



METROPOLITAN  
TRANSPORTATION  
COMMISSION

Agenda Item 4a

Bay Area Metro Center  
375 Beale Street  
San Francisco, CA 94105  
TEL 415.778.6700  
WEB [www.mtc.ca.gov](http://www.mtc.ca.gov)

## *Memorandum*

TO: Operations Committee

DATE: June 3, 2016

FR: Executive Director

W.I. 1224

RE: Next Generation 511.org Website Update

At the June 2015 and February 2016 Committee meetings, staff presented 511's plans for next generation traveler information services. Included in these plans is a streamlined and user-friendly Next Generation (Next Gen) 511.org website.

Next Gen 511 changes are guided by three key principles – leverage current strengths, strategically integrate evolving innovation, and provide cost-effective systems and tools – to ensure continued relevance with a smaller budget and to provide flexibility to adapt to the rapid evolution of technology.

Next Gen 511.org is a responsive, mobile-first website for access across all devices. Integrating Google's trip planner and base map, along with new and existing high quality data sources, the Next Gen 511 website will provide a comprehensive and consolidated source for current conditions and multimodal travel options. Next Gen 511.org will also continue to:

- Serve as the go-to source during regional transportation emergencies and major planned events,
- Provide daily alerts on regional traffic and transit disruptions,
- Deliver real-time transit departures and transit schedules, and
- Display live cameras and changeable message signs.

Staff will present an overview of the beta Next Gen 511.org website, which is planned to launch publicly in June 2016.



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Steve Heninger

SH: an

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# Next Gen 511.org

Presentation of Beta Website

Operations Committee

June 10, 2016

**Breaking News**

Stop Scrolling ☐

[I-San Rafael Bridge, Right Lane Blocked Due to an Accident](#)

[Golden Gate San Francisco/Larkspur Ferry Service Cha](#)

**Transit Trip Planner**

**Real-Time Departures**

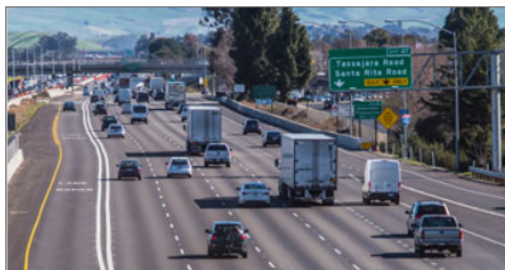
Enter your starting and ending addresses:

Start  Address, Intersection or Landma City  , CA

End  Address, Intersection or Landma City  , CA

[Additional Options](#)

[Plan Trip »](#)



**I-580 Express Lanes now open in Dublin, Pleasanton, and Livermore!**

Use your FasTrak toll tag to pay your tolls. A FasTrak Flex toll tag is required for carpools to travel toll-free in the express lanes.

PAUSE

**Current Traffic Conditions**

**Regional Rail & Hubs**



**Announcements**



**Track Closures**

Weekends, between San Leandro & Bay Fair Stations.



**I-580 Express Lanes Now Open**

All users require FasTrak. Sign up now.



**Drive Smart Bay Area!**

Get tips and 50% off a tool to save gas.



**Get FasTrak Today**

To pay tolls at bridges and in express lanes.



[Find Real-Time Transit Departures](#)

Reset

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MTC Services

**Get your Clipper® card now!**  
Sign up today

**Get FasTrak Today**  
To pay tolls at bridges and in express lanes.

**Bay Area Commuter Benefits Program**  
Find a better way to work!

**I-580 Express Lanes Now Open**  
FasTrak or FasTrak Flex required.

**Drive Smart Bay Area!**  
Get tips and 50% off a tool to save gas.

**Call 511. Say "Freeway Assist"**  
Help when you need it the most.

Expecting lots of fans again and encouraging courtesy along with the great enthusiasm of starting the series.  
<https://t.co/ySyspQ0XMP>

9 minutes ago  
ATTN: OB #Kingleside/#TThird delay due to an earlier stall on the tracks.

23 minutes ago

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📰

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🚌

Transit

🚗

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🚘

Driving

🚲

Biking

📍

Getting Around

👤

For Employers

Transit

Schedules & Agency Info

Transit Centers

All Nighter Service

Accessibility & Seniors

Transit Tracker

Transit Disruptions

Transit Departures

08:30 AM

Trip Reset

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🔄

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SFBART

@SFBART

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Expecting lots of fans again and encouraging courtesy along with the great enthusiasm of starting the series.

<https://t.co/ySyspQ0XMP>

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🚗

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From: Enter starting point

To: Enter destination

Leave Now

Thu 6/02

08:30 AM

More Route Options

Plan Trip

Reset

Traffic

Carpool

☐ All

☐ Casual Carpool

☐ Tolls

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The Perfect Spot: Find It. Use 511!

Click or call 511 for free real-time parking info in San Francisco.

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Regional Transportation Tweets

SFBART

@SFBART

9 minutes ago

Expecting lots of fans again and encouraging courtesy along with the great enthusiasm of starting the series.

<https://t.co/ySyspQ0XMP>

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@sfmta\_muni

9 minutes ago

ATTN: OB #KIngleside/#TThird delay due to an earlier stall on the tracks

6

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Alerts & News

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Driving

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Getting Around

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Trip Planner

Transit Departures

101 8th Street, Oakland, CA, United States

375 Beale Street, San Francisco, CA, United States

Leave Now

Thu 6/02

08:30 AM

More Route Options

Plan Trip

Reset

via I-80 W

time without traffic

17 mins

10.6 mi

San Francisco

Map data ©2016

Trip Planner

Transit Departures

101 8th Street, Oakland, CA, United States

375 Beale Street, San Francisco, CA, United States

Leave Now

Thu 6/02

08:30 AM

More Route Options

Plan Trip

Reset

Fremont - Daily City > 22 mins 8.1 mi

Embarcadero - Daily City > 22 mins 8.1 mi

7R > 36 mins 10.3 mi

Fremont - Daily City > 31 mins 9.6 mi

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On the streets, in the stations, from the water-- capturing the Bay Area on the move.

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7



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Carpool : Overview

OverviewCarpool LanesPark & RideCasual CarpoolCarpool to BART

CARPOOLING

3 Easy Choices

Apps

Find rides when you need them and share the cost of driving. Download a smartphone app!

Desktop

View a daily-updated list of vanpools with available seats. Then join through 511's RideMatch System.

Casual

Drivers and passengers meet at designated locations in the East Bay and travel to downtown San Francisco.

FIND YOUR MATCH

Learn More >

LOG YOUR TRIPS TODAY

Edit Your Trip Diary >

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QUESTIONS OR SUGGESTIONS?

8

