TABLE OF CONTENTS

ABOUT ABAG	4-7
<hr/>	
INTEGRATED REGIONAL PLANNING PROGRAM	8-19
<hr/>	
LOCAL GOVERNMENT SERVICES	20-25
<hr/>	
LEGISLATION AND PUBLIC AFFAIRS	26-29
<hr/>	
BUDGET	30-37
<hr/>	



01

**ABOUT THE
ASSOCIATION
OF BAY AREA
GOVERNMENTS**



ABOUT THE ASSOCIATION OF BAY AREA GOVERNMENTS

SECTION 01



As the San Francisco Bay Area's regional Council of Governments, the Association of Bay Area Governments (ABAG) provides a range of services to its member cities, towns and counties.

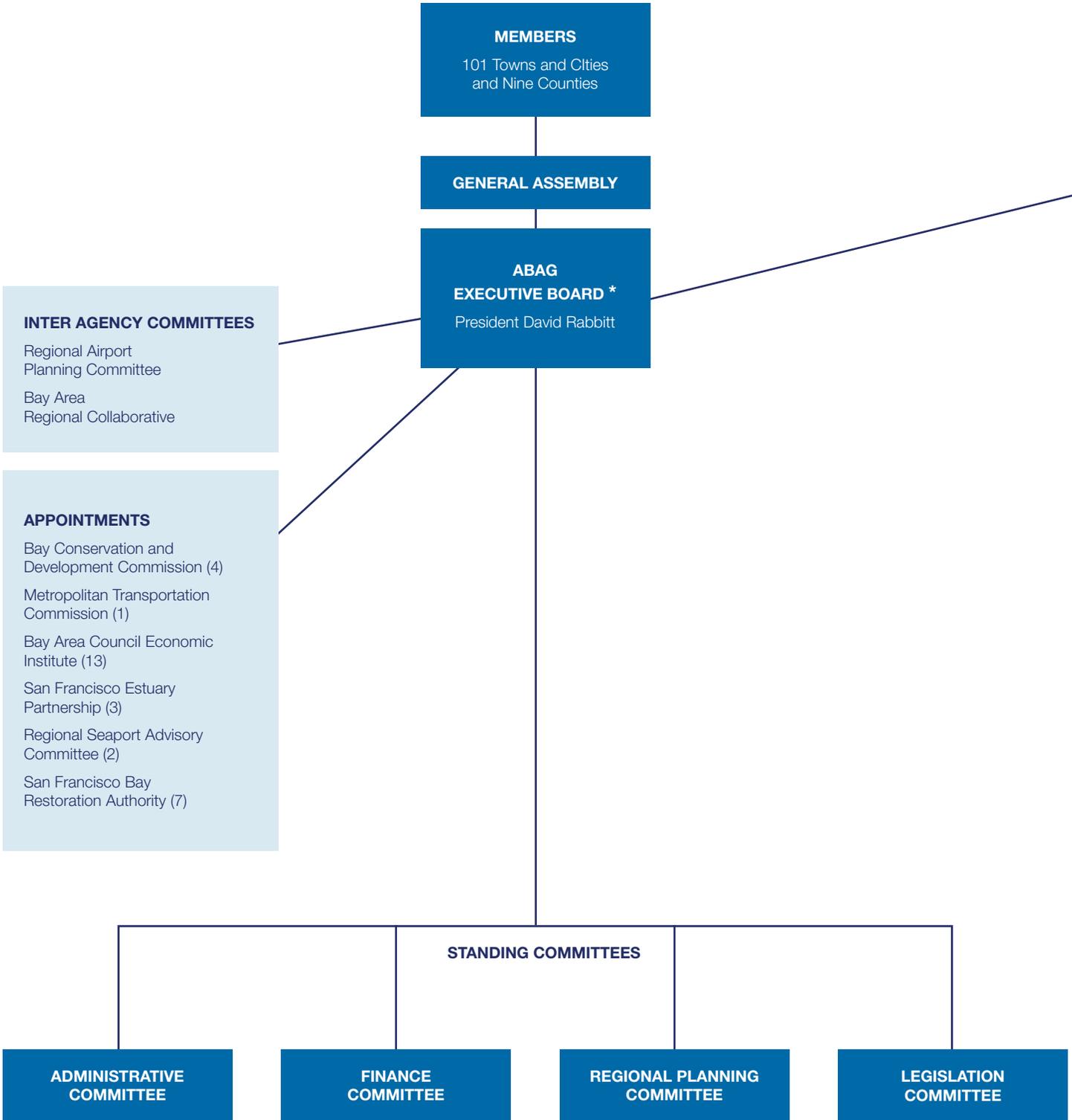
ABAG was created in 1961 to provide a forum for local elected officials to discuss topical issues, specifically around regional planning and, in later years, services. ABAG was the first Council of Governments established in California. Recognizing that community issues transcend local boundaries, ABAG now examines issues of regional and local concern addressing planning and research needs related to land use, environmental, and water resource protection; builds local governments' capacity regarding disaster resilience and energy and water efficiency; and provides financial services to local counties, cities and towns.

