



SCHEDULE

ROSTER

BIOGRAPHIES*

***Revisions to bios accepted per request**

CASA Committee to House the Bay Area is a year-long, multi-sector, blue-ribbon initiative that brings together diverse interests to identify game-changing solutions to the region's chronic housing affordability challenges, and forge an actionable political consensus to implement them.

CASA is a broad-based stakeholder process, led by a Steering Committee and Technical Committee, that will develop a Regional Housing Implementation Strategy featuring a range of legislative, regulatory, financial, and market-related measures.

CASA will address the region's housing needs at all income levels, finding scalable, high-impact solutions.

CASA – The Committee to House the Bay Area

7/26/2018

COMMITTEE MEMBERSHIP IS NON-TRANSFERABLE

Co-Chairs and Convener for Steering and Technical Committees

	Name	Organization	Email
1	Fred Blackwell	The San Francisco Foundation	fblackwell@sff.org
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3	Michael Covarrubias	TMG Partners	michael.c@tmgpartners.com
4	Steve Heminger	Metropolitan Transportation Commission	sheminger@bayareametro.gov

Steering Committee Members

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Technical Committee Members



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4	Amie Fishman	Non-Profit Housing Association	amiefishman@nonprofithousing.org
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Vikrant Sood	Metropolitan Transportation Commission	vsood@bayareametro.gov
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CO-CHAIRS and CONVENER



Fred Blackwell Chief Executive Officer The San Francisco Foundation	
	<p>Fred Blackwell is a visionary leader working to ensure shared prosperity, innovation, and equity in the Bay Area. As CEO of The San Francisco Foundation, he leads one of the largest community foundations in the country, working hand-in-hand with donors, nonprofits, community leaders, business, and government partners in philanthropy to identify, influence, and leverage best practices and long-term solutions to make a greater impact in our community.</p> <p>Mr. Blackwell currently serves on the board of the San Francisco Bay Area Super Bowl 50 Legacy Fund, on the advisory council for Berkeley's College of Environmental Design, and as an advisor for Google Impact Challenge: Bay Area. He previously served on the boards of the California Redevelopment Association, Urban Habitat Program, LeaderSpring, SPUR, and Leadership Excellence. He holds a master's degree in City Planning from U.C. Berkeley and a bachelor's degree in Urban Studies from Morehouse College.</p>
 <p>One Embarcadero Center, Suite 1400 San Francisco, CA 94111 P: (415) 733-8500 E: fblackwell@sff.org</p>	<p>Established in 1948, The San Francisco Foundation (TSFF) is committed to serving the people of the Bay Area. As an incubator for community investment, original ideas, and passionate leadership, TSFF has become one of the nation's largest community foundations in grantmaking and assets, giving millions of dollars a year to make the Bay Area the best place it can be.</p> <p>Currently, TSFF is tackling widening inequality, increasing poverty, and declines in upward economic mobility despite historic levels of prosperity. Staying true to its commitment to serving the people of the Bay Area, TSFF recently launched an ambitious strategy to advance racial and economic equity across the Bay Area.</p>

Leslye Corsiglia Executive Director SV@Home	
	<p>Leslye Corsiglia began her professional career at the California Department of Housing and Community Development, where she held several positions before taking on the challenge of overseeing the day-to-day activities of the state's housing loan and grant programs. In that capacity, she worked to pass and then implement the first affordable housing bond initiatives, which made \$550 million available for the construction and rehabilitation of affordable housing throughout the state.</p> <p>Ms. Corsiglia joined the City of San Jose as the Department of Housing's first Assistant Director in 1991, and then served for 14 years as the Director. While with the City, she oversaw a program that developed and improved 21,000 affordable housing units, leveraging the City's funds with more than \$2.7 billion from public and private sources.</p> <p>She has served on a number of federal, state, and regional boards and currently serves on the Board of the Non-Profit Housing Association of Northern California. She is a dedicated housing wonk, loves policy and research, and is excited to take on the challenge of leading the new start-up venture known as SV@Home.</p>
 350 W. Julian St. #5 San Jose, CA 95110 P: (408) 780-8411 E: leslye@siliconvalleyathome.org	<p>SV@Home is the voice for affordable housing in Silicon Valley. Based initially in the Housing Trust Silicon Valley, SV@Home is a membership organization that advocates for policies, programs, land use, and funding that lead to an increased supply of affordable housing.</p> <p>Additionally, SV@Home educates elected officials and the community about the need for housing and the link between housing and other quality of life outcomes, including education, health, transportation, and the environment.</p>



Michael Covarrubias Chair and Chief Executive Officer TMG Partners	
	<p>Michael Covarrubias joined TMG Partners in 1988. He oversees all of the company's operations and has directed the company since 1995. Prior to TMG, Mr. Covarrubias' professional background includes 17 years with Union Bank, including commercial and real estate lending as well as administrative management. In his last position, he served as Senior Vice President and Manager of Union Bank's Silicon Valley Regional Real Estate Center.</p> <p>Mr. Covarrubias is a graduate of the University of San Francisco with a bachelor's degree in business administration.</p>
 <p>100 Bush Street San Francisco, CA 94101 P: (415) 772-5900 E: michael.c @tmgpartners.com</p>	<p>TMG Partners is a privately-held, full-service development company headquartered in San Francisco focusing on urban infill projects in the San Francisco Bay Area.</p> <p>Its exclusive focus in the Bay Area helps the firm understand the nuances of market trends and timing. This allows TMG Partners to be highly responsive and opportunistic while contributing to the vibrancy of the communities that make up the Bay Area region.</p>



Steve Heminger Executive Director Metropolitan Transportation Commission	
	<p>Steve Heminger is Executive Director of MTC and responsible for the administration of more than \$2 billion per year in funding for the operation, maintenance, and expansion of the Bay Area’s surface transportation network.</p> <p>Mr. Heminger was appointed by House Democratic Leader Nancy Pelosi to serve on the “National Surface Transportation Policy and Revenue Study Commission,” which helped chart the future course for the federal transportation program. As Chair of the Toll Bridge Program Oversight Committee, he also oversaw construction of the new east span of the San Francisco-Oakland Bay Bridge, the largest transportation project in California history. In addition, he is a member of the Board of Trustees for the Mineta Transportation Institute and of the Executive Committee for the Transportation Research Board.</p> <p>Mr. Heminger received a bachelor’s degree from Georgetown University and a master’s degree from the University of Chicago.</p>
 <p>METROPOLITAN TRANSPORTATION COMMISSION</p> <p>375 Beale Street San Francisco, CA 94105 P: (415) 778-5228 E: sheminger@bayareametro.gov</p>	<p>The Metropolitan Transportation Commission (MTC) connects the nine-county Bay Area’s communities by allocating regional, state, and federal funds for transportation projects, planning for the future, and coordinating the participation of governments and residents in the planning process.</p> <p>The Commission’s central purpose is to make sure that the transportation networks that connect the residents and communities within the Bay Area region function smoothly and efficiently. Its job is to plan responsibly to meet the mobility needs of residents, now and in the future.</p>



STEERING COMMITTEE



Ariane Hogan Associate Director Genentech	
	<p>Ariane Hogan joined Genentech’s Government Affairs team in 2011. She came to Genentech with a unique blend of corporate and public sector experience. In addition to working for companies such as Gap, Inc., Ms. Hogan spent the formative part of her career in public service where she served as Special Assistant for the Honorable Mayor Willie L. Brown, Jr. During her career, Ms. Hogan has also worked with local community development organizations such as Young Community Developers, Inc., Urban Economic Development Corporation, and Habitat for Humanity.</p> <p>Born and raised in the San Francisco Bay Area, Ms. Hogan earned her bachelor’s degree in Law and Society from University of California, Santa Barbara and her juris doctorate from Howard University School of Law in Washington, D.C. Ms. Hogan is an active member of the California State Bar. Her past and present affiliations include Board Member for Housing Conservation and Development Corporation and Board Member for Katherine Delmar Burke School.</p>
 <p>1 DNA Way South San Francisco, CA 94080 P: (650) 225-1000 E: Hogan.ariane@gene.com</p>	<p>Genentech is a leading biotechnology company that discovers, develops, manufactures, and commercializes medicines to treat patients with serious or life-threatening medical conditions. It is among the world's leading biotech companies, with multiple products on the market and a promising development pipeline.</p>

Bob Alvarado Executive Officer Northern California Carpenters Regional Council	
	<p>Bob Alvarado is the Executive Officer of the Northern California Carpenters Regional Council, which represents over 35,000 men and women in carpentry and related crafts. He was first elected in 2001 and re-elected to a fourth term in August 2013.</p> <p>Mr. Alvarado has negotiated four multi-year Carpenters Master Agreements for Northern California. He led the creation of the Basic Crafts Workers Compensation Fund, an insurance program that uses alternative dispute resolution to improve service to workers and reduce costs to employers of carpenters, laborers, and operating engineers. He serves as Co-chair of the Corporate Board for the Carpenters' Funds Administrative Office, overseeing combined assets of over \$5 billion.</p> <p>He was appointed to the California Transportation Commission by Governor Schwarzenegger in 2006 and is currently serving his third term after being reappointed by Governor Brown. Previously, Mr. Alvarado was a member of the board of the State Compensation Insurance Fund and the Contractors State License Board.</p> <p>Mr. Alvarado is a member of the International Foundation Board of Voting Directors and serves on the Trustees Committee.</p>
 <p>265 Hegenberger Road Suite 200 Oakland, CA 94621 E: bobalvarado_nccrc@msn.com</p>	<p>The Northern California Carpenters Regional Council (NCCRC) is dedicated to improving the California building and construction trades industry.</p> <p>NCCRC strives to organize and improve working conditions and raise the standard of living on behalf of all workers. With employers, contractors, and subcontractors, NCCRC seeks to build partnerships by providing stability through a workforce that is motivated and skilled, producing quality work in a safe manner.</p> <p>Its mission is achieved throughout Northern California by the daily effort of NCCRC members producing quality work on the job and through a responsible and responsive staff of field representatives and organizers dedicated to the task.</p>



Dave Cortese District 3 Supervisor County of Santa Clara	
	<p>Prior to joining the Board of Supervisors and being elected as its President, Dave Cortese served eight years on the San Jose City Council, including two years as Vice Mayor. He grew up in San Jose as part of a family that has been active in civic, cultural, and business activities for generations. He is married to Pattie and has four children. His strong local roots and love for this county fuel his passion for public service.</p> <p>Supervisor Cortese was educated at Bellarmine College Prep and U.C. Davis where he earned a bachelor's degree in Political Science. He earned his juris doctorate at Lincoln University Law School in San Jose.</p>
 <p>70 West Hedding St. East Wing, 10th Floor San Jose, CA 95110 P: (408) 299-5030 E: dave.cortese @bos.sccgov.org</p>	<p>The County of Santa Clara is located at the southern end of San Francisco Bay and encompasses 1,312 square miles. The fertile Santa Clara Valley runs the entire length of the county from north to south, ringed by the Diablo Range on the east and the Santa Cruz Mountains on the west. Salt marshes and wetlands lie in the northwestern part of the county, adjacent to the waters of San Francisco Bay.</p> <p>Today, the county is a major employment center for the region, providing more than a quarter of all jobs in the Bay Area. It has one of the highest median family incomes in the country and a wide diversity of cultures, backgrounds, and talents. The County of Santa Clara continues to attract people from all over the world.</p>



