

**METROPOLITAN
TRANSPORTATION
COMMISSION**
Meeting Transcript



APRIL 5, 2021

1 **POLICY ADVISORY COUNCIL EQUITY & ACCESS SUBCOMMITTEE**

2 **APRIL 5, 2021**

3

4 **SPEAKER:** GOOD AFTERNOON, I WOULD LIKE TO CALL THIS MEETING TO
5 ORDER FOR THE POLICY AND ADVISORY COUNSEL, EQUITY AND ACCESS
6 SUBCOMMITTEE. I AM VEDA FLORES, THE VICE CHAIR. MAY WE HAVE A
7 ROLL CALL, PLEASE.

8

9 **SPEAKER:** BROADCASTING TEAM, PLEASE ROLL THE ANNOUNCEMENT.
10 [CAPTIONED ANNOUNCEMENT].

11

12 **SPEAKER:** THANK YOU, I WOULD LIKE TO WELCOME EVERYONE TO THE
13 MEETING TODAY, AND IN THE ONSET, WE WILL ANNOUNCE THAT ANY
14 MEMBERS OF THE COMMUNITY WHO WOULD LIKE TO SPEAK TODAY HAVE
15 TWO MINUTES TO MAKE THEIR PUBLIC COMMENTS. WELCOME,
16 EVERYBODY. MARTHA, WOULD YOU PLEASE CALL THE ROLL.

17

18 **SPEAKER:** SURE. FLORES?

19

20 **SPEAKER:** HERE.

21

22 **SPEAKER:** ELDRED?

23

24 **SPEAKER:** HERE.

25



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1 **SPEAKER:** BUTNET?

2

3 **SPEAKER:** HERE.

4

5 **SPEAKER:** COATES?

6

7 **SPEAKER:** HERE.

8

9 **SPEAKER:** HEDGES?

10

11 **SPEAKER:** HERE.

12

13 **SPEAKER:** HER NAN DEZ? LOPEZ? MONA IS EXCUSED.

14

15 **SPEAKER:** AYE.

16

17 **SPEAKER:** WILSON IS EXCUSED. VALDINI? KINMAN ALTERNATE, WE HAVE
18 A QUORUM.

19

20 **SPEAKER:** EXCELLENT, WE WILL MOVE TO AGENDA ITEM THREE.

21 APPROVAL OF THE MARCH 1ST, 2021 MEETING MINUTES. DO I HAVE A

22 MOTION AND A SECOND TO APPROVE THE MINUTES? SO MOVED.

23

24 **SPEAKER:** SECOND.

25



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1 **SPEAKER:** AND THAT WAS LOPEZ WHO MADE THE MOTION, AND COATES
2 WHO SECONDED THE MOTION?

3

4 **SPEAKER:** YES.

5

6 **SPEAKER:** THANK YOU VERY MUCH. MARTHA, WOULD YOU CALL THE ROLL.

7

8 **SPEAKER:** WILL DO. FLORES? [CALLING ROLL]. NOW WE WILL MOVE ON
9 TO AGENDA ITEM NUMBER 4, BLUE RIBBON TRANSIT RECOVERY FORCE
10 UPDATE. RANDY KINMAN WILL PRESENT THIS ITEM, THIS ITEM IS
11 PRESENTED FOR YOUR INFORMATION AND NO ACTION IS REQUIRED.

12

13 **SPEAKER:** THERE IS NOTHING TO REALLY REPORT TO THE EQUITY
14 LEVEL. THE BLUE RIBBON TASK FORCE IS WINDING UP ITS WORK TO
15 ESTABLISH THE PARAMETERS FOR CONSULTING AND FOR MANAGEMENT.
16 THAT IS GOING FORWARD AND INCLUDES THE EQUITY ISSUED DISCUSSED
17 IN THE PAST.

18

19 **SPEAKER:** ARE THERE ANY PUBLIC COMMENTS?

20

21 **SPEAKER:** THERE ARE NO HANDS RAISED, NO PUBLIC COMMENT WAS
22 RECEIVED ON THIS ITEM.

23

24 **SPEAKER:** THANK YOU FOR THE UPDATE, LOOK FORWARD TO NEXT MONTH.
25 MOVING ON TO AGENDA ITEM NUMBER 5, FCE ENTERPRISE UPDATE, AND



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1 TITLE 6 REPORT FOLLOW-UP. MICHAEL BRENTON WILL PRESENT THE
2 ITEM, THE ITEM IS PRESENTED FOR INFORMATION AND NO ACTION IS
3 REQUIRED BY THE SUBCOMMITTEE. SO MICHAEL, TAKE IT AWAY.

4

5 **SPEAKER:** THANK YOU. MARTHA, THERE WAS A POWER POINT
6 PRESENTATION THAT GOES ALONG WITH IT. THERE WE GO. BEAR WITH
7 ME, HERE. OKAY. SO GOOD MORNING, EVERYBODY. I AM MICHAEL
8 BRENTON, AN ASSISTANT DIRECTOR AT SCC. I AM WITH THE CONTRACTS
9 TEAM AND THE TITLE VI OFFICER. I AM HERE TO PROVIDE AN UPDATE
10 OF THE SBE PROGRAM AND A FOLLOW UP ON THE TITLE VI REPORT THIS
11 COMMITTEE APPROVED IN SEPTEMBER OF 2020. AS I PROGRESS THROUGH
12 THE SLIDES AND DATA, LET ME KNOW IF YOU HAVE ANY QUESTIONS AND
13 I WILL DO MY BEST TO ANSWER. NEXT SLIDE. IN MARCH OF 2020, WE
14 ADOPTED AN UPDATED SMALL BUSINESS ENTERPRISE PROGRAM THAT
15 APPLIES TO NON FEDERALLY FUNDED, NON ARCHITECTURAL AND
16 ENGINEERING CONTRACT OPPORTUNITIES. AND ABAG RECENTLY BID THE
17 SBE PROGRAM IN MARCH OF THIS YEAR. THE CURRENT SLIDE INCLUDES
18 A LOT OF INFORMATION AND HAS A SNAP SHOT OF THE PROGRAM. IT
19 SIGNIFICANTLY EXPANDS THE LIST OF ACCEPTED SBE CERTIFICATIONS
20 TO INCLUDE ANY FORMAL CERTIFICATION FROM THE NINE COUNTY SAN
21 FRANCISCO BAY AREA THAT IS VERIFIABLE AND MEETS THE
22 REQUIREMENTS OF THE STATE SBE PROGRAM. ADDITIONALLY, THE
23 REVISED PROGRAM EXPANDS THE PREFERENCE POINTS AWARDED FOR
24 SMALL BUSINESS PARTICIPATION, UP TO A POTENTIAL 10 PREFERENCE
25 POINTS. YOU CAN SEE ON THE LAST COLUMN, COMMITMENTS OF 25 TO



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1 40 PERCENT WILL RECEIVE 5 PREFERENCE POINTS AND 40 PERCENT OR
2 ABOVE RECEIVE 10 PREFERENCE POINTS. BOTH THE 5 POINT AND THE
3 10 POINT PREFERENCE INCLUDES A SIGNIFICANT BOOST TO THE
4 COMPETITIVENESS OF PROPOSERS COMMITTING TO SMALL BUSINESS
5 PARTICIPATION. NEXT SLIDE, PLEASE. THE PRIMARY OBJECTIVES OF
6 THE PROGRAM INCREASE THE PARTICIPATION OF CONTRACTING
7 OPPORTUNITIES, THE OVERALL COMPETITION AND TO REMOVE THE
8 BARRIERS TO PARTICIPATION, LEVELLING THE PLAYING FIELD FOR
9 SMALL BUSINESSES TO COMPETE WITH THE LARGER NON-SBE FIRMS. A
10 MEANINGFUL PART OF THE SUCCESS LIES IN THE OUTREACH EFFORTS
11 PROMOTING THE SBE PROGRAM. OUR AGENCY AND TEAM ARE PASSIONATE
12 ABOUT IT AND PARTICIPATE IN REGIONAL AND LOCAL ORGANIZATIONS
13 AND WORKING GROUPS TO EDUCATE FIRMS ABOUT OUR PROGRAMS, AND
14 INCLUDING THE BUSINESS OUTREACH COMMITTEE, THE CAL MENTOR
15 PROGRAM, THE CONFERENCE OF MINORITY TRANSPORTATION OFFICIALS,
16 AND THE INTERNATIONAL BRIDGE TUNNEL AND TURNPIKE ASSOCIATION
17 TO NAME A FEW. CONTRACT STAFF INCLUDES THE SBE PROGRAM
18 INFORMATION AND ALL APPLICABLE PROCUREMENTS AND WE ACTIVELY
19 PROMOTE THE PROGRAM IN EVERY PROPOSER'S CONFERENCE. AND NEXT
20 SLIDE. FROM APRIL 2020 TO MARCH 2021, MTC COMPLETED 46
21 PROCUREMENTS, RESULTING IN THE AWARD OF \$71.65 MILLION
22 DOLLARS. INCLUDED IN THESE PROCUREMENTS ARE FEDERALLY FUNDED
23 PROJECTS AND ARCHITECTURE ENGINEERING PROGRAMS THAT THE
24 PROGRAM CANNOT BE INCLUDED. ON THIS SLIDE, WE ARE SHOWING 12
25 OF THOSE 46 PROCUREMENTS, THAT INCLUDED THE SMALL BUSINESS