ABAG is a joint powers authority and membership is comprised of the 101 cities and towns and the nine counties of the San Francisco Bay Area. Elected officials from each serve as governance for the organization. Organizational and governance charts are included in this document (see pages 6 and 7).

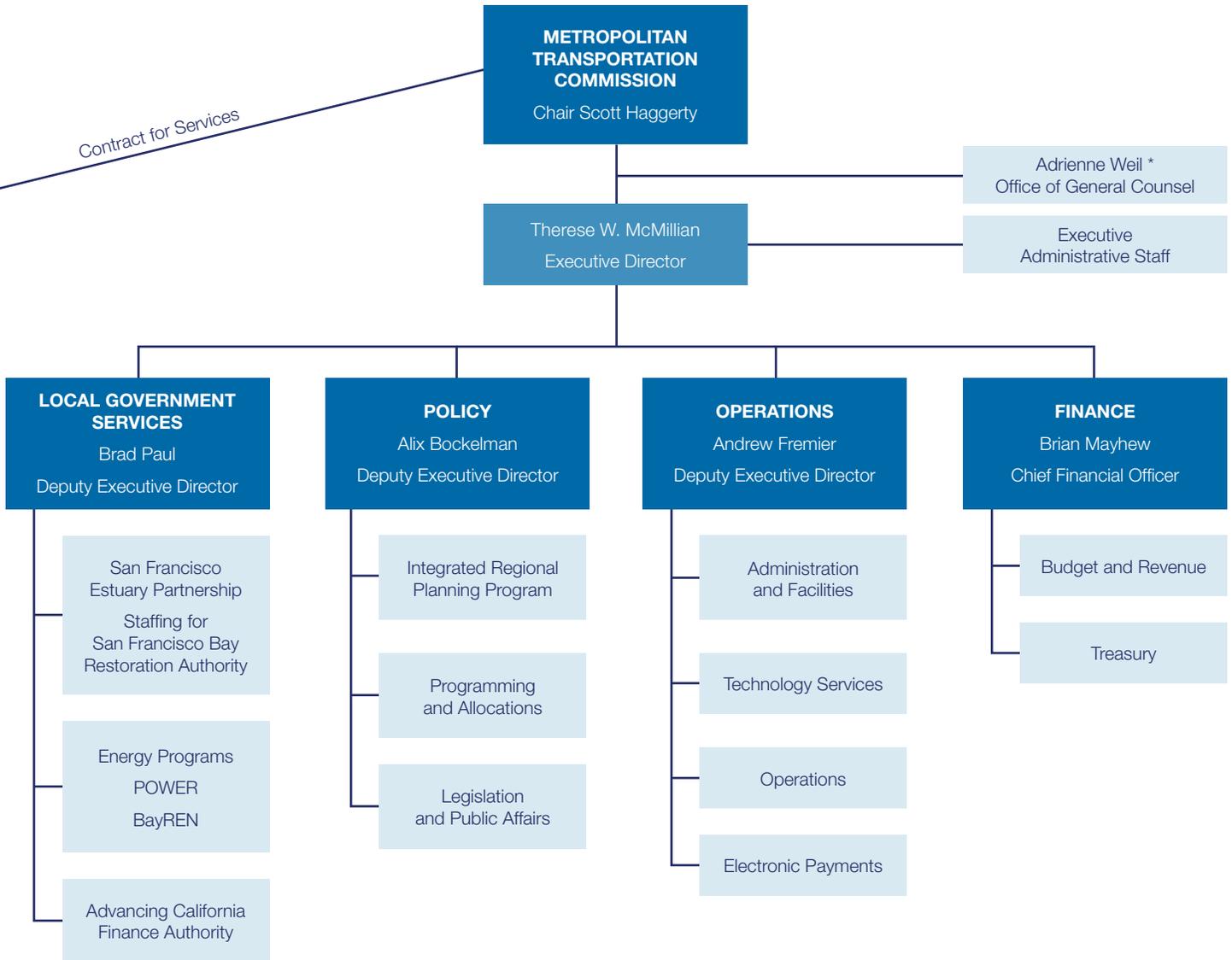
The consolidated ABAG and Metropolitan Transportation Commission (MTC) staff, as of July 1, 2017, serves both organizations and since the consolidation has found new and stronger connections between programs, policies and activities. The staff functions under one executive director, ABAG and MTC continue to be separate governance entities with their own statutory authorities and responsibilities, policy positions, assets, liabilities, revenues, debts and local collaboration programs.

