DATE: March 28, 2017



TO: Regional Advisory Working Group

FR: Ken Kirkey and Matt Maloney, MTC and Miriam Chion, ABAG

RE: Plan Bay Area 2040 – Document, Action Plan and Public Outreach

MTC and ABAG plan to release Draft Plan Bay Area 2040 on March 31st. The Plan document and associated supplemental reports incorporate the last two years of planning and outreach, including the forecasted development pattern, the transportation investment strategy, and the regional context of economic and demographic change. The Draft Plan also includes a Draft Action Plan, which delves more deeply into short- and medium-term actions to address issue areas where the Plan itself falls short. Later this month, MTC and ABAG will release the associated Draft Environmental Impact Report (EIR) for the Plan, identifying impacts and mitigation measures as required by the California Environmental Quality Act.

Over the next two months, staff will be seeking feedback on the Draft Plan, Draft Action Plan, Draft EIR, and other associated reports from policymakers and the public across the nine-county region. Comments on the various documents will be reviewed during the revision process this summer, and staff will provide a summary to joint MTC Planning Committee / ABAG Administrative Committee in June.

Plan Document Release

The Draft Plan can be accessed at http://2040.planbayarea.org. Although it is best accessed using the website – which works on desktop computers, tablets, and smartphones – users can also download a PDF copy if they would like to print the Plan at home. Limited paper copies will be made available to elected officials and other members of the public on an as-needed basis. Numerous supplemental reports are also available on the website, as will the Draft EIR when it is released.

The Draft Plan incorporates the Final Preferred Scenario¹ adopted by MTC and ABAG in November, with two important improvements. First, the Draft Plan provides a narrative to orient the regional planning process in the context of the current housing crisis and data from our Vital Signs performance monitoring work. Second, the Draft Plan incorporates a Draft Action Plan as its final chapter in accordance with policy direction approved by MTC and ABAG in November. Staff looks forward to receiving feedback on these elements.

¹ The MTC Commission and ABAG Executive Board approved the Final Preferred Scenario of Plan Bay Area 2040 on November 17, 2016. The Preferred Scenario included a growth pattern for housing, population and jobs as well as a list of transportation investments through 2040. After adoption, the Preferred Scenario became the *Proposed Plan*, which is fully described in the Draft Plan Document and forthcoming Draft EIR.

Draft Action Plan

At the same time MTC and ABAG adopted the Final Preferred Scenario, they also approved the creation of an Action Plan to "identify concrete near- and medium-term action items for MTC, ABAG, and other stakeholders to make meaningful progress on the Plan's performance targets." Since then, staff have solicited policy and implementation ideas from the Regional Advisory Working Group, the Policy Advisory Council and County Congestion Management Agencies. The Draft Action Plan is the culmination of that input and provides strategic direction on three issue areas: housing, economic development and resilience. **Attachment A** includes the Draft Action Plan, which can also be found online as part of the Draft Plan document.

Road to Adoption

In January, MTC staff presented the proposed public engagement strategy for the release of the draft Plan to MTC's Planning Committee. Staff is moving forward with a range of outreach methods, including open houses, public hearings, presentations to local elected officials and the Native American Tribal Summit, community outreach, online survey and media briefing webinar. A general timeline is included below and a more detailed outreach schedule is in **Attachment B**.

- March 31: Draft Plan and associated supplemental reports released to the public
- April May: Local elected official presentations at CMA meetings in each county
- **April 17:** Draft EIR released to the public
- May: Open houses in each county, public hearings across the region, and outreach events with community-based organizations
- May 31: end of Draft Plan and Draft EIR comment periods
- **June 9:** presentation to joint MTC Planning/ABAG Administrative Committee on outreach meetings and other public feedback
- **July:** final adoption of Plan Bay Area 2040 (Plan, Action Plan, and EIR) by MTC and ABAG

Attachments:

- Attachment A: Plan Bay Area 2040 Draft Action Plan
- Attachment B: Detailed Outreach Schedule
- Presentation

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<u>Chapter 5 – Draft Plan Bay Area 2040 Action Plan</u>

*Note: This chapter is preliminary and may be refined based upon further input.

