



Local Governments Empowering Our Communities



BayREN Update & Approach to a Just and Equitable Transition

Jenny Berg, Energy Section Director

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Current BayREN Programs

Home+ Single Family
Program

Green Labeling
Program

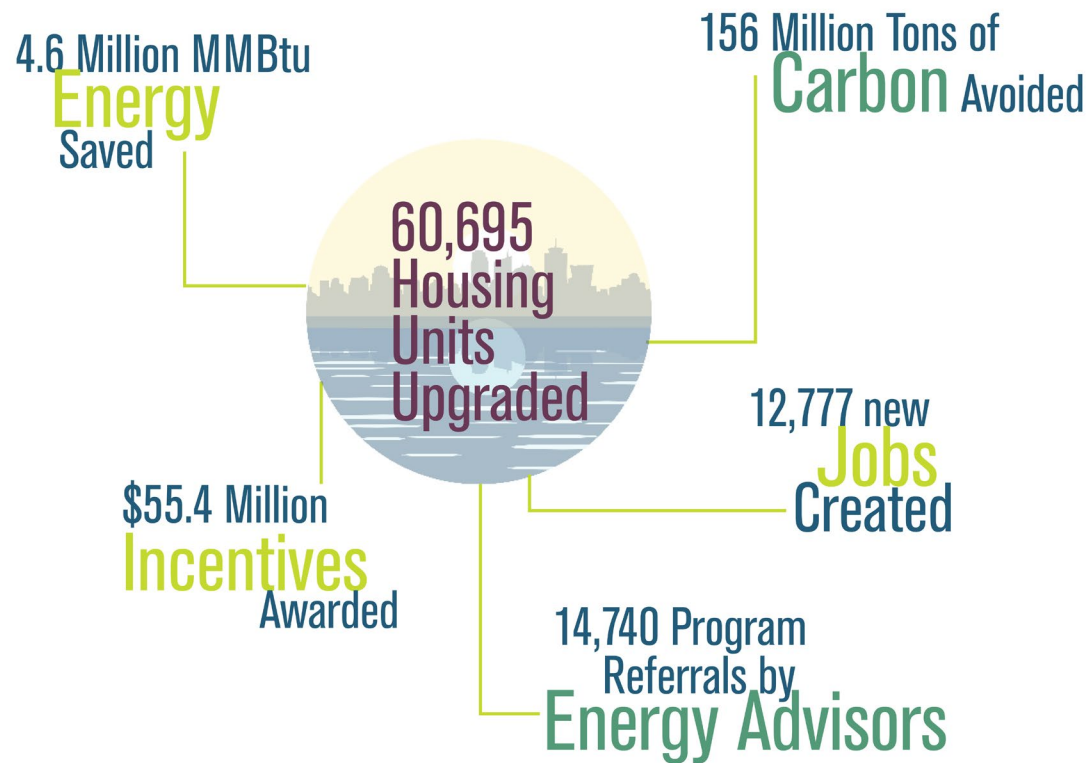
Multifamily Program

Business Program

Water Upgrades \$ave
Program

Codes & Standards
Program

Regional Accomplishments and Impact



- **9 Counties, 101 Cities**
- 6 Programs focused on
 - ✓ Energy efficiency upgrades
 - ✓ Electrification upgrades
 - ✓ Water energy nexus
 - ✓ Raising awareness among real estate and contractor industry
 - ✓ Energy code compliance

Example: Contra Costa County

Contra Costa County's involvement in BayREN:

- ✓ Helps the County improve and expand local government outreach and capacity
- ✓ Supports local economic recovery
- ✓ Helps the County achieve unincorporated CAP climate goals

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Participating
BayREN
contractors located
in Contra Costa



