

**Metropolitan Transportation Commission  
Programming and Allocations Committee**

September 13, 2017

Agenda Item 2d

**MTC Resolution No. 4289, Revised**

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- Subject:** Update the FY 2017-18 State Transit Assistance (STA) Regional Coordination Program to add the Regional Transit Mapping Project.
- Background:** In January 2017, MTC approved the Regional Transit Mapping Project. The initial project is proposed to be expanded to enable development of the transit map in ways that support a regional urban wayfinding program as requested by San Francisco, San Jose and Oakland. As the elements of the projects have come into focus through additional scoping, the need for increased funding has been identified to support the full development of the wayfinding program. This STA funding will support MTC in developing regional guidelines and design standards for urban wayfinding.
- This investment by MTC will complement and leverage the more than \$950,000 that the region's three anchor cities are investing in wayfinding this fiscal year (San Jose \$800,000, San Francisco \$150,000 and Oakland TBD). The overall goal of these projects is assisting transit users in last-mile navigation to and from transit hubs and corridors, further increasing transit usage. Therefore \$140,000 in STA funding is proposed to be added to the FY 2017-18 regional program to support the regional urban wayfinding program guidelines. The additional funding is available from unused Hub Signage program funds.
- Issues:** None.
- Recommendation:** Refer MTC Resolution No. 4289, Revised to the Commission for approval.
- Attachments:** MTC Resolution No. 4289, Revised

Date: June 28, 2017  
W.I.: 1221, 1224, 1229, 2655  
2700  
Referred by: PAC  
Revised: 09/27/17-C

ABSTRACT

Resolution No. 4289, Revised

This resolution establishes the FY 2017-18 program for the MTC State Transit Assistance (STA) Regional Coordination Program funds.

The resolution includes the following attachments:

Attachment A – FY 2017-18 STA Regional Coordination Program

Attachment B – Project Descriptions

This resolution was revised on September 27, 2017 to program funds for the Regional Transit Mapping Project.

Further discussion is contained in the MTC Programming and Allocations Committee Summary Sheet dated June 14, 2017 and September 6, 2017.

Date: June 28, 2017  
W.I.: 1221, 1224, 1229, 2655  
2700  
Referred by: PAC

RE: FY 2017-18 MTC Regional Coordination Program for State Transit Assistance (STA) Funds

METROPOLITAN TRANSPORTATION COMMISSION  
RESOLUTION NO. 4289

WHEREAS, the Metropolitan Transportation Commission (MTC) is the regional transportation planning agency for the San Francisco Bay Area pursuant to Government Code Section 66500 et seq.; and

WHEREAS, the State Transit Assistance (STA) fund is created pursuant to Public Utilities Code § 99310 et seq., and

WHEREAS, Public Utilities Code § 99313 provides for the allocation by the Controller of State Transit Assistance (STA) funds to MTC based on the ratio of the population of the area under MTC's jurisdiction to the total population of the State of California; and

WHEREAS, in accordance with Public Utilities Code § 99316(a) MTC has created the State Transit Assistance fund with Alameda County for deposit of STA funds received from the State Controller; and

WHEREAS, Public Utilities Code § 99313.6(d) provides that MTC is an eligible claimant for such population-based STA funds for projects to achieve regional transit coordination objectives; and

WHEREAS, MTC has adopted a Transit Coordination Implementation Plan pursuant to Government Code Section 66516.5 which identifies a number of projects to be implemented by MTC and the region's transit agencies to improve coordination of services; and

WHEREAS, the projects listed in Attachment A to this resolution, attached hereto, and incorporated herein as though set forth at length, are consistent with the STA Population-Based Consolidated policy established in MTC Resolution No. 3837; and

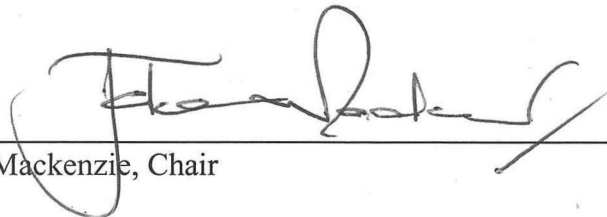
WHEREAS, MTC has provided information about the use of STA funds for the projects in FY2017-18 as shown in Attachment B to this resolution, attached hereto, and incorporated herein as though set forth at length; and