The Bay Area's housing and transportation crisis reflects the cumulative impacts of the region's robust job market and acute failure to keep pace with housing need, especially near growing job centers. Plan Bay Area 2040 projects these problems will intensify if the region does not take significant corrective steps. As a path forward, MTC and ABAG developed an "Action Plan" to focus on performance targets where the plan is moving in the wrong direction, as well as emerging issues that require proactive regional policy solutions.

MTC and ABAG propose a multi-pronged strategy to address housing affordability, the region's widening income disparities and economic hardships faced by low and middle-income workers, and finally the Bay Area's vulnerabilities to natural disasters such as earthquakes and floods. These three issue areas – Housing, Economic Development, and Resilience – form the core of the Action Plan.

Sidebar: Connection to Targets

The recommendations in this Action Plan address multiple performance target areas. **Housing**: Share of income spent on housing and transportation costs, displacement risk, and affordable housing

Economic development: Access to jobs, middle wage job creation, and pavement maintenance

Resilience: Climate protection, open space protection, and healthy and safe communities

Similar to past regional achievements related to the environment, transportation, and economy, successfully addressing these needs during the implementation of Plan Bay Area 2040 will require a shared commitment among regional policymakers, local governments, and civic organizations.

Housing Production, Preservation, and Protection

Regional agencies currently lack the tools, resources, and authority to directly address the issues of production, affordability, and displacement identified earlier in "The Bay Area Today." In response, the Action Plan recommends strengthening and expanding existing regional housing initiatives and pursuing more ambitious policy solutions at the state, regional, and local levels. Regional agencies are committed to partnering with local governments, business leaders, and non-governmental organizations to identify and implement game-changing housing solutions.

Sidebar: What actions have the regional agencies already implemented for housing? To date, regional agencies have largely focused housing actions on funding planning grants, conducting the Regional Housing Needs Allocation (RHNA), allocating transportation funds to reward cities that plan for and produce housing, using existing fund sources for limited direct investments in affordable housing, providing best practices and technical assistance, and advocating for statewide legislative proposals to reduce barriers to housing production.

More specifically, MTC and ABAG have:

- Produced Regional Housing Needs Allocations (RHNA) and monitored RHNA performance by income-level
- Invested in the Transit Oriented Affordable Housing (TOAH) revolving loan fund
- Linked approximately \$600 million in One Bay Area Grant (OBAG) funds to the adoption of an state certified housing element and conditioned nearly \$20 billion in transit expansion priorities on minimum zoning densities via MTC's TOD policy
- Awarded 51 PDA Planning grants to-date, which have led to increased zoning capacity for 70,000 housing units, 110,000 jobs and 26 million sq. ft. of commercial development. PDA Plans remove barriers to infill development by creating a predictable permitting process aligned with community objectives.
- Adopted a new OBAG framework in 2016 to increase incentives and direct investments for affordable housing
- Convened regional committees for housing including the Housing Forum, Housing Subcommittee of the Regional Planning Committee, and the upcoming Committee for Affordable and Sustainable Accommodations (CASA)
- Supported CEQA modernization and created an online guide to CEQA streamlining provisions

Two upcoming endeavors will improve the region's ability to address its chronic housing affordability challenges. The integration of MTC and ABAG staff will lead to more effective long-range planning and increase the region's housing policy capacities. The newly created Committee for Affordable and Sustainable Accommodations (CASA) will bring together diverse interests to develop a bold new strategy for housing preparation and production. This work will likely evaluate and recommend a range of legislative, regulatory, financial, and market-related measures needed to provide for the region's housing needs at all income levels.

Sidebar: CASA

MTC and ABAG are coordinating the Committee for Affordable and Sustainable Accommodations (CASA). This multi-sector blue-ribbon committee will bring together diverse interests to identify game-changing solutions to the region's chronic housing affordability challenges. Core to this strategy will include an effort to replicate the region's success in generating local revenues for transportation by pursuing a regional "self-help" strategy for funding housing investments. A multi-county fee or bond measure, for example, could be among the suite of recommendations put forward by CASA.

