

Proposed Stakeholder Engagement Plan

Draft January 15, 2016

Elected Officials

A. Survey of Local Government Elected Officials

- Electronic survey distributed to all mayors, councilmembers, and board of supervisors in all Bay Area cities, towns and counties

B. Presentation at Mayors' Conferences *(or equivalent)*

- Eight presentations total (one per County with exception of San Francisco)

1 Electronic Survey and 8 Presentations

Regional Stakeholders

A. Individual Meetings:

- Bay Area Council
- Building Industry Association (BIA) Bay Area
- Greenbelt Alliance
- SPUR

B. Open Regional Meetings

- Up to three open regional meetings for interested stakeholder organizations and individuals

4 Individual Meetings and (up to) 3 Regional Meetings

Local Agency Professional Staff

A. Individual Meetings:

- Nine meetings with each Bay Area Congestion Management Agency's (CMA) Technical Advisory Committee (TAC)
- One meeting with Bay Area Planning Directors Association (BAPDA)

10 Individual Meetings

General Outreach

A. Website to post:

- Work plan and schedule of events
- Information sheet (or equivalent content)
- Project deliverables
- Fields for submitting stakeholder comments via email
- Notifications about open regional meetings

1 Website

Schedule: Most outreach to occur between February and March of 2016, if possible