

October 12, 2016

Agenda Item 4a

Bikeshare Capital Program – Letter of Interest Summary Results

Subject: Update on Bikeshare Capital Program Letters of Interest.

Background: In May 2015 the Commission approved terms of an agreement with Motivate Inc. on behalf of the cities of Berkeley, Emeryville, Oakland, San Francisco and San Jose to be the exclusive operator of a 7,000 bike Bikeshare system. The Commission also set aside \$4.5 million in public funds for the Bike Share Capital Program in the remaining Bay Area communities at the same May 2015 meeting. The Bike Share Capital Program will award grants over two phases, with the timing of the second phase to be determined following this first phase.

The goal of the Bike Share Capital Program is to expand bicycle access and use through bike sharing and to facilitate multimodal transportation in connection with transit. The Bike Share Capital Program funding is a one-time funding source to help project sponsors with capital purchase and initial implementation costs and will not be an on-going grant program. Up to \$2.5 million in funding is available in Phase 1.

In order to assess the interest in the program and to assess the readiness of future applicants, staff issued a Call for Letters of Interest for the Bike Share Capital Program in April 2016. The following parties submitted applications totaling approximately \$2.0 million; however, figures, are expected to be revised substantially during the final application process:

1. City of Alameda
2. City of Fremont
3. City of Palo Alto
4. City of Richmond
5. SMART rail corridor jurisdictions and Marin/Sonoma congestion management agencies

Staff from San Jose and San Francisco, where Bay Area Bikeshare is currently operating, Oakland and MTC reviewed the letters of interest in the program to assess their readiness to complete the full application. While each applicant faced unique challenges to their successful implementation of bike share, staff believes the proposals all warrant the chance to proceed to the full application phase.

Next Steps

Staff will send feedback to each of the applicants in October. The full Bike Share Capital program call for projects is expected to be released in December 2016, with responses due back to MTC in March 2017.

Issues: The lack of reliable operating funding in the form of public or private funds, membership dues and other fees for bike share systems, presents a substantial challenge to all of the applicants.

Recommendation: Information. No action required.

Attachments: Letters of Support



CITY OF MOUNTAIN VIEW

Public Works Department • 500 Castro Street • Post Office Box 7540 • Mountain View, California 94039-7540
650-903-6311 • FAX 650-962-8503

October 3, 2016

The Honorable Scott Wiener, Chair
Programming and Allocations Committee
Metropolitan Transportation Commission—MTC
Bay Area Metro Center
375 Beale Street, Suite 800
San Francisco, CA 94105-2066

Dear Chair Wiener and Committee Members,

I would like to express my support of the City of Palo Alto's current Letter of Interest for Phase I Bike Share Capital Program funding for its proposed new bike share system that will feature 350 GPS-enabled smart bicycles at 35 station locations throughout the city.

Earlier this year, the City Managers of Menlo Park, Mountain View, Palo Alto, and Redwood City, together with Stanford University and Joint Venture Silicon Valley, formed the Managers' Mobility Partnership (MMP) to work together to address the regional transportation and mobility challenges each of our communities are facing in the wake of population growth and economic expansion. MMP members identified establishing a convenient, robust and connected bike share system in our communities as its first priority.

A decision by the MTC to provide capital and initial implementation funding support to Palo Alto's new bike share system will certainly jumpstart these regional efforts. Mountain View looks forward to participating in the next MTC Bike Share Capital Program funding cycle to support the MMP cities' collective goal of enhancing nonautomotive connectivity through a regional bike share program.

I appreciate the City of Palo Alto's leadership in bringing a new and improved bike share program to the peninsula and the spirit of partnership they have demonstrated in

The Honorable Scott Wiener
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working collaboratively with Mountain View and other neighboring cities on bike share solutions to address our mutual transportation and mobility challenges. I urge the Committee to support the City of Palo Alto's funding application.

Sincerely,


Michael A. Fuller
Public Works Director

cc: Doug Johnson – MTC
Joshua Mello – City of Palo Alto
Christopher Corrao – City of Palo Alto
Kathy Kleinbaum – City of San Mateo
Lesley Lowe – Stanford University
Jessica Manzi – City Redwood City
Susan Wheeler – City of Redwood City
Nikki Nagaya – City of Menlo Park

CM, TBM, TP – Kim

ENGINEERING & TRANSPORTATION



1017 Middlefield Road
P.O. Box 391
Redwood City, CA 94064
Telephone: 650.780.7300
Facsimile: 650.780.7309
www.redwoodcity.org

October 4, 2016

The Honorable Scott Wiener, Chair
Programming and Allocations Committee
Metropolitan Transportation Commission
Bay Area Metro Center
375 Beale Street, Suite 800
San Francisco, CA 94105-2066

Dear Chair Wiener and Committee Members,

I am submitting this letter to express the City of Redwood City's interest in a future funding cycle of the Bike Share Capital Program, and to provide Redwood City's support for the City of Palo Alto's Letter of Interest and application for bike share funding in the current funding cycle.

Redwood City is working collaboratively with its neighbors to the north and to the south to develop a regional bike share program that is flexible, convenient, and connected. Earlier this year the city managers of Menlo Park, Mountain View, Palo Alto, and Redwood City, together with Stanford University and Joint Venture Silicon Valley, formed the Managers' Mobility Partnership. These city managers pledged to work in partnership rather than in isolation when addressing transportation issues, and establishing a robust bike share system on the Peninsula is a high priority for this group.

Palo Alto is taking the lead on expanding its existing bike share network with plans to roll out a GPS-enabled smart bike system of 350 bikes. We wholeheartedly endorse Palo Alto's proposed plans and urge you to support its funding application. We are also following the progress of the City of San Mateo's smart bike-based pilot bike share system that successfully launched in May of this year.

Our goal and vision is to create a flexible and robust bike share network suited to Peninsula communities along the Caltrain corridor - one that provides single access and allows members to seamlessly ride across jurisdictional boundaries. In the coming months we will continue working closely with our neighboring communities and partners, and we anticipate submitting a Letter of Interest for bike share funding in a future Bike Share Capital Program cycle.

Thank you, and best wishes,


Jessica Manzi
Sr. Transportation Coordinator

Cc: D. Johnson, K. Ward (MTC)
J. Mello, C. Corrao (Palo Alto)
L. Forsberg (Mountain View)
N. Nagaya (Menlo Park)
L. Lowe (Stanford University)
K. Kleinbaum (San Mateo)
R. Hancock (Joint Venture Silicon Valley)
S. Sarwary, A. Aknin, M. Stevenson Diaz, S. Wheeler (Redwood City)