This Action Plan makes the following recommendations for Housing:

	8
Housing Actions	Partners and Timeframe
Advance funding and legislative solutions for housing: Impleme recommendations of CASA, in coordination with ABAG's Region Planning Committee.	

Housing Actions	Partners and Timeframe
Continue recent housing successes: Implement the housing initiatives adopted in the One Bay Area Grant (OBAG) program, including the Naturally Occurring Affordable Housing (NOAH) preservation fund,	MTC/ABAG, CMAs
JumpStart program, and funding for transportation conditioned on RHNA performance (80k by 2020 initiative).	4 years
Spur housing production at all income levels and invest directly in affordable housing: Seek to include housing provisions or conditions in upcoming new funding sources (including planning grants), analyze applicability for additional regional funding sources to incentivize housing production and affordability. Continue to monitor and evaluate PDA performance.	MTC/ABAG, the Partnership, regional leaders 2-4 years
Use housing performance to prioritize funding for long-range transportation projects: Continue to evolve RTP/SCS Project Performance methods to seek stronger alignment between prioritizing transportation projects and housing performance.	MTC/ABAG, CMAs 4 years
Strengthen policy leadership on housing: Expand and transform regional agency technical assistance for local jurisdictions tailored to both Bay Area-wide challenges and challenges unique to specific parts of the region. Focus areas for technical assistance could include guidance on implementing state legislation for housing production, guidance on housing preservation and community stabilization policies and coordination of neighboring jurisdictions along transit corridors and in subregions to identify shared solutions to housing challenges.	MTC/ABAG, local jurisdictions 2 years
Close data gaps for housing: Continue to collect, analyze, and disseminate information about housing opportunity sites, zoning, development trends and policy implementation by local governments to inform local, regional, and state policy development and evaluation; create accessible database of major development and publicly owned sites.	MTC/ABAG 1-4 years

Economic Development

Creating a more affordable region also requires a Bay Area economy with greater economic opportunity and mobility for all of the regions residents and jurisdictions. The Action Plan recommends expanding regional economic development capacity through establishing an Economic Development District while also focusing on increasing pathways to middle-wage jobs, preserving infrastructure, and increasing affordable transportation access to job centers.

Regional agencies – in partnership with business, workforce agencies and local jurisdictions – are working to establish a regional Economic Development District and accompanying Economic Development Strategy. This work will advance regional solutions related to business expansion and retention, workforce training, housing and workspace, and infrastructure improvements. This work will also enable the region to compete for public and private funding that can help leverage local assets in places poised for growth, particularly in communities of concern and other economically distressed areas.

Long-term economic growth also requires infrastructure investment. While the region has made substantial transportation investments, it still has unmet capital maintenance needs exceeding \$50 billion and some of the worst transit crowding and traffic congestion in the nation. Relieving transit crowding and increasing transit access will require broad regional coordination and planning as well as significant state-funding shortfalls related to transportation maintenance and infrastructure. The region should also continue advocating for increases in funding for critical expansion projects, as well as maintenance of existing infrastructure.

This Action Plan makes the following recommendations for Economic Development:

Economic Development Actions	Partners and Timeframe
Coordinate regional economic solutions and increase funding for economic development: Continue work on developing the region's Economic Development District and implement the action plan of the Comprehensive Economic Development Strategy.	MTC/ABAG, economic organizations, EDA, megaregional partners 1-2 years
Strengthen middle-wage job career paths for goods movement: Implement the recommendations of the Megaregional Goods Movement Cluster Study, which will focus on emerging industries and middle-wage jobs.	MTC/ABAG, freight businesses, megaregional partners 1-4 years
Increase transportation access to growing job centers: Broaden core capacity transit study partnership to cover a larger geography to plan for major transportation capital investments; move forward on planning efforts for a second Transbay Tube; continue to evaluate a means-based fare or other methods for reducing transportation costs for lower-wage workers.	MTC/ABAG, transit agencies, the Partnership, megaregional partners 2-4 years
Preserve existing infrastructure: Advocate for new revenues for transportation, and continue focus on "fix it first" investments in keeping with long-standing MTC policy.	MTC/ABAG, state legislature 1 year
Preserve and enhance existing industrial lands: Establish criteria for Priority Production Areas to encourage local jurisdictions to plan for space needed for manufacturing, distribution and repair while ensuring ways of meeting other critical needs such as housing.	MTC/ABAG, local jurisdictions 2-4 years

