

Date: November 13, 2018

To: Governing Board

From: Executive Director

Subject: **CASA—The Committee to House the Bay Area**

Background

Plan Bay Area (PBA) 2040, the region's long-range transportation and land use plan adopted in 2017 by the Metropolitan Transportation Commission (MTC) and Association of Bay Area Governments (ABAG), projects that the region will grow by 2.4 million more people, 820,000 new households, and 1.3 million new jobs by the year 2040.

PBA 2040 makes aggressive assumptions about policy interventions and strategies to help accommodate this growth, but falls short on a number of key performance measures including affordable housing, access to jobs, displacement risk, and housing and transportation affordability.

PBA 2040 therefore includes an Action Plan that lays out strategies to address these regional challenges. One of the commitments included in the Action Plan is to convene a blue-ribbon committee that will focus on finding game-changing solutions to the region's housing crisis. MTC and ABAG convened this committee, the Committee to House the Bay Area (CASA), in June 2017.

Overview

CASA includes leaders from across the Bay Area who will build actionable political consensus around (1) increasing housing production at all levels of affordability, (2) preserving existing affordable housing, and (3) protecting vulnerable populations from housing instability and displacement.

CASA is being led by three Co-Chairs: Fred Blackwell, The San Francisco Foundation; Leslye Corsiglia, Silicon Valley at Home; and Michael Covarrubias, TMG Partners. It is structured around a Steering Committee and Technical Committee composed of local elected officials, thought leaders, and policy experts from across the region. The CASA effort is supported and staffed by the consolidated MTC/ABAG staff and a team of consultants.

By the end of 2018, CASA will have engaged a broad range of stakeholders to develop a suite of recommendations for legislative reform, new revenue, and regional leadership. These recommendations will be packaged into the CASA Compact.

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The current schedule calls for the CASA Compact to be finalized by mid-December. If the schedule holds, the MTC Commission in December and ABAG Executive Board in January would consider authorizing the Chair and President to sign the CASA Compact.

Recommended Action

Information

Attachments

Presentation

Elements of the CASA Compact Term Sheets

CASA Roster