The next step, per a MOU between ABAG and MTC, is to begin discussion on whether the two agencies should restructure their governing boards to better serve the region and utilize the consolidated staff. That effort began with an information gathering process in mid-2018 and will continue into 2019.

This Budget and Work Program contains the details of all the programs and services provided in 2018-2019 and the planned activities and budget for 2019-2020. Additional information is provided at abag.ca.gov.



 **CONSOLIDATED ORGANIZATIONAL CHART**



* Advises the Executive Board and Commission directly



02

INTEGRATED REGIONAL PLANNING PROGRAM



INTEGRATED REGIONAL PLANNING PROGRAM

SECTION 02

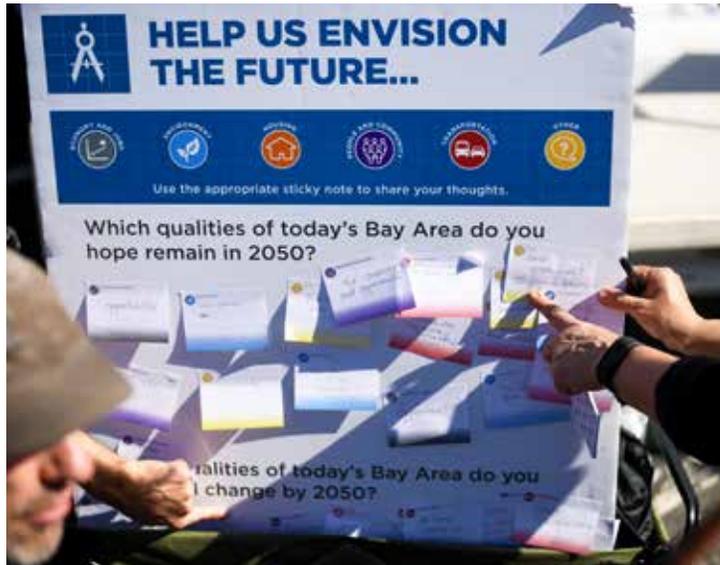


The ABAG and MTC Integrated Regional Planning Program will continue planning work to address key long-standing challenges facing the region, including housing affordability, economic development, resilience to hazards, and planning for investments in the region’s transportation infrastructure. Central to this effort will be the culmination of the Horizon initiative and preparation of the preferred scenario for Plan Bay Area 2050.

In all our upcoming work, the integrated staff will continue to emphasize the importance of engagement with our local cities, towns and counties and stakeholders, including residents and businesses across the Bay Area. This document focuses on the major outward-facing projects and programs that will be considered by the ABAG Executive Board and committees throughout the fiscal year. The Integrated Regional Planning Program staff continue to work collaboratively — across functional areas—to deliver planning work that distills the region’s challenges and opportunities and serves the needs of our diverse communities and residents.



SECTION 02



HORIZON AND PLAN BAY AREA 2050

The Horizon initiative is the first comprehensive Bay Area planning effort to examine not just transportation and housing but economic development, resilience and the effects of emerging technologies. Ultimately, strategies to prove resilient to a wide range of potential future conditions will be recommended for advancement into Plan Bay Area 2050 this fall. Some key policy areas include:

- What might different levels of autonomous vehicle adoption mean for our pipeline of traditional transportation investments, and should we change course?
- What strategies should we consider to better prepare our neighborhoods, business centers and other built infrastructure for increasingly frequent disasters?
- How should the Bay Area respond if economic output, population and employment suddenly boom or bust?
- What actions can the Bay Area take to improve our resilience to national and international geopolitical and economic shifts?

Plan Bay Area 2050 will be a major update to the Regional Transportation Plan / Sustainable Communities Strategy (RTP/SCS) with robust policy and project-level analyses from Horizon and new areas of analysis looking at economic development and resilience. Bay Area policy makers will decide which policies and projects will be part of the Plan. The official kickoff of Plan Bay Area 2050 will occur this fall.

2018-19 HIGHLIGHTS

- **Horizon Futures:** To stress test strategies and projects against a variety of external forces, three divergent futures for the Bay Area were developed in 2018. Strategy analysis will begin in spring 2019.
- **Outreach and Guiding Principles:** Staff held a series of “pop-up” events in 2018 to identify the Guiding Principles for the long-range plan. Upcoming outreach will focus on strategies to improve the region’s future outcomes.
- **Perspective Papers:** White papers exploring new issue areas have been produced or are in process for Autonomous Vehicles, Shared Mobility, Regional Growth Strategies, Bay Crossings and the Future of Jobs.