Resilience

In response to emerging and increasingly pressing threats to the Bay Area's communities, ecosystem and economy, the Action Plan recommends continuing and expanding existing resilience efforts and developing creative funding solutions to implementing resilience projects. Regional agencies have initiated several programs advancing resilience against sea level rise, flooding, and extreme events including earthquakes. In 2010, the Bay Conservation and Development District (BCDC) kicked off the Adapting to Rising Tides program, which evaluated vulnerability and risk along the shoreline of several communities and continues to be a platform for sharing best practices. More recently, the Bay Area Regional Collaborative (BARC), along with BCDC, have been awarded planning and design grants for assessing transportation vulnerability and developing design solutions for climate-related challenges.

Sidebar: Recent Funding Successes for Resilience Two recent grant awards will significantly advance the regional dialogue on climate vulnerability and develop workable solutions:

- Caltrans and BATA allocated \$1.2 million to continue to conduct a regional vulnerability assessment for transportation infrastructure, Priority Development Areas (PDA), Priority Conservation Areas (PCA) and disadvantaged and vulnerable communities. In addition to a regional vulnerability assessment, the project goals include developing a regional framework for identifying solutions and strategies to address vulnerability on an ongoing basis.
- The Rockefeller Foundation awarded a \$4.6 million grant to create the Bay Area: Resilient by Design Challenge. Bay Area leaders will work with international design teams to develop innovative and implementable design solutions for climate-related challenges in 10 sites across the Bay Area region. This project will last through 2018.

Regional agencies have also collaborated with the Environmental Protection Agency, FEMA, and the California Earthquake Authority on recommendations for resilient housing, both for earthquakes and flooding. This collaboration established the Resilient Housing Policy Initiative that helps jurisdictions access analysis and policy tools for the seismic retrofit of existing housing. The region should expand these efforts through outreach and technical assistance, as well as develop financial solutions to resilient housing and green infrastructure, especially for communities with high social vulnerability and exposure to natural hazards.

This Action Plan makes the following recommendations for Resilience:

Resilience Actions	Partners and Timeframe
Develop a regional governance strategy for climate adaptation projects: Develop an institutional strategy for managing, coordinating, and implementing regional and local projects related to sea level rise.	BARC, MTC/ABAG, BCDC, Caltrans, local jurisdictions 2-4 years

Resilience Actions	Partners and Timeframe
Provide stronger policy leadership on resilient housing and infrastructure: Expand guidance on resilient housing policies for earthquake, flooding, and fire, working in coordination with state and federal agencies and focusing on communities with high social vulnerability and exposure to natural hazards. Strengthen infrastructure lifelines to ensure that utilities can provide services under a variety of conditions and future scenarios.	MTC/ABAG, local jurisdictions 1-4 years
Create new funding sources for adaptation and resilience: Pursue new funding opportunities, including innovative financing, for retrofits of buildings, retrofits of existing infrastructure, and infrastructure solutions to protect against flooding, earthquakes, and exposure to environmental health risks.	MTC/ABAG, BARC, BCDC 1-4 years
Establish and provide a resilience technical services team: Broadly share best practices and grant opportunities for climate adaptation and natural hazard mitigation. Continue to assess vulnerabilities and identify workable solutions through public and private avenues. Integrate resilience into Priority Development Area (PDA) planning.	BARC, MTC/ABAG, BCDC 1-2 years
Expand the region's network of natural infrastructure: Coordinate regional programs to preserve and expand natural features that reduce flood risk, strengthen biodiversity, enhance air quality, and improve access to urban and rural public space. Leverage existing initiatives—including Priority Conservation Areas (PCAs), the Resilient by Design Challenge, San Francisco Estuary Partnership, and Bay Restoration Authority—and partner with special districts and cities.	MTC/ABAG, BCDC, jurisdictions, utilities 1-4 years
Establish the Regional Advance Mitigation Program (RAMP): Advance mitigation for infrastructure projects to strengthen regional biological conservation priorities. Work to secure off-site compensatory mitigation lands for multiple infrastructure projects inadvance of environmental reviews to improve both project delivery and conservation outcomes.	MTC/ABAG, Caltrans, RAMP coalition 1-4 years