Dave Regan President SEIU-United Healthcare Workers West (SEIU-UHW)	
	<p>Dave Regan is President of SEIU-United Healthcare Workers West (SEIU-UHW), one of the largest hospital unions in the United States, with 85,000 members in California. He also is a vice president of the two million-member Service Employees International Union (SEIU).</p> <p>In 2011, Mr. Regan was elected SEIU-UHW president and, along with more than 200 members, formed the largest democratically elected union executive board in California. He was re-elected in 2014. Mr. Regan has steered the union toward becoming a leader in ensuring that all people – whether union members or not – have access to quality, affordable healthcare and are paid living wages.</p> <p>Prior to joining SEIU-UHW, Mr. Regan served from 1996 to 2008 as President of SEIU District 1199, a three-state local union representing more than 34,000 members in Ohio, West Virginia, and Kentucky. Under his leadership, District 1199’s membership grew from 13,000 to more than 34,000.</p> <p>As a member of the SEIU Health Care Division Steering Committee, Mr. Regan helps plan and execute the union’s strategic work, including organizing, bargaining, and politics nationwide.</p>
 <p>560 Thomas L. Berkley Way Oakland, CA 94612 P: (510) 252-1210 E: dregan@seiu-uhw.org</p>	<p>Service Employees International Union-United Healthcare Workers West (SEIU-UHW) is a California union consisting of 90,000 members who work in hospitals, nursing homes, and in the community as home care providers. Its members are frontline caregivers, including respiratory care practitioners and dietary, environmental services, and nursing staff who keep Californians healthy.</p> <p>SEIU-UHW members live and work throughout California, from the Bay Area to Sacramento, Los Angeles, and the Central Valley. Its union of healthcare workers is driven to improve the healthcare system with a mission to provide quality care for all patients, expand access to excellent, affordable healthcare for all Californians, and improve living standards for all workers.</p>

David Rabbitt Second District County of Sonoma	
	<p>Supervisor David Rabbitt was elected to the Sonoma County Board of Supervisors in November, 2010 and is serving his second term representing the diverse blend of urban and rural which comprises the Second District of Sonoma County.</p> <p>The Supervisor served two consecutive terms as Chair of the Board of Supervisors in 2013 and 2014 and is currently Vice-Chair for 2018.</p> <p>In 2018, Supervisor Rabbitt’s regional assignments include the Golden Gate Bridge District, Association of Bay Area Governments, Sonoma-Marin Area Rail Transit, the North Bay Water Reuse Authority and North Bay Water. Supervisor Rabbitt’s countywide assignments include Sonoma County Employee Retirement Association, Sonoma County Transportation Authority/Regional Climate Protection Authority. He was appointed by the Governor to the California Seismic Safety Commission in 2013 and reappointed in 2017 representing local government.</p> <p>Supervisor Rabbitt is an architect, and resides in Petaluma with his wife, three children and their dog Nellie.</p>
 <p>575 Administration Drive Suite 104A Santa Rosa CA 95403 P: (707) 565-2241 E: David.Rabbitt@sonoma-county.org</p>	<p>The County of Sonoma is comprised of 26 departments and agencies that provide a full range of services to the community. It encompasses over 1600 square miles. Sonoma County government has a history of providing excellent and responsive public service while operating under sound fiscal principles. Sonoma County is located at the threshold between the commerce-driven San Francisco Bay Area and the spectacular beauty of northern California. The county extends over 1,500 square miles with a diverse economy that includes a world class wine region, stunning natural resources, and dozens of tourist destinations. Sonoma County is home to 493,285 people, with approximately 33 percent of the population residing in Santa Rosa. That city was also recently named as one of the nation’s “most livable communities” by Partners for Livable Communities. Residents all over Sonoma county enjoy a unique quality of life with access to cultural events, an academic community via CSU Sonoma State, economic opportunity, and low crime rates.</p>



Ellen Wu Executive Director Urban Habitat	
	<p>Ellen Wu has dedicated her professional career to improving the health and well-being of low-income communities of color. Prior to joining Urban Habitat, she was Executive Director of the California Pan-Ethnic Health Network (CPEHN) for 12 years.</p> <p>Ms. Wu serves on numerous boards and advisory committees, including the City of Oakland’s Park and Recreation Commission, the Board of Directors for the California Budget Project, and the Board of Directors of California Association of Nonprofits. She was an adjunct faculty member at San Francisco State University and received her master’s degree in Public Health from UCLA.</p>
 <p>1212 Broadway, Suite 500 Oakland, CA 94612 P: (510) 839-9510 E: ellen@urbanhabitat.org</p>	<p>Urban Habitat works to democratize power and advance equitable policies to create a just and connected Bay Area for low-income communities and communities of color.</p> <p>The organization confronts structural inequities that impact historically disenfranchised communities and strives to increase their power and capacity through strategic partnerships.</p>



Grace Crunican General Manager San Francisco Bay Area Rapid Transit	
	<p>Grace Crunican was appointed General Manager of San Francisco Bay Area Rapid Transit (BART) by the BART Board of Directors on August 31, 2011. She oversees a staff of 3,137 full-time employees and a \$15 billion transportation infrastructure. The Board of Directors selected Ms. Crunican because of her 32 years of experience in the public transportation industry, her proven leadership abilities, and her focus on providing safe and reliable transportation services for all Bay Area communities. She brings to BART a reputation for transparency and accountability.</p> <p>Prior to coming to BART, Ms. Crunican was Director of the Seattle Department of Transportation (SDOT). She guided SDOT in meeting the goals of Bridging the Gap, Seattle’s transportation maintenance levy, and implemented the Transit Master Plan – Seattle Connections, Bike Master Plan, Freight Mobility Strategic Plan, and Pedestrian Master Plan. These are aimed at building a system to move more people and goods with fewer cars and helping Seattle achieve the U.S. Kyoto Protocol goals. Ms. Crunican holds a bachelor’s degree from Gonzaga University and a master’s in Business Administration from Willamette University.</p>
 <p>300 Lakeside Drive 23rd Floor, LKS-23 Oakland, CA 94612 P: (510) 464-6060 E: gcrunic@bart.gov</p>	<p>The San Francisco Bay Area Rapid Transit District (BART) connects the San Francisco Peninsula with Oakland, Berkeley, Fremont, Walnut Creek, Dublin/Pleasanton, and other cities in the East Bay.</p> <p>For more than 40 years, BART has provided fast, reliable transportation to downtown offices, shopping centers, tourist attractions, entertainment venues, universities, and other destinations for Bay Area residents and visitors.</p>

Jake Mackenzie Mayor City of Rohnert Park	
	<p>Jake Mackenzie is Mayor of the City of Rohnert Park. In addition to serving on the Water/Wastewater Issues and Education Committees, Mayor Mackenzie is also a Board Member of ICLEI U.S., Chair of the Public Policy Committee at Greenbelt Alliance, a member of the Sonoma Marin Area Rail Transit (SMART) SCTA Committee, and Chair of the Metropolitan Transportation Commission (MTC).</p> <p>He holds a B.S. in Agricultural Science and Farm Management from Edinburgh University in Scotland and an M.S. and Ph.D. in Weed Science from Oregon State University.</p>
 <p>130 Avram Avenue City of Rohnert Park, CA 94928 P: (707) 584-1195 E: jmackenzie@rpcity.org</p>	<p>Located in Sonoma County, Rohnert Park was one of the first planned communities nationwide in the 1950s. Nicknamed “The Friendly City,” Rohnert Park has a population of just over 40,000 (2010 U.S. Census).</p>



Julie Combs City Council Member City of Santa Rosa	
	<p>Julie Combs serves as Councilmember for the City of Santa Rosa. Re-elected in 2016, Councilmember Combs envisions a city with beautiful tree-lined streets and preserved historic buildings full of innovative business. She further envisions a thriving region that leads to job creation, nurturing families, and maintaining the quality of life all deserve in Santa Rosa.</p> <p>Councilmember Combs holds a bachelor's degree in Psychology from the University of North Carolina at Greensboro and a bachelor's in Mechanical Engineering from Syracuse University.</p>
 <p>PO Box 1678 Santa Rosa, CA 95402 P: (707) 542-1906 E: jcombs@srcity.org</p>	<p>The City of Santa Rosa is the North Bay's premier location for technology and entrepreneurial businesses. As a business and service hub, Santa Rosa is the economic engine that drives the region.</p> <p>Just 55 miles north of San Francisco, you'll find a vibrant city overflowing with all you love about California.</p>



Keith Carson District 5 Supervisor County of Alameda	
	<p>Supervisor Keith Carson serves as a member of the Alameda County Board of Supervisors, representing the Fifth District of Alameda County on a platform dedicated to inclusive and accessible government. The Fifth District includes the Albany, Berkeley, Emeryville, and Piedmont, as well as large portions of Oakland, namely the West Oakland, North Oakland, Rockridge, and Montclair neighborhoods, and portions of the Diamond, Bella Vista, and San Antonio districts.</p> <p>Supervisor Carson works to bring together people who have a wealth of talent and creative resources to address such challenges as access to health care, ending poverty, homelessness, crime, improving business retention, and addressing the scarcity of jobs in our communities.</p>
 <p>1221 Oak Street #536 Oakland, CA 94612 P: (510) 272-6984 E: supervisor.carson@acgov.org</p>	<p>One of 58 counties in California, Alameda County is home to over 1.5 million people living in 14 incorporated cities as well as in six unincorporated communities and rural areas throughout its 813 square miles.</p> <p>Alameda County enjoys a varied geography ranging from urban marinas, to rolling, open spaces, to hillside lakes and streams. Characterized by rich diversity and culture, Alameda County takes pride in being one of the most ethnically diverse regions in the Bay Area and the nation.</p> <p>Alameda County provides essential community services including health care, social services, public protection, and general government programs. These are provided by more than 9,000 employees working in 21 different agencies and departments.</p>

Kofi Bonner Regional President, Northern California FivePoint	
	<p>Kofi Bonner has been FivePoint’s Regional President, Northern California since May 2016, leading development of the San Francisco Shipyard and Candlestick Point communities, as well as the communities managed for Lennar – Treasure Island and the Concord Naval Weapons Station.</p> <p>From 2005 until May 2016, Mr. Bonner was President of Lennar Urban, a division of Lennar. Before joining Lennar he was Executive Vice President and Chief Administrative Officer of the Cleveland Browns where he was responsible for the business affairs of the team and built the Cleveland Browns Stadium. Later, Mr. Bonner became the Regional Director and Executive Vice President of MBNA. Prior to that, he served as Chief Economic Advisor to Mayor Willie Brown in San Francisco. He also worked as Director of Community and Economic Development and Interim City Manager for the City of Oakland, Deputy Executive Director of the San Francisco Redevelopment Agency, and Redevelopment Director for the City of Emeryville.</p> <p>Mr. Bonner is a 2011 University of California, Berkeley College of Environmental Design Distinguished Fellow and a former non-resident Senior Fellow of the Brookings Institution’s Metropolitan Leadership Council. In 2010, Lambda Alpha International’s Golden Gate Chapter named Mr. Bonner Member of the Year. He currently serves on the Executive Committee of the Bay Area Council where he co-chairs the Housing Committee. He is also on the University of California, Berkeley’s College of Environmental Design Advisory Council, University of California, Berkeley Foundation’s Board of Trustees, the Board of Trustees of the Rock and Roll Hall of Fame Museum (Cleveland), and Board of the Museum of the African Diaspora.</p>
 One Sansome Street Suite 3200 San Francisco, CA 94104 P: (415) 995-1770	<p>FivePoint designs and develops mixed-use, master-planned communities in coastal California. Its vibrant and sustainable communities in Orange County, Los Angeles County, and San Francisco County offer homes, commercial, retail, educational, and recreational elements, as well as civic areas, parks, and open spaces.</p>

