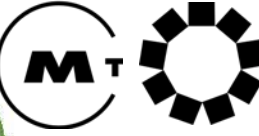


Plan BayArea 2040

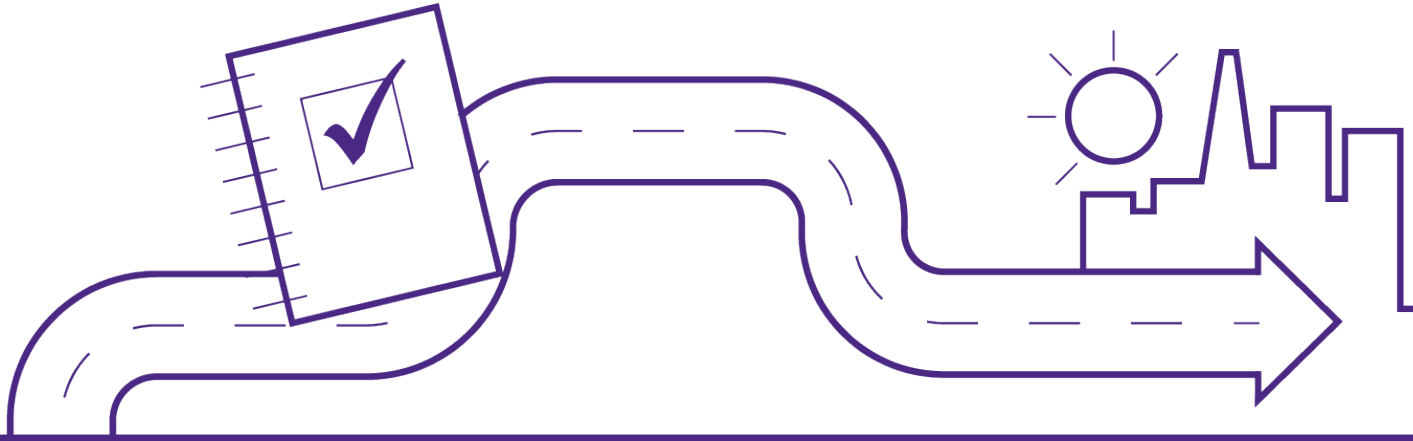
Handout - Agenda Item 5



May 10, 2017
Policy Advisory Council

Overview of Plan Document (Preliminary based on input to date)

Section 5: Action Plan



- Summarizes progress on Plan Bay Area implementation to date
- Proposes specific shorter-term actions focused on areas where Plan falls short: *affordability, displacement risk, access to jobs, road maintenance*

Housing

**Economic
Development**

Resilience

Draft Action Plan: Housing (Preliminary based on input to date)

	Proposed Housing Actions
1	Advance funding and legislative solutions for housing
2	Continue recent housing successes
3	Spur housing production at all income levels and invest directly in affordable housing
4	Use housing performance to prioritize funding for long-range transportation projects
5	Strengthen policy leadership on housing
6	Close data gaps for housing

Draft Action Plan: Economic Development (Preliminary based on input to date)

	Proposed Economic Development Actions
1	Coordinate regional economic solutions & increase funding for economic development
2	Strengthen middle-wage job career paths for goods movement
3	Increase transportation access to growing job centers
4	Preserve existing infrastructure
5	Preserve and enhance existing industrial lands

Draft Action Plan: Resilience (Preliminary based on input to date)

	Proposed Resilience Actions
1	Develop a regional governance strategy for climate adaptation projects
2	Provide stronger policy leadership on resilient housing and infrastructure
3	Create new funding sources for adaptation and resilience
4	Establish and provide a resilience technical services team
5	Expand the region's network of natural infrastructure
6	Strengthen conservation efforts through funding advance mitigation