Plan Bay Area 2040 Outreach Schedule

After a multi-year planning effort, the Draft Plan Bay Area 2040 will be released for public review and comment on March 31, 2017. With this major milestone comes a round of public engagement, including nine open houses and three public hearings.

Open Houses and	Venue/	Date/ Time
Public Hearings	Address	
Alameda County	Fremont City Hall (City Council Chambers)	Thursday, May 4
Open House	3300 Capitol Avenue	6:30 p.m. to 8:30 p.m.
	Fremont	
Contra Costa County	Embassy Suites (Contra Costa Ballroom)	Wednesday, May 10
Open House	1345 Treat Blvd.	6:30 p.m. to 8:30 p.m.
	Walnut Creek	
Marin County	Mill Valley Community Center	Saturday, May 20
Public Workshop and	180 Camino Alto	8:30 a.m. Registration/Open House
Open House	Mill Valley	9 a.m. Presentation
Napa County	Elks Lodge	Monday, May 15
Open House	2840 Soscol Avenue	6 p.m. to 8 p.m.
	Napa	
San Francisco	Bay Area Metro Center	Wednesday, May 17
Open House	375 Beale Street	6:30 p.m. to 8:30 p.m.
	San Francisco	
San Mateo	Sequoia High School (Multi-Purpose Room)	Thursday, May 4
County Open House	1201 Brewster Avenue	6:30 p.m. to 8:30 p.m.
	Redwood City	
Santa Clara County	Marriott Hotel (San Jose Ballroom IV-VI)	Monday, May 22
Open House	301 S. Market Street	6:30 p.m. to 8:30 p.m.
	San Jose	
Solano County Open	Solano County Events Center	Monday, May 15
House	601 Texas Street	6 p.m. to 8 p.m.
	Fairfield	
Sonoma County Open	Finley Community Center	Monday, May 22
House	2060 W. College Ave.	6 p.m. to 8 p.m.
	Santa Rosa	
Public Hearing in	Joint MTC Planning/ ABAG Administrative	Friday, May 12
San Francisco	Committees	9:40 a.m. or immediately following
	Bay Area Metro Center, 375 Beale Street	Legislation Committee, whichever
	San Francisco	occurs later
Public Hearing in	MLK Library (Room 225)	Tuesday, May 16
San Jose	150 E. San Fernando Street	6 p.m. to 8 p.m.
	San Jose	
Public Hearing in	Vallejo Naval and Historical Museum	Thursday May 18
Vallejo	734 Marin Street	6 p.m. to 8 p.m.
	Vallejo	

In addition to the open houses and public hearings, we will hold four meetings with community-based organizations and nine briefings with elected officials (one in each county) during the months of April and May.

The deadline for public comment is 4 p.m., June 1, 2017. Submit comments to info@PlanBayArea.org.

