

Technical Assistance Portal

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ABAG/MTC

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ASSOCIATION OF BAY AREA GOVERNMENTS
METROPOLITAN TRANSPORTATION COMMISSION



Technical Assistance Assessment

- ABAG/MTC staff initiated an assessment of our TA offerings to:
 - Evaluate the combined suite of TA programs
 - Identify opportunities to adapt offerings and adhere to national best practices
 - Continue alignment with regional goals and Plan Bay Area
- Assessment informed by national best practices and surveys and interviews with internal and external stakeholders
- Guided by Technical Advisory Committee



Technical Assistance Goals

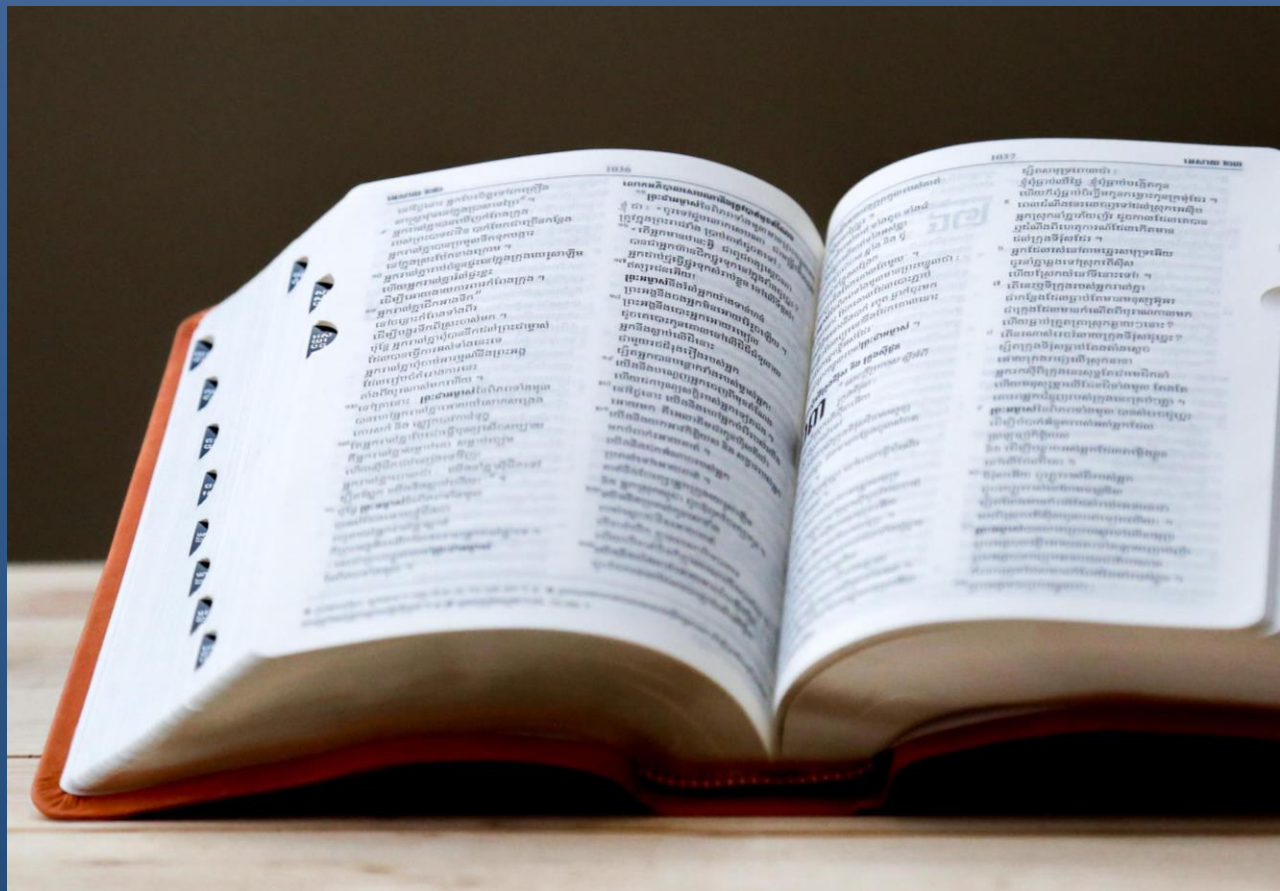


- Build institutional capacity for jurisdictions and agencies
- Achieve greater regional consistency in planning and implementation outcomes
- Align local outcomes and PBA 2050 regional vision
- Address local challenges that may inhibit jurisdictions from pursuing regional goals