WHEREAS, the implementation of the projects and purposes listed in Attachment B comply with the requirements of the California Environmental Quality Act, Public Resources Code § 21000 et seq., and the State EIR Guidelines (14 Cal. Code of Regs. § 15000 et seq.); and

WHEREAS, MTC has complied with the applicable rules and regulations for an allocation of STA funds under 21 Cal. Code of Regs. § 6730 et seq.; now, therefore, be it

RESOLVED, that STA funds are programmed by MTC in the amounts and for the purposes that are specified in Attachment A and described in Attachment B to this resolution, attached hereto and made a part of this resolution.

METROPOLITAN TRANSPORTATION COMMISSION

  
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Jake Mackenzie, Chair

The above resolution was entered into by the Metropolitan Transportation Commission at a regular meeting of the Commission held in San Francisco, California on June 28, 2017.

Date: June 28, 2017  
W.I.: 1221, 1224, 1229, 2655  
2700  
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Attachment A  
MTC Resolution No. 4289  
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**STA Regional Coordination Program  
FY 2017-18**

STA Regional Discretionary Funds <sup>(note 1)</sup>	\$ 14,490,082
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Project Name	Claimant	Amount
Clipper <sup>®</sup>	MTC	\$ 11,080,700
Clipper <sup>®</sup>	GGBHTD	\$ 10,000
511 Transit	MTC	\$ 160,000
Transit Connectivity	AC Transit	\$ 239,000
Hub Signage Program	MTC	\$ 15,000
Regional Paratransit Program	CCCTA	\$ 75,000
Bike Share Education	MTC	\$ 10,000
Community Based Transportation Plans	MTC	\$ 30,000
Transit Projects Contingency	MTC	\$ 200,000
Regional Transit Mapping	MTC	\$ 140,000
	<b>Total</b>	<b>\$ 11,959,700</b>

Notes:

1. This amount is from the FY 2017-18 STA Population-based fund estimate in MTC Resolution No. 4268, and is comprised of the sum of the estimated carryover of \$6,891,444 and new funding of \$7,598,638.

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Attachment B  
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## **STA Regional Coordination Program Summary FY 2017-18**

STA Regional Coordination Program funds have historically supported some of MTC's regional operations projects as well as other planning and operational efforts to improve coordination of, and access to, transit services in the Bay Area. Many of these projects have been identified in the Commission's Transit Coordination Implementation Plan (MTC Resolution No. 3866). Specific goals include: (1) improve service to the transit customer, (2) increase system efficiency through coordination of specific functions, and (3) develop sub-regional coordination agreements between connecting agencies.

The FY 2017-18 STA Regional Coordination Program is approximately \$12 million and generally focuses on delivering Clipper®, 511 Transit, Transit Emergency Response, and Transit Connectivity consistent with the Commission's Plan Bay Area and other regional planning documents. In addition, a small amount of funds are programmed to implement other MTC regional priorities. More detail about the specific projects and the amount of STA funds programmed to each follows.

### **Clipper®**

***Programmed to MTC: \$11,080,700***

***Programmed to GGBHTD: \$ 10,000***

Clipper® allows transit riders to pay transit fares with a reloadable Clipper® smart card. Clipper® is currently operating on AC Transit, BART, Caltrain, Golden Gate Transit and Ferry, San Francisco Municipal Transportation Agency (MUNI), SamTrans, Santa Clara VTA, Water Emergency Transportation Authority (WETA), Vacaville, Santa Rosa City Bus, Petaluma Transit, East Bay Operators, Marin Transit, Sonoma and Union City Transit.

MTC's Clipper® responsibilities include oversight of a contract with Cubic Transportation Systems, Inc. to design, build, operate and maintain the Clipper® system and a number of other contracts related to the implementation and operation of the Clipper® system. In 2017-18, \$11,080,700 of STA will support operating costs. GGBHTD is programmed \$10,000 for assisting in the administration of Federal Transit Administration funds. Any unspent STA funds will be returned to the STA Program to reallocate in future years.

## **511 Transit**

***Programmed to MTC: \$160,000***

STA funds will be used to supplement federal STP and CMAQ funds for the 511 Transit program. 511 Transit collects, maintains, updates and distributes region-wide transit service information for the benefit of the traveling public and MTC's transit partners.

