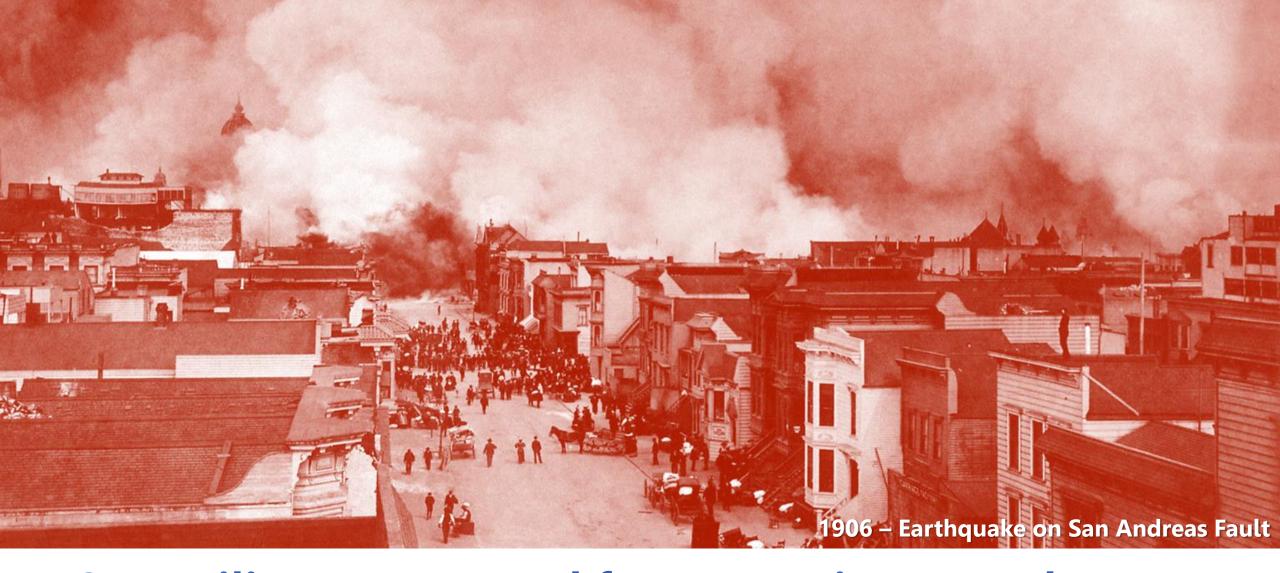


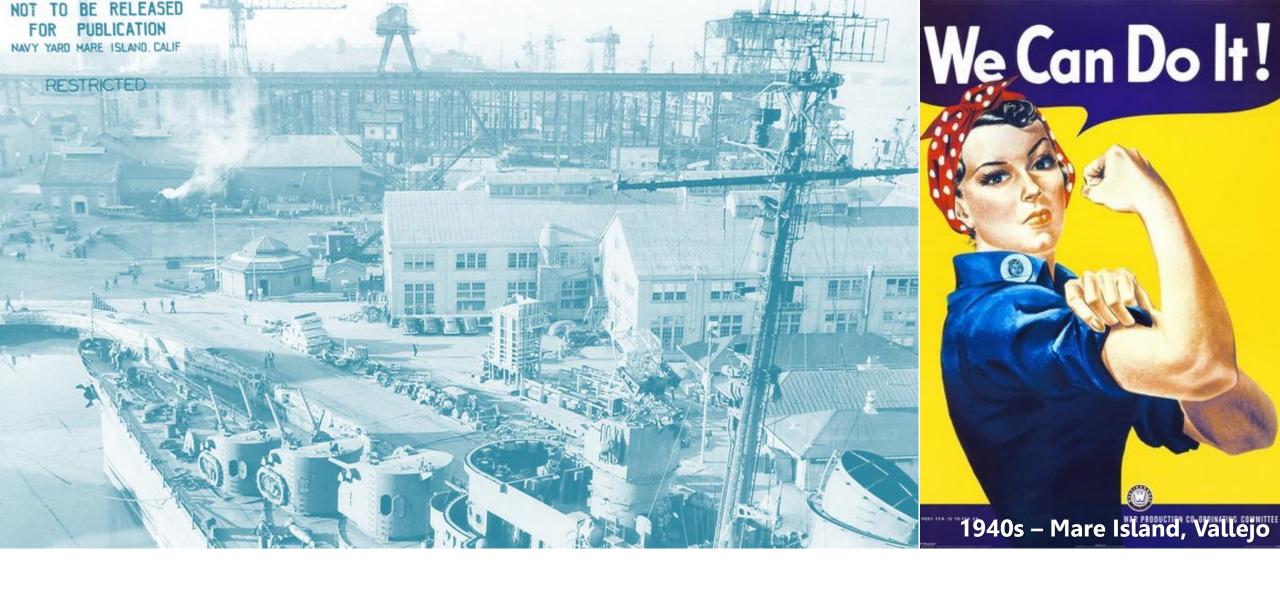


We live in a time of incredible uncertainty. And our regional plans need to acknowledge this reality.

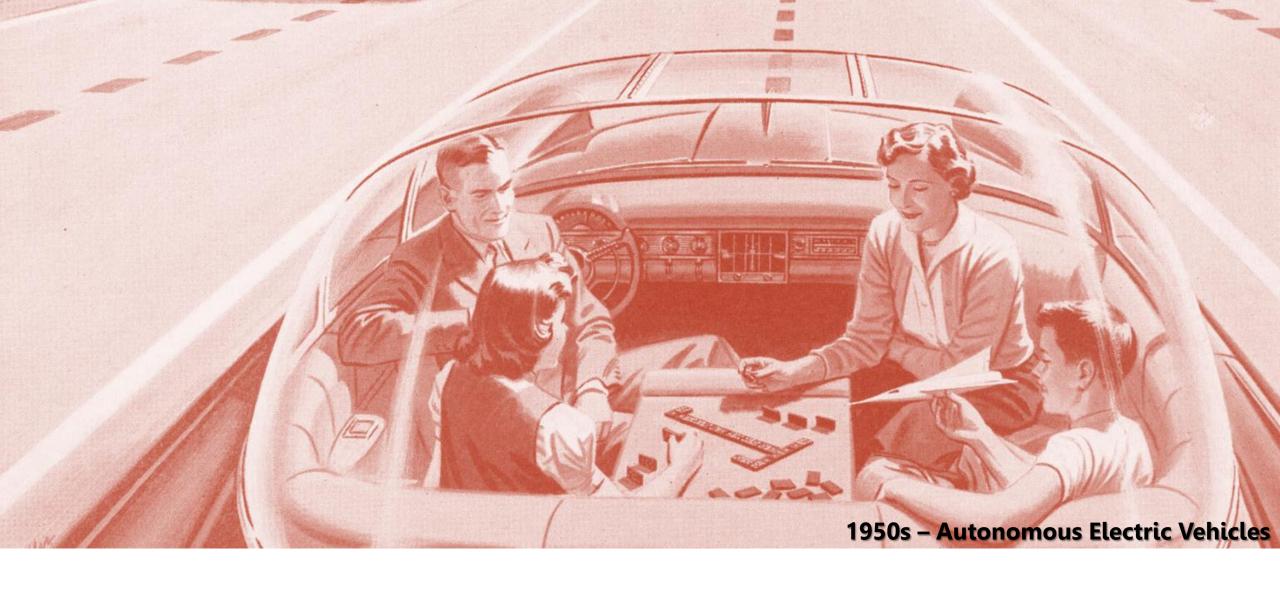
Our region's history inspired our thought process on how to prepare for ever-changing circumstances.



Our resilience to external forces – environmental, political, economic, technological – has been our greatest strength.



Unanticipated events – such as wars and earthquakes – shaped our region.



We've long dreamed about innovations that could change our lifestyles and our communities...



... but with the accelerating pace of innovation, shifts may occur sooner than expected.



The challenges we face are not merely technological – they are political, economic, and environmental.