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1 PROGRAM, RESULTING IN THE AWARD OF \$15.4 MILLION IN CONTRACTS.
2 IT REPRESENTS 22 PERCENT OF THE TOTAL AWARD FOR THIS 12 MONTH
3 PERIOD. AS YOU CAN SEE, ON THE LEFT HAND SIDE OF THE TABLE,
4 APPROXIMATELY 14.9 MILLION OF THIS \$15.4 MILLION IN CONTRACTS
5 IS COMMITTED TO SMALL BUSINESSES. AND SO ON THE 12 CONTRACTS,
6 THAT REPRESENTS 97 PERCENT COMMITMENT TO SMALL BUSINESSES, IN
7 THESE CONTRACT OPPORTUNITIES. AND THERE IS NO UTILIZATION DATA
8 TO PROVIDE ON 7 OF THE CONTRACTS, AS THEY DON'T BEGIN UNTIL
9 JULY 1ST, 2021. HOWEVER, THESE CONTRACTS WERE ALL AWARDED TO
10 PRIME SMALL BUSINESSES, MEANING THAT 100 PERCENT OF THE
11 PAYMENTS UNDER THESE 7 CONTRACTS WILL GO TO SMALL BUSINESSES.
12 5 OF THE 12 CONTRACTS AWARDED ARE ACTIVE AND HAVE PAYMENTS
13 FROM MTC TO THE CONTRACTORS DURING THE MOST RECENT 12 MONTH
14 PERIOD AND THUS FAR WE ACHIEVED 12 PERCENT UTILIZATION IN THE
15 FIRST YEAR OF PAYMENTS. WE ARE MAKING PROGRESS, HOWEVER, THERE
16 IS MORE WORK TO BE DONE AND STAFF WILL CONTINUE TO EXPAND
17 OUTREACH AND SEEK WAYS TO INCREASE SMALL BUSINESS
18 PARTICIPATION IN OUR PROJECTS. NEXT SLIDE, PLEASE. IN ADDITION
19 TO THE CONTRACTS DESCRIBED IN THE PREVIOUS SLIDE, MTC ALSO
20 DOES PROCUREMENTS THAT ESTABLISH A PREQUALIFIED LIST OF FIRMS
21 WE CALL BENCHES. THESE CONTRACTORS ARE AVAILABLE ON AN ON-CALL
22 BASIS FOR FUTURE CONTRACT OPPORTUNITIES, WE COMPLETED FOUR OF
23 THESE BENCHES DURING THIS TIMEFRAME, THAT RESULTED IN THE
24 APPROVAL OF 19 SMALL BUSINESS PRIMES AND 39 SMALL BUSINESS SUB
25 CONTRACTORS FOR FUTURE CONTRACT OPPORTUNITIES. WE ARE ALSO



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1 SEEING TRENDS THAT APPEAR TO INDICATE INCREASING OVERALL
2 COMPETITION, WITH OVER 500 PROPOSALS RECEIVED IN THE PAST 12
3 MONTHS, A RECORD AT MTC. NEXT SLIDE, PLEASE. AND NOW WE'RE
4 GOING TO PROCEED TO THE FOLLOW UP ON THE TRIENNIAL REPORT, IT
5 HAS BEEN A FEW MONTHS SINCE I PRESENTED THIS INFORMATION TO
6 YOU, YOU CAN USE THE LINK ON THIS SLIDE TO ACCESS THE
7 PUBLISHED FINAL REPORT ON MTC'S WEBSITE IF YOU ARE INTERESTED
8 IN REVIEWING IT AGAIN. NEXT SLIDE, PLEASE. THIS SLIDE PROVIDES
9 THE TIMELINE FOR THE LAST FALL, FOR THE REVIEW AND APPROVAL OF
10 THE TRI-ENNIAL REPORT BY THIS COMMITTEE, THE ADMINISTRATION
11 COMMITTEE AND THE FULL COMMISSION. SOME OF THE MEMBERS HAD
12 QUESTIONS ABOUT THE CONTENT OF THE TITLE VI REPORT AND MTC
13 POLICIES AND ACTIVITIES YOU ASKED TO BE ADDRESSED FOR FUTURE
14 WORK. ATTACHMENT B TO THE OVERALL PACKAGE PROVIDES YOU FTA
15 CIRCULAR 4720.1B, ISSUED IN OCTOBER OF 2012 AND PROVIDES
16 GUIDELINES FOR COMPLIANCE. AND ATTACHMENT C OF THE PACKAGE
17 PROVIDES A MORE DETAILED QUESTION AND ANSWER DOCUMENT,
18 HOWEVER, I PLAN TO USED THE NEXT SLIDES TO PROVIDE A HIGHER
19 LEVEL REVIEW OF THE QUESTIONS AND OUR RESPONSES. NEXT SLIDE,
20 PLEASE. TITLE 6 OF THE CIVIL RIGHTS ACT OF 1964 PROHIBITS
21 DISCRIMINATION ON THE BASIS OF RACE, COLOR, OR NATIONAL
22 ORIGIN. AND ONE OF THE COMMITTEE MEMBERS HIGHLIGHTED THE FACT
23 THAT TRANSPORTATION IMPACTS CAN HAVE DISPARATE IMPACTS ON AIR
24 POLLUTION, ACTIVITIES, ACCESS TO HEALTHCARE, EMPLOYMENT, ETC.
25 EXECUTIVE ORDER 12898 THAT ADDRESSES ENVIRONMENTAL JUSTICE



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1 FOCUSES ON DISPROPORTIONATELY HIGH ADVERSE HUMAN AND
2 ENVIRONMENTAL IMPACTS ON MINORITY AND LOW INCOME POPULATIONS.
3 I HAVE INCLUDED THIS EXCERPT FROM A TITLE 6 CIRCULAR THAT
4 PROVIDES A COMPARISON OF TITLE VI AND ENVIRONMENTAL JUSTICE.
5 THE ANSWER IS YES, MTC COMPLIES WITH BOTH TITLE 6 AND FEDERAL
6 REQUIREMENTS, IN THE ENVIRONMENTAL JUSTICE. AND NEXT SLIDE,
7 PLEASE. ANOTHER COMMITTEE MEMBER HAD ASKED FOR ASSURANCE THAT
8 MTC NON INSURANCE DISCRIMINATION GOES BEYOND PROTECTIONS FOR
9 RACE, COLOR, AND NATIONAL ORIGIN, THIS PROVIDES THE MTC NON
10 DISCRIMINATION POLICY IN PROCUREMENT AND CONTRACTING AND
11 INCLUDES A MUCH MORE COMPREHENSIVE LIST OF PROTECTED GROUPS
12 THAT IS DERIVED FROM MULTIPLE STATE AND FEDERAL CODES. NEXT
13 SLIDE, PLEASE. THE REMAINING QUESTIONS FOCUSED MORE ON OVERALL
14 EQUITY, OF WHICH TITLE 6 IS JUST ONE ASPECT. AND WHILE I
15 BELIEVE THAT YOU ARE ALL VERY FAMILIAR WITH MTC'S EQUITY
16 PLATFORM, IT SHOULD AT THE HEART OF MTC'S EFFORTS TO ENSURE WE
17 ARE ACHIEVING MEANINGFUL ACCESS TO EVERYONE, WITH EQUITY
18 PERMEATING EVERYTHING WE DO. THE PROJECTS LISTED ON THE SLIDE
19 TOUCH ON BIKE AND PEDESTRIAN ACTIVITIES AND PRICE IMPACTS ON
20 TRANSPORTATION SYSTEMS, THESE ARE TWO AREAS OF QUESTIONS AND
21 FOLLOW UP ACTIVITIES BY COMMITTEE MEMBERS. WHEN MTC STAFF
22 BRING INFORMATION ON THESE PROJECTS OR SIMILAR PROJECTS IN THE
23 FRONT OF THE COMMITTEE, YOU WILL HAVE MORE OPPORTUNITIES TO
24 EXPLORE AND PROVIDE INPUT ON EQUITY AND ACCESS ISSUES. THE
25 NEXT ITEM ON THE AGENDA IS THE FAST TRACK START PILOT PROGRAM,



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1 ANOTHER POTENTIAL PROGRAM COMING THAT WILL GIVE YOU AN
2 OPPORTUNITY TO WEIGH IN ON EQUITY ASPECTS OF WHAT WE'RE TRYING
3 TO DO. AND STAFF WILL BE RETURNING TO THIS COMMITTEE IN FALL
4 OF THIS YEAR AND WILL PRESENT UPDATED SBE PROGRAM INFORMATION,
5 DBE PROGRAM INFORMATION, MORE INFORMATION ON THE OUTREACH
6 EFFORTS, AND INFORMATION ON ANY PLANS TO EXPAND OR IMPROVE THE
7 SBE PROGRAM OR SIMILAR EFFORTS. THANK YOU VERY MUCH FOR YOUR
8 TIME, AND I CAN ANSWER QUESTIONS IF YOU HAVE THEM.