Plan BayArea 2040

RELEASE OF DRAFT PLAN

April 4, 2017 *Regional Advisory Working Group*

Ken Kirkey, MTC



The Road So Far



November 2016 – March 2017

Preparation of Draft Plan, Draft Action Plan and Draft EIR

November 2016

Adoption of Final Preferred Scenario

March 31
Plan
Document
Release

June – September 2016

Preparation and presentations of Draft Preferred Scenario

Fall 2015 **Adoption of Plan Targets**

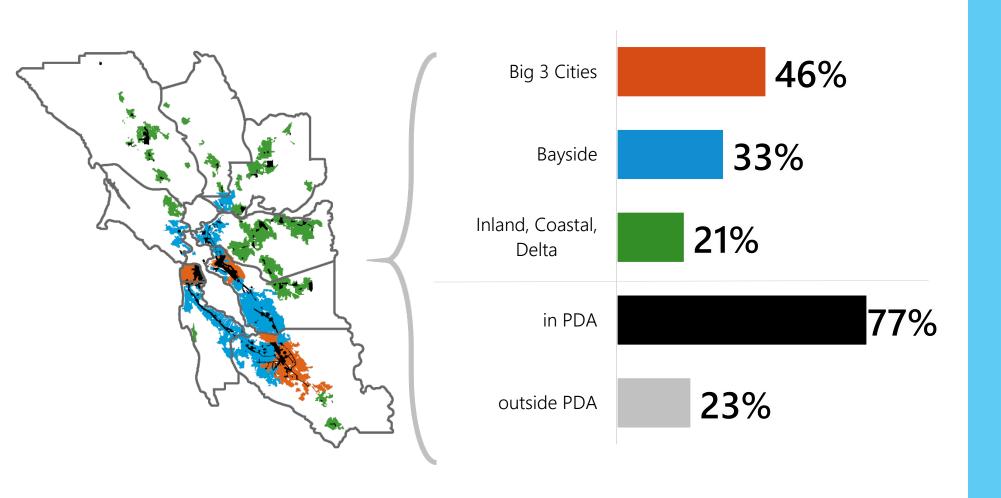
September 2015 – May 2016

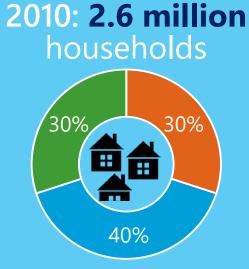
Project performance assessment and scenario evaluation Second round of outreach

Spring 2015

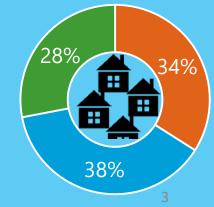
Initial outreach for Plan Bay Area 2040 and performance framework

Where will the region plan for the <u>820,000</u> new households?



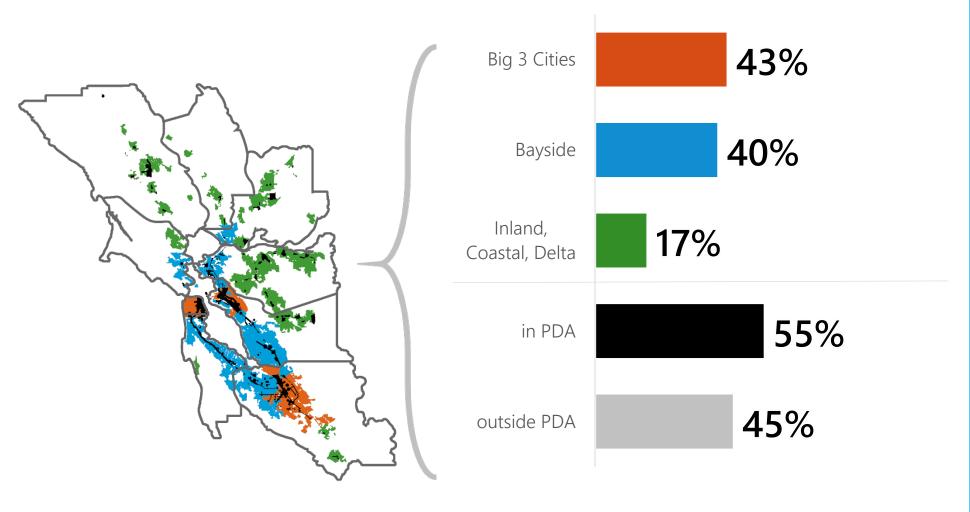


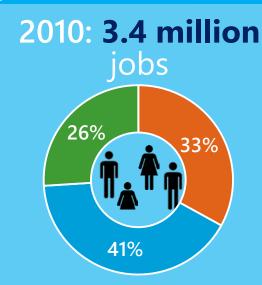


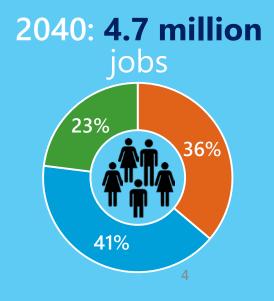


Plan BayArea 2040

Where will the region plan for the <u>1.3 million</u> new jobs?