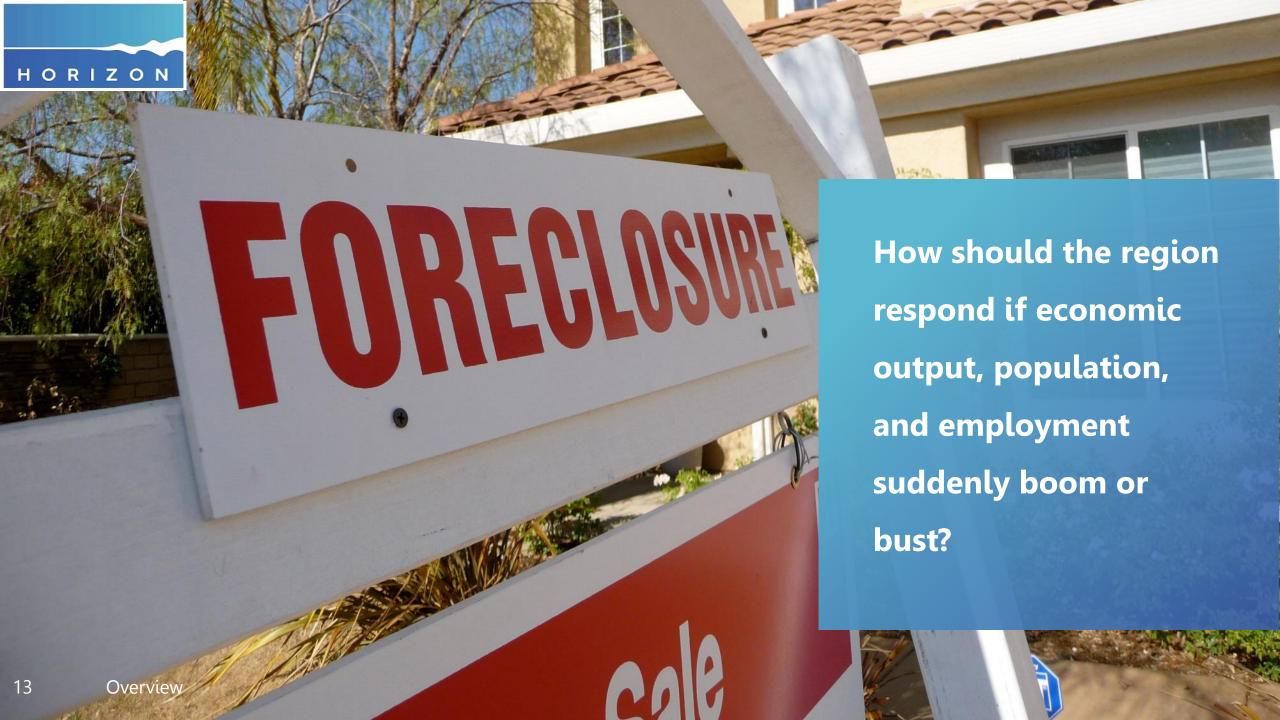
Yet we have a history of taking action to address regional crises – will we rise to the challenges of the 21<sup>st</sup> century?

