Libby Schaaf Mayor City of Oakland	
	<p>Mayor Libby Schaaf was inaugurated Oakland, California's 50th mayor on January 5, 2015. A native Oaklander, Mayor Schaaf previously served one term as a member of the Oakland City Council.</p> <p>A former Council Chief of Staff and top mayoral aide to Jerry Brown, Mayor Schaaf has two decades of public service experience that began while she was a young attorney leading volunteer efforts in Oakland. She later left her legal career at Oakland's largest law firm to build and run the first centralized volunteer program for Oakland public schools at the Marcus Foster Institute. Mayor Schaaf eventually went on to become Public Affairs Director for the Port of Oakland.</p> <p>Mayor Schaaf is honored to serve the people of Oakland and to help promote her hometown as the greatest place to live, work, play, and do business. She is committed to revitalization that preserves and celebrates Oakland's diversity and leads to direct prosperity for long-time residents and newcomers. Her four areas of focus as mayor are 1) holistic community safety, 2) sustainable, vibrant infrastructure, 3) equitable jobs and housing, and 4) responsive, trustworthy government.</p>
 CITY OF OAKLAND 1 Frank H. Ogawa Plaza 3 rd Floor Oakland, CA 94612 P: (510) 238-7167 E: lschaaf@oaklandnet.com	<p>Incorporated in 1852, Oakland is the eighth largest city in California, with a population of 420,000 and a wealth of resources and opportunities.</p> <p>Located on the east side of the San Francisco Bay, Oakland is bordered by 19 miles of coastline to the west and rolling hills to the east, which provide unparalleled vistas of the Bay and the Pacific Ocean.</p>

London Breed	
Mayor City and County of San Francisco	
	<p>Mayor London N. Breed is the 45th Mayor of the City and County of San Francisco and the first African-American woman Mayor in the City's history. Prior to being elected by voters in the June 2018 election, she served as Acting Mayor, leading San Francisco following the sudden passing of Mayor Edwin Lee.</p> <p>Mayor Breed is committed to addressing the most critical issues facing San Francisco residents. She is focused on providing care and shelter for the City's homeless population, creating more affordable housing opportunities for residents, improving public safety, and supporting San Francisco's education and public transportation systems.</p> <p>Mayor Breed served as a member of the Board of Supervisors for six years, including the last three years as President of the Board. During her time on the Board, Mayor Breed passed legislation to create more housing along transit corridors and prioritize residents for affordable housing opportunities in their communities. She helped to reform the City's emergency response systems, fought for funding for San Francisco's homelessness support network, and enacted the strongest Styrofoam ban in the country."</p> <p>Mayor Breed is a native San Franciscan, raised by her grandmother in Plaza East Public Housing in the Western Addition. She graduated with honors from Galileo High School and attended the University of California, Davis, earning a Bachelor of Arts degree in Political Science/Public Service with a minor in African American Studies. She went on to earn a Master's degree in Public Administration from the University of San Francisco.</p>
 <p>City Hall, Room 200 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102 P: (415) 554-6141 E: mayorlondonbreed@sfgov.org</p>	<p>San Francisco is a vibrant and dynamic city, on the forefront of economic growth and innovation, urban development, arts and entertainment, as well as social issues and change. This rich tapestry of culture and ideas is sustained by the City's commitment to heighten the quality of life for San Franciscans and residents of the greater Bay Area.</p> <p>City and County employees play an important role not only in making San Francisco what it is today, but also in shaping its future. The City and County of San Francisco employ more than 28,000 individuals in a diverse array of services such as maintaining city streets and parks, driving buses and cable cars, providing public health services, keeping the streets safe, and firefighting.</p>

Matthew Franklin President MidPen Housing Corporation	
	<p>Matthew Franklin is responsible for the strategic direction of MidPen and oversees all areas of the company including real estate development, property and asset management, corporate administration and resident services. Mr. Franklin came to MidPen from an appointed post as Executive Director of the San Francisco Mayor’s Office of Housing, where he coordinated all City housing policy and oversaw financing for 3,500 new affordable rental units and compliance monitoring for 24,000 existing affordable units.</p> <p>Mr. Franklin currently serves on the Board of Directors for the National Housing Trust and the Housing Partnership Network. He held previous board posts with the Nonprofit Housing Association of Northern California, where he served as Board Chair, the California Housing Consortium, California Housing Finance Agency, and the California Tax Credit Allocation Committee. He received a master’s degree in Public Policy from the John F. Kennedy School of Government at Harvard University and a bachelor’s degree in political science from Colgate University. Mr. Franklin also attended the London School of Economics and Political Science.</p>
 <p>303 Vintage Park Dr. Suite 250 Foster City, CA 94404 P: (510) 238-7167 E: mfranklin@midpen-housing.org</p>	<p>MidPen Housing is one of California’s largest nonprofit affordable housing developers. Its mission is to provide safe, affordable housing of high quality to those in need, to establish stability and opportunity in the lives of residents, and to foster diverse communities that allow people from all ethnic, social, and economic backgrounds to live in dignity, harmony, and mutual respect.</p> <p>Since 1970, MidPen has developed and professionally managed over 8,000 homes for low-income families, seniors, and those with special needs. MidPen Resident Services Corp. also provides professional onsite programs and services to help residents advance in every area of their lives.</p>



Michael Matthews Director of California Public Policy Facebook	
	<p>Michael Matthews is the California Director of Public Policy at Facebook. Mr. Matthews joined Facebook from his firm, KMM Strategies. KMM Strategies provided an array of grassroots organizing capabilities, keen political strategic advice and results oriented project management. KMM Strategies clients include high tech companies, unions and nonprofit organizations.</p> <p>Mr. Matthews has more than 30 years of campaign, political and grassroots organizing experience. He served as Political Director for the Democratic Congressional Campaign Committee (DCCC) for the 2002 election cycle and the 2000 Gore/Lieberman presidential campaign. From 1997 to 2001 he directed the national political training program for the AFL -CIO.</p> <p>Mr. Matthews was a senior staff member on several presidential campaigns and served as a consultant to numerous campaigns and organizations including: NARAL Pro-Choice America, National Education Association, Project New America, Catalist, the Building & Construction Trades Department (BCTD), National Democratic Institute (NDI) and the Democratic National Committee.</p>
	<div>  <p>Headquarters 1 Hacker Way Menlo Park, California 94025 E: mmatthews@fb.com</p> </div> <p>Founded in 2004, Facebook’s mission is to give people the power to build community and bring the world closer together. People use Facebook to stay connected with friends and family, to discover what’s going on in the world, and to share and express what matters to them. As of June 2017, Facebook has 1.32 billion daily active users on average and 2.01 billion monthly active users. Facebook has 20,658 employees worldwide.</p>

Rebecca Prozan Chief of Public Policy and Government Affairs Google	
	<p>Rebecca Prozan is a policy leader at Google, working to forge cutting-edge partnerships with San Francisco’s diverse communities. For almost two decades, Ms. Prozan has had opportunities to shape policy and help the public in varying roles, including the Mayor’s Office, the Board of Supervisors, the District Attorney’s Office, the Recreation and Park Commission, and the Elections Redistricting Task Force.</p> <p>Throughout her public sector career, Ms. Prozan has worked to find innovative solutions to the city’s problems by bringing people together, listening to different points of view, and crafting ways that make things work. She holds a bachelor’s degree in politics from U.C. Santa Cruz and a juris doctorate from Golden Gate University, School of Law.</p>
 <p>1600 Amphitheatre Parkway Mountain View, CA 94043 E: prozan@google.com</p>	<p>Google’s mission is to organize the world’s information and make it universally accessible and useful.</p> <p>Since its founding in 1998, Google has grown by leaps and bounds. From offering search in a single language, Google now offers dozens of products and services – including various forms of advertising and web applications for all kinds of tasks – in scores of languages. Starting from two computer science students in a university dorm room, Google now has thousands of employees and offices around the world.</p>



Sam Liccardo Mayor City of San Jose	
	<p>Mayor Sam Liccardo serves as Mayor of San Jose. In prior public service, Mayor Liccardo prosecuted a range of felony cases as a federal and local criminal prosecutor, from sexual assault and child exploitation to international narcotics trafficking. In 2006, voters elected Mayor Liccardo to the first of his two terms on the City Council, where he led efforts to revitalize its downtown, preserve San Jose's hillsides and open space, boost funding for affordable housing, and open a world-class soccer stadium for the San Jose Earthquakes.</p> <p>Mayor Liccardo serves on a number of boards of directors, including the Metropolitan Transportation Commission, the Valley Transit Authority Board, and the Bay Area Water Supply and Conservation Agency. He also is the Co-chair for Joint Venture Silicon Valley and a founding Board Member for Cristo Rey High School. He also holds senior fellowships for the American Leadership Forum and the Aspen Institute and is a member of the U.S. Conference of Mayors.</p> <p>Mayor Liccardo graduated from San Jose's Bellarmine College Prep and Georgetown University, prior to receiving a juris doctorate from Harvard Law School and a master's degree from Harvard's John F. Kennedy School of Government.</p>
 <p>200 E. Santa Clara Street San Jose, CA 95113 P: (408) 535-4800 E: sam.liccardo@sanjoseca.gov</p>	<p>From its founding in 1777 as California's first city, San Jose has been a leader driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California and the capital of Silicon Valley – the world's leading center of technology innovation.</p> <p>San Jose is the 10th largest city in the U.S. and is committed to remaining a top-ranked place to do business, work, live, play, and learn. San Jose is located in Santa Clara County at the southern edge of the San Francisco Bay, about 50 miles south of San Francisco, 390 miles north of Los Angeles.</p>



Stuart Cohen	
Founding Executive Director	TransForm
	<p>Stuart Cohen, Founding Executive Director, TransForm</p> <p>In 1997, Stuart Cohen co-founded TransForm, an organization that promotes walkable communities with affordable homes and excellent transportation choices to connect people of all incomes to opportunity, keep California affordable, and help solve the climate crisis. Stuart has worked for over 20 years to link transportation, land use and housing, including spearheading the successful campaign to have MTC and ABAG initiate the Bay Area’s smart growth visioning process in 1998. He also co-led the effort to have MTC adopt their Transit-Oriented Development policy in 2005, which conditions funding for transit expansions on local plans for housing.</p> <p>In 2006 Stuart helped conceive and launch the Great Communities Collaborative to engage communities in planning near transit throughout the Bay Area. He also co-founded ClimatePlan, a statewide network promoting smart land use and transportation as critical components of California's climate strategy. Stuart was awarded an Ashoka Fellowship and the James Irvine Leadership award for TransForm's innovative programs such as GreenTRIP which certifies and promotes residential developments that dramatically reduce car trips, excess parking, and climate emissions while promoting more affordable homes.</p> <p>Stuart has authored over a dozen TransForm’s reports, including the 2014 report “Why Creating and Preserving Affordable Homes Near Transit is a Highly Effective Climate Protection Strategy”. The report, paired with a coalition campaign led by Housing California and TransForm has unlocked over \$500 million from California’s climate investments for the Affordable Housing and Sustainable Communities program. He received his MPP from the Goldman School of Public Policy at UC Berkeley.</p>
	<p>By combining high-quality policy analysis with coalition building and strategic media efforts, TransForm has become a powerful and effective voice for world class transit and walkable communities in the Bay Area and beyond.</p> <p>TransForm's campaigns on transportation sales taxes and other funding measures have brought together diverse coalitions and helped raise over \$8 billion for sustainable and socially-just transportation.</p> <p>Founded in 1997, TransForm now has 30 staff with offices in Oakland, San Jose and Sacramento.</p>
 <p>436 14th Street, Suite 600 Oakland, CA 94612 E: stuart@transformca.org</p>	