2019-20 GOALS

- **Horizon Futures:** Wrap up the Horizon effort in fall 2019 with the release of a “Futures Round 2 report” focusing on high-priority, resilient strategies for the region to consider as we transition to Plan Bay Area 2050.
- **Guiding Principles and Plan Bay Area 2050 Goals:** Seek the formalization of the Guiding Principles as goals and targets for Plan Bay Area 2050.
- **Updated Growth Framework:** Develop an update to the Priority Development Area (PDA) Growth Framework, Priority Conservation Areas (PCAs) and a framework and process for identifying Priority Production Areas (PPAs).
- **Preferred Plan Development:** Begin development of the preferred plan this fall in conjunction with our partners and stakeholders, supported by a major public outreach effort in the winter of 2019-20. Seek adoption of the preferred plan in June 2020, with adoption of the final plan and EIR in June 2021.



REGIONAL HOUSING NEEDS ALLOCATION

The Regional Housing Need Allocation (RHNA) is the state-mandated process to identify the total number of housing units (by affordability level) that each city, town and county must accommodate in its Housing Element. As part of this process, the California Department of Housing and Community Development (HCD) identifies the total housing need for the Bay Area for an eight-year period (in the next cycle, from 2023 to 2031). ABAG must then develop a methodology to distribute this need to local governments in a manner that is consistent with the development pattern included in Plan Bay Area 2050. This fiscal year, staff will work closely with the ABAG Executive Board and local jurisdictions on methodology and the connection to Plan Bay Area 2050. This effort is expected to begin in summer 2019.

2018-19 HIGHLIGHTS

- Reviewed recent state legislation and developed upcoming milestones for the process.

2019-20 GOALS

- Convene Housing Methodology Committee to review allocation methodology.
- Begin consultation with HCD on the Regional Housing Need Determination. Survey jurisdictions about methodology factors, challenges and strategies to affirmatively further fair housing.
- Work on forming subregions and release proposed methodology.

HOUSING

For the past several years, staff has generated datasets that provide new insights into housing trends in the Bay Area and the work local governments are doing to meet the region's housing needs. These datasets include a map of all housing sites identified by jurisdictions in their Housing Elements, a directory of key housing policies adopted in each jurisdiction, and a database of the parcel-specific location and affordability levels of all permits issued for new housing. This data has been used to inform transportation funding discussions, including for the new MTC Housing Incentive Pool funding program.

2018-19 HIGHLIGHTS

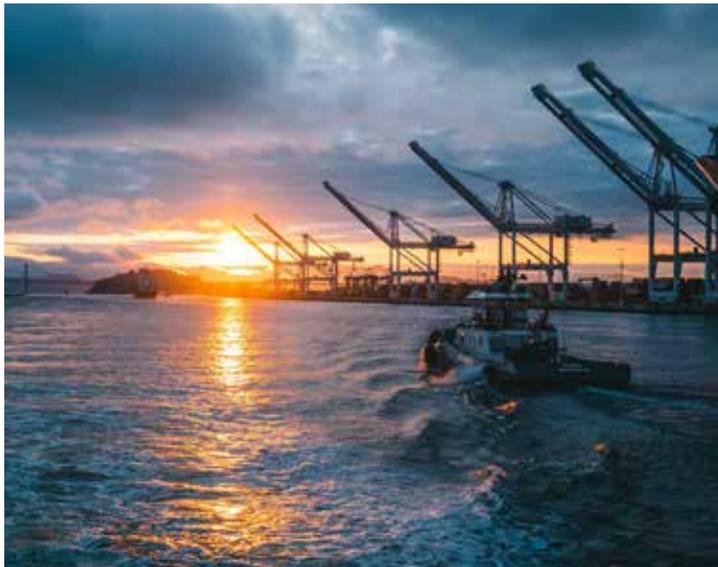
Launched a new online housing data portal, which provides easy access to data related to local adoption of housing policies and housing permit activity in the region. One component of the portal maps all housing permits issued 2014 through 2017. The second component provides examples of locally-adopted housing policies. ABAG's online housing portal has been recognized by HCP.

2019-20 GOALS

- Update the online housing data portal with 2018 permit data and housing policies.
- Continue to facilitate discussion and provide assistance to local jurisdictions related to state housing legislation changes, such as Senate Bill 2 – Building Homes and Jobs Act.