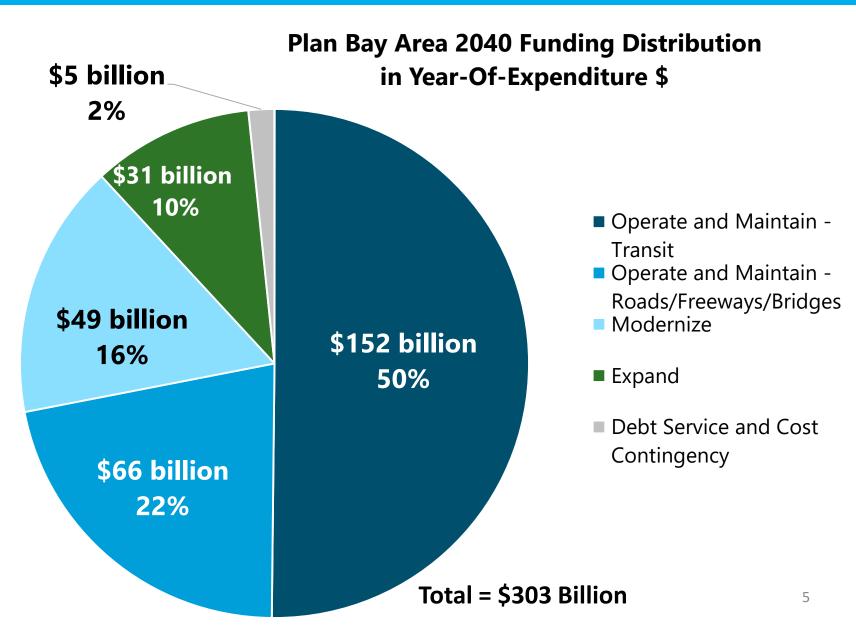


90%

Operate, Maintain, and Modernize

10%

Expand Existing System



The Draft Plan meets our environmental goals, but it does not solve the region's affordability issues.

PERFORMANCE
TARGET SUMMARY
FOR THE DRAFT
PLAN

TARGET ACHIEVED (5)



WRONG DIRECTION (4)



Climate Protection



Healthy and Safe Communities



Housing + Transportation Affordability



Adequate Housing



Affordable Housing



Displacement Risk



Open Space and Agricultural Preservation



Non-Auto Mode Shift



Access to Jobs



Middle-Wage Job Creation



Transit Maintenance



Road Maintenance



Goods Movement/ Congestion Reduction

Plan BayArea 2040

- The Draft Plan, including the Draft Action Plan, was released for public comment on March 31.
- The **Draft EIR** is slated for release **later this month**.
- Comments on all of these draft documents will be accepted through June 1, 2017.

Plan BayArea 2040 **Section 1** – The Bay Area Today

Section 2 – What is Plan Bay Area 2040?

Section 3 – Forecasting the Future

Section 4 – Strategies and Performance

Section 5 – Action Plan

16 Supplemental Reports

Environmental Impact Report

Per SB 375:

day comment period for **Draft Plan**

45
day comment period for Draft EIR



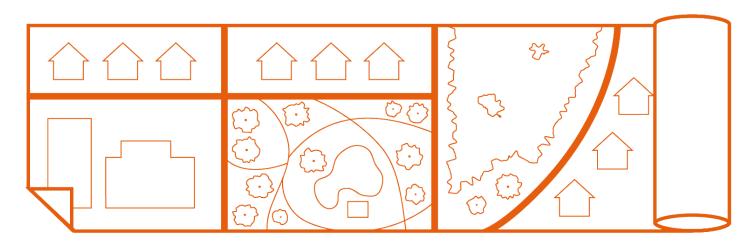
Overview of Plan Document

Section 1: The Bay Area Today



- Provides context for the overall Plan
- Highlights existing regional challenges – with a central focus on the housing crisis
- Links the Plan to Vital Signs performance monitoring work

Section 2: What is Plan Bay Area 2040?