TECHNICAL COMMITTEE



Abby Thorne-Lyman	
TOD Program Manager San Francisco Bay Area Rapid Transit	
	<p>Abby Thorne-Lyman is Transit-oriented Development (TOD) Program Manager in the Strategic and Policy Planning group at BART, where she helps develop system-wide policies and programs and implement BART's new agency-wide TOD Policy and Strategic Plan.</p>
	<p>Formerly, she was the Director of the National Center for Transit-oriented Development, where she developed policies and strategies related to TOD for transit agencies and regional governments around the country.</p> <p>Ms. Thorne-Lyman holds a bachelor's degree in Growth and Structure of Cities from Bryn Mawr College and a master's degree in City Planning in Local and Regional Economic Development from U.C. Berkeley.</p>
 <p>300 Lakeside Drive 23rd Floor, LKS-23 Oakland, CA 94612 E: athorne@bart.gov</p>	<p>The San Francisco Bay Area Rapid Transit District (BART) connects the San Francisco Peninsula with Oakland, Berkeley, Fremont, Walnut Creek, Dublin/Pleasanton, and other cities in the East Bay.</p> <p>For more 40 years, BART has provided fast, reliable transportation to downtown offices, shopping centers, tourist attractions, entertainment venues, universities, and other destinations for Bay Area residents and visitors alike.</p>



Adhi Nagraj Director SPUR	
	<p>Adhi Nagraj is the San Francisco Director of SPUR, where he manages all policies and advocacy in the City. Prior to that he was a Director of Development at BRIDGE Housing where he oversaw the development of over 1,600 units of affordable housing, including the largest affordable modular project in California. He also oversaw the BRIDGE's refinancing and rehabilitation of over 700 units of public housing in San Francisco as a part of the City's visionary RAD initiative.</p> <p>Adhi is the outgoing Chair of the Oakland Planning Commission, and was appointed by Governor Brown to serve on the Board of CHPC, a statewide affordable housing finance and policy organization. He is a licensed attorney, and a graduate of Brown University and Columbia Law School.</p>
 654 Mission Street San Francisco, CA 94105 P: (415) 781-4015 E: anagraj@spur.org	<p>With offices in San Francisco, San Jose, and Oakland, SPUR brings people together to address the major urban and regional issues of the day. Its work spans eight program areas: Community Planning, Disaster Planning, Economic Development, Good Government, Housing, Regional Planning, Sustainable Development, and Transportation.</p> <p>SPUR is recognized as a leading civic planning organization and respected for its independent and holistic approach to urban issues.</p>



Aimee Inglis Associate Director Tenants Together	
	<p>Aimee Inglis was trained as a community organizer through the Midwest Academy’s Organizing program, and has worked professionally on starting and managing volunteer programs and developing education and outreach services for tenants’ rights. She has worked for housing justice for over six years, starting as a volunteer counselor on Tenants Together’s ‘Tenant Rights Hotline.’ As staff, her role at Tenants Together has evolved from developing its volunteer and tenant education programs to online organizing and communications to currently leading organizational development as Associate Director.</p>
 <p>474 Valencia St. #156 San Francisco, CA 94103 P: (415) 495-8100 x1001 E: Aimee@tenantstogether.org</p>	<p>As California’s only statewide renters' rights organization, Tenants Together works to improve the lives of California’s tenants through education, organizing and advocacy. Tenants Together seeks to galvanize a statewide movement for renters’ rights.</p> <p>Supported by members and member organizations, Tenants Together works to empower renters to assert their rights and provide the tools to organize and advocate in their own communities. Working together, we build the power and political will to win economic justice.</p>



Amie Fishman Executive Director Non-Profit Housing Association of Northern California (NPH)	
	<p>Amie Fishman joined NPH as Executive Director in 2015, after more than 20 years in the affordable housing and community development field. At NPH, she has launched a new initiative to grow public support and political will for affordable homes in the Bay Area through ballot measure campaigns. Prior to NPH, she was Executive Director of East Bay Housing Organizations (EBHO) from 2006 to 2014. During her tenure there, she initiated major affordable housing advocacy campaigns with broad-based community coalitions, developed strong membership committees, initiated a resident organizing program, and deepened EBHO's work throughout Alameda and Contra Costa Counties to advance local and regional policies for affordable housing and sustainable and equitable transit-oriented development.</p> <p>Ms. Fishman also worked as the Director of Supportive Housing at Mission Housing Development Corporation (MHDC) in San Francisco for 10 years, directing MHDC's supportive housing programs and community organizing collaborations for homeless and formerly homeless adults and families. She holds a master's degree in Public Administration, with a focus on public policy analysis related to affordable housing and community development, from the Wagner School of Public Service at NYU.</p>
 <p>369 Pine Street, Suite 350 San Francisco, CA 94104 P: (415) 989-8160 E: amiefishman@nonprofithousing.org</p>	<p>As the backbone organization for the affordable homes community since 1979, the Non-Profit Housing Association of Northern California creates the environment and generates the essential elements – land, funding, supportive policies, and political will – for developing, preserving, and operating service-enriched affordable homes for low-income individuals and families, seniors, veterans, and people with disabilities.</p> <p>NPH advocates for solutions at the federal, state, regional, and local levels, runs targeted, focused campaigns, and helps build capacity at member organizations through leadership development opportunities, networking, and training events, as well as through peer-to-peer sharing of best practices.</p>



Andreas Cluver Secretary-Treasurer Building and Construction Trades Council of Alameda County	
	<p>Andreas Cluver is Secretary-Treasurer of the Alameda County Building and Construction Trades Council and has been working in the labor movement for 16 years. Mr. Cluver served as a business representative for the building trades in Alameda County as well as internationally in Southern Africa as a program director with the AFL-CIO.</p> <p>Mr. Cluver also is a member of the Board of Port Commissioners at the Port of Oakland, serving as Second Vice President of the Board.</p> <p>As a City of Oakland compliance officer, Mr. Cluver worked with community groups to help ensure access for Oakland residents to union apprenticeships and jobs generated by public works projects. He has also worked with local community groups to strengthen their participation in development planning and helped to create policies related to downtown development intended to benefit Oakland's neighborhoods.</p> <p>Mr. Cluver has evaluated job training programs designed to assist farm and dislocated workers. He worked in Mozambique as a project manager overseeing the construction of schools, health posts, and roads. He holds a Master of City and Regional Planning from the University of California, Berkeley.</p>
<p>Building and Construction Trades Council of Alameda County</p> <p>7750 Pardee Lane, Suite 100 Oakland, CA 94621 E: andreas@btcalameda.org</p>	<p>The Building and Construction Trades Council of Alameda County is a coalition of 28 affiliated unions representing workers in various construction trades. The Council works with affiliated unions to:</p> <ul style="list-style-type: none"> • Increase the market share of construction work for union trades men and women in Alameda County • Negotiate Project Labor Agreements with local agencies and governments to ensure skilled workers are employed, labor standards are upheld, and the community benefits from jobs created by development projects • Endorse candidates for elected office who support the goals of the Building Trades Council and its affiliated unions, and campaign for labor-friendly candidates • Promote Union Apprenticeship programs to train the next generation of skilled workers • Build unity among the different building trades unions.

William (Bill) A. Witte Chair and CEO Related California	
	<p>Mr. William Witte is Chair and Chief Executive Officer of Related California. For the past 25 years, and since the founding of Related California, he has been responsible for the strategic direction of the company, overall management of the firm, pursuit of new development opportunities, and oversight of planning, financing, and construction of a development portfolio of more than 9,800 residential units totaling more than \$2.5 billion in assets.</p> <p>Mr. Witte previously served as Executive Assistant to Assistant Secretary for Housing/Federal Housing Commissioner Lawrence B. Simons at the U.S. Department of Housing and Urban Development (HUD) in Washington, D.C., as Legislative Director for the National Association of Housing and Redevelopment Officials, and with the Philadelphia Office of Housing and Community Development.</p> <p>He graduated from the University of Pennsylvania with a bachelor's degree in Urban Studies and a master's degree in City Planning.</p>
 44 Montgomery Street Suite 1300 San Francisco, CA 94104 P: (415) 677-9000 E: bwitte@related.com	<p>Related California is a fully integrated real estate firm with a 25-year track record delivering top-quality, mixed-income housing and mixed-use developments across California. The company has completed more than 10,000 residences and has a track record of consistently developing communities that set new industry benchmarks in design, construction, sustainability, and property management.</p> <p>The company is backed by one of the most prominent privately owned real estate firms in the nation, with a portfolio of over \$30 billion in developments. As long-term property owners committed to sustainability and stewardship, Related forms strong public-private partnerships with civic leaders, non-profit organizations, public officials, and neighbors throughout California to revitalize communities.</p>



Bob Glover Executive Officer Building Industry Association of the Bay Area	
	<p>Bob Glover is the Executive Officer of the Building Industry Association of the Bay Area. As a past member of local city commissions, he has been part of the development process as both a public-sector and private-sector representative, experiencing firsthand the importance of the public process and the need for collaboration in local and regional planning.</p> <p>Mr. Glover is currently serving as an elected Board Member of the Pleasant Hill Recreation and Park District. He was previously a member of the City of Pleasant Hill Redevelopment Advisory Committee and served as Board Chair of the City of Martinez Planning Commission. He graduated from the University of California at Davis with a degree in Communications.</p>
 <p>1350 Treat Boulevard Suite 140 Walnut Creek, CA 94597 P: (925) 951-6840 E: bglover@biabayarea.org</p>	<p>The Building Industry Association of the Bay Area is a nonprofit membership association that advocates at the local, regional, and state levels in support of an adequate supply of quality homes for people of all income levels. BIA's 400-plus members are home builders, trade contractors, suppliers, and residential development industry professionals.</p> <p>Headquartered in the Contra Costa Centre Transit Village in Walnut Creek, BIA Bay Area's eight-member staff and consultant team is governed by a 25-member board of directors.</p>


Caitlyn Fox	
Policy Chan Zuckerberg Initiative	
	<p>Caitlyn Fox focuses on policy at the Chan Zuckerberg Initiative, a philanthropic initiative founded by Priscilla Chan and Mark Zuckerberg with the aim to “advance human potential and promote equality in areas such as health, education, scientific research, and energy.” She also served as Chief of Staff there prior to her current role.</p> <p>Ms. Fox was also a Leadership Fellow and the Director of The Wharton Social Venture Fund. Prior to attending Wharton, she worked for the Rockefeller Foundation, where she focused on strategic planning to identify and develop new areas of work for the foundation. Previously, Ms. Fox worked in management consulting for Booz & Company and Katzenbach Partners, serving technology and financial services clients on corporate strategy. She earned a bachelor’s degree in Philosophy from Brown University and a master’s of Business Administration from The Wharton School.</p>
 <p>1 Hacker Way Menlo Park, CA 94025 E: caitlyn @chanzuckerberg.com</p>	<p>The Chan Zuckerberg Initiative (CZI) was launched by Facebook founder and CEO Mark Zuckerberg and Dr. Priscilla Chan, pediatrician and founder of the Primary School.</p> <p>CZI seeks to advance human potential and promote equal opportunity. Initially, focus areas will include personalized learning, curing disease, and building strong communities.</p>


Denise Pinkston Housing Committee Co-chair Bay Area Council	
	<p>Denise Pinkston has over 30 years of experience in real estate including acquisitions, asset and construction management, marketing, leasing, planning/entitlements, transit and green building program development, and public affairs. Ms. Pinkston was named one of the Bay Area's Most Influential Women in Bay Area Business by the <i>San Francisco Business Times</i> in 2012 and 2013 and was named to their Forever Influential Honor Roll in 2014. Ms. Pinkston teaches real estate at the Lorry I. Lokey Graduate School of Business at Mills College.</p> <p>Ms. Pinkston attended the University of California, Berkeley where she earned a bachelor's degree in History and a master's degree in City and Regional Planning.</p>
 <p>353 Sacramento St. 10th Floor San Francisco, CA 94111 P: (415) 946-8777 E: dpinkston@tmgpartners.com</p>	<p>The Bay Area Council is a business-sponsored, public-policy advocacy organization for the nine-county San Francisco Bay Area. The Council proactively advocates for a strong economy, a vital business environment, and a better quality of life for everyone who lives here.</p>