SECTION 02



GREATER BAY AREA ECONOMIC DEVELOPMENT DISTRICT

The Greater Bay Area Economic Development District (GBAEDD) will launch in 2019 after a 5-year effort. An Economic Strategy Committee, made up of the ABAG Regional Planning Committee, Economic Subcommittee and additional stakeholders, has worked with staff over a two year period to develop a vision and a Comprehensive Economic Development Strategy (CEDS) for the region, and designed an organization that will address economic issues and coordinate initiatives that cross jurisdictional and organizational boundaries.

Specifically, the GBAEDD will:

- Provide a framework for regional collaboration on efforts related to business climate and innovation, workforce quality and opportunity, critical industry land use needs and resilient infrastructure improvements that support the economy.
- Improve competitiveness of the region and its organizations and jurisdictions in competing for federal, state, and major foundation philanthropic resources for distressed areas, residents and businesses within the region.
- Oversee the implementation of the five-year economic action plan and the updating of the region's Comprehensive Economic Development Strategy.
- Provide tools to broadly communicate the economic development resources existing in the region and examples of best practices from within and beyond the Bay Area.

2018-19 HIGHLIGHTS

- Application to USEDA to designate eight counties as a Regional EDD (Sonoma County is not included as part of the EDD).
- Establishment of a nonprofit, the GBAEDD.
- Engagement with counties, cities, economic and workforce development organizations and other interested parties on the CEDS Economic Action Plan to develop a shared vision, four overarching goals, objectives and strategies.

2019-20 GOALS

- Establish GBAEDD Board, ratify bylaws and consider initial actions.
- Hold collaborative best practices forum with partners.
- Create a CEDS Annual Update.
- Consider grant application opportunities to support CEDS.
- Hold subcommittee meetings, focus groups and local engagement to advance key Economic Action Plan items.



BICYCLE, PEDESTRIAN AND ENVIRONMENT

This upcoming fiscal year, staff will develop an Active Transportation Plan for the San Francisco Bay Area Water Trail and other programs working to expand the system of urban trails and parks, enhance bike sharing and commute connections, and enhance regional access, safety, and stewardship of the San Francisco Bay. Together, this work helps to increase the region's quality of life, health and economic prosperity. This year the Bay Trail celebrates its 30-Year Anniversary with the region completing over 356 miles of trail and has designated 46 water Trail sites.

This upcoming fiscal year, staff will lead the agency's first comprehensive Active Transportation Plan for the region. This plan will expand on the MTC Bike Plan (2009) to provide vision, policy direction and actionable strategies for the region and our partners. The plan will be user-centered and seek to get commuters into walking or bicycling, known as active transportation, consistent with SB375 guidance.

2018-19 HIGHLIGHTS

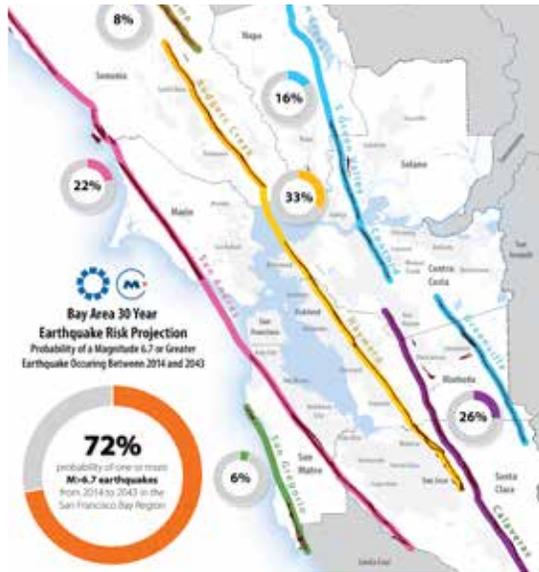
- Kick off celebrating the Bay Trail's 30th Anniversary with multiple ribbon-cuttings, contest, events and special Bay Trail programming on NBC Bay Area's "Open Road with Doug McConnell."
- Reached 356 complete Bay Trail miles (over 70% of the entire network).
- Completed Bay Trail Strategic Funding Plan.
- Designated the 46th Water Trail site.
- Continued growth of the regional, five city, three-county Ford GoBike bike share system.
- Began scoping work for the Regional Active Transportation Plan.

2019-20 GOALS

- Continue the Bay Trail's 30th Anniversary Celebration.
- Continue to close the remaining gaps in the Bay Trail and implement the Water Trail Program vision.
- Seek and provide funding to advance development of the Bay Trail and Water Trail, and expand awareness through public outreach.
- Initiate and manage the Regional Active Transportation Plan.
- Continue program management of Bay Area Bike Share and bike share capital program.