9

10 **SPEAKER:** THANK YOU. THANK YOU FOR THE PRESENTATION. I SEE ONE
11 HAND, RICH HEDGES, PLEASE LET US KNOW WHERE YOU ARE FROM AND
12 GO AHEAD WITH YOUR QUESTION.

13

14 **SPEAKER:** RICHARD HEDGES, REPRESENTING SENIORS, THANK YOU FOR
15 THAT PRESENTATION, THAT WAS VERY INTERESTING. A QUESTION I
16 HAVE, ESPECIALLY THOSE SEVEN BUSINESSES, IS THIS PROGRAM
17 HELPING THESE FOLKS STAY IN BUSINESS? BECAUSE I THINK THAT
18 SHOULD BE ONE OF OUR GOALS, AND I THINK IT IS.

19

20 **SPEAKER:** WELL, I AM SORRY. HELPING THEM STAY IN BUSINESS,
21 LIKE, DURING COVID? OR --

22

23 **SPEAKER:** SORRY, I MUTED MYSELF.

24

25 **SPEAKER:** HAHA.



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1

2 **SPEAKER:** NO, I WOULD SAY GENERALLY, GIVING THEM A HAND UP, SO
3 THAT THEY CAN REMAIN IN BUSINESS AND PROSPER. BECAUSE I THINK
4 THAT'S OUR GOAL.

5

6 **SPEAKER:** YEAH, DEFINITELY. YOU KNOW PART OF -- THE BEST WAY WE
7 CAN HELP THESE BUSINESSES ACHIEVE SUCCESS AND MAINTAIN
8 VIABILITY IS GIVING THEM ACCESS TO OUR CONTRACTING
9 OPPORTUNITIES. SO, YOU KNOW, FOR EXAMPLE, THE 7 CONTRACTS THAT
10 HAVEN'T STARTED YET, THEY ARE FREEWAY SERVICE CONTRACTS THAT
11 GO TO TOW TRUCK OPERATORS, IT IS A FUNCTION OF THE TIMING WHEN
12 WE PROCURE CURE AN AWARD, THERE'S A RAMP UP PERIOD AND
13 STARTING POINT OF THE CONTRACT. AND AS FAR AS, I WANT TO MAKE
14 SURE THAT I AM UNDERSTANDING YOUR QUESTION, OUTSIDE OF
15 CONTRACT OPPORTUNITY AWARDS AND TRYING TO EDUCATE THEM ABOUT
16 OUR PROGRAMS AND HOW TO COMPETE FIRM PROJECTS, WE DON'T HAVE
17 ANY SUBSIDIES OR ANYTHING LIKE THAT.

18

19 **SPEAKER:** WE ARE NOT DISCUSSING THOSE, I AM HOPING IT IS A
20 PROGRAM, THAT IT IS GENERATING THE KIND OF ACTIVITY THAT, A,
21 HELPS THEM LEARN HOW TO MOVE THROUGH THE SYSTEM, THAT YOU TELL
22 ME YOU ARE DOING, AND ALSO GIVES THEM SOME FINANCIAL
23 STABILITY.

24



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1 **SPEAKER:** UNDERSTOOD. YES, SIR, THAT IS THE GOAL OF THE
2 PROGRAMMING. SO ONE OF THE WAYS WE TRY TO MONITOR THAT IS A
3 UTILIZATION INFORMATION, AND WE WANT TO MAKE SURE THAT WE ARE
4 NOT JUST MAKING EMPTY COMMITMENTS, THE PAYMENTS ARE ACTUALLY
5 ARRIVING IN THEIR HANDS. AND NOT JUST REPORTING TO YOU ON
6 COMMITMENTS WE'VE MADE, BUT FOCUSING ON THEY ARE ACTUALLY
7 RECEIVING PAYMENTS, AND THAT IS PART OF THE SEMIANNUAL REPORTS
8 WE WILL BE BRINGING TO YOU. IT IS THE BEST WAY WE CAN HELP
9 YOU, NOT ONLY IN TRAINING, BUT TO MAKE THIRE ARE GETTING MONEY
10 INTO THEIR HANDS FOR THE WORK THEY ARE DOING.

11

12 **SPEAKER:** A FOLLOW-UP, DO WE GO BACK AND MONITOR TO SEE THAT IF
13 THEY REMAIN IN BUSINESS, TO SEE HOW WELL WE ARE DOING IN
14 KEEPING THEM UP TOP?

15

16 **SPEAKER:** WELL, ONE OF THE THINGS THAT, I WANT TO MAKE SURE --

17

18 **SPEAKER:** I AM NOT CRITICAL OF THE PROGRAM.

19

20 **SPEAKER:** UNDERSTOOD. I WANT TO MAKE SURE I AM NOT CREATING
21 THINGS ON-THE-FLY. I AM TRYING TO RECALL IN MY MIND AN
22 INSTANCE WHERE WE HAVE BEEN IN CONTRACT WITH THE SMALL
23 BUSINESS, THEY HAVE TERMINATED THE CONTRACT, THEY CAN NO
24 LONGER PERFORM. I CANNOT RECALL ANY OTHER EXAMPLES OF THAT. SO



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1 I DON'T HAVE A GOOD EXAMPLE TO SAY, WHEN THIS HAPPENS, WE HAVE
2 DONE THE FOLLOWING.

3

4 **SPEAKER:** I THINK THAT TELLS US THAT IT IS SUCCEEDING, AT LEAST
5 FOR THE PEOPLE WE ARE DEALING WITH, AT THE TIME. THANK YOU.

6

7 **SPEAKER:** NO PROBLEM. IT IS OUR GOAL, WE NEED TO KEEP WORKING
8 HARDER, GET IN TOUCH, AND EXPANDING OPPORTUNITIES. THAT IS
9 SOMETHING WE ARE TRYING TO DO WITH OUTREACH AND CONSTANTLY
10 TRYING TO INCREASE PARTICIPATION.

11

12 **SPEAKER:** THANKS AGAIN.

13

14 **SPEAKER:** UH-HUH.

15

16 **SPEAKER:** THANK YOU. MICHAEL LOPEZ, PLEASE ANNOUNCE YOUR
17 COMMUNITY THAT YOU REPRESENT.

18

19 **SPEAKER:** CAN YOU HEAR ME, FIRST?

20

21 **SPEAKER:** YES, SIR.

22

23 **SPEAKER:** I CAN HEAR YOU.

24



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1 **SPEAKER:** YES, I REPRESENT THE SENIORS IN SANTA CLARA COUNTY.
2 MY QUESTION IS ABOUT WHAT YOU PRESENT, I AM TRYING TO GET
3 CLARIFICATION ABOUT WHAT THIS PROGRAM IS. AND NOW, IT IS NON-
4 FEDERAL MONEY THAT IS DISPERSED, MONEY FROM STATE AND LOCAL.

5

6 **SPEAKER:** THAT'S CORRECT, YES, SIR.

7

8 **SPEAKER:** OKAY. AND THEN MY QUESTION GOES TO YOUR -- THE CHART
9 YOU REPRESENTED THERE, WITH THE CONTRACTS AWARDED.

10

11 **SPEAKER:** UH-HUH.

12

13 **SPEAKER:** AND JUST LIKE -- I WANTED TO GET AN UNDERSTANDING. A
14 TOTAL OF \$15 MILLION DOLLARS' WORTH OF CONTRACTS, OVER \$25,000
15 EACH, WERE AWARDED WITHIN THIS TIME PERIOD.

16

17 **SPEAKER:** THAT'S CORRECT.

18

19 **SPEAKER:** OF THE \$14,907,000 WENT TO THESE BUSINESS
20 ENTERPRISES?

21

22 **SPEAKER:** YES, SIR, THAT'S CORRECT.

23

24 **SPEAKER:** THAT'S IMPRESSIVE. THANK YOU.

25



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1 **SPEAKER:** THANK YOU.