Housing Production, Preservation and Protection

Plan
BayArea
2040

Matt Maloney
MTC Principal Planner



- **MTC and ABAG are coordinating**
- **Multi-sector blue-ribbon committee of diverse interests**
- **Evaluate and recommend a range of legislative, regulatory, financial and market-related measures needed to provide for the region's housing needs at all levels**
- **Goal to identify game-changing solutions to the region's chronic housing affordability challenges**
- **Generate local revenues by pursuing a regional "self-help" strategy for funding housing investments (such as a multi-county fee or bond measure)**

- **Transit-Oriented Affordable Housing (TOAH) Fund:**
 - \$10 million investment catalyzed a \$50 million loan fund to secure transit-oriented development (TOD) site for affordable housing
 - 900+ units supported
- **Preservation Fund (NOAH):**
 - \$10 million investment will create over \$60 million in preservation investments to secure long-term affordability
 - Set to launch summer 2017
- **Jumpstart:**
 - \$10 million in grant funds from MTC to counties with housing bonds (Alameda, San Francisco, Santa Clara)
 - Program underway

	Proposed Housing Principles for State and Federal Legislative Advocacy
1	Increase Funding
2	Incentivize Production
3	Enhance Sustainability
4	Prioritize Infill Development
5	Lower the Cost of Housing Production
6	Limit Hurdles
7	Preserve Affordability and Combat Displacement

Economic Development Initiatives Underway

Cynthia Kroll, Chief Economist

Johnny Jaramillo, Senior Regional Planner

Association of Bay Area Governments

Presentation to the Policy Advisory Council

May 10, 2017

Comprehensive Economic Development Strategy (ED Action Item 1)

- Builds from earlier efforts and local engagement
- Regional Planning Committee/Economic Strategy Committee oversight
- Updated economic profile focusing on strengths, vulnerabilities, uncertainties and opportunities
- Goals, Objectives, Strategies and Actions as framework for regional and local efforts
- Metrics of Progress
- Provides the framework for establishing a Regional Economic Development District

CEDS Partners and Engagement

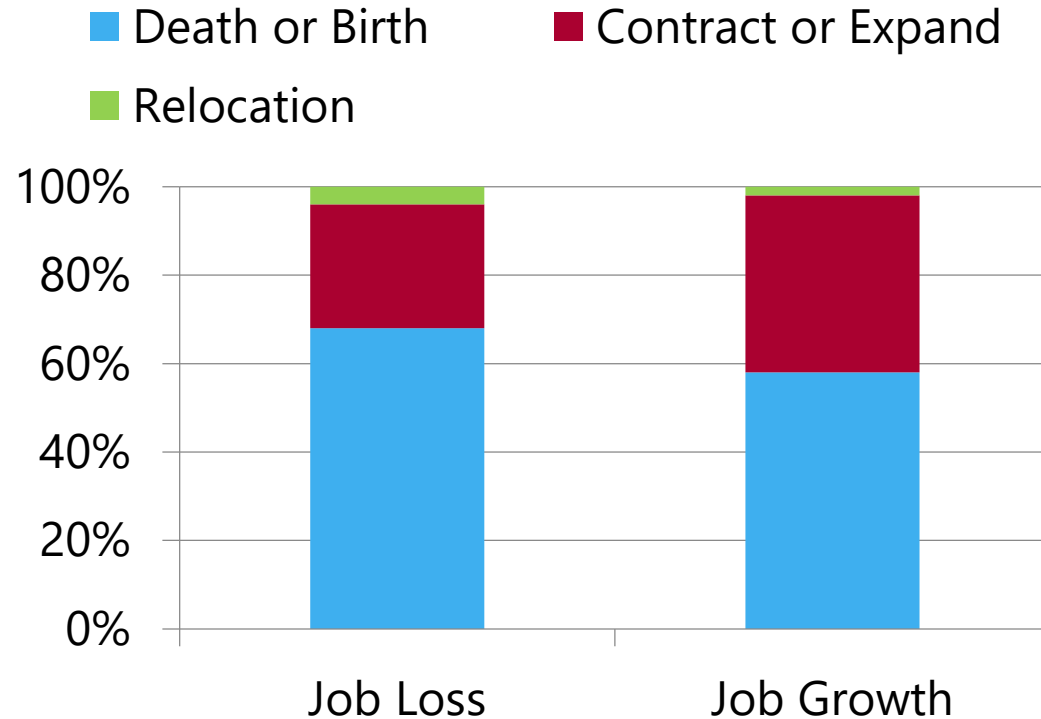
Groups

- Economic & Workforce Development
- City and County Agencies & Elected Officials
- Business Community
- Academic & Research Institutions
- Non Profits & CBOs