Technical Assistance Definition

- Direct Assistance
 - Provides specific services to an agency
 - Addresses a discrete goal and fulfills specific tasks
 - Bridges gaps in staffing and/or technical expertise, delivered on a temporary basis
 - I.E.: Priority Development Area (PDA) Staffing Assistance and Regional Housing Technical Assistance (RHTA) programs
- Capacity Building
 - Enhances an agency's technical expertise and strengthens institutional knowledge to address complex issues and/or improve processes
 - I.E.: Bay Area Regional Energy Network (BayREN) local government training and resources



Technical Assistance Assessment Findings



- ABAG/MTC offers many technical assistance programs that are valued by local jurisdictions
 - Provides needed additional assistance in compliance with state laws, particularly housing



- Information on programs scattered throughout the ABAG and MTC websites
 - Hard to find and access information



Response to Findings

- Create online presence that aligns with TA Program goals:
 - Improve access to ABAG/MTC TA programs and make them easier to find
 - Be a resource for customers to find TA assistance, connect with peers, access program materials
 - Provide a similar/consistent experience



Topic



Program



Type



CATEGORIES

Energy

Housing

Land Use

Resilience

Transportation & Infrastructure

TA Portal Feedback

Do you have ideas for how to improve the Technical Assistance Portal?

Take the 1-minute survey. [↗](#)

Energy

The Association of Bay Area Governments and the Metropolitan Transportation Commission offer regional-scale energy efficiency programs and services that deliver targeted climate solutions focused on energy, water and resilience.



Housing

The Bay Area faces deepening housing-affordability challenges. In response, the Association of Bay Area Governments is working with our partners to promote changes in housing policies to make our region a better place to live.



Land Use

The Association of Bay Area Governments and the Metropolitan Transportation Commission work with cities and counties to develop land use plans that map to the Bay Area's current and future needs.



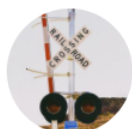
Resilience

The Association of Bay Area Governments and Metropolitan Transportation Commission's Resilience Program helps protect the Bay Area from the negative effects of earthquakes, floods, landslides and fires — as well as prepare for climate change hazards like sea level rise, extreme storms and drought.



Transportation & Infrastructure

From the bay to the delta, from the mountains to the vineyards, the transportation network knits the Bay Area's nine counties together. The Association of Bay Area Governments and Metropolitan Transportation Commission's planning work helps a complicated system work better for residents and visitors — now and in the future.



Technical Assistance Portal

abag.ca.gov/technical-assistance



ASSOCIATION OF BAY AREA GOVERNMENTS
METROPOLITAN TRANSPORTATION COMMISSION

Portal Overview

Technical Assistance

Topic ^

Program v

Type v

CATEGORIES

- Energy
- Housing
- Land Use
- Resilience
- Transportation & Infrastructure

ENERGY (17) Select All / None

- Building Retrofit (5)
- Electrification (6)
- Energy Efficiency (6)
- Water Efficiency (1)

HOUSING (206) Select All / None

- ▼ Affirmatively Furthering Fair Housing (27)
- ▼ Creating Housing Choices (28)
- ▼ Housing & Sustainability (22)
- ▼ Housing Elements (86)
- ▼ Pro-Housing Policies & Practices (25)
- ▼ Public Engagement (30)
- ▼ REAP Program (44)

LAND USE (58) Select All / None

- Climate Change (8)
- Codes & Standards (5)
- Environmental Review (10)
- Open Space (3)
- Parking (15)
- Public Engagement (2)
- Zoning (22)

RESILIENCE (33) Select All / None

- Climate Change (24)
- Earthquake (6)
- Environmental Justice (9)
- Flood (7)
- Multi-Hazard (7)
- Sea Level Rise (12)
- Wildfire (6)

TRANSPORTATION & INFRASTRUCTURE (73) Select All / None

- Asset Management (3)
- Bikeshare (7)
- Biking (19)
- Equity (12)
- Financing (6)
- Local Streets & Roads (10)
- Micromobility (8)
- Parking (11)
- Pavement (3)
- Project Delivery (15)
- Transit (16)
- Walking (16)

TA Portal Feedback

Do you have ideas for how to improve the Technical Assistance Portal?