2

3 **SPEAKER:** ANY OTHER QUESTIONS FROM OUR PANELISTS? RAY COATES,
4 PLEASE GO AHEAD AND ANNOUNCE WHERE YOU'RE FROM.

5

6 **SPEAKER:** SONOMA COUNTY, I REPRESENT SENIORS. A BIG SENIOR
7 CONTINGENT TODAY, IT SOUNDS LIKE. I AM CONFUSED EVERY TIME THE
8 TERM BENCH COMES UP.

9

10 **SPEAKER:** SURE.

11

12 **SPEAKER:** I HAVE STUDIED THE MATERIALS, REPEATEDLY, EVERY TIME
13 I HEAR SOMEBODY MENTION IT, IT SOUNDS LIKE SOMETHING DIFFICULT
14 FROM WHAT I UNDERSTOOD.

15

16 **SPEAKER:** OKAY.

17

18 **SPEAKER:** CAN YOU GIVE ME A SUCCINCT AND CLEAR DEFINITION OF
19 WHAT IS MEANT BY A BENCH?

20

21 **SPEAKER:** I WILL DO MY BEST. AND YOU CAN TELL ME HOW I HAVE
22 DONE AFTERWARDS. THE NORMAL PROCUREMENT IS A SINGLE AWARD, AT
23 THE CONCLUSION, WE AWARD A PROJECT AND WE SIGN A CONTRACT AND
24 THE CONTRACTOR GETS TO WORK. THERE ARE INSTANCES WHERE THERE
25 ARE AREAS OF WORK, WHERE WE HAVE NOT IDENTIFIED SPECIFIC



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1 PROJECTS YET, BUT I GUESS YOU CAN CALL IT, WE WANT TO GET A
2 HEAD START ON CREATING A LIST OF PRE-QUALIFIED FIRMS WE WILL
3 TARGET FOR WORK ON FUTURE PROJECTS. FOR, EXAMPLE, CONSTRUCTION
4 MANAGEMENT AND DESIGN SERVICES IS ONE AREA OVER THE PAST 12
5 YEARS WE HAVE USED THE BENCH APPROACH. SO WE GO OUT, WE
6 PREQUALIFY, WE REVIEW THE QUALIFICATIONS AND REFERENCES, PAST
7 PROJECTS, AND WE TRY TO IDENTIFY A LIST OF FIRMS THAT CAN
8 PROVIDE CONSTRUCTION MANAGEMENT OR DESIGN SERVICES INTO THE
9 FUTURE. AND THEN WHEN A SPECIFIC PROJECT COMES UP, WE
10 ADVERTISE AND LET THOSE FIRMS ON THAT LIST COMPETE FOR THE
11 WORK, AND THEN WE AWARD A CONTRACT FOR THEM TO GET STARTED IN
12 WORKING. SO THE BEST WAY I GUESS IN MY MIND TO LOOK AT IT, A
13 PRE-APPROVED LIST OF FIRMS THAT ARE VETTED. AND 24E7B WE
14 COMPETE FOR IT AND GIVE THEM A CONTRACT. AND I THINK WE CALL
15 IT A BENCH, YOU KNOW, IN MY MIND, IT IS LIKE A SPORTS
16 REFERENCE, IT IS A GROUP OF PEOPLE THAT ARE READY AND WAITING
17 IN THE WINGS, WE ARE READY TO PUT THEM TO WORK AND WHERE WE
18 HAVE AN OPPORTUNITY. AND WE FOUND, WE FIND IT IS POTENTIALLY A
19 LITTLE BIT MORE EFFICIENT THAN DOING A SINGLE AWARD
20 PROCUREMENT FOR EVERY PROJECT, ESPECIALLY WHEN THERE IS GOING
21 TO BE COMMONALITIES IN THE TYPES OF WORK THEY ARE DOING. AND
22 WE CAN GET SOME OF THE PRE-VETTING OUT OF THE WAY, UP FRONT,
23 AND THEN GET THEM TO WORK FASTER WHEN A PROJECT IS READY TO
24 GO.

25



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1 **SPEAKER:** THAT IS VERY HELPFUL TO HEAR THAT DESCRIPTION. SO
2 THAT LEADS TO A FOLLOW-UP QUESTION, THEN.

3

4 **SPEAKER:** SURE.

5

6 **SPEAKER:** IT SOUNDS LIKE THIS BENCH HAS THE POTENTIAL FOR
7 SCREENING OUT SMALL BUSINESSES THAT MIGHT NEED THAT HAND-UP,
8 MIGHT NEED A LITTLE EXTRA HELP, ON GETTING UP TO WHERE THEY
9 CAN QUALIFY. IS THERE SOME KIND OF A PROGRAM THAT WOULD HELP
10 THEM UNDERSTAND WHY THEY DIDN'T MAKE THE BENCH?

11

12 **SPEAKER:** SO, YEAH, AND IN EVERY SINGLE ONE OF THE PROCURE
13 MENTES, WHETHER THEY ARE A BENCH OR A SINGLE AWARD, WE OFFER
14 ALL OF THE FIRMS HAT WERE UNSUCCESSFUL THE OPPORTUNITY FOR A
15 DE-BRIEF, FOR US TO GO THROUGH HOW THE EVALUATION PANEL VIEWED
16 THE RESPONSES AND POTENTIAL WAYS THEY CAN IMPROVE. AND THE
17 OTHER PIECE WHERE WE BELIEVE THAT A PROGRAM LIKE THIS WELL
18 HELP IS TRYING TO HELP THE SMALL BUSINESSES GROW FROM BEING A
19 SUB CONTRACTOR INTO A PRIME. AND SO THE MORE OPPORTUNITIES
20 THEY HAVE TO SUB CONTRACT UNDER A NON SMALL BUSINESS PRIME,
21 THEY CAN LEARN, SEE HOW THE PROCESS GOES, GET USED TO WORKING
22 WITH MTC AND IDEALLY THEY MATURE OVER TIME AND THEY COME WITH
23 THE PRIME, COMPETING WITH ALL OF THE REST. THE OTHER PIECE WE
24 DO WITH OUR BENCHES THAT WE HAVE IMPROVED RECENTLY IS WE HAVE
25 NOW ESTABLISHED THE ABILITY AND THE PLANS TO RE-OPEN THESE



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1 BENCHES ON DIFFERENT TIME INTERVALS THAT ARE AS NEEDED, SO
2 POTENTIALLY A SMALL BUSINESS MISSED OUT ON APPLYING THE FIRST
3 TIME, MAYBE THEY ARE A NEW COMPANY, OR A NEW MARKET ENTRANCE,
4 WE WILL REOPEN THESE BENCHES AND ALLOW OTHERS OPPORTUNITY TO
5 JOIN THE BENCH IN THE FUTURE. WHEREAS IN THE PAST, OUR BENCHES
6 WERE A ONE-SHOT DEAL, YOU GOT AN OPPORTUNITY TO GET ON THE
7 BENCH, AND THEN THE NEXT OPPORTUNITY WOULD COME THREE YEARS
8 LATER, WHEN WE RE-DID THE BENCH ALL OVER AGAIN. SO NOW WE ARE
9 REOPENING UP MORE BENCHES TO ALLOW MORE FIRMS TO GET THE
10 CHANCE TO JOIN.

11

12 **SPEAKER:** (SPEAKER FAR FROM MIC) GETTING THE CHANCE -- THANKS
13 FOR THE VAR THOROUGH EXPLANATION, AND I DO APPRECIATE IT. I
14 THINK I UNDERSTAND IT NOW!

15

16 **SPEAKER:** HAHA. ALL RIGHT, GOOD. THANK YOU.

17

18 **SPEAKER:** YES.

19

20 **SPEAKER:** VERY GOOD! TERRIE SCOTT, WILL YOU ANNOUNCE WHERE YOU
21 ARE FROM, AND WHEN YOU REPRESENT?

22

23 **SPEAKER:** TERRY SCOTT, SENIOR COMMUNITY, NAPA COUNTY. MY
24 QUESTION RELATES TO THE BENCH PLAYERS. I ASSUME THAT SOME OF
25 THESE PROJECTS ARE CONSIDERABLY LARGER THAN OTHERS. AND THEY



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1 WOULD BE DONE IN PHASES. DO YOU ACTUALLY SELECT PRE-QUALIFIED
2 CANDIDATES TO PERFORM CERTAIN PHASES OF THE PROJECT, OR IS
3 THERE A -- THE EQUIVALENT OF THE ORGANIZATION THAT IS A
4 PROJECT MANAGER THAT MAKES THE SELECTIONS INDEPENDENTLY?