1,376

Home+ projects
resulting in
savings of
443,992 kWh
and 79,792
therms



\$3,992,250

Paid in
incentives to
multifamily
property
owners for 60
projects



10

Homeowner
workshops held
from 2019-2021



Example: Retrofit of Tenderloin SRO



Available at: <https://www.youtube.com/watch?v=1Q7lrs3cJ3Y>



New Business Plan for 2024 - 2031

BayREN Energy Efficiency Business Plan 2018-2025



Proposed BayREN Programs

Home+ Single
Family Program

Green Labeling
Program

Multifamily
Program

Integrated
Energy Services

Business
Program

Water Upgrades
\$ave Program

Codes &
Standards
Program

Targeted
Decarbonization
Services

Refrigerant
Replacement
Program

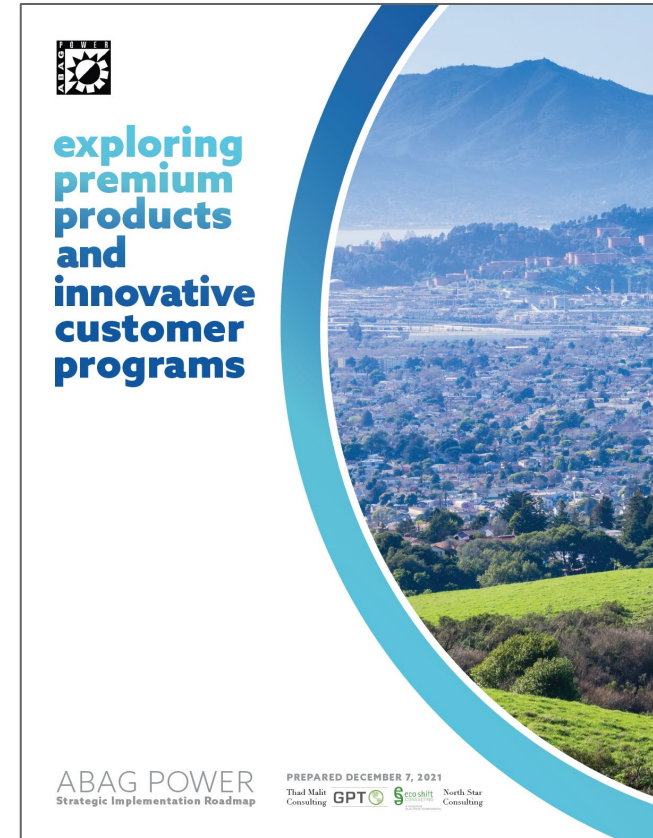
Climate Careers
Program

BayREN Addresses Barriers to Building Decarb

| BARRIERS | SOLUTIONS |
|---|---|
| <ul style="list-style-type: none">• Lack of interest from residents and property owners in energy efficiency and electrification and therefore no desire to upgrade appliances ahead of burnout• Inability to secure electric appliances when needed | <p><u>Provide incentives to upgrade ahead of burnout:</u></p> <ul style="list-style-type: none">• Bulk purchasing to reduce costs and ensure availability of appliances• Equitable, accessible on-bill financing and/or grants that eliminate(s) up-front costs• A “cash for clunkers” incentive to retire old gas appliances coupled with loaner programs to make the transition seamless |
| <p>Lack of available, educated contractors and the costs and time associated with permitting energy efficiency and electric upgrades.</p> | <ul style="list-style-type: none">• Build demand through regional campaigns, advocacy, and advancement of policy solutions• Provide more attractive incentives for contractors to participate and build contractor workforce• Convene a city/contractor/homeowner advisory group to inform new incentives/ideas• Reward residents, building owners and contractors for projects that are permitted• Develop a universal, online, streamlined permitting processes |

ABAG POWER Initiatives

- ABAG POWER is committed to supporting the goals of the customers and communities we serve.
- Increasingly, municipal natural gas use is identified as a significant contributor to greenhouse gas emissions within member jurisdictions.
- In response, the program in 2021 adopted a Strategic Implementation Roadmap that encourages (among other things):
 - a default product bundled with offsets
 - voluntary electrification incentives
 - transparent and socially responsible supply
 - SB 1383 assistance



Thank you!

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Association of Bay Area Governments
Metropolitan Transportation Commission