Derecka Mehrens Executive Director Working Partnerships USA	
	<p>Derecka Mehrens, Executive Director at Working Partnerships USA, brings 15 years of community organizing, civic engagement, and public policy experience working in communities of color and with low- and moderate-income families.</p> <p>Under Ms. Mehrens' leadership, Working Partnerships USA co-founded Silicon Valley Rising, a coordinated regional campaign to inspire a tech-driven economy where all workers, their families, and communities thrive. The unprecedented labor-faith-community alliance is working to build a new economic model that rebuilds the middle class, to raise wages and workplace standards for all workers in this valley, and to address a regional housing crisis that is pushing families and children to live in garages, cars, or near creek beds in order to survive.</p> <p>Ms. Mehrens graduated from the University of Oregon with a bachelor's degree in Sociology, History, and International Studies.</p>
 <p>2102 Almaden Road Suite 107 San Jose, CA 95125 P: (408) 809-2120 E: derecka@wpusa.org</p>	<p>Working Partnerships USA is a community organization that drives the movement for a just economy by bringing together public policy innovation and the power of grassroots organizing.</p> <p>Working Partnerships USA builds the capacity of workers, low-income neighborhoods, and communities of color to lead and govern. Based in Silicon Valley, it tackles the root causes of inequality and poverty by leading collaborative campaigns for quality jobs, healthy communities, equitable growth, and vibrant democracy.</p>

Doug Shoemaker President Mercy Housing California	
	<p>Doug Shoemaker was appointed President of Mercy Housing California in 2011. In this role, he is responsible for leading Mercy Housing's operations in California, including the oversight of affordable housing development, fundraising, and resident services. Mr. Shoemaker has more than 15 years of experience in the affordable housing and community development industry.</p> <p>He received a bachelor's degree in Comparative Area Studies from Duke University and has done studies toward a Ph.D. in Latin American History at the University of California, Berkeley.</p>
 <p>mercy HOUSING</p> <p>1256 Market Street San Francisco, CA 94102 P: (415) 355.7100 E: dshoemaker@mercyhousing.org</p>	<p>Mercy Housing, a national nonprofit organization, is working to build a more humane world where poverty is alleviated, communities are healthy, and all people can develop their full potential. It is one of the nation's largest affordable housing organizations.</p> <p>Mercy Housing participates in the development, preservation, management, and financing of affordable, program-enriched housing across the country. It serves a variety of populations with housing projects for low-income families, seniors, and people with special needs, acquiring and renovating existing housing, as well as developing new affordable rental properties.</p> <p>Mercy Housing is redefining affordable housing by creating a stable foundation where residents can explore their potential, supported by practical resident programs such as health classes, financial education, employment initiatives, parenting, and after-school programs for children.</p>

Jacky Morales Ferrand Housing Department Director City of San Jose	
	<p>Jacky Morales Ferrand currently serves as Housing Department Director at the City of San Jose. Ms. Morales Ferrand has served as assistant director of the Housing Department since 2007 where she has overseen the planning and operations of programs with a combined annual budget of \$62 million, a portfolio of \$800 million of loans and grants, and a staff of 62 employees.</p> <p>Ms. Morales Ferrand received a bachelor's degree in American Studies from the University of Colorado, Boulder and a master's degree in Public Administration from the University of Colorado, Denver.</p>
 <p>200 E. Santa Clara Street San Jose, CA 95113 P: (408) 535-3500 E: jacky.morales-ferrand@sanjoseca.gov</p>	<p>From its founding in 1777 as California's first city, San Jose has been a leader driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California and the capital of Silicon Valley – the world's leading center of technology innovation.</p> <p>San Jose is the 10th largest city in the U.S. and is committed to remaining a top-ranked place to do business, work, live, play, and learn. San Jose is located in Santa Clara County at the southern edge of the San Francisco Bay, about 50 miles south of San Francisco, 390 miles north of Los Angeles.</p>



Janice Jensen President and CEO Habitat for Humanity East Bay/Silicon Valley	
	<p>Janice Jensen, President and CEO of Habitat for Humanity East Bay/Silicon Valley, has more than 25 years of experience in nonprofit management primarily in the fields of healthcare and affordable housing. Ms. Jensen provides expertise in strategic planning, operations, fund development, marketing communications, and advocacy. She has worked closely with board members, corporate executives, elected officials, community leaders, and volunteers in a variety of capacities.</p> <p>In addition to her leadership role with Habitat East Bay/Silicon Valley, Ms. Jensen currently serves on the board of directors for SV@Home, Habitat for Humanity California State Support Organization, and California Housing Consortium Board of Governors. She is also the Vice Chair of Habitat for Humanity International’s U.S. Council, serves on or leads several national committees, and chairs Habitat California’s statewide Legislative Committee.</p> <p>Ms. Jensen joined the staff of Habitat for Humanity East Bay/Silicon Valley in 2005. Since then she has led her team to dramatically increase home production and families served. Ms. Jensen led two successful mergers between Habitat affiliates, the first in 2007 and the second in 2012. Habitat East Bay/Silicon Valley now serves three large counties – Alameda, Contra Costa, and Santa Clara – which includes 52 cities, unincorporated regions, and a population of more than 4.4 million.</p>
 <p>2619 Broadway Oakland, CA 94612 P: (510) 803-3314 E: jjensen@habitatebsv.org</p>	<p>Habitat East Bay/Silicon Valley continues on a growth path to serve more families by operating four ReStores and constructing, renovating, and repairing affordable homes using environmentally sustainable methodologies. Habitat is also a HUD-certified housing counseling agency, which assists hundreds of lower income people each year as they prepare for homeownership.</p> <p>Habitat is growing a strong community-building program and broadening community engagement so that substandard housing becomes socially, politically, and morally unacceptable to the community at large and more families will have an opportunity to own their own home.</p>

Jennifer Hernandez	
Partner Holland & Knight	
	<p>Jennifer L. Hernandez leads the West Coast Land Use and Environment Practice Group at Holland & Knight. She divides her time between the San Francisco and Los Angeles offices, and works on projects in Northern and Southern California, as well as the Central Valley. She has achieved national prominence in her work on brownfields redevelopment, wetlands, and endangered species, as well as the California Environmental Quality Act (CEQA). She represents a broad variety of private, nonprofit, and public sector clients, including real estate developers, public agencies, and operating companies in numerous industries.</p> <p>Ms. Hernandez holds a bachelor's degree with honors from Harvard University and a juris doctorate from Stanford Law School.</p>
<p>Holland & Knight</p> <p>50 California Street Suite 2800 San Francisco, CA 94111 P: (415) 743-6927 E: jennifer.hernandez@hklaw.com</p>	<p>Holland & Knight is a global law firm with more than 1,200 lawyers and other professionals in 27 offices throughout the world. Holland & Knight provides representation in litigation, business, real estate, and governmental law.</p>



Dr. Jennifer Martinez Executive Director Faith in Action Bay Area	
	<p>Dr. Jennifer Martinez currently leads Faith in Action Bay Area, a regional network of community and faith-based organizations. She has also been an organizer with the PICO National Network since 2001.</p> <p>Dr. Martinez has a bachelor's degree from Stanford University and a master's degree and Ph.D. from the University of Nottingham in England. Her graduate research focused on social movement strategies in the struggle for housing and land rights in Venezuela and South Africa. In 2011, her Ph.D. won the British International Studies Association thesis of the year award.</p> <p>She has several published works and, in addition to being a participant in faith-based movement-building, continues to write about the ways in which social movements transform people and places.</p>
 <p>1336 Arroyo Avenue San Carlos, CA 94070 P: (650) 796-4160 E: Jennifer@picocalifornia.org</p>	<p>Faith in Action Bay Area is a regional network of community and faith-based organizations working to create innovative solutions to problems facing urban and suburban communities in San Mateo and San Francisco Counties. Faith in Action Bay Area has successfully worked to increase access to health care, improve public schools, make neighborhoods safer, build affordable housing, redevelop communities, and revitalize democracy.</p> <p>The organization helps engage ordinary people in public life, building a strong legacy of leadership in local communities across the region, and is part of PICO, a national network of faith-based organizing groups. Faith in Action Bay Area is non-partisan, multi-faith, and multicultural.</p>


Jonathan Fearn Sr Director, Development Greystar	
	<p>Jonathan Fearn is responsible for entitlements and design development for projects in Redwood City and Santa Clara. In addition to obtaining discretionary approvals, his primary responsibilities include due diligence, forecasting and budgeting, initial land and site planning, architecture and design, government relations and community outreach. Prior to joining Greystar, Jonathan served as Vice President of Development at SummerHill Housing Group where he was responsible for entitlements for multifamily, single-family and mixed-use projects in the SF Peninsula and South Bay. Prior to SummerHill, Jonathan worked as Development Manager for Em Johnson Interest, a real estate development firm specializing primarily in affordable housing and economic development projects within low income communities. Jonathan is a member of the Oakland Planning Commission, a Technical Committee member of the Metropolitan Transportation Commission's Committee to House the Bay Area (CASA), and a founding member of ConnectOakland, an advocacy group created to reimagine the I-980 corridor within Oakland. Jonathan is and both a certified LEED and GreenPoint Rated Professional, and holds a Masters of City Planning with a concentration in Housing and Community Development from the University of California - Berkeley, and a Bachelor of Arts in History from Wesleyan University in Connecticut.</p>
 450 Sansome Street San Francisco CA 94111 P: (415)-527-2869 E: jonathan.fearn@greystar.com	<p>Back in 1993, when Founder, Chairman, and CEO Bob Faith set out to build Greystar, he saw a highly fragmented multifamily industry that was more focused on assets than people. He envisioned the need for an industry leader, a blue-chip company that operated with the highest integrity and character in delivering world-class services to residents, property owners and investors in multifamily real estate. He said, "Why not us? Let's go be that company." With a winning strategy and a focus on people, Greystar set out to meet that need -- guided by the mission of enriching the lives of those we touch by doing things the right way.</p>



Joseph Villarreal Executive Director Contra Costa Housing Authority	
	<p>Joseph Villarreal is the Executive Director of the Housing Authority of the County of Contra Costa (HACCC). He oversees programs that provide affordable housing and supportive services to over 25,000 residents of Contra Costa County. HACCC's program offerings range from the VASH and Shelter Plus Care programs for homeless individuals and families to Self Sufficiency and Homeownership programs for voucher participants. During his ten-year tenure, HACCC has partnered its project-based voucher program with Contra Costa County's affordable housing program to fund 1,382 new or preserved affordable housing units. When all projects are completed, this will more than double the units committed by HACCC to this effort. Prior to coming to Contra Costa County, Joseph worked at the Benicia, Alameda County and Oakland Housing Authorities. He currently serves as a Board Member of the Contra Costa Council on Homelessness, the Kennedy King Memorial Scholarship Fund and is the current Board President of the Community Housing Development Corporation. He is Past President of the California Association of Housing Authorities, a former member of the Board of Governors of the National Association of Housing and Redevelopment Officials (NAHRO) and the Past President of NAHRO's Pacific Southwest Region. In addition to a number of articles on the voucher program, Joseph is the co-author/editor of the book <i>Philanthropy in Communities of Color</i>. He is a graduate of Carnegie Mellon University with a BS in Applied History.</p>
 <p>3133 Estudillo Street Martinez, CA 94553 P: (925) 957-8000 E: jvillarreal@contracostahousing.org</p>	<p>The Housing Authority of the County of Contra Costa provides rental subsidies and manages and develops affordable housing for low-income families, seniors, and persons with disabilities in Contra Costa County.</p>