APPLY

Clear all

Portal Content

- 5 Categories
 - Energy
 - Housing
 - Land Use
 - Resilience
 - Transportation
- Types of Resources
 - Videos
 - Toolkits
 - Plans
 - Presentations/Events
 - Reports
 - Work Groups
 - And more!

Technical Assistance

Search Technical Assistance

Topic Program Type

CATEGORIES

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TA Portal Feedback

Do you have ideas for how to improve the Technical Assistance Portal?

APPLY Clear all



Technical Assistance Portal Content

- Active Transportation
- Adapting to Rising Tides
- Affirmatively Furthering Fair Housing
- Bay Area Regional Energy Network
- Bay Area Spatial Information System
- Clean Building Compass
- Complete Streets
- Electric Vehicles
- Housing Technical Assistance
- Innovative Deployments to Enhance Arterials
- Mobility Hubs
- Parking
- Pavement Management Program
- Pavement Technical Assistance Program
- Planning Innovations
- Priority Development Area (PDA) Planning Technical, Staffing and Planning Assistance
- Program for Arterial System Synchronization
- Resilience
- SB 743 (LOS to VMT Transition)
- Soft Story Retrofit Program and Model Ordinance
- StreetSaver
- Technology Transfer Program
- Vision Zero - Local Road Safety Plans
- Vital Signs



Finding a Resource – Demonstration (Topic)

Technical Assistance

Topic

Program

Type

CATEGORIES

- Energy
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- Land Use
- Resilience
- Transportation & Infrastructure

TA Portal Feedback

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Housing

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Finding a Resource – Demonstration (Subtopic)

Technical Assistance

Topic ^

Program v

Type v

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- Land Use
- Resilience
- Transportation & Infrastructure

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- Electrification (8)
- Energy Efficiency (6)
- Water Efficiency (1)

HOUSING (206) Select All / None

- ▲ Affirmatively Furthering Fair Housing (27)
 - Federal Policy / Guidance (2)
 - Other Resources (1)
 - ✓ Regional Resources / Guidance (9)
 - State Policy / Guidance (11)
- ▼ Creating Housing Choices (28)
- ▼ Housing & Sustainability (22)
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APPLY

Clear all

Finding a Resource – Demonstration (Listing)

Technical Assistance

Topic

Program

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CATEGORIES



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- Housing
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- Transportation & Infrastructure

Regional Resources / Guidance

By Right Zoning & Streamlined Review

CLEAR FILTERS

16 Results



Housing
By-Right Housing Resources
Type: FAQs / Fact Sheets, Model Ordinance

**Keep Calm and Certify On:
Tips from Early Adopters**
Type: Presentation / Training / Event / Webinar

Housing
**Low-Barrier Navigation
Center Resources**
Type: FAQs / Fact Sheets, Model Ordinance

Housing
RHTA Social Media Toolkit

Housing
**SB 9 Legal Summary &
Frequently Asked
Questions**

Housing
**SB 9 Templates for
Jurisdictions**

Finding a Resource – Demonstration (Resource)

[◀ BACK TO SEARCH RESULTS](#)

RELATED TECHNICAL ASSISTANCE

Programs To Rezone

[Guidance / Tool / Toolkit](#)

Middle Housing Zoning Changes and Regional Housing Needs Allocation (RHNA)

[Guidance / Tool / Toolkit](#)

By-Right Housing Resources

[FAQs / Fact Sheets, Model Ordinance](#)

Low-Barrier Navigation Center Resources

[FAQs / Fact Sheets, Model Ordinance](#)

"Surplus Public Land: What Local Agencies Need to Know" Webinar

[Presentation / Training / Event / Webinar](#)

RHTA Social Media Toolkit

ABAG-MTC staff created this [social media toolkit](#) to help jurisdictions communicate with their residents online about Housing Element Updates. This kit includes:

- Curated photo library
- Photo dimension guidance
- Written social posts - posts are available in English, Spanish and Simplified Chinese.
- Additional resources

[This kit](#) is a guide that gives jurisdictions sample language and a photo library. Jurisdictions can use photos of their own communities, and can use the content provided or revise it to fit their specific needs.

[Download the toolkit.](#)

October 12, 2021

TOPICS

[Housing](#)

[Housing Elements](#)

[Regional Resources / Guidance](#)

[Online Engagement Tools](#)

[Technical Assistance](#)

PROGRAM

[Housing Technical Assistance](#)

TYPE

[Guidance / Tool / Toolkit](#)

Finding a Resource – Demonstration (Related TA)

◀ BACK TO SEARCH RESULTS

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Guidance / Tool / Toolkit

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FAQs / Fact Sheets, Model Ordinance

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October 12, 2021

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[Online Engagement Tools](#)

[Technical Assistance](#)

PROGRAM

[Housing Technical Assistance](#)

TYPE

[Guidance / Tool / Toolkit](#)

Finding a Resource – Demonstration (Tags)

[◀ BACK TO SEARCH RESULTS](#)

RELATED TECHNICAL ASSISTANCE

Programs To Rezone
Guidance / Tool / Toolkit

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Guidance / Tool / Toolkit

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FAQs / Fact Sheets, Model Ordinance

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RHTA Social Media Toolkit



Regional Housing
Technical Assistance
Social Toolkit

Technical Assistance
for Local Planning
HOUSING

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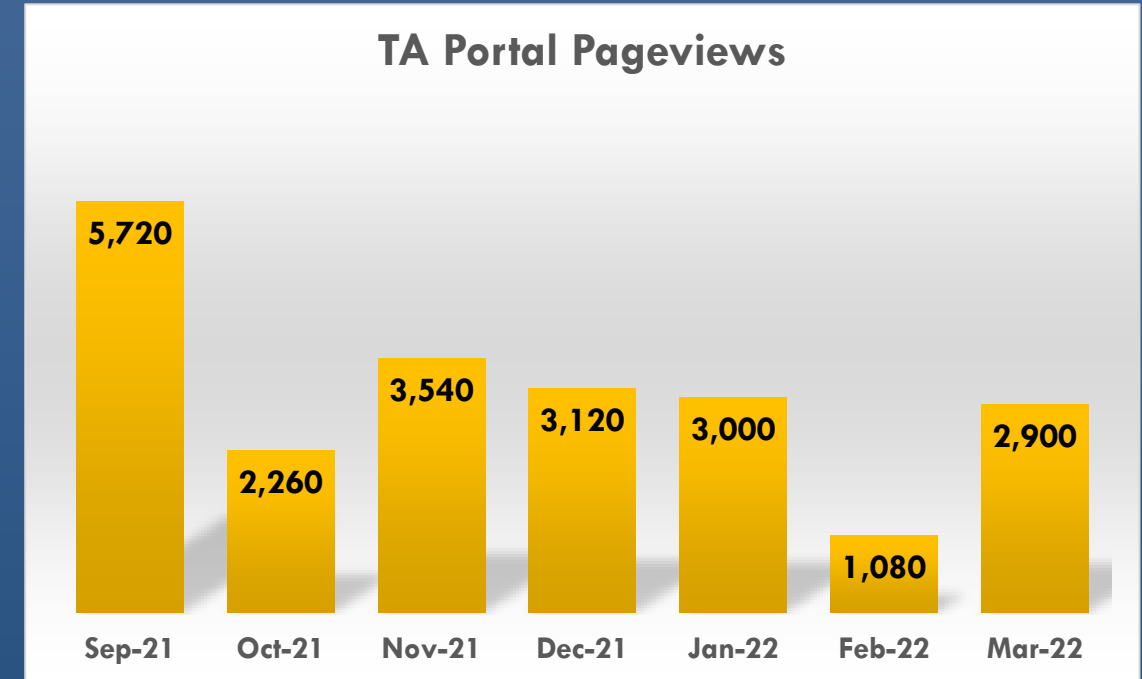
TOPICS
Housing
Housing Elements
Regional Resources / Guidance
Online Engagement Tools
Technical Assistance

PROGRAM
Housing Technical Assistance

TYPE
Guidance / Tool / Toolkit

Activity to Date - Pageviews

- Pageviews is the total number of times Technical Assistance pages viewed in a given month
- Launched in September
- Continue to promote awareness through news stories on ABAG and MTC websites, the blog, e-newsletters, Twitter and with the release of new technical assistance



Activity to Date

- Started with 248 pieces of content September 2021, up to 288 as of March 2022
- Most frequently viewed pages (viewed at least 50 times since the portal launched):
 - SB9
 - Housing technical assistance generally
 - Parking Playbook
 - Housing and Wildfires 101
 - PDA Planning Program
 - Vision Zero
 - Active Transportation Program



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For more information contact:

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