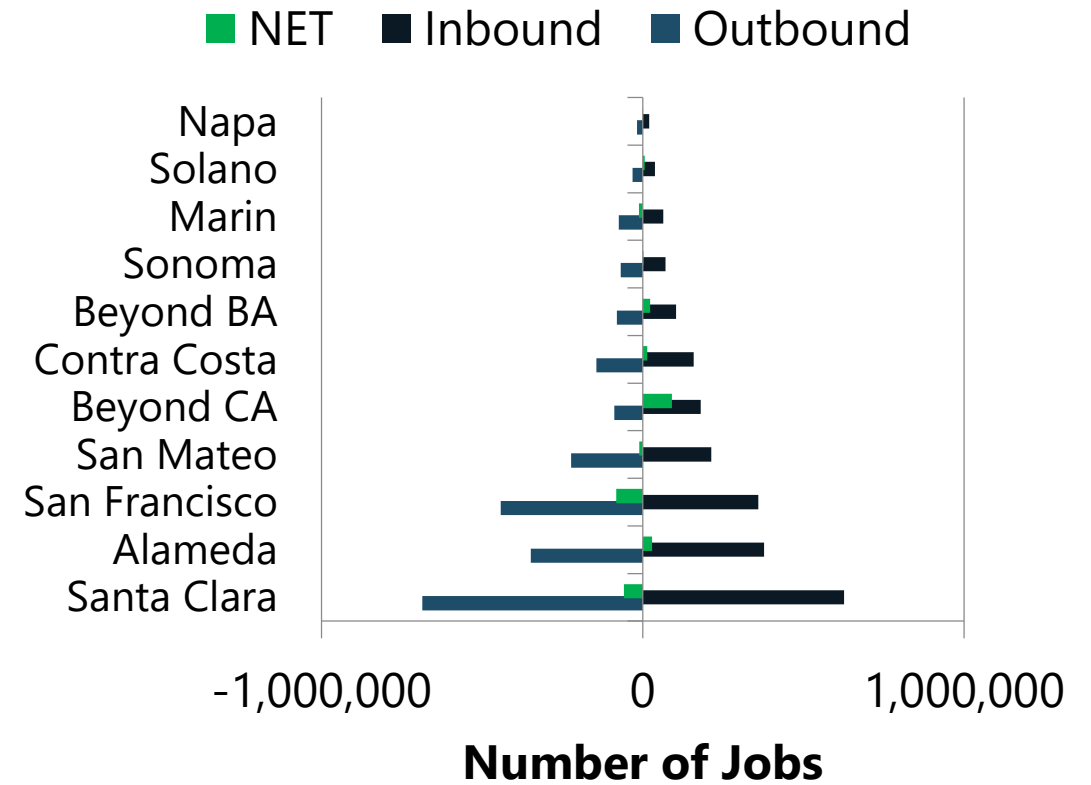
Work

- Economic Strategy Committee
- Partnerships
- Subregional presentations
- Questionnaire for stakeholder organizations
- Draft for review
- Briefings to elected officials, stakeholder groups

Establishment Job Creation and Loss



Moves in/out County & Region



Source: ABAG and Marin Economic Consulting, from NETS data.

	Per Capita Income (2015)	Unemployment Rate (2016)
Bay Area	\$42,137	3.9
US	\$28,930	4.9

- Distressed area threshold
 - 80% of US per capita (\$23,140 in 2015), OR
 - Unemployment Rate 1% higher than the US
- Bay Area residents living in distressed areas (on average, 2011-2015)
 - 2.6 million

Priority Production Areas (ED Action Items 2 and 5)

- UC Berkeley Industrial Lands Study (CALTRANS funded)
- MTC Goods Movements Studies
 - San Francisco Bay Area Goods Movement Plan (2016)
 - Northern California Mega-Region Goods Movement Study
- ABAG Board Direction to Staff: Develop Priority Production Area (PPA) Program
 - Develop potential criteria for defining PPAs
 - Identify potential resources and implementation actions to support the retention of production, distribution and repair businesses and middle-wage jobs
 - Recognize the need for a regional balance of land uses and the importance of building housing in the Bay Area
 - PPAs would be designated by local jurisdictions responsible for land use decisions

Priority Production Areas (ED Action Items 2 and 5)

- PPA Concept recognizes the need to preserve space for production, distribution and repair activities
- Potential criteria (DRAFT)—a PPA would be an area:
 - Close to port and other freight facilities
 - Housing industry clusters or critical suppliers
 - With employers offering middle waged jobs for less-skilled workers
 - Surrounding uses or land quality incompatible with mixed use/housing
 - Area with projected industrial land deficit or low industrial vacancy
- As with PDAs, PPAs would be designated by local jurisdictions

REGIONAL RESILIENCE ACTION

Dana Brechwald
ABAG Resilience Planner

MTC Policy Advisory Council
May 10, 2017

What is Resilience?

The capacity of communities to survive, adapt, and thrive in the face of stress and shocks, and even transform when conditions require it.



Stressors and Shocks:

- Earthquakes
- Fires
- Landslides
- Droughts
- Seasonal Flooding
- Sea Level Rise

Assets Affected:

- People
- Natural Systems
- Built Environment
- Infrastructure
- Economy
- Governance

Tools:

- Research and Assessment
- Plans
- Policies
- Technical Assistance
- Education and Communication

How do the Regional Agencies Work on Resilience?

ABAG

- Natural Hazards Mitigation
- Natural Hazards Technical Assistance
- Disaster Recovery
- Resilient Land Use Planning
- Resilient Housing
- Resilient Infrastructure

BCDC

- Sea Level Rise Science
- Climate Change Adaptation
- Climate Change Assessment
- Regional Climate Change Governance
- Permitting and Planning Bay Shoreline

MTC

- Climate Change Mitigation
- Regional Asset Protection Investment

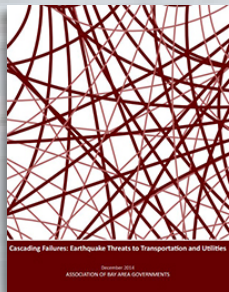
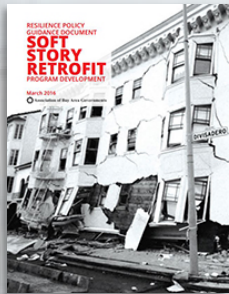
BARC

- Regional Climate Change Strategy
- Cross-Agency Climate Change Technical Assistance
- Coordinated Public Engagement

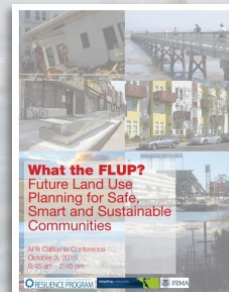
- Approach climate adaptation with a regional lens
- Strengthen existing housing and infrastructure
- Develop innovative funding for resilience projects
- Coordinate shoreline technical assistance
- Utilize natural resources as adaptation tools
- Fund advance mitigation

Successes so far

ABAG



BCDC



MTC

Adapting
to Rising
Tides

Alameda
County
Findings

BARC

ART
Bay Area

Climate
Technical
Assistance

RESILIENT
BY
DESIGN

Climate
And
Energy
Resilience
Project

Actions Underway or Under Development