Joshua Howard Senior Vice President, Northern California California Apartment Association – Tri County Division	
	<p>Joshua Howard serves as Senior Vice President, Northern California for the California Apartment Association (CAA).</p> <p>Mr. Howard has over 15 years of experience with the regional and local rental housing markets, and has served on several local, regional, and statewide committees on housing, transportation, and government finance. He serves on the Board of Directors for the Housing Industry Foundation, the San Mateo County Home for All Steering Committee, and other business advocacy organizations in the region.</p> <p>Prior to joining CAA, Mr. Howard served as Vice President of Public Policy for the San Jose/Silicon Valley Chamber of Commerce and as a Senior Aide to former San Jose Vice Mayor Pat Dando where he advised the Vice Mayor on transportation, environmental, and fiscal policy issues.</p> <p>In 2006, the <i>Silicon Valley Business Journal</i> named Mr. Howard one of the Bay Area’s “40 People to Watch under Age 40.” He holds a bachelor’s degree in Political Science from Santa Clara University and a master’s degree in Public Administration from the University of San Francisco.</p>
 <p>1530 The Alameda Suite 100 San Jose, CA 95126 P: (408) 342-3507 E: jhoward@caanet.org</p>	<p>CAA is the nation’s largest statewide trade group representing owners, investors, developers, managers, and suppliers of rental homes and apartment communities. For more than 75 years, CAA has served rental home and apartment owners and managers through its work in public affairs, education, and customer service.</p> <p>CAA represents members of the rental housing industry in all aspects of government affairs within California, and provides information, products, and services that contribute to the success of their businesses.</p>



Ken Rich Director of Development City of San Francisco Mayor's Office	
	<p>Ken Rich currently serves as Director of Development for the San Francisco Office of Economic and Workforce Development. He leads the City's team on major public-private development projects and advises Mayor Lee on planning and development issues in the city.</p> <p>Projects under Mr. Rich's management encompass a total of more than 10,000 residential units and several million square feet of office development, including the new Golden State Warriors Basketball Arena, the Pier 70 development project, the Mission Rock development project, the California Pacific Medical Center rebuild, the 5M project, the Schlage Lock project, and the Octavia Boulevard parcels.</p> <p>Before joining the Office of Economic and Workforce Development in 2010, Mr. Rich worked for more than 10 years doing long-range planning at the San Francisco Planning Department. He holds a master's degree in City Planning from University of California, Berkeley, as well as history degrees from U.C. Berkeley and Columbia University. Mr. Rich resides in the transit-oriented, walkable, bikeable San Francisco neighborhood Haight-Ashbury.</p>
 <p>1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102 E: ken.rich@sfgov.org</p>	<p>San Francisco is a vibrant and dynamic city, on the forefront of economic growth and innovation, urban development, arts and entertainment, and social issues and change. This rich tapestry of culture and ideas is sustained by the City's commitment to heighten the quality of life for San Franciscans and residents of the greater Bay Area.</p> <p>The City and County of San Francisco employ more than 28,000 individuals in a diverse array of services such as maintaining city streets and parks, driving buses and cable cars, providing public health services, keeping the streets safe, and firefighting.</p>



Linda Mandolini President Eden Housing	
	<p>Linda Mandolini has served Eden Housing as a Project Developer, as Director of Real Estate Development, and since 2001 as President. She oversees affordable housing production, resident support services, and property management components of the organization, and a staff of more than 340 employees. She is guided in her work by Eden's active, volunteer Board of Directors.</p> <p>Under Ms. Mandolini's strong leadership, Eden has become one of the most productive and successful nonprofit affordable housing developers in California. Eden has received numerous awards including being named as a Best Place to Work in the Bay Area in 2012, 2015, and 2016 and Healthiest Employers in the Bay Area by the <i>San Francisco Business Times</i> for the past five years in a row (2012-2016).</p> <p>Ms. Mandolini received her A.B. from Wheaton College in Massachusetts and earned a master's of Business Administration at Boston University.</p>
 <p>22645 Grand Street Hayward, CA 94541 P: (510) 582-1460 E: lmandolini@edenhousing.org</p>	<p>Eden Housing revitalizes California communities through its affordable housing development and property management activities, through the partnerships it establishes and the investments it makes in California neighborhoods, and through the resident services programs it provides to meet the needs of its residents.</p> <p>Since its founding in 1968, Eden Housing has developed or acquired 7,450 affordable housing units in nearly 100 properties that have provided homes for more than 65,000 people. Eden currently has more than 1,000 units in its immediate pipeline.</p> <p>Eden's housing now includes rental apartments, cooperatives, and supportive living environments for families, seniors, and people with disabilities. Eden has so far partnered with 29 cities in 10 California counties and it is rapidly expanding its geographical operations to new communities, including the greater Sacramento area, the Central Valley, and Southern California.</p>



Lynn Hutchins Attorney Goldfarb Lipman LLP	
	<p>Lynn Hutchins has 30 years of experience in community economic development, affordable housing, environmental law, and real estate finance. Ms. Hutchins represents developers and public agencies in the development, financing and management of low- and moderate-income housing and community development projects. Her experience includes all phases of the development process, including developer selection, formation of special-purpose entities, land use entitlements, acquisition and disposition of property, loan and equity investment closings, advice relating to hazardous materials, CEQA, NEPA and land use issues, and syndication of housing and community development projects.</p> <p>Ms. Hutchins holds a bachelor's degree from Stanford University and a juris doctorate from the University of California, Davis.</p>
<p>goldfarb lipman attorneys</p> <p>1300 Clay Street, 11th Floor Oakland, CA 94612 P: (510) 836-6336 E: lhutchins @goldfarblipman.com</p>	<p>Goldfarb & Lipman LLP is a leading California law firm in the fields of real estate, municipal law, affordable housing, and economic development. The practice is focused on all aspects of real estate law including housing and economic development, real estate syndications, public finance, land use, fair housing, cooperatives, condominium and other subdivisions, leasing, financing, environmental law, related areas of tax, corporate, and employment law, and litigation.</p> <p>Goldfarb & Lipman combines the expertise of a small boutique firm with a wide array of services often only available from larger firms.</p>



Mark Kroll Managing Director Sares Regis Group	
	<p>Mark Kroll is Co-founder and Managing Director of Sares Regis Group of Northern California, LLC and Regis Homes Bay Area, LLC. Combined with its affiliate Sares Regis Group, headquartered in Irvine, the firm has a portfolio of real estate properties and fee-based management contracts valued in excess of \$4 billion, including 16,000 rental apartments and 15 million square feet of commercial and industrial space. Together with Rob Wagner, Mr. Kroll is responsible for the executive management of all operating divisions in Northern California.</p> <p>Mr. Kroll holds a bachelor's degree in Engineering from Lehigh University and a master's degree in Civil Engineering/Construction Management from Stanford University.</p>
 901 Mariners Island Blvd. San Mateo, CA 94404 P: (650) 378-2800 E: mkroll@srgnc.com	<p>Sares Regis Group of Northern California, LLC is a privately held commercial real estate development, project management, investment, and property management firm.</p> <p>The breadth and depth of expertise enables Sares Regis Group to manage a project from inception to occupancy and beyond, delivering exceptional results to tenants and superior returns to capital partners. Since its founding in 1992, Sares Regis Group of Northern California, LLC has developed and acquired 7 million square feet of office, research and development, and industrial assets valued at over \$2 billion.</p>


Mary Murtagh President and CEO EAH Housing	
	<p>Mary Murtagh joined EAH Housing as Executive Director in 1986. Professionally trained as an architect, Ms. Murtagh specialized in real estate finance and project management prior to joining EAH. Under her direction, EAH has successfully pursued development opportunities creating over 7,300 units throughout California and Hawaii, and increasing units under EAH property management by over 850% to more than 9,300. EAH has grown to a staff of 450, serving 20,000 residents.</p> <p>Ms. Murtagh graduated cum laude from Wellesley College with a bachelor's degree in Philosophy and Art History and has a master's degree in Architecture from Massachusetts Institute of Technology. Ms. Murtagh subsequently studied investment analysis and tax and real estate finance at the University of California, Los Angeles.</p>
 <p>2169 E. Francisco Blvd. Suite B San Rafael, CA 94901 P: (415) 258-1800 E: mary.murtagh@eahousing.org</p>	<p>EAH Housing is a nonprofit corporation founded with the belief that attractive affordable housing is the cornerstone to vibrant, sustainable, communities. Established in 1968, EAH has become one of the largest and most respected nonprofit housing development and management organizations in the western United States.</p> <p>With a staff of over 400, EAH develops and manages multifamily housing throughout California and Hawaii, and plays a leadership role in local, regional, and national housing advocacy efforts.</p>

Matt Schwartz President and CEO California Housing Partnership	
	<p>As President and CEO of the California Housing Partnership, Matt Schwartz plays a leadership role in shaping housing-related legislation and regulations to expand the resources to preserve and create affordable housing for the state's lowest income residents. In recognition of this work, the Southern California Association of NonProfit Housing named Mr. Schwartz the 2010 Advocate of the Year and the NonProfit Housing Association of Northern California gave Mr. Schwartz its Inspirational Leader Award for 2013.</p> <p>Mr. Schwartz received a bachelor's degree from Stanford University and a master's degree in Public Policy from Harvard's Kennedy School of Government. He is also a recipient of Harvard's Robert F. Kennedy Award for Public Service and Stanford's Lloyd W. Dinkelspiel Award for Outstanding Public Service.</p>
 <p>369 Pine Street, Suite 300 San Francisco, CA 94104 P: (415) 433-6804 E: mschwartz@chpc.net</p>	<p>The California Housing Partnership Corporation is a private nonprofit organization dedicated to helping government and nonprofit housing agencies preserve and expand the supply of affordable homes for lower-income households throughout California.</p> <p>Since its incorporation in 1988, CHPC has helped its partners create and preserve more than 50,000 affordable homes in California and has provided training and technical assistance to more than 15,000 individuals.</p>



Matt Vander Sluis Deputy Director Greenbelt Alliance	
	<p>Matt Vander Sluis directs Greenbelt Alliance’s work to holistically address land-use issues across the nine-county San Francisco Bay Area. He also oversees the organization’s “Homes and Neighborhoods” initiative, working to create walkable, transit-friendly neighborhoods that improve the quality of life for residents across the income spectrum.</p> <p>Prior to joining Greenbelt Alliance in 2010, Matt managed the climate policy program for the Planning and Conservation League, a statewide environmental nonprofit in Sacramento, where he shaped state policies at the intersection of land-use, transportation, and climate change.</p> <p>His work has been covered by a variety of media outlets, including the Atlantic Monthly, the San Francisco Chronicle, Los Angeles Times, Capital Public Radio, and KQED’s QUEST. In 2017, he was named one of the East Bay’s “40 under 40” by Diablo Magazine. Matt graduated from Stanford University in American Studies in 2003.</p>
 <p>312 Sutter Street, Suite 500 San Francisco, CA 94108 P: (415) 545-6771 E: vandersluis@greenbelt.org</p>	<p>Greenbelt Alliance is the champion of the places that make the Bay Area special. We defend natural and agricultural landscapes from development while helping create great cities and neighborhoods. We advocate for, provide expertise on, and build support behind public policy and planning that supports open space conservation and smart growth. We defend the Bay Area’s natural and agricultural landscape from development—from the natural lands that shelter wildlife and provide fresh water to the farms and ranches that give us local food. And we shape the rules that make great cities, towns, and neighborhoods—healthy places where people can walk and bike, communities with businesses, parks, shops, transportation options, and homes that are affordable. Together these amazing places drive the Bay Area’s economic vitality and quality of life.</p>