5

6 **SPEAKER:** I AM TRYING IT MAKE SURE I EXPLAIN THIS THE RIGHT
7 WAY. SOME OF IT, LIKE YOU SAID, DEPENDING ON THE TYPE OF
8 PROJECT, THERE WILL BE DIFFERENT THINGS. SO LET'S SAY, A CIVIL
9 CONSTRUCTION PROJECT, FOR EXAMPLE, FOR EXPANDING EXPRESS LANES
10 ON I80. THERE'S THE DESIGN PHASE, AND THAT'S COMPETED FOR, FOR
11 ARCHITECTURAL AND ENGINEERING FIRMS THAT WANT TO DO DESIGN
12 WORK, AND THE CONSTRUCTION PHASE, A WHOLE OTHER SUBSET CAN
13 COMPETE TO CONSTRUCTION MANAGER AND OVERSEE THE PROJECT. THAT
14 IS ONE EXAMPLE OF PHASES, ON SOME OF THE OTHER BENCHES, WE
15 WILL HAVE ONE FIRM POTENTIALLY DO A FEASIBILITY STUDY TO
16 IDENTIFY SOME POTENTIAL ALTERNATIVES AND THEN ANOTHER FIRM
17 WILL ACTUALLY CREATE THE PLANS. SO IT IS KIND OF HARD, WITHOUT
18 A SPECIFIC EXAMPLE. WE DO HAVE MANY INSTANCES, THOUGH, IT IS
19 ONE FIRM WE ENGAGE FOR A PROJECT AND THEY LEAD IT FROM START
20 TO FINISH. SO IT ALL DEPENDS ON THE NATURE, BUT WE DO HAVE
21 EXAMPLES WHERE PROJECTS ARE DIVIDED AND THERE WILL BE
22 DIFFERENT CONTRACT USERS DIFFERENT CONTRACTORS THAT WORK
23 THROUGH THE DIFFERENT PHASES. I HOPE THAT MAKES SENSE, ANOTHER
24 CONCRETE EXAMPLE, WHEN I COME IN SIX MONTHS, I WILL BRING



APRIL 5, 2021

1 EXAMPLES OF BENCH PROJECTS SO YOU CAN SEE HOW THEY WERE
2 AWARDED, ETC.

3

4 **SPEAKER:** THAT'S HELPFUL. I WAS CONCERNED ABOUT WHETHER OR NOT
5 THE CONTRACTS WOULD BE AWARDED SIMULTANEOUSLY AT ONE
6 PARTICULAR TIME, OR PRIOR TO THE BEGINNING OF THE PROJECT, OR
7 WOULD SUBSEQUENTLY AWARDED WHEN THAT PHASE OF THE AWARD WAS
8 DUE TO BE --

9

10 **SPEAKER:** I WILL LOOK AT SOME EXAMPLES FOR YOU, REALLY, MR.
11 SCOTT. IT IS A PROJECT TO PROJECT BASIS. NORMALLY FROM WHAT I
12 HAVE SEEN, FOR A CIVIL CONSTRUCTION PROJECTS, WE ARE NOT
13 AWARDED THE DESIGN AND CONSTRUCTION MANAGER. WE ARE DOING THE
14 DESIGN FIRST AND THEN THE CONSTRUCTION MANAGER, WE WILL ENGAGE
15 THEM. I WANT TO TRY TO DO SOME RESEARCH TO FIND A BETTER
16 EXAMPLE OF THE LIFE CYCLE OF A WHOLE PROJECT AND THE DIFFERENT
17 CONTRACTS THAT WERE AWARDED DURING IT.

18

19 **SPEAKER:** THANK YOU! I UNDERSTAND THERE CAN BE A SIGNIFICANT
20 AMOUNT OF TIME PASSING BETWEEN THE PHASES, A YEAR OR TWO OR
21 THREE DOWN THE ROAD. AND THINGS MAY HAVE CHANGED, WITH THE
22 ORIGINAL ORGANIZATION THAT WAS SELECTED. IF THAT CONTRACTOR,
23 THEY COULD HAVE GONE OUT OF BUSINESS, THEY COULD BE
24 EMPHASIZING ANOTHER AREA THAT IS NOT WHAT YOU ARE TRYING TO
25 PERFORM. THANK YOU FOR THE EXPLANATION, I APPRECIATE IT.



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1

2 **SPEAKER:** THESE TOOLS YOU ARE SUGGESTING WILL HELP US IDENTIFY
3 HOW MTC MOVES FORWARD, ESPECIALLY WITH THE PROJECT LIFELINE,
4 LIFE CYCLE, AND POSSIBLY A SMALL BUSINESS THAT MATURES INTO A
5 PRIME ORGANIZATION. SO I LIKE THE DIRECTION THAT YOU ARE
6 GOING. THANK YOU VERY MUCH. AND OLIVIA ANDREWS --

7

8 **SPEAKER:** DO YOU WANT TO FINISH THAT?

9

10 **SPEAKER:** YES. I AM SORRY. NEXT TIME I COME BACK TO YOU, I HAVE
11 AN EXAMPLE OF A SMALL BUSINESS THAT HAS RECENTLY MATURED INTO
12 A PRIME, THEY WERE RECENTLY AWARDED THE PROJECT FOR A REGIONAL
13 ACTIVE TRANSPORTATION PLAN. WHEN I COME BACK, I WILL GIVE YOU
14 AN EXAMPLE OF THAT ALSO, A SMALL BUSINESS THAT HAS GROWN INTO
15 A PRIME AND HAS RECEIVED WORK AS A NON-SMALL BUSINESS PRIME,
16 ON A PROJECT.

17

18 **SPEAKER:** THANK YOU VERY MUCH. AND OLIVIA, SORRY TO INTERRUPT
19 YOU, GO AHEAD PLEASE.

20

21 **SPEAKER:** THAT WAS ABSOLUTELY APPROPRIATE. MY NAME IS OLIVIA
22 ELDRED, THE VICE CHAIR OF THIS COMMITTEE, AND THE
23 ENVIRONMENTAL AT LARGE CHAIR. AND I REALLY THANK YOU SO MUCH
24 FOR THIS. IT IS A CLEAR PRESENTATION OF WHAT CAN BE A
25 COMPLICATED TOPIC. I AM FORTUNATE TO HAVE BEEN ABLE TO WORK



APRIL 5, 2021

1 WITH SOME SUCCESSFUL BENCHES IN THE PAST. AND I HAVE A COUPLE
2 QUESTIONS FOR YOU. I AM GLAD TO HEAR YOU REOPEN THE BENCHES,
3 THAT IS REALLY KEY FOR KEEPING UP WITH EMERGING BUSINESSES AND
4 ESPECIALLY AS SO MUCH OUTREACH IN THE PAST IS NOT ABLE TO
5 PENETRATE SOME OF THE TARGET DEMOGRAPHIC BUSINESSES. SO I AM
6 JUST -- I WANTED TO MAKE A COMMENT ABOUT ONE OF THE MOST
7 SUCCESSFUL BENCHES I HAVE WORKED WITH, AS FAR AS SUCCESSFULLY
8 PENETRATING INTO OUR TARGET COMMUNITIES, IS ONE THAT HAD A
9 MONTHLY ROTATING DEADLINE. SO WHEN YOU CAME ACROSS A BUSINESS
10 IN THE FIELD, YOU CAN ACTUALLY SAY, HEY, THERE'S THIS PROCESS,
11 YOU WOULD TURN IN YOUR PAPERWORK AND, LIKE YOU SAID, WHEN IT
12 WAS WRONG, SOMEONE WOULD SAY, HEY, THESE ARE THE THINGS YOU
13 HAVE TO WORK ON, OR YOU HAVE TO DEVELOP THESE THINGS, AND THEN
14 WHEN IT WAS TIME FOR US TO PUT OUT A CALL, WE HAD THIS REALLY
15 UP TO DATE DATA PHASE OF POTENTIAL APPROVED BUSINESSES IN OUR
16 COMMUNITY THAT WE COULD REACH FROM. AND YOU COULDN'T DO IT ON
17 THE SPOT, BUT EVERY MONTH YOU HAD IT TURN IT IN BY THE 8TH AND
18 IT TOOK A MONTH OR TWO TO GET AN ANSWER BACK. ONCE YOU ARE
19 THROUGH IT, YOU CAN BE CALLED UPON FOR WHATEVER TASK. THAT
20 HAPPENED A LOT WITH SOCIAL SERVICES AND HOMELESS PROVIDERS AND
21 THOSE KINDS OF THINGS. SO I AM CURIOUS, HOW OFTEN THIS IS
22 OPENING UP, AND WHAT YOUR EQUITY TARGETING IS TO ACHIEVE
23 HIGHER PENETRATION IN AREAS THAT WE HAVEN'T BEEN AS SUCCESSFUL
24 IN THE PAST, REGARDING EQUITY AND DIVERSITY FACTORS.