SECTION 02



RESILIENCE PROGRAM

The Resilience Program continues to provide a platform for the region to jointly plan, share best practices, and develop a shared understanding of regional needs for an effective recovery. The program offers local government leaders access to robust technical analyses, best practices for disaster resiliency, as well as special events featuring prominent local and national resiliency experts.

Over the last year, the resilience program has focused on providing key insights and policy leadership on earthquake and hazard preparedness/mitigation and climate change adaptation for the Horizon process and Plan Bay Area 2050. The Horizon Futures include varying assumptions on sea level rise and earthquakes, and the next stage will be to incorporate regional strategies to overcome these challenges.

2018-19 HIGHLIGHTS

- Released Bay Area data on the housing loss estimates associated with 16 earthquake scenarios and three flood scenarios.
- Disseminated findings from the HayWired earthquake scenario report which estimates the impacts from a magnitude 7.0 earthquake on the Hayward Fault.
- Integrated earthquake and sea level rise impacts into MTC's land use and travel models.
- Published the Earthquake Field Guide and Housing Quiz.
- Contributed to the Local Hazard Mitigation, Adaptation Risk Assessment & Strategy Development Workbook with partners at California Governor's Office of Planning and Research, U.S. EPA, and U.S. Department of Homeland Security, Federal Emergency Management Agency.

2019-20 GOALS

- Develop regional needs assessment for seismic and sea level rise issue areas, which will include order of magnitude cost estimates of infrastructure and other upgrades.
- Continue to provide data and expertise in adapting ABAG/MTC modeling tools to natural hazards.
- Release regional resilience indicators.



VITAL SIGNS

Vital Signs is the regional performance monitoring initiative, which tracks trends related to transportation, land use, the economy, the environment, and social equity. Spurred by the adoption of Plan Bay Area (2013), Vital Signs is designed to regularly track progress towards cross-cutting goals established in the long-range regional plan, as well as federally-required short-range performance targets.

With trends for 41 indicators – which are generally updated biannually – users can view performance trends on the regional, county, city, and neighborhood levels using interactive charts and maps. Since its launch in 2015, nearly 90,000 unique Bay Area residents have used the Vital Signs website, and roughly 40% of them choose to return at a later date for more.

While the site is targeted to interested members of the public, it is also a resource for local governments and partner agencies, who can leverage the open data functionality.

2018-19 HIGHLIGHTS

- Release of updated equity and economic trends.

2019-20 GOALS

- Consider development of a next-generation version of Vital Signs (“Vital Signs 2.0”) to ensure the long-term sustainability of the project, improve the user experience, and modernize the website technologies.



03

LOCAL GOVERNMENT SERVICES



LOCAL GOVERNMENT SERVICES

SECTION 03



This group provides a range of programs and services including: protection, enhancement and restoration of the San Francisco Bay-Delta Estuary, natural gas and energy conservation infrastructure through ABAG POWER and BayREN, and assisting local governments and nonprofits gain access to tax exempt bond financing for housing, schools, hospitals, parks, etc.

ESTUARY PARTNERSHIP

The San Francisco Estuary Partnership and its cooperating agencies and organizations initiated and continued work on a wide array of projects and activities in support of the Partnership's mandate: to protect, enhance and restore the San Francisco Bay-Delta Estuary.

2018-19 HIGHLIGHTS

- Hosted the annual meeting of the National Estuary Program, with representation from 23 local Estuary Partnerships from around the country as well as staff from U.S. EPA headquarters and three regional offices.
- Completed and implemented a Strategic Communications Plan.
- The Restoration Authority awarded the first round of Measure AA funding projects. Staff began managing some of the funded projects and provided assistance.
- Continued to work with Coastal Conservancy staff to support the Restoration Authority's Advisory Committee, the Governing Board, and to coordinate with MTC finance and accounting staff as the Treasurer of the Authority.
- Worked closely with partners on developing a Wetlands Regional Monitoring Program Plan for the San Francisco Bay.

- Managed a suite of projects to improve water supply reliability, protect water quality, manage flood protection and project habitat and watershed resources under the Integrated Regional Water Management Grant program.

2019-20 GOALS

- Produce the 2019 State of the Estuary Report, describing the current environmental health of the Estuary.
- Produce the 2019 State of the Estuary Conference, with an expected attendance of 800 people.
- Advance multi-benefit, nature-based shoreline restoration and protection solutions in Palo Alto, San Leandro and Sunnyvale.
- Continue to manage a dynamic boater education/outreach and monitoring program to improve water quality.
- Break ground on innovative stormwater treatment projects in Oakland, Berkeley and El Cerrito.
- Release four issues of the award-winning ESTUARY News Magazine.
- Work with partners to implement the 2016 Estuary Blueprint and keep the public and partners informed about efforts to increase the health and resiliency of the Estuary.