Michele Byrd Director, Housing and Community Development Department City of Oakland	
	<p>Michele Byrd has been serving as the Director of the city of Oakland's Housing and Community Development Department since February 2012. She has demonstrated her leadership across a wide breadth of programs and partnerships ranging from the establishment of the Housing Assistance Center to provide services in response to the Foreclosure and Housing Crisis, to the passage of amendments to the Rent Adjustment Ordinance and her proactive role in advocating for the passage of a 25% set aside in response to the difficult loss of Redevelopment funds for Affordable Housing. Prior to her current role, she served as Deputy Director of Housing and Community Development.</p> <p>Ms. Byrd began her career with the City of Oakland as the Manager of the Community Development Block Grant Program. She previously held the position of Special Projects Manager for the City and County of San Francisco.</p> <p>Ms. Byrd holds a Master's Degree in Public Administration from California State University, Hayward and a Bachelor's Degree in Political Science from University of California, Davis. She serves on the Board of Directors of the East Bay Rescue Mission and the Bay Area HomeBuyer Agency.</p>
 CITY OF OAKLAND 250 Frank H. Ogawa Plaza Suite 5313 Oakland, CA 94612 P: (510) 238-3714 E: ophelia.basgal@gmail.com	<p>Incorporated in 1852, Oakland is the eighth largest city in California, with a population of 420,000 and a wealth of resources and opportunities.</p> <p>Located on the east side of the San Francisco Bay, Oakland is bordered by 19 miles of coastline to the west and rolling hills to the east, which provide unparalleled vistas of the Bay and the Pacific Ocean.</p>

Ophelia Basgal Visiting Scholar Turner Center for Housing Innovation	
	<p>Ophelia Basgal is a Visiting Scholar at the Turner Center for Housing Innovation. She has over 30 years of high-level management experience and extensive regulatory and policy knowledge of the U.S. Department of Housing and Urban Development's (HUD) programs and other state and local affordable housing programs. Prior to joining the Turner Center, Ms. Basgal was the HUD Region IX Regional Administrator where she led a team of approximately 650 employees in five field offices in the states of Arizona, California, Hawaii, Nevada, and the Territory of Guam, Commonwealth of the Northern Mariana Islands, and American Samoa.</p> <p>She previously held positions as Vice President for Community Relations for PG&E and Executive Director of the Alameda County Housing Authority.</p> <p>Ms. Basgal holds a bachelor's degree in Sociology from Arizona State University and a master's degree in Social Welfare from U.C. Berkeley, with an emphasis on social welfare administration.</p>
 <p>318 Wurster Hall, MC 1850 Berkeley, CA 94720 P: (510) 642-2845 E: ophelia.basgal@gmail.com</p>	<p>The Turner Center for Housing Innovation at the University of California, Berkeley is a collaboration between the College of Environmental Design (CED) and the Fisher Center for Real Estate and Urban Economics at the Haas School of Business.</p> <p>The Turner Center leverages applied research and best practices to inform and advance innovation in the planning, financing, design, and development of the built environment.</p>

Randy Tsuda Community Development Director City of Mountain View	
	<p>Randy Tsuda has led Mountain View’s Community Development Department since 2008. His career includes experience in the public, private, and nonprofit sectors. He has over 20 years of experience in city planning, including four years as the Assistant Community Development Director in Los Gatos.</p> <p>Mr. Tsuda also served as Mountain View’s Zoning Administrator and Development Projects Manager from 1993 to 1998, during which he managed innovative public-private ventures to create new corporate campuses (including the Googleplex) and a city park. Mr. Tsuda was an adjunct faculty member for seven years in the Urban and Regional Planning program at San Jose State University.</p> <p>Mr. Tsuda has worked on and managed projects that have received a National Planning Award from the American Planning Association, National Honor Award from the American Society of Landscape Architects (ASLA), and the Centennial Medallion from the ASLA. He received his certification from the American Institute of Certified Planners in 1990.</p>
 <p>City Hall 500 Castro St., 1st floor Mountain View, CA 94041 P: (650) 903-6306 E: randy.tsuda@mountainview.com</p>	<p>The Community Development Department is responsible for the review of development and building activity to ensure compliance with zoning and building codes, economic development goals, General Plan policies, the California Environmental Quality Act (CEQA), and community values.</p> <p>The Department assists the community in establishing land use plans, affordable housing and neighborhood programs, and ensures the quality of new projects through the design and development process.</p> <p>The Department staffs the Council Neighborhoods Committee, the Downtown Committee, the Environmental Planning Commission (EPC), the Visual Arts Committee and other citizen committees.</p>

Richard Gross VP and Market Leader for Northern California Market Enterprise Community Partners	
	<p>Rich Gross is Vice President and Northern California Market Leader for Enterprise Community Partners, Inc. He oversees Enterprise's affordable housing, community development, investment, and strategic programs for the San Francisco Bay Area. Those efforts include launching Enterprise's role in a groundbreaking program to revitalize public housing in San Francisco, greening existing affordable housing, working with Bay Area communities on the foreclosure crisis, and initiating investment in new affordable housing.</p> <p>Mr. Gross leads the Northern California effort to coordinate Enterprise solutions with partners and supports efforts to raise more capital for its work throughout the state. Previously, he managed and underwrote low-income housing tax credit investments in California for Enterprise.</p> <p>Mr. Gross received a bachelor's degree in American history and a master's degree in Urban and Regional Planning from the University of Wisconsin, Madison.</p>
 <p>101 Montgomery Street Suite 1350 San Francisco, CA 94104 P: (415) 395-9466 E: rgross @enterprisecommunity.com</p>	<p>Enterprise delivers the capital, develops the programs, and advocates for the policies needed to create and preserve well-designed homes that people can afford in inclusive and connected communities.</p>


Robert Apodaca Principal, Zezen Advisors California Community Builders	
	<p>Robert Apodaca has a 40-year professional and civic career that spans both private and public sectors and several industries. Following his service as Chair and Trustee of the Alameda County Retirement Board (pension fund), he joined the investment industry as a Senior Vice President and Partner of Kennedy Associates, an institutional investor for pension funds. New and retained accounts credited to his leadership include CalPERS, Chicago Transit Authority, San Diego County Retirement Board, Dallas Police and Fire, Kansas City Public Schools, N.Y.C. Fire Fighters and International Glass Molders. He was a frequent public speaker at conferences and participated in numerous state and national pension fund associations.</p> <p>Additionally, Mr. Apodaca represented Kennedy Companies on Barings Private Equity’s “Mexico Fund” board of directors. He later joined McLarand Vasquez Emsiek & Partners, a leading international architectural and planning firm, as Senior Vice President of Business Development. During his tenure, he secured architectural contracts for developments that exceed \$1 billion in construction costs. He currently serves on numerous boards in California.</p>
 <p>1918 University Ave. Suite 1B Berkeley, CA 94704 P: (510) 868-0991 E: robert @zezenadvisors.com</p>	<p>California Community Builders Inc. (CCB) is an outgrowth of the Greenlining Institute but is an independent organization with its own 501(c)(3) nonprofit status, board of directors, and mission.</p> <p>Founded in 2006, CCB is a nonprofit organization seeking to decrease the homeownership gap for low-income residents in California beginning with pilot projects in the Central Valley. CCB strives to create positive change at familial, communal, and regional levels through holistic development, homeownership opportunities, and a new high-density model for affordable housing development.</p>


Scott Littlehale Senior Research-Analyst Northern California Carpenters Regional Council	
	<p>Scott Littlehale, Senior Research-Analyst for the Northern California Carpenters Regional Council, leads a team of researchers that is dedicated to enhancing understanding of the construction industry, its workforce, and its wage dynamics. Over the 14 years he has worked on behalf of the members of the Carpenters Union, Mr. Littlehale has extensively analyzed the costs of producing below-market-rate housing in California as well as the social and economic impacts of prevailing wage and apprenticeship policies.</p> <p>Mr. Littlehale earned a Bachelor's of Arts degree with distinction and departmental honors at Stanford University; he passed Ph.D.-qualifying exams in Political Science at the University of North Carolina - Chapel Hill. Mr. Littlehale has worked with and for the trade union movement since 1997. A California native, he has lived in Richmond, CA since 2001.</p>
 <p>265 Hegenberger Road Suite 200 Oakland, CA 94621 E: slittlehale@nccrc.org</p>	<p>The Northern California Carpenters Regional Council (NCCRC) is dedicated to improving the California building and construction trades industry.</p> <p>NCCRC strives to organize and improve working conditions and raise the standard of living on behalf of all workers. With employers, contractors, and subcontractors, NCCRC seeks to build partnerships by providing stability through a workforce that is motivated and skilled, producing quality work in a safe manner.</p> <p>Its mission is achieved throughout Northern California by the daily effort of NCCRC members producing quality work on the job and through a responsible and responsive staff of field representatives and organizers dedicated to the task.</p>

Tomiquia Moss Executive Director and CEO Hamilton Families	
	<p>Tomiquia Moss joined Hamilton Families in February 2017 with more than 20 years of nonprofit leadership and management experience. Ms. Moss is locally and nationally recognized as a dynamic nonprofit leader with expertise in public policy and community planning. From 2014 to 2017, she served directly under the Mayors of both San Francisco and Oakland, and most recently as Chief of Staff for Oakland Mayor Libby Schaaf.</p> <p>Previously, Ms. Moss was the Executive Director of the HOPE SF Initiative, a public housing and neighborhood revitalization effort with San Francisco Mayor Edwin Lee’s office. Prior to that, she was SPUR’s Community Planning Policy Director. Ms. Moss also was the founding Project Director of the San Francisco Community Justice Center of the Superior Court of California and served as director of the Community Organizing Department for the Tenderloin Neighborhood Development Corporation.</p> <p>Ms. Moss has been a social worker and community activist working as an advocate for social justice and economic equality in many communities around the country. She holds a master’s degree in public administration from Golden Gate University.</p>
 <p>1631 Hayes Street San Francisco, CA 94117 P: (415) 409-2100 E: tmoss @hamiltonfamilies.org</p>	<p>Established in 1985, Hamilton Families is San Francisco’s leading service provider to homeless families, with carefully designed programs to prevent homelessness, provide shelter and stability, return families to permanent housing, and support the well-being of children experiencing homelessness.</p>

STAFF AND CONSULTANT TEAM

Ken Kirkey Planning Director Metropolitan Transportation Commission	
	<p>Ken Kirkey is the Planning Director for the Metropolitan Transportation Commission (MTC), assuming this position in July 2012. As Planning Director, he is the agency's lead staff for the development of Plan Bay Area, the region's Sustainable Communities Strategy and Regional Transportation Plan. Mr. Kirkey also oversees MTC's Planning Section, which guides planning and implementation projects related to a broad range of issue areas and programs.</p> <p>Prior to joining MTC, Mr. Kirkey was the Planning and Research Director with the Association of Bay Area Governments (ABAG) where he directed a variety of programs. These included the consensus-based process for developing the Bay Area's regional blueprint plan (known as the FOCUS Program) for over 150 Priority Development Areas and more than 100 Priority Conservation Areas, and the Regional Housing Needs Allocation (RHNA) process.</p> <p>Mr. Kirkey has more than 20 years of experience related to regional land use and transportation planning. Prior to joining ABAG he worked in the public, private, and nonprofit sectors on regional growth management policy, general plans, specific plans, and development agreements in the San Francisco Bay Area and New England.</p> <p>On July 1, 2017, Mr. Kirkey began a new role as Planning Director of the Integrated Regional Planning Program, a consolidation of the MTC and ABAG Planning Departments intended to better serve the region. Mr. Kirkey is Project Manager of CASA, the first major new initiative associated with the integrated program.</p>
 <p>METROPOLITAN TRANSPORTATION COMMISSION</p> <p>375 Beale Street San Francisco, CA 94105 P: (415) 778-6790 E: kkirkey@bayareametro.gov</p>	<p>The Metropolitan Transportation Commission connects the nine-county Bay Area's communities by allocating regional, state, and federal funds for transportation projects, planning for the future, and coordinating the participation of governments and residents in the planning process.</p> <p>The Commission's central purpose is to make sure that the transportation networks that connect the residents and communities within the Bay Area region function smoothly and efficiently. Its job is to plan responsibly to meet the mobility needs of residents, now and in the future.</p>

