

**From:** [Martha Silver](#)  
**To:** [Martha Silver](#)  
**Subject:** FW: Comment for March 20 Clipper executive board meeting  
**Date:** Monday, March 20, 2017 8:01:43 AM

---

**From:** Russell Hancock [<mailto:hancock@jointventure.org>]  
**Sent:** Friday, March 17, 2017 12:15 PM  
**To:** Martha Silver <[MSilver@mtc.ca.gov](mailto:MSilver@mtc.ca.gov)>  
**Cc:** Carol Kuester <[CKuester@mtc.ca.gov](mailto:CKuester@mtc.ca.gov)>  
**Subject:** Comment for March 20 Clipper executive board meeting

Dear Ms. Silver:

I'm writing on behalf of the Managers Mobility Partnership to encourage "future-proofing" Clipper 2.

The [Managers Mobility Partnership](#) (MMP) is an agreement between the managers of four Silicon Valley cities (Palo Alto, Mountain View, Redwood City and Menlo Park) and Stanford University. The five partners agreed in May 2016 to work jointly to address transportation challenges facing their communities and the region. Joint Venture convenes the five entities and provides staffing and administrative support.

The MMP supports the Clipper 2 regional effort to create a more customer-centered public transit user experience, enabling travelers to seamlessly manage challenging multimodal journeys.

We encourage "future-proofing" Clipper 2 with:

- the ability to provide seamless, multi-modal plan/book/pay/ride/report capability across all transit providers
- the ability to quickly adopt future technologies such as intelligent agents working on behalf of travelers
- multiple Clipper 2 apps in a competitive marketplace, that could produce frequent (quarterly?) leap-frogging software updates. (We think of this as "Chicago Ventra versus GoLA on steroids.")

We also encourage identification and implementation of a multi-regional consensus vision for improved user experience and payments technology/policy—with a goal of making it more convenient for people not to drive—and a commitment to an open standard architecture to encourage innovative apps.

Last, but definitely not least, we encourage compassionate policies to improve mobility for low-income, unbanked, and disabled travelers.

Yours on behalf of the Partnership,

Russell Hancock  
Executive Manager for the MMP

.....  
**Russell Hancock**  
President & Chief Executive Officer  
Joint Venture Silicon Valley  
Silicon Valley Institute for Regional Studies  
100 West San Fernando Street, Suite 310  
San Jose, California 95113  
(408) 298-9330 [www.jointventure.org](http://www.jointventure.org)