



COMMISSION AGENDA ITEM 9a HANDOUT (Correspondence Received)

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Established in 1978 by
David Packard

September 25, 2018

Metropolitan Transportation Commission
Chair Jake Mackenzie
Bay Area Metro Center
375 Beale Street, Suite 800
San Francisco, CA 94105-2066

Re: Support for Cubic Transportation Systems and the Next Generation Clipper System Contract

Dear Chair Mackenzie and Commissioners,

On behalf of the Silicon Valley Leadership Group, I am writing to express our support for the Metropolitan Transportation Commission (MTC) to approve and award the Next Generation Clipper System contract to Cubic Transportation Systems. Cubic has been a great partner to MTC and this partnership should continue into the next phase of the Clipper program.

The Silicon Valley Leadership Group was founded in 1978 by David Packard, Co-Founder of Hewlett Packard. Today, the Leadership Group is driven by more than 350 CEOs/Senior Executives to proactively tackle issues to improve our communities and strengthen our economy, with a focus on education, energy, the environment, health care, housing, tax policy, tech & innovation policy, and transportation.

The Silicon Valley Leadership Group was proud to be among the leaders supporting Regional Measure 3 (RM3) - a united effort to fund smart transit operations by reducing congestion, creating new transit options via expansion of the ferry system, building and repairing highway and mass transit infrastructure, and improving the Clipper program.

Clipper has been a linchpin in the regional transit system making ticketing easier for millions of Bay Area bus, train and ferry riders, as well as the 22 transit agencies that serve them. The Leadership Group has been engaged in important transportation initiatives since our inception, and we recognize the vitality of the Clipper system in improving our transportation network and easing the commute for hundreds of thousands of workers at our member companies and beyond.

The Leadership Group supports the unanimous recommendations by the Clipper Executive Board and the MTC Operations Committee to support and approve the award of the Next Generation Clipper System to Cubic Transportation Systems. This action will ensure the next generation of Clipper users will keep pace with technology managing the growth of our transit landscape and its diverse transit agency systems.

Please reach out to me should you have any questions or if I can be helpful in any way.

Sincerely,

Carl Guardino
President & CEO
Silicon Valley Leadership Group

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HANDOUT (Correspondence Received)**

From: Aleta
Sent: Tuesday, September 25, 2018 7:55 AM
To: MTC Info <info@bayareametro.gov>
Subject: MTC Meeting of 26 September 2018

Attention Commission Secretary

Please forward this message to the full Commission for the Meeting of 26 September 2018

Hon. Jake MacKenzie, Chair
Metropolitan Transportation Commission
375 Beale Street
San Francisco, California

Chair MacKenzie,

Greetings, I write to you today concerning the Clipper 2.0 contract up for consideration by this Commission. Briefly I speak of this. First of all I stand in full support of this item and strenuously urge its passage.

As you know I am a frequent rider of multiple transit systems, and I often ride several of these diverse systems in the course of a day. I have been a user of Clipper since the brand was instituted in 2010. Clipper is a very good program, and it has been good to me, a reliable and solid program. It has helped me to manage my fare and through registration keep it safe.

Yet Clipper is in need of some improvements, anything reasonably needs to be updated over time. And that time is now. I am very much looking forward to the improvement in loading of fare products in near real time. As one who is not always in the Bay Area, my fare needs change during my stay for various reasons, hence my need to have timely loading of fare where I don't have to anticipate days in advance.

I am not able to be at this most important meeting to speak as I am in Chicago, and I am composing this letter while riding on a Chicago "L" train. The "L" as well as the buses use a similar system to Clipper called Ventra, which allows me load my fare products in very short order. This is very helpful to me during my time in Chicago.

Again I strongly urge passage of this item, it is reasonable, well thought out, and beneficial. I look forward to the benefits this new contract will offer.

Thank you.

Aleta J Dupree

**COMMISSION AGENDA ITEM 9a
HANDOUT (Correspondence Received)**

From: Mario Ramirez
Sent: Monday, September 24, 2018 4:17 PM
To: MTC Info <info@bayareametro.gov>
Subject: Clipper 2 Needs Easier Fare Updates

Hi MTC,

As a frequent rider, I'm writing to advocate that the board push Cubic on a way to quickly and cheaply push out new fare products/daily fare capping without charging millions for a simple system update.

The current approach encourages fragmentation, such as when Muni only rolled out a \$5 Day Pass on their MuniMobile app, but lets Clipper Cash Value users keep paying \$2.50 fares every two hours with no capping. SFMTA staff claims that it is too expensive to pay Cubic to make this change, which is absurd.

Please don't let the Bay Area down with this once a decade opportunity. If transit is difficult to use, nobody will ride it.

Best,

Mario A Ramirez