Jennifer LeSar Co-President and Co-CEO Estolano LeSar Advisors	
	<p>Jennifer LeSar is the founding CEO of LeSar Development Consultants and a founding Co-CEO of Estolano LeSar Advisors, two firms working together to grow thriving, healthy, and vibrant communities. Ms. LeSar’s background includes more than three decades in community development, real estate development, and investment banking. She has a deep working knowledge of ecosystem change management and organizational strategy. This expertise supports clients in achieving impactful and scalable solutions to today’s most vexing policy challenges, including addressing our global housing affordability crisis and ending homelessness in the United States.</p> <p>Ms. LeSar has served on numerous local and regional boards in the public, philanthropic, and nonprofit sectors. She received both her master’s of Business Administration in Real Estate and Finance and a master’s in Urban Planning from the University of California, Los Angeles and earned a bachelor’s degree from Bryn Mawr College in Political Science and Economics. She also completed the Executive Program in Social Entrepreneurship at Stanford Graduate School of Business.</p>
<p>Estolano LeSar ADVISORS</p> <p>448 South Hill St. Suite 618 Los Angeles, CA 90013 P: (619) 236-0612 x101 E: jennifer@estolanolesar.com</p>	<p>Estolano LeSar Advisors is an award-winning urban planning and public policy firm. Estolano Lesar Advisors works across fields and issue areas to help clients find pragmatic, context-sensitive approaches. This includes collaborating with national foundations to develop grant-making strategies. It is reflected in the technical assistance we provide to local governments, housing developers, and community-based organizations. And it is evident in our role as conveners and facilitators for clients across all sectors.</p> <p>Co-founded by Cecilia V. Estolano, Jennifer LeSar, and Katherine Perez-Estolano in 2011, Estolano LeSar Advisors has offices in Los Angeles, Berkeley, and San Diego. Our team of technical experts specializes in managing multi-stakeholder processes to address complex public policy and social equity issues.</p>

Cecilia V. Estolano Co-President and Co-CEO Estolano LeSar Advisors	
	<p>Cecilia V. Estolano is a land use and environmental lawyer, urban planner, and expert in equitable and sustainable economic development. As Co-founder of Estolano LeSar Advisors, Ms. Estolano has advised local governments, nonprofits, and foundations on urban revitalization and transit oriented community policies, workforce development and sector strategies, the planning and financing of freeway cap parks, green infrastructure and energy efficiency programs, and community benefits negotiations. Ms. Estolano provides real estate advisory services and leads planning, developer solicitation, negotiations, and project approval processes for mixed-income, urban infill projects on behalf of public and institutional clients.</p> <p>Ms. Estolano previously served as Chief Executive Officer of the Community Redevelopment Agency of the City of Los Angeles, Of Counsel at the law firm Gibson, Dunn & Crutcher LLP, Special Assistant City Attorney in Los Angeles, and Senior Policy Advisor to the Assistant Administrator of Air and Radiation at the U.S. Environmental Protection Agency. Ms. Estolano is a graduate of the University of California, Berkeley School of Law and holds an M.A. in Urban Planning from the University of California, Los Angeles. She received her undergraduate degree in Social Studies with honors from Harvard-Radcliffe Colleges. Ms. Estolano has taught urban planning at UCLA and U.C. Berkeley and serves as President of the California Community Colleges Board of Governors.</p>
<p>Estolano LeSar ADVISORS</p> <p>448 South Hill St. Suite 618 Los Angeles, CA 90013 P: (213) 612-4545 E: cecilia@estolanolesar.com</p>	<p>Estolano LeSar Advisors is an award-winning urban planning and public policy firm. Estolano Lesar Advisors works across fields and issue areas to help clients find pragmatic, context-sensitive approaches. This includes collaborating with national foundations to develop grant-making strategies. It is reflected in the technical assistance we provide to local governments, housing developers, and community-based organizations. And it is evident in our role as conveners and facilitators for clients across all sectors.</p> <p>Co-founded by Cecilia V. Estolano, Jennifer LeSar, and Katherine Perez-Estolano in 2011, Estolano LeSar Advisors has offices in Los Angeles, Berkeley, and San Diego. Our team of technical experts specializes in managing multi-stakeholder processes to address complex public policy and social equity issues.</p>
Carol Galante	

Faculty Director | Turner Center for Housing Innovation



Carol Galante is the I. Donald Turner Distinguished Professor in Affordable Housing and Urban Policy and the Faculty Director of the Turner Center for Housing Innovation at the University of California, Berkeley. She also co-chairs the Policy Advisory Board of the Fisher Center of Real Estate and Urban Economics.

As Faculty Director for the Turner Center, Professor Galante oversees the center's work and co-leads the center's research agenda, supervising projects that identify, develop, and advance innovative solutions in local, state, and federal housing policy and practice. In her role as I. Donald Turner Distinguished Professor in Affordable Housing and Urban Policy, Professor Galante teaches graduate courses on housing policy and community development, including a semester-long studio intensive course on the design and finance of affordable housing development.

Professor Galante served in the Obama Administration for over five years as the Assistant Secretary for Housing/Federal Housing Commissioner at the U.S. Department of Housing and Urban Development (HUD) and as the Deputy Assistant Secretary for Multifamily Housing programs. Prior to her appointment at HUD, Professor Galante was President and Chief Executive of BRIDGE Housing Corporation, the largest nonprofit developer of affordable, mixed-income and mixed-use developments in California.


Professor Galante has held numerous volunteer leadership positions at the federal and state level, and has received a number of notable industry and academic honors for her leadership and commitment to addressing the housing challenges and needs of all families. She holds a bachelor's degree from Ohio Wesleyan and a master's degree in City Planning from U.C. Berkeley.





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The Turner Center for Housing Innovation at the University of California, Berkeley is a collaboration between the College of Environmental Design and the Fisher Center for Real Estate and Urban Economics at the Haas School of Business.

The Turner Center leverages applied research and best practices to inform and advance innovation in the planning, financing, design, and development of the built environment.

Autumn Bernstein Principal Estolano LeSar Advisors	
	<p>Autumn Bernstein is the Bay Area market lead for Estolano LeSar Advisors. She is an experienced transportation, housing, and environmental policy professional with more than 15 years of experience advocating for sustainable and equitable transportation and housing policies throughout California. With a vision for a healthier and more vital California for all residents, Autumn has spent her career working to change how land use planning and transportation investments are made throughout the state.</p> <p>A native of the Bay Area, her work has focused on local, regional, and state policy reform to reduce urban sprawl, invest in public transit, and accelerate transit-oriented affordable housing development. As the founding Director of ClimatePlan, Autumn led a statewide coalition of environmental, social equity, transportation, housing, and public health organizations to implement SB 375, California’s groundbreaking sustainable communities legislation. Autumn has also worked for several non-profit organizations including Greenbelt Alliance, Sierra Nevada Alliance, and the Planning and Conservation League.</p> <p>Autumn holds a Master of Science in Transportation Technology and Policy and Bachelor of Science in Conservation Biology, both from UC Davis.</p>
<p>Estolano LeSar ADVISORS</p> <p>2150 Kittredge St. Suite 3A Berkeley, CA 94704 P: (510) 859-7077 E: autumn@ estolanolesar.com</p>	<p>Estolano LeSar Advisors is an award-winning urban planning and public policy firm. Estolano Lesar Advisors works across fields and issue areas to help clients find pragmatic, context-sensitive approaches. This includes collaborating with national foundations to develop grant-making strategies. It is reflected in the technical assistance we provide to local governments, housing developers, and community-based organizations. And it is evident in our role as conveners and facilitators for clients across all sectors.</p> <p>Co-founded by Cecilia V. Estolano, Jennifer LeSar, and Katherine Perez-Estolano in 2011, Estolano LeSar Advisors has offices in Los Angeles, Berkeley, and San Diego. Our team of technical experts specializes in managing multi-stakeholder processes to address complex public policy and social equity issues.</p>

Miriam Zuk Director Center for Community Innovation UC Berkeley	
	<p>Miriam Zuk, Ph.D. is the director of the Center for Community Innovation, project director of the Urban Displacement Project, lecturer in the Department of City and Regional Planning, and senior researcher at UC Berkeley in affiliation with the Institute of Governmental Studies. She has over 15 years of experience in the fields of environmental justice and equitable development.</p> <p>Dr. Zuk completed her Ph.D. in 2013 at UC Berkeley in the Department of City and Regional Planning. She previously served as the Deputy Director of Air Quality Research for the Mexican Ministry of Environment. Dr. Zuk received her M.S. in Technology and Policy from MIT and her B.A. in Environmental Sciences from Barnard College.</p>
 <p>2538 Channing Way Bldg. 9, Room 204 Berkeley, CA 94720</p> <p>MAILING ADDRESS University of California Center for Community Innovation c/o Institute of Governmental Studies 109 Moses Hall # 2370 Berkeley, CA 94720-2370</p> <p>E: mzuk@berkeley.edu</p>	<p>The Center for Community Innovation's (CCI) mission is to nurture effective solutions that expand economic opportunity, diversify housing options, and strengthen connection to place. CCI conducts community-engaged research using advanced urban data analytics to build more equitable and resilient futures for communities. CCI houses our three major projects: The Urban Displacement Project, Planning Sustainable Regions, and Planning for Jobs.</p>

Vikrant Sood Senior Social Equity Planner Metropolitan Transportation Commission	
	<p>Vikrant Sood is a Senior Planner at MTC, the metropolitan planning organization for the San Francisco Bay Area. Mr. Sood has over 20 years of experience in land use, housing, transportation, economic development, and education policy and planning at the local and regional level. At MTC, Mr. Sood conducts the Environmental Justice and Title VI analysis for the region’s long-range plan and manages the Northern California Mega-region Goods Movement Study.</p> <p>Before joining MTC, Mr. Sood managed the Bay Area Regional Prosperity Plan, a \$5 million program of the U.S. Department of Housing and Urban Development that addressed housing affordability and economic opportunity in the region. Before that, Mr. Sood managed the Health-Works project at SANDAG, a \$3 million program of the U.S. Centers for Disease Control and Prevention that addressed health inequity in the county. Mr. Sood has a graduate degree in City and Regional Planning from the University of California, Berkeley.</p>
 <p>METROPOLITAN TRANSPORTATION COMMISSION</p> <p>375 Beale Street San Francisco, CA 94105 P: (415) 778-5228 E: vsood@bayareametro.gov</p>	<p>The Metropolitan Transportation Commission connects the nine-county Bay Area’s communities by allocating regional, state, and federal funds for transportation projects, planning for the future, and coordinating the participation of governments and residents in the planning process.</p> <p>The Commission’s central purpose is to make sure that the transportation networks that connect the residents and communities within the Bay Area region function smoothly and efficiently. Its job is to plan responsibly to meet the mobility needs of residents, now and in the future.</p>