Transit Transformation Action Plan: Accelerated Actions Implementation

Subject:

Staff will provide a status update on the Accelerated Actions of the Transit Transformation
Action Plan.

Background:

In September 2021, the Commission received and accepted the Blue Ribbon Transit Recovery
Task Force's 27-point Transit Transformation Action Plan. Central to the Action Plan was
advancement of three initiatives that were underway prior to the pandemic. These efforts (Fare
Integration and Policy, Mapping and Wayfinding, and Transit Priority on Roadways) were
identified and endorsed for accelerated action and focus. Implementation progress towards these
priority initiatives have been underway.

Staff is providing an implementation update on the accelerated actions this month.

1) **Transit Priority** – This month's update focuses on advancing a request for Caltrans
    Directives on design exceptions and other changes to expedite delivery of transit
    priority improvements on the state highway system. The region seeks to collaborate
    with agencies across the State and Caltrans to develop guidance to achieve timely and
    successful delivery of transit priority projects.

2) **Fare Integration** – In November 2021, the Fare Integration Task Force adopted a
    Bay Area Transit Fare Policy Vision Statement. Since then, the project team has been
    working towards implementation of the Institutional Transit Pass demonstration pilot.
    The demonstration pilot is an all-transit agency pass offered through select
    educational institutions and affordable housing properties with a target launch date of
    August 2022.

3) **Mapping and Wayfinding** – The procurement for the Mapping and Wayfinding
    design standards development, prototyping, and subregional pilot implementation
    contract is in process and proposals are due in April. The procurement for the
    Regional Mapping Data Services (RMDS) platform contract is also moving forward.
    The RMDS platform will be designed and developed through close collaboration with

the Mapping and Wayfinding project team. Initially, it will deliver necessary digital map data services from a cloud-based open data system. Over time, it will become a collaboratively-maintained online mapping data resource for all regional stakeholders.

Issues:

None identified.

Recommendations:

Information.

Attachments:

- PowerPoint Presentation

Therese McMillan