25



APRIL 5, 2021

1 **SPEAKER:** OKAY. SO ON THE FIRST ASPECT OF IT, WE'VE GIVEN
2 OURSELVES A FEW OPTIONS FOR REOPENING THE BENCHES. I THINK
3 WE'VE GIVEN THREE OPTIONS, WE THOUGHT ABOUT VISITING IT
4 NATURALLY ON AN ANNUAL BASIS AND CARVED OUT THE ABILITY, FOR
5 EXAMPLE, THERE IS SO MUCH WORK GOING ON WE NEED TO EXPAND THE
6 LIST, WE CAN DO IT WHENEVER WE WANT. IF WE ARE FINDING THAT A
7 LOT OF OUR BENCHES HAVE SUB CATEGORIES, OR SERVICE CATEGORIES,
8 WHERE THEY ARE DIFFERENT TYPES OF FIRMS WE ARE LOOKING TO FILL
9 DIFFERENT ROLES ON THE BENCH, SO ONE OF THE OPTIONS WE GIVE IS
10 WE ARE FINDING THERE IS NOT EINFINITY FIRMS IN ONE SUB
11 CATEGORY, WE CAN REOPEN IT FOR ANOTHER CATEGORY. AND ONE OF
12 THE CHALLENGES WE ARE FACING IS THE RESOURCE CHALLENGE. WITH
13 ALL OF THE PROGRAMS, THEY ARE ONLY AS IF AS YOU CAN ENFORCE,
14 MONITOR, ETC. SO RIGHT NOW, WITH THE BENCHES WE HAVE, THE
15 THOUGHT OF HAVING AN OPEN AND CONTINUOUS EVALUATION ON A
16 MONTHLY BASIS, IT IS SOMETHING WE THOUGHT ABOUT, RIGHT NOW,
17 THERE'S A RESOURCING BALANCE. AND I WILL COME BACK TO YOU. IN
18 SIX MONTHS, WE WILL TALK ABOUT WHAT WE'VE DONE SINCE THE
19 RECENT CHANGE AND HOW WE CAN IT DO IT MORE FREQUENTLY, MONTHLY
20 IS A CHALLENGE. AND AS FAR AS PENETRATING SMALL SEGMENTS OF
21 BUSINESSES OR COMMUNITIES, WE THINK THERE IS ROOM FOR
22 IMPROVEMENT, RIGHT NOW THE DECEMBER THE BEST EFFORTS I AM
23 TRYING TO DO IS IN OUTREACH. IT IS FIGURING OUT WHICH
24 COMMUNITY GROUPS, MAYBE WE HAVE NOT COMMUNICATED WITH OR
25 TOUCHED, AND TRYING TO EXPAND THE OUTREACH. THE PLAN IS TO



APRIL 5, 2021

1 BEGIN HOSTING MORE INFORMATION SESSIONS, HOSTED BY MCC, WHERE
2 SMALL BUSINESSES CAN COME. THAT IS POTENTIALLY SOMETHING WE
3 CAN LOOK AT, HAVING TARGETED INFORMATION SESSIONS, WHERE WE
4 ARE TRYING TO ACTUALLY ONLY FOCUS ON THE GROUPS THAT NEED
5 MORE, WE WANT TO SEE MORE ACTIVITY, HAVE THEM SEE MORE
6 OPPORTUNITIES FOR OUR CONTRACTS. I KNOW THAT, WITH OUR RECENT
7 EQUITY BENCH, WE ARE TRYING TO EXPAND OUR TOUCH WITH
8 COMMUNITY-BASED ORGANIZATIONS. SO I THINK RIGHT NOW, THE BEST
9 THING WE CAN DO IS TO CONTINUE TO GROW AND EXPAND THE OUTREACH
10 WE ARE DOING ABOUT THE PROGRAM. I WILL BE PREPARED, NEXT TIME
11 WE MEET, TO TALK TO YOU ABOUT WHAT OUR SPECIFIC EFFORTS HAVE
12 BEEN AND THEN MAYBE YOU CAN GIVE US FEEDBACK OF WHERE WE CAN
13 LOOK IN DIFFERENT PLACES WE MIGHT NOT HAVE LOOKED YET.

14

15 **SPEAKER:** THAT'S REALLY FANTASTIC. I APPRECIATE IT. I ALSO
16 COMPLETELY UNDERSTAND THAT MONTHLY IS NOT A THING THAT CAN
17 HAPPEN, IN A LARGER-SCALE SITUATION, IT IS RESOURCES
18 DEPENDENT. I WOULD ENCOURAGE WHEN LOOKING AT WHICH BENCHES TO
19 REOPEN, THE CRITERIA IS NOT JUST WHICH ONES DO NOT HAVE ENOUGH
20 FIRMS IN IT, AND WHERE THE MAKE UP OF THE FIRMS, IS A LITTLE
21 TOO HOMOGENOUS. AND SO IF WE HAVEN'T, IF WE HAVEN'T ACHIEVED
22 THE INTERNAL DIVERSITY OF FIRMS, THEN THEIR LEADERSHIP AND
23 THEIR EMPLOYEES, I WOULD ENCOURAGE A REOPENING OF THAT
24 CATEGORY, WITH SOME REALLY TARGETED OUTREACH, TO HELP BE MORE



APRIL 5, 2021

1 INCLUSIVE IN OUR AWARDING OF CONTRACTS TO THE BEAUTIFUL
2 DIVERSITY THAT WE HAVE IN THIS AREA. THANK YOU, AGAIN.

3

4 **SPEAKER:** THAT MAKES PERFECT SENSE. THANK YOU FOR THE
5 INFORMATION AND FEEDBACK.

6

7 **SPEAKER:** THANK YOU. OLIVIA, SOME QUESTIONS I HAVE, IT WOULD BE
8 INTERESTING TO FIND OUT THE TARGETED OUTREACH, AND EQUITY
9 MAPPING TO FIND OUT WHERE, IN FACT, YOUR APPROVED OR THOSE
10 COMPANIES ON THE BENCH ARE COMING FROM, TO FIND OUT WHAT
11 COUNTIES THEY ARE COMING FROM AS WELL. IF YOUR REACH OUT
12 THROUGH THE STATE IRS TO FIND OUT NEW BUSINESSES IN SPECIFIC
13 CATEGORIES TO FIND OUT IF THERE ARE ANY COMPANIES WITHIN A
14 CERTAIN LOCATION THAT COULD BE CONSIDERED PART OF THE FCE
15 PROGRAM FOR EQUITY.

16

17 **SPEAKER:** SO, YOU KNOW, THAT IS INTERESTING. I CAN HONESTLY SAY
18 NO, AT LEAST TO MY KNOWLEDGE, WE NEVER ATTEMPTED TO USE DATA
19 FROM THE IRS OR STATE FRANCHISE TAX BOARD ABOUT NEW
20 BUSINESSES. ONE THING THAT WE DO, WITH EVERY SINGLE PROCURE
21 MENT, WHETHER IT IS FEDERALLY-FUNDED, OUR ARCHITECTURAL
22 ENGINEERING HAS THE SBE PROGRAM, WE DO IT A SEARCH OF THE CAL
23 TRANS DATABASE, FOR EVERY PROCUREMENT WE IDENTIFY WORK CODES
24 FOR THE SCOPE OF WORK. WHEN THE SMALL BUSINESS IS CERTIFIED
25 FOR AN SBE OR DBE, THEY PICK THE WORK CODES THAT ARE RELEVANT



APRIL 5, 2021

1 TO THE EXPERTISE. EVERY PROCUREMENT, WE ARE PULLING DOWN A NEW
2 LIST. WE DON'T HAVE A STATIC LIST OF DBES OR SBES. WHEN EVER
3 NEW COMPANIES ARE ADDED AS NEWLY CERTIFIED SBES OR DBES, WE
4 ARE PICKING THEM UP IN BID LISTS. FOR TARGETED, I WILL TAKE IT
5 BACK TO MY TEAM. IN ADDITION TO TAX RECORDS, IF THERE ARE WAYS
6 TO TARGET NEWLY FORMED SMALL BUSINESSES TO EDUCATE THEM ABOUT
7 OUR PROGRAM.

8

9 **SPEAKER:** WELL, THANK YOU! THANK YOU FOR THE CONSIDERATION TO
10 DO THAT. I AM WONDERING, IF YOU GO TO ASSOCIATIONS AND JUST
11 SPEAK GENERALLY AT ASSOCIATIONS, BUILDERS' ASSOCIATION AND
12 THAT TYPE OF THING.