HORIZON

PLAN BAY AREA 2050

Spring 2015 to July 2017 February 2018 to June 2019

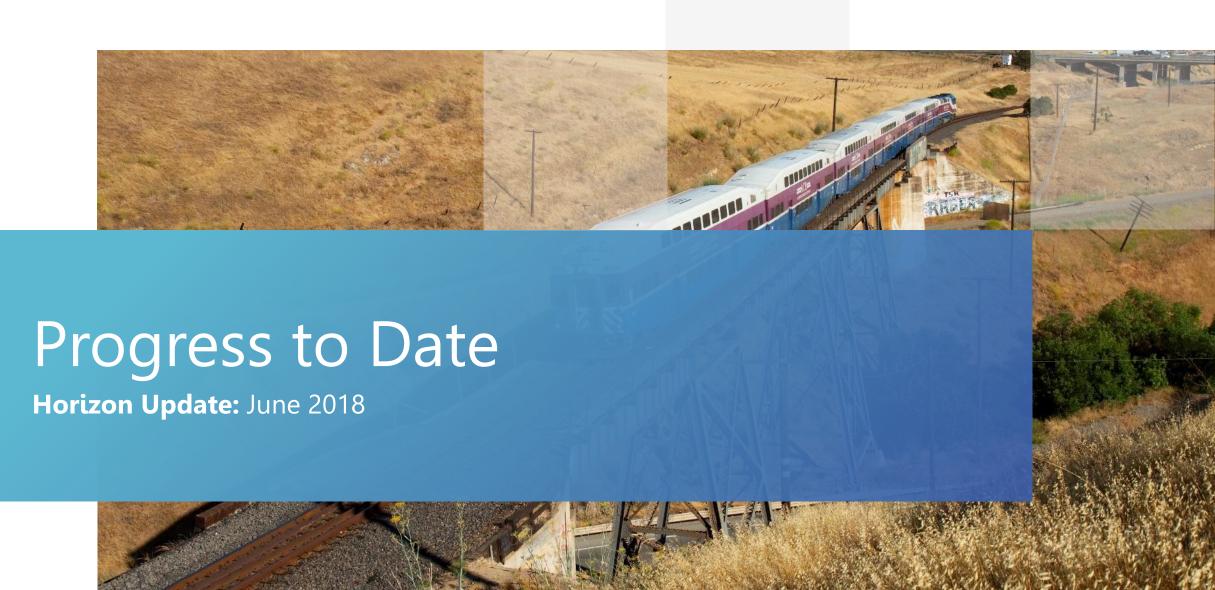
**July 2019 to June 2021** 

High-performing strategies and projects from *Horizon* – those that are resilient to uncertainties – **will be recommended for inclusion** in the **Preferred** Plan Bay Area 2050 (RTP/SCS).

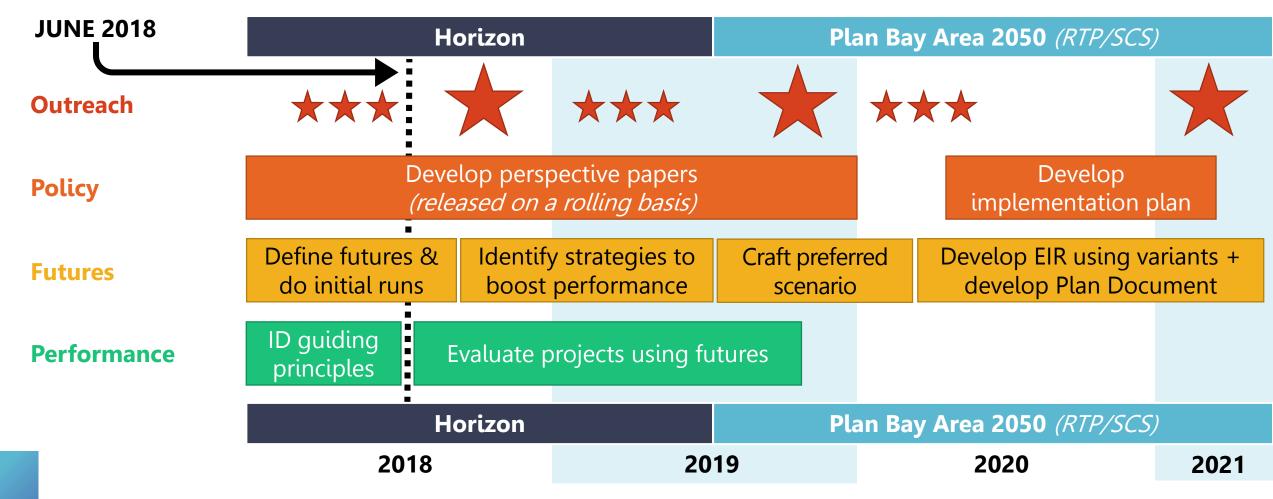
Horizon and Plan Bay Area 2050 will be more comprehensive than past RTP/SCS cycles.

Horizon's Guiding
Principles and Plan
Bay Area 2050's goals
& targets will guide
decision-making and
integrate cross-cutting
issues, including equity
and sustainability.

Transportation Other Potential **Topics TBD** Land Use (new) HORIZON PLAN BAY AREA 2050 Economic Resilience Development (new) (new)



### Horizon + Plan Bay Area 2050 Overview



# Public & Stakeholder Outreach

- Round 1 Public Outreach
  - Pop-Ups
  - Online Surveys
  - Request for Transformative Projects
- Ongoing Stakeholder Outreach
  - Regional Advisory Working Group
  - Online Surveys
  - Webinars



