## FasTrak Toll Tag Procurement

Bay Area Toll Authority January 23, 2019

### Tag Procurement History



Notes:

Prices trended down until recently as Title 21 became obsolete. Prices and quantities are for internal, nonretail tags unless noted

# Regulatory Change

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- Electronic toll collection systems in CA use standard communication specifications.
- Existing specification was amended to introduce a new communications protocol (6C).



## Regulatory Change

- Caltrans conducted a Standardized Regulatory Impact Assessment (SRIA)
- SRIA concluded:
  - 1) New protocol would result in cost savings for toll agencies
  - 2) Toll agencies will re-invest savings, benefitting the state.
- New protocol is effective January 1, 2019.



# California Preference Program

- Agency staff have formulated and initiated a research strategy that includes:
  - Determining BATA's authority to adopt a preference program.
  - Identifying CA Preference programs implemented by other state and/or local agencies.
  - Establish program goals such as:
    - Manufacturing
    - Number of jobs
    - Physical presence
  - Types of contracts suited for preference program.



## Recent 6C Tag Procurements



	BATA	TCA	RCTC
Non-Retail Tags	Nov 2018	Aug 2018	July 2018
Kapsch TrafficCom	\$8.26	\$10.00	\$11.55
USA, Inc.			
Neology, Inc.	\$9.20	\$14.54	\$9.21
TransCore, LP	\$9.97	NA	NA
Star Systems	NA	NA	NA
International, Ltd.			
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TCA – Transportation Corridor Agencies RCTC – Riverside County Transportation Commission

### Recommendation

- Proceed with award of internal tags to Kapsch TrafficCom USA, Inc. and award of external tags to Neology, Inc.
- Develop parameters for California preference procurement policy
- Direction from the Authority about further investigation of a California preference program