LOCAL GOVERNMENT SERVICES

SECTION 03



ABAG POWER

ABAG Publicly Owned Energy Resources (POWER) was formed in 1998 to provide leadership for local governments in energy management and aggregated energy procurement. POWER offers its members a region-wide natural gas purchasing pool, providing stable and preferential pricing of energy supply for cost-sensitive public facilities such as hospitals, police and fire stations, zoos and community centers.

ABAG POWER's natural gas aggregation program currently serves 38 member agencies and aims to provide members with rates that are both lower and more stable as compared against the default energy provider (Pacific Gas and Electric Company – PG&E).

2018-19 HIGHLIGHTS

- Commodity rates remained more stable than PG&E's during the past fiscal year.
- Two members were added to the Executive Committee and more than 20 member accounts were connected, bringing the portfolio total to over 760 accounts.
- Began purchasing and transporting gas internationally in an effort to further reduce commodity costs.

2019-20 GOALS

- Continue environmental responsibility and sustainability efforts by implementing a voluntary program to promote use of renewable natural gas where appropriate.
- Examine opportunities to expand the program's membership.
- Collaborate with another public entity to offer program participants aggregated purchasing for electric vehicles, solar photovoltaic and/or water heating, or energy efficiency measures.



BAYREN

Formed in 2012 as a collaboration between ABAG and the nine Bay Area counties, the Bay Area Regional Energy Network (BayREN) helps Bay Area residents and communities become more energy efficient. BayREN draws on the expertise, experience, and proven track record of local Bay Area governments to build the internal capacity of local cities and counties to administer successful climate, resource and sustainability programs.

BayREN's energy efficiency programs include: single family and multifamily energy retrofit programs, offering monetary incentives; Codes and Standards, working with local building officials to better understand and comply with the State Energy Code; a Commercial program focusing on Small-to-Medium sized businesses, and several financing programs, including an on bill water efficiency program and zero interest loans for multifamily energy retrofit projects. BayREN is primarily funded by Public Goods Charges as approved by the California Public Utilities Commission (CPUC), and currently has an annual budget of over \$23 million.

2018-19 HIGHLIGHTS

- Paid rebates of well over \$8 million to Bay Area single family and multifamily homeowners for making energy retrofits to their properties. Also paid over \$650,000 in rebates to Bay Area homeowners with DOE Home Energy Scores.
- Received approval from the CPUC for Business Plan through 2025. This allowed modifications to the single family offering to have a broader reach, targeting middle income homeowners and renters.

- Launched a new program targeting small to medium Businesses.
- Provided immediate and ongoing support to wildfire impacted communities, and provided funding jointly with Bay Area Air Quality Management District (BAAQMD) and Marin Clean Energy.
- Awarded a Climate Grant from BAAQMD to work with suppliers, wholesalers and distributors to increase the supply of heat pump water heaters. The multifamily program will implement and also work with Bay Area Community Choice Aggregators.
- Contracted with Rising Sun Center for Opportunity to provide training, employment and direct energy and water efficiency services.
- Hired 2.5 staff to meet program goals.

2019-20 GOALS

- Pilot a small partnership with BAAQMD to allow technical assistance for multifamily property owners to install Electric Vehicle charging stations.
- Connect medically vulnerable residents with energy efficiency. This will be done with Bay Area health departments and health insurers.
- Work with the CPUC to help pilot a regional effort for greater building decarbonization, as mandated by SB 1477.
- Continue current successful programs and begin implementation of new programs.



LOCAL GOVERNMENT SERVICES

SECTION 03



ACFA

Last year, staff created a new ABAG conduit finance authority — the Advancing California Financing Authority (ACFA) — to provide more secure, low cost and convenient financing for public benefit projects. ACFA is staffed by the Finance and Local Government Services departments with professional assistance from legal and finance consultants at Nixon/Peabody, Public Financial Management and Sperry Capital. Each year, ACFA will contribute surplus fee revenue to ABAG’s general fund to expand successful regional programs and create new ones.

ACFA continues the work of ABAG’s Finance Authority for Nonprofits (FAN) founded in 1978. FAN issued \$8 billion in tax exempt bond financing for 12,000 units of affordable housing, hospitals and medical clinics, private schools and cultural institutions, water and wastewater systems, transit systems and other public infrastructure.

2018-19 HIGHLIGHTS

- Refinanced a residential FAN Community Finance District (CFD) in San Francisco to lower monthly condominium fees.
- Hired a new staffer to market ACFA across the region and create a pipeline of projects.
- Developed relationships with city managers, elected officials and housing developers.
- Built name recognition by placing ads in industry publications and exhibiting at conferences.