#### Round 1 Outreach

YES Conference	Feb. 24
NVTA Transit Center (Napa)	Feb. 28
Santa Rosa Junior College	Feb. 28
Pickleweed Library (Marin)	March 3
Newark Farmer's Market	March 4
Clement St. Farmer's Market (SF)	March 4
Berryessa Flea Market (San Jose)	March 4
Vallejo Art Walk	March 9
Stoneridge Mall (Pleasanton)	March 10
Campbell Farmers Market	March 11
Sunday Streets Mission District (SF)	March 11
Diridon Caltrain Station (San Jose)	March 13
Broadway Plaza Mall (Walnut Crk)	March 17
Strong Girls Conference (Sta Rosa)	March 17
Marin Farmer's Market	March 18
Sebastopol Farmer's Market	March 18
Castro Valley Middle School	March 19
SF Ferry Building	March 22
Berkeley Farmers Market	March 22
Lake Merritt	March 24
East Palo Alto Farmers Market	March 24
Sunday Streets Excelsior District (SF)	March 25
Mountain View Farmers Market	March 25
Redwood City Library	March 26
Richmond Library	March 26
Oxbow Market (Napa)	March 27
Jelly Belly Factory (Fairfield)	March 27
Daly City Farmers Market	March 29



# The San Francisco Bay Area aspires to be:

## Final Guiding Principles



**AFFORDABLE** 

All Bay Area residents and workers have sufficient housing options they can afford – households are economically secure.



CONNECTED

An expanded, well-functioning transportation system connects the Bay Area – fast, frequent and efficient intercity trips are complemented by a suite of local transportation options, connecting communities and creating a cohesive region.



**DIVERSE** 

The Bay Area is an inclusive region where people from all backgrounds, abilities, and ages can remain in place – with access to the region's assets and resources.



**HEALTHY** 

The region's natural resources, open space, clean water and clean air are conserved – the region actively reduces its environmental footprint and protects residents from environmental impacts.



**VIBRANT** 

The Bay Area region is an innovation leader, creating quality job opportunities for all and ample fiscal resources for communities.

# Creating Futures to Explore

3-Minute Video – Summary of April 23<sup>rd</sup> **Horizon** Peer Exchange

https://youtu.be/1rDmygU5yn0



### **Perspective Papers**



1) Autonomous Vehicles



**5)** Future of Jobs



2) Climate Mitigation



**6)** Governance



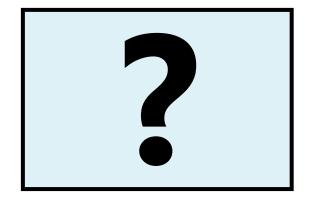
**3)** Growth Strategies



**7)** Better Buildings

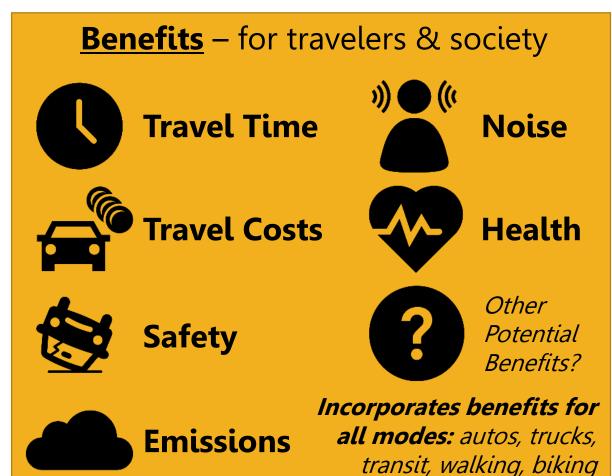


**4)** Crossings



More to Come?

## Project Performance – Benefit-Cost Analysis







#### What's Next for Horizon

**Summer 2018** 

**Finalize Futures** to Explore in *Horizon* 

Request Transformative Projects

Release Paper 1 (Autonomous Vehicles)

Fall 2018

**Determine Impacts** of "Status Quo" Strategies in Each Future

Public/Stakeholder
Outreach Round 2

Release Paper 2 (Climate Mitigation)

**Winter 2019** 

**Test New Strategies in Futures** to
Determine Efficacy

Finish Analysis of Tier 1 Major Projects

Release Papers 3 & 4 (Growth; Crossings)

Spring 2019

Release Final Report on "Win-Win"/Resilient Strategies

Public/Stakeholder Outreach Round 3

**Release Paper 5** (Future of Jobs)

Integrate the most effective and resilient strategies into **Plan Bay Area 2050** 