## **Transit Connectivity – Transit Information Displays**

***Programmed to AC Transit: \$239,000***

In April 2006, MTC adopted a Transit Connectivity Plan. In July 2006, MTC adopted the funding component for the Plan (MTC Resolution No. 3771), which specifies the roles and responsibilities of MTC and the transit operators to pay for specific transit connectivity improvements at regional transit hubs. Consistent with the funding plan, MTC is investing \$10 million in initial capital improvements at 24 regional transit hubs (including three airports). The focus is to improve way finding signs, real-time transit information and static transit information at these hubs.

In addition to capital improvements, the Transit Connectivity Plan recommends a greater regional commitment to maintaining transit information in transit information displays (TIDs). MTC has an agreement with AC Transit for them to maintain these displays on behalf of the region at a cost of \$239,000 annually. The agreement documents the scope of work in exchange for the direct allocation of STA funds. An amendment extends the period of performance through FY 2019-20 and identifies the anticipated amounts of STA funds that will be made available to AC Transit through FY2019-20, subject to Commission programming and allocation actions.

## **Hub Signage Program**

***Programmed to MTC: \$15,000***

The Hub Signage Program was created to deliver transit signage and information recommendations detailed in MTC's Transit Connectivity Plan. The focus is to improve wayfinding signage, real-time transit information and static transit information at a network of 24 hubs across the region. The installation and implementation work on the project is completed. STA funds will be used for ongoing operations and maintenance cost for installed equipment.

## **Regional Paratransit Program**

***Programmed to CCCTA: \$75,000***

STA funds will support a 'lead agency' for the Regional Paratransit Program. This approach is consistent with the goals of the Transit Coordination and Implementation Plan, which endorses the concept of reimbursement for services provided by a lead agency - currently CCCTA, on behalf of other operators. CCCTA will coordinate paratransit operational activities such as:

- Oversight of the Paratransit Eligibility Program and Regional Eligibility Database, and delivery of the Paratransit Technical Assistance Program through a consultant; and
- Liaison between the Paratransit Technical Coordination Council (PTCC) and MTC, including reporting on the status of activities.

The lead agency will provide progress reports summarizing work performed.

### **Bike Share Education**

***Programmed to MTC:***            ***\$10,000***

The Bike Share Accessibility Pilot project is intended to promote bike share-transit trips by educating persons with disabilities on how to access and use bike share for their regular commute and other trips. The desired results of this pilot are to understand the bike share and transit linkage needs of the City of Oakland's persons with disabilities and to execute near term accessibility strategies alongside the Ford GoBike system.

Since bike share users tend to increase their use of transit due to improved transit access, the education effort will complement ongoing investments in transit facilities and operations, and will support the region's mode shift goals.

### **Community-Based Transportation Planning Program**

***Programmed to MTC:***            ***\$30,000***

Community-Based Transportation Plans (CBTP) bring local residents, community organizations, cities and transportation agencies together to identify low-income neighborhoods' most important transportation challenges and develop strategies to overcome them. Findings from these projects help guide decisions on planning, funding and implementation. Each completed plan contains:

- Demographic analysis of the area
- List of community-prioritized transportation gaps and barriers
- Strategies or solutions to address these gaps
- Identification of possible funding sources
- List of stakeholders to implement the plan
- Documented results of community outreach strategies

### **Transit Project Contingency**

***Programmed to MTC:***            ***\$200,000***

These funds would be used in the event of unforeseen project needs or operating shortfalls with respect to MTC's regional operations projects such as Clipper®, 511 Transit, Regional Transit Mapping and Park and Ride programs. These funds would also allow MTC to respond to unexpected regional or sub-regional transit planning needs or requests as they arise. Unspent contingency funds will be returned to the STA Program.

### **Regional Transit Mapping**

***Programmed to MTC:***            ***\$140,000***

The goal of the Regional Transit Mapping project is to create a mapping system that will assist transit users in last-mile navigation to and from transit hubs and corridors, thereby increasing transit usage. STA funds will be used to support the creation of regional urban wayfinding program guidelines as requested by San Francisco, San Jose and Oakland.