13

14 **SPEAKER:** YES, SO ABOVE AND BEYOND, SOME OF THE NORMAL OUTREACH
15 WITH THE BUSINESS OUTREACH COMMUNITY, WE DO -- PRE-COVID,
16 THERE ARE INDUSTRY EVENTS THAT HAPPEN, WHERE THEY ALLOW YOU TO
17 DO A POP-UP TABLE. I PARTICIPATED IN A FEW OF THOSE, I HAVE AN
18 OUTREACH SPECIALIST THAT ATTENDS MORE THAN I DO. BUILDERS'
19 ASSOCIATIONS AND THINGS LIKE THAT. DURING COVID, I NEED TO
20 FIND OUT WHERE THE OUTREACH COMMUNITY TOUCHES, I WILL HAVE
21 MORE DETAILED INFORMATION. PRE-COVID, YES, WE DID IT ON A
22 REGULAR BASIS.

23

24 **SPEAKER:** POST COVID IS A NEW WORLD OUT THERE. SOME
25 CLARIFICATION ON WHAT YOU MENTIONED, YOU MET 32 PERCENT OF



APRIL 5, 2021

1 YOUR COMMITMENT. SO WHAT DOES THAT MEAN? IS THAT YEARLY, AND
2 ONCE YOU REACH THAT 100 PERCENT, WHAT HAPPENS?

3

4 **SPEAKER:** A PRIME COMMITS TO 25 PERCENT OF THAT CONTRACT IS
5 GOING TO GO TO A SMALL BUSINESS. AND THAT 25 PERCENT IS A
6 COMMITMENT. WHEN WE'RE TRACKING ACTUAL PAYMENTS MADE TO THE
7 SMALL BUSINESS, IS WHAT IS TERMED UTILIZATION. SO WHEN WE ARE
8 TRACKING UTILIZATION AGAINST COMMITMENT, THAT'S THE 32 PERCENT
9 NUMBER. OF THE ACTIVE CONTRACTS, WE HAVE PAID 32 PERCENT OF
10 THE COMMITMENTS TO SMALL BUSINESSES. SO IN THE FUTURE, THIS
11 WILL BE IN THE SMALL. SO THE -- A BIG CHUNK OF THE CONTRACTS
12 THAT START JULY 1ST, WE BEGIN MAKING PAYMENTS OF THEM. I WILL
13 BE COMPARING PAYMENTS MADE VERSUS THE COMMITMENT, THE PAYMENTS
14 MADE IS WHERE IT GETS TO THE SMALL BUSINESS. JUST MAKING A
15 COMMITMENT, THEY CAN BE A STRAW SMALL BUSINESS TO GAIN AN
16 AWARD, WITHOUT MAKING SURE THE MONEY GETS IN THEIR HANDS, THEN
17 THE PROGRAM IS NOT, IT IS HARD TO GAUGE SUCCESS. SO THAT
18 UTILIZATION, THAT 32 PERCENT NUMBER IS PAYMENTS MADE VERSUS
19 WHAT WE COMMITTED TO PAY THEM.

20

21 **SPEAKER:** GOT IT. THAT IS A PERFECT EXPLANATION. AND I REALLY
22 AM IMPRESSED WITH THE PREFERENCE POINT YOU MENTIONED, THE 25
23 TO 40 PERCENT PREFERENCE POINT FOR THE EQUITY ISSUES. THIS IS
24 A RANDOM QUESTION, AND IN THIS POLITICAL CLIMATE, I WONDER IF



APRIL 5, 2021

1 YOU'VE HAD ANY BACKLASH OR HAS ANYONE COME TO YOU AND
2 QUESTIONED THAT, SAYING WE ARE GIVING TOO MUCH PREFERENCE.

3

4 **SPEAKER:** WE HAVE NOT RECEIVED ANY BACKLASH. WHAT I HAVE IS
5 ANECDOTAL. SO WHAT I SEE IS THAT THE MORE BIG PRIMES OUT THERE
6 THAT SEE THAT THEY ARE LOSING OPPORTUNITIES BECAUSE THEY ARE
7 NOT TAKING ADVANTAGE OF THIS SBE PROGRAM, THE MORE I BELIEVE
8 THAT WE WILL START TO SEE MORE USE OF THE PROGRAM. IF I'M A
9 NON-SMALL BUSINESS PRIME AND I LOSE A PROJECT, SIMPLY BECAUSE
10 I DIDN'T COMMIT TO USING SMALL BUSINESSES AS MY
11 SUBCONTRACTORS, THE NEXT TIME HOPEFULLY THAT GIVES THEM
12 INCENTIVE TO KEEP EXPANDING THE USUAL OF SMALL BUSINESSES. NO
13 BACKLASH, THE PRIMES ARE SUPPORTIVE, AND I FEEL LIKE WE ARE
14 MOVING IN THE RIGHT DIRECTION. WE HAVE A LOT OF ROOM FOR
15 IMPROVEMENT AND A LOT OF WAYS TO GO.

16

17 **SPEAKER:** EXCELLENT NEWS, I WORRY ABOUT THINGS LIKE THIS, IN
18 THE CURRENT POLITICAL CLIMATE. I APPRECIATE YOUR EXPLANATION
19 AND IF THERE ARE NO FURTHER QUESTIONS, WE WILL GO AHEAD AND
20 CLOSE THIS ITEM OUT. THANK YOU MICHAEL, WE WILL SEE YOU IN THE
21 FALL!

22

23 **SPEAKER:** WE HAVE PUBLIC COMMENT.

24



APRIL 5, 2021

1 **SPEAKER:** THANK YOU, PARDON ME, YES, I DID SEE THERE IS ONE
2 HAND FOR PUBLIC COMMENT. LET'S GO AHEAD AND GIVE EACH OF THE
3 MEMBERS OF THE PUBLIC TWO MINUTES TO SPEAK.

4
5 **SPEAKER:** ALENA, GO AHEAD AND UNMUTE YOURSELF.

6
7 **SPEAKER:** THANK YOU. A GOOD REPORT, AS I WEIGHED INTO THIS. I
8 FEEL IT SHOULD IMPORTANT TO EXAMINE AND UPDATE OUR NON-
9 DISCRIMINATION POLICY. I WOULD CERTAINLY ADVOCATE THAT WE ADD
10 THE WORDS GENDER IDENTITY, GENDER EXPRESSION, TO THAT. BECAUSE
11 THERE ARE MANY PEOPLE IN THE WORLD WHO DO NOT FIT SOCIETALLY-
12 ESTABLISHED DEFINITIONS, SO IT IS IMPORTANT THAT WE CODIFY
13 THAT TO BE IN LINE WITH MANY OTHER AGENCIES AROUND THE
14 COUNTRY. AND IN READING THROUGH THE SBE MATERIAL, I AM
15 APPRECIATIVE OF OUR USING SBES IN THE ELECTRONIC PAYMENT
16 SPACE, BECAUSE IT IS A TWO-WAY STREET. I BELIEVE THAT EQUITY
17 AND ELECTRONIC PAYMENT GO HAND IN HAND, I USE IT THROUGH A
18 CREDIT UNION, AND WE JUST NEED MORE CREDIT UNION AND EVEN
19 THOSE WITH THE MOST MODEST MEANS I ADVOCATE FULL
20 PARTICIPATION. SBES HAVE AN IMPORTANT PLACE IN THIS WORK, NOT
21 JUST BECAUSE IT BRINGS MONEY TO SBES, BUT BECAUSE WE LEARN
22 FROM EACH OTHER. THANK YOU.

23

24 **SPEAKER:** THANK YOU VERY MUCH. MARTHA, ANY OTHER SPEAKERS?

25



APRIL 5, 2021

1 **SPEAKER:** NO OTHER MEMBERS OF THE PUBLIC WITH THEIR HANDS
2 RAISED AND NO PUBLIC COMMENT SUBMITTED ON THE ITEM.

3

4 **SPEAKER:** THANK YOU VERY MUCH. WE WILL CLOSE THE ITEM OUT. WE
5 WILL SEE YOU IN THE FALL!

6

7 **SPEAKER:** THANK YOU, SEE YOU SOON.

8

9 **SPEAKER:** WE WILL MOVE ON TO AGENDA ITEM 6, PILOT UPDATE. WE
10 HAVE LISA PERSY-GOALS AND CHELSIA PALE, I AM NOT SURE HOW THIS
11 IS WRITTEN. I THINK WE HAVE THREE PEOPLE, I AM NOT SEEING THE
12 COMMAS CORRECTLY. PIERCE, GOULES, LISA-HAYLE, CHELSIA GAMULA,
13 I APOLOGIZE IF YOU ARE PRONOUNCING THOSE INCORRECTLY.

14

15 **SPEAKER:** YES, THE SECOND TIME AROUND WAS PERFECT.

16

17 **SPEAKER:** GREAT. THANK YOU! IT TAKES A LITTLE PRACTICE FOR ALL
18 OF US, AND I APOLOGIZE. THIS ITEM IS PRESENTED FOR INFORMATION
19 AND NO ACTION IS REQUIRED OF THE SUBCOMMITTEE. PLEASE GO
20 AHEAD WITH YOUR PRESENTATION.

