



BAY AREA TOLL AUTHORITY
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Memorandum

TO: BATA Oversight Committee

DATE: November 1, 2017

FR: Executive Director

W. I. 1131

RE: Regional Measure 3 Next Steps

This memorandum provides an overview of the timeline for the Authority to place Regional Measure 3 on the ballot as soon as June 2018, as well as an outline of key elements to be included in the enabling resolution.

Background

Senate Bill 595 (Beall), authorized BATA to place on the ballot in the nine Bay Area counties a bridge toll increase of up to \$3 to fund a \$4.5 billion expenditure plan of 35 specific projects and capital programs, along with an ongoing annual operating program for public transit, specifically, express bus, ferries and the San Francisco Transbay Terminal. BATA is to determine both the amount of the toll and phasing in of the increase and determine the date when the measure appears on the ballot. BATA may submit the measure for consideration at any statewide election, and may submit the measure multiple times up to the \$3 maximum toll hike.

Timeline

California Election Code sets strict deadlines for placement of local measures on the ballot. Before a local measure can appear on the ballot, it is typically included in a resolution adopted by a county board of supervisors. SB 595 requires that, upon the request of BATA, the board of supervisors in each of the nine Bay Area counties shall call a special election (to be consolidated with a general or primary statewide election) to place the measure on the ballot according to the date chosen by BATA. For a June 2018 ballot measure, the deadline for action by the various boards of supervisors is March 9, 2018. Based on conversations with staff at the various boards of supervisors and offices of registrar in the region, action by BATA in January is recommended so as to allow ample time for translations and placement on the ballot prior to March 9 by the boards of supervisors. A schedule of other election-related deadlines is attached for your reference.

Key Components of a Resolution Placing RM 3 on the Ballot

The components of a BATA resolution to place the measure on the ballot are as follows:

- A request that each of the region's nine counties place the measure on the June 2018 ballot;
- The proposed rate of the toll increase, including any discounts applicable to FasTrak® customers or users of more than one bridge as part of their commute;
- The schedule for a bridge toll increase to take effect, including any proposed phase-in periods;


- The ballot question (75 word limit);
- The ballot measure (a summary of RM 3 that SB 595 requires MTC to prepare); and
- A sample resolution placing the measure on the ballot for county boards of supervisors.

RM 3 Public Information

Staff is currently developing a public information plan, which will include an expenditure plan map, an FAQ (frequently-asked-question) document, and project descriptions to be added to an RM 3 page on the MTC web site. We are also reaching out to congestion management agencies and transit agencies that are project sponsors to enlist their support in the development of this information to ensure we are providing accurate information to the public about the projects in terms of their benefits, costs, and schedules.

RM 3 Workshop

Given the compressed timeline for a June ballot measure, staff proposes to hold a Commission workshop on RM 3 in December to allow ample time for discussion in advance of the January action item. The workshop will include a discussion of the toll increase amount, phasing, congestion pricing, FasTrak discount options, the two-bridge toll discount and any other issues of interest to the board.



Steve Heminger

SH:rl
Attachment

Preliminary Timeline for Placement of RM 3 on June 5, 2018 Ballot



BATA
Other

Year	2017			2018					
Month	Oct	Nov	Dec	Jan	Feb	March	April	May	June
BATA Oversight Committee item on timeline/background		8th							
RM 3 BATA/Commission workshop to discuss toll rate, phasing and other options			TBD						
BATA action item on toll rate amount, phasing and adoption of ballot question and measure language				24th					
Submit ballot title, question and measure summary to county registrars for notice and ballot preparation, impartial analysis, translations, etc.				Late-Jan/Early Feb					
Deadline for Board of Supervisors in each of the nine counties to adopt resolution placing RM 3 on ballot measure on June ballot by March 9 (88 days prior to election pursuant to state law).						9th			
Deadline for arguments to be submitted*						13-21			
Deadline for rebuttals to be submitted*						20-26			
Election Day									5th



*Deadlines vary by county office of registrar. The early dates above are based on Santa Clara and late date is based on Contra Costa. We are still confirming information for each county.