2019-20 GOALS

- Continue to educate municipalities on the time and cost savings of issuing municipal debt via a conduit authority and the unique benefits of using ACFA to do so.
- Continue to educate municipalities on the time and cost savings of issuing municipal debt via a conduit.
- Expand program exposure via conferences and strategic ads in industry publications.
- Complete 3 new ACFA issuances and several refinancings from the existing FAN portfolio.
- Generate surplus fee revenue from new business to contribute to ABAG programs.
- Help the region’s 101 cities and 9 counties meet their housing and infrastructure goals.

For more information about ACFA and application process visit the website at abag.ca.gov/acfa/





04

LEGISLATION AND PUBLIC AFFAIRS



LEGISLATION AND PUBLIC AFFAIRS

SECTION 04



The Legislation and Public Affairs (LPA) section provides ABAG and MTC with communications, media relations, public engagement, records management, social media, web and graphic design, along with state, local and federal legislative analysis and advocacy. These tasks include informing and engaging ABAG's membership, including local officials, advocacy organizations and the general public about ABAG's programs and services.

LPA's public engagement team works to involve the diverse communities of the nine-county San Francisco Bay Area in the work of ABAG and MTC. Strategies include sponsoring public events, forums, social media, web and digital communications, and the like, especially in regard to the region's long-range transportation plan and Sustainable Communities Strategy, which ABAG adopts jointly with MTC. A graphics team develops maps, visuals, reports and video to enhance communications efforts.

Legislative staff researches, analyzes and monitors state and federal legislation for its impact on Bay Area transportation, land use, housing and other issues, as well as overall long-range planning objectives. Staff coordinates with other local, regional and statewide organizations, and develops legislative proposals and analyses, and recommends positions on pending legislation to ABAG's Legislation Committee (as well as to MTC's Legislation Committee, as appropriate), obtains Executive Board approval, and communicates adopted positions to the appropriate legislative bodies. Advocacy includes visits by staff and Executive Board Members with state and federal elected officials. No state or federal funding is used to support advocacy programs.

The ABAG/MTC Library provides library and research services for the ABAG Executive Board and staff, as well as for the Commission, partner agencies, and the public.



SECTION 04



PUBLIC OUTREACH

2018-19 HIGHLIGHTS

- Develop and launch new Joint Awards Program, recognizing projects from both ABAG and MTC.
- Provided public information regarding the risks of Proposition 6 and the benefits of Propositions 1 and 2 on the November ballot.
- Planned and coordinated a General Assembly.
- Provided outreach and support for Horizon long-range planning.
- Oversaw a revision of the ABAG website to better communicate with member cities, towns and counties; key stakeholders; and the public.
- Produced regular news updates and Twitter feeds on the ABAG website.
- Disseminated timely communications through extensive news blasts.
- Launched the new Advancing California Finance Authority with an all new website and collateral material.

2019-20 GOALS

- Plan and coordinate General Assembly, other regional forums and other outreach activities.
- Facilitate access to ABAG programs, projects, initiatives and resources using the website and social media.
- Provide outreach and support for Horizon and Plan Bay Area 2050.
- Continue to distribute a bi-monthly electronic newsletter with updates and planning information.



LEGISLATION

2018-19 HIGHLIGHTS

- Developed Joint Legislative Advocacy Program for both ABAG and MTC, articulating the policy goals and strategies at the state and federal levels to support both agencies. Approved by the Executive Board and MTC Commission in January 2019 and December 2018 respectively.
- Staffed the ABAG Legislation Committee.
- Conducted policy briefings and pursued legislation addressing the committee's priorities in a variety of areas.
- Facilitated discussions with legislators about Bay Area needs and challenges.

2019-20 GOALS

Implement the ABAG-MTC Joint Legislative Advocacy Program at the state and federal levels, including tracking, analyzing and recommending bill positions. Focus on where appropriate:

- Housing supply, affordability, and protection of existing residents against displacement pressures, including funding, incentivizing production, reform of state housing law, lowering housing construction costs, tenant protection policies, and facilitating greater housing production and preservation.
- Examine authorizing the capture of state and local sales taxes from internet sales.



05

BUDGET

Budget information
is provided via a
March 14th Memo.

Information will
be added prior to
distribution to the
General Assembly.

PROPOSED OPERATING BUDGET

 **PROPOSED REVENUES AND EXPENSES BY PROGRAM**

PROPOSED ABAG MEMBERSHIP DUES



Association of Bay Area Governments

375 Beale Street, Suite 700
San Francisco, CA 94105

415.820.7900 PHONE

415.820.7970 FAX

info@abag.ca.gov E-MAIL

www.abag.ca.gov WEB