21

22 **SPEAKER:** SURE. THANKS. SO HI, EVERYBODY. MY NAME IS PIERCE
23 GOULD, I AM THE PROJECT MANAGER FOR THE FAST TRACK START
24 PILOT, THE NAME WE ARE NOW USING FOR OUR EXPRESS LANES TOL
25 DISCOUNT PILOT. WHEN WE SPOKE IN OCTOBER, YOU ASKED FOR MORE



APRIL 5, 2021

1 INFORMATION ON OUR PLANS FOR CUSTOMER ENGAGEMENT. SO I HAVE
2 COME BACK TODAY WITH LISA HALE, LEAD STAFF FOR CUSTOMER
3 OUTREACH FOR THE PILOT AND CHELSEA, WORKING THON PILOT WITH
4 ME. TOGETHER, WE WILL GIVE YOU AN UPDATE ON THE PLANS FOR
5 STAKEHOLDER AND CUSTOMER ENGAGEMENT AND FINISH WITH A
6 DISCUSSION OF THE DRAFT EQUITY STATEMENT. AND MARTHA, I AM
7 REALIZING I DON'T HAVE MY PRESENTATION UP. PERFECT. NOW THAT I
8 HAVE SAID THAT, WE WILL GO TO THE NEXT SLIDE, PLEASE. THANK
9 YOU. SO I WANTED TO GIVE A BRIEF REFRESHER, TRANSPORTATION IS
10 THE THIRD BIGGEST BUDGET ITEM FOR LOW INCOME HOUSEHOLDS, IF WE
11 CAN MAKE IT AFFORDABLE AND INCREASE ACCESS TO MOBILITY
12 OPTIONS, IT CAN HELP PEOPLE STRUGGLING IN THE BAY AREA. IN THE
13 CASE OF EXPRESS LANES, LOW INCOME DRIVERS CANNOT AFFORD TO USE
14 THE LANES AND TRANSIT, A VERY IMPORTANT OPTION, MAY NOT BE AN
15 APPROACHABLE ALTERNATIVE TO DRIVING. WE WANT TO EXPERIMENT
16 WITH HOW TO ADDRESS INEQUITIES BY PILOTING A MEANS-BASED TOLL
17 DISCOUNT WE HOPE WILL EXPAND MOBILITY AND ACCESS TO
18 OPPORTUNITY TO LOW INCOME DRIVERS. AND THE EXPRESS LANES
19 NETWORK IS ON THE 880 EXPRESS LANES, CIRCLED IN PURPLE. WE
20 NEED TO BE CLEAR ON THIS IN ALL OF OUR PUBLIC MESSAGING ABOUT
21 THIS PILOT. WE ARE FORTUNATE THAT CLIPPERS START, THE DISCOUNT
22 PILOT, LAUNCHED IN JULY. THEY DID THE HEAVY LIFTING THAT MADE
23 THE FAST TRACK START PILOT ON THE 880 SEEM HARD TO PULL OFF.
24 WE WILL LEVERAGE CLIPPERS STARTS TOOLS AND RULES AND
25 CONTRACTOR AND THE LESSONED LEARNED TO GIVE US A HEAD START ON



APRIL 5, 2021

1 DELIVERING FAST TRACK START. WE WILL APPLY AN EQUITY LENS TO
2 HOW WE DESIGN AND DELIVER THE PILOT. NEXT SLIDE, PLEASE. THIS
3 SLIDE IS ABOUT WHAT IS MEANS TO APPLY AN EQUITY LENS, WE WANT
4 TO ANCHOR THE PILOT TO MTC'S FOUR EQUITY PILLARS, WHICH ARE ON
5 THE LEFT SIDE OF THE SLIDE. THE GOAL IS TO CENTER THE CUSTOMER
6 IN PILOT DESIGN AND DELIVERY, AND DEFINE AND MEASURE PILLAR,
7 WE WILL MEASURE THE PILOT RELATIVE TEE THE CUSTOMER EXPERIENCE
8 AND IMPACT ON AFFORDABLE AND OPPORTUNITY, FOR LISTEN AND
9 LEARN, WE WILL ENGAGE STAKEHOLDERS, COMMUNITY-BASED
10 ORGANIZATIONS AND POTENTIAL CUSTOMERS IN PILOT DESIGN AND
11 EVALUATION THROUGH THE SUBCOMMITTEE. AND A A SEPARATE ADVISORY
12 GROUP AND ENGAGEMENT WORK. WE WILL HIRE THREE COMMUNITY-BASED
13 ORGANIZATIONS TO PROMOTE THE PILOT AND COLLECT CUSTOMER
14 EXPERIENCE DATA DURING PILOT OPERATIONS. AND THEN, FOR TRAIN
15 AND GROW, WE WILL USE THE RESULTS OF OUR PILOT EVALUATION TO
16 INFORM POLICY AND PROGRAMS, AT MTC, INCLUDING THE POTENTIAL
17 CHANGES TO THE PILOT DOWN THE ROAD. AND BY EMBRACING THE
18 EQUITY PILLARS, WE AIM TO FIELD THE PILLAR THAT DOES A BETTER
19 JOB OF FULFILLING THE THESE OF LOW INCOME DRIVERS. THIS SLIDE
20 SHOWS THE FEEDBACK IN JUNE OF LAST YEAR, AND HOW WE ARE
21 ADDRESSING THAT FEEDBACK. WHEN WE SPOKE WITH YOU IN OCTOBER,
22 WE ADDRESSED NUMBERS 1, NUMBER 3, AND NUMBER 4 ON THIS LIST.
23 AND TODAY, WE ARE FOCUSING ON NUMBER TWO, THE STAKEHOLDER AND
24 CUSTOMER ENGAGEMENT. AND WE PLAN TO COME BACK AROUND JUNE OR
25 JULY, TO TALK ABOUT NUMBER FIVE, WHICH IS THE EVALUATION PLAN.



APRIL 5, 2021

1 AND WE AGREE WITH YOUR FEEDBACK ON NUMBER SIX AND NUMBER SEVEN
2 AND NUMBER EIGHT, AS AN UP DATE ON NUMBER SEVEN, I AM ALMOST
3 NEAR CERTAIN THAT CLIPPER START PLANT THAT WANT FAST TRACK
4 START WILL NOT HAVE TO SUBMIT ADDITIONAL ELIGIBILITY. SO THAT
5 IS GOOD. NEXT SLIDE, PLEASE. AND I WANTED TO REMIND YOU OF THE
6 DRAFT GOALS FOR THE PILOT. THEY SHOW HOW THE NEEDS OF LOW
7 INCOME DRIVERS ARE CONSIDERED IN THE PILOT, AND WE ARE
8 INTERESTED IN HEARING WHAT YOU THINK OF THEM. WE HAVE BORROWED
9 THESE FROM CLIPPER START AND THEY SEEM LIKE A GOOD FIT FOR
10 THIS PILOT, AS WELL. AND THESE GOALS ARE THE FOUNDATION, FOR
11 PERFORMANCE MEASURES TO EVALUATE THE PILOT. AND THE GOALS ARE
12 SPLIT INTO TWO CATEGORIES, WE HAVE THE IMPLEMENTATION GOALS
13 AND THE IMPACT GOALS AND THE IMPLEMENTATION GOALS ASSESS THE
14 SUCCESS OF PROGRAM OUTREACH, PROGRAM ADMINISTRATION, AND ALSO
15 PERFORMANCE OF THE EXPRESS LANE. AND THEN THE IMPACT GOALS
16 ASSESS WHETHER AND HOW THE PILOT MAKES A DIFFERENCE FOR LOW
17 INCOME DRIVERS. WE PLAN TO ASK CUSTOMERS TO CONFIRM THE GOALS
18 MAKE SENSE, AND ULTIMATELY GET FEEDBACK FROM CUSTOMERS ON FOUR
19 OF THE SEVEN GOALS THAT ARE BEFORE YOU, AS PART OF THE
20 EVALUATION, AND THOSE ARE THE AWARENESS GOAL AND THE CUSTOMER
21 EXPERIENCE GOAL, THE AFFORDABILITY GOAL AND ALSO THE ACCESS
22 AND MOBILITY GOAL. NEXT SLIDE, PLEASE. SO THIS SLIDE, THE
23 TYPICAL PROJECT DEVELOPMENT LIFE CYCLE ON THE LEFT, AND WE ARE
24 IN THE ENGAGEMENT AND OUTREACH APPROACH, AND WHERE THE PILOT
25 DESIGN FITS INTO IT. WE WANT TO DEVELOP A STRAWMAN-CONCEPT FOR



APRIL 5, 2021

1 HOW CUSTOMERS WILL GET APPROVED FOR DISCOUNT TOