Clipper® Executive Board Fare Integration Task Force

February 28, 2022 Agenda Item 4a

Update on Institutional Transit Pass Pilot Program and Advancement of the Transit Fare Policy Vision Statement

Subject:

Update on the proposed Institutional Transit Pass Pilot Program proposed to be piloted at educational institutions and affordable housing properties starting in the late summer of 2022 as well as other work underway to facilitate advancement of the Transit Fare Policy Vision Statement approved by the Task Force in November 2021.

Background:

In November 2021, the Task Force endorsed a Bay Area Transit Fare Policy Vision Statement which set out a goal of "deployment of an all-transit agency institutional/employer pass demonstration pilot in 2022, with a focus on educational institutions, affordable housing properties, and employers of various sizes, pending available resources/technical considerations."

Since adopting the Policy Vision Statement last year, BART and MTC staff on the project team have been working on standing up a pilot program, with a target launch date of August 2022. The attached presentation provides more details about the work underway to launch the pilot program and will facilitate a discussion at the Task Force meeting.

Recommendations:

Information.

Attachments:

Attachment A: Presentation

Michael Eiseman, Co-Project Manager, BART

Clipper® Executive Board Fare Integration Task Force February 28, 2022 Page 2 of 2

Agenda Item 4a

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William Bacon, Co-Project Manager, MTC