- Explains what the Plan is a regional blueprint for growth and investment
- Highlights the goals and targets of the Plan

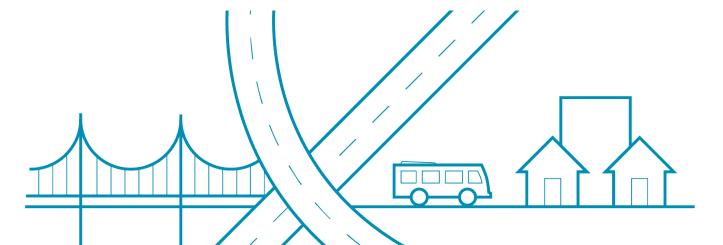
Overview of Plan Document

Section 3: Forecasting the Future



- Discusses overall forecasts for regional population, jobs, and housing through 2040
- Catalogues expected transportation revenue availability and flexibility over the next two decades

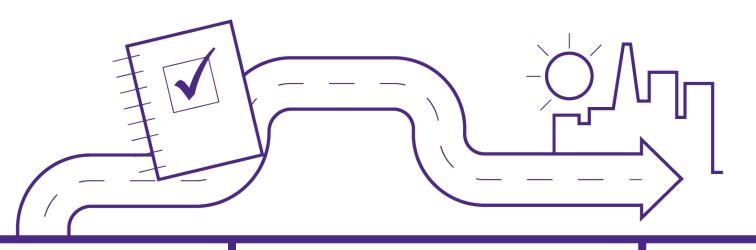
Section 4: Strategies and Performance



- Delves into the specifics of the Final Preferred Scenario – land use policy assumptions, growth distributions, and transport funding priorities
- Indicates successes and shortcomings based on targets

Overview of Plan Document

Section 5: Action Plan



- Summarizes progress on Plan Bay Area implementation to date
- Proposes specific shorter-term actions focused on areas where Plan falls short: affordability, displacement risk, access to jobs, road maintenance

Housing

Economic Development

Resilience

10



	Proposed Housing Actions
1	Advance funding and legislative solutions for housing
2	Continue recent housing successes
3	Spur housing production at all income levels and invest directly in affordable housing
4	Use housing performance to prioritize funding for long-range transportation projects
5	Strengthen policy leadership on housing
6	Close data gaps for housing

Draft Action Plan: Economic Development



	Proposed Economic Development Actions
1	Coordinate regional economic solutions & increase funding for economic development
2	Strengthen middle-wage job career paths for goods movement
3	Increase transportation access to growing job centers
4	Preserve existing infrastructure
5	Preserve and enhance existing industrial lands

Draft Action Plan: Resilience

	Proposed Resilience Actions
1	Develop a regional governance strategy for climate adaptation projects
2	Provide stronger policy leadership on resilient housing and infrastructure
3	Create new funding sources for adaptation and resilience
4	Establish and provide a resilience technical services team
5	Expand the region's network of natural infrastructure
6	Strengthen conservation efforts through funding advance mitigation

- briefings of elected officials (one in each county)
 - During the months of April and May
- 4 meetings with community-based organizations (CBOs)
 - Throughout the month of May
- 3 public hearings on the Draft Plan and Draft EIR
 - In San Francisco, San Jose and Vallejo in May
- open houses (tentative, check **www.PlanBayArea.org** for updates)
 - Alameda County: **Fremont** May 4 6:30 PM
 - Contra Costa County: **Walnut Creek** May 10 6:30 PM
 - Marin County (workshop/open house): **Mill Valley** May 20 8:30 AM
 - Napa County: **Napa** May 15 6 PM
 - San Francisco County: **San Francisco** May 17 6:30 PM
 - San Mateo County: **Redwood City** May 4 6:30 PM
 - Santa Clara County: San Jose May 22 6:30 PM
 - Solano County: **Fairfield** May 15 6 PM
 - Sonoma County: **Santa Rosa** May 22 6 PM



Submit comments anytime through June 1 at info@PlanBayArea.org.

Plan BayArea 2040

Based on feedback received, staff will finalize the Draft Plan and Draft EIR, preparing for MTC/ABAG consideration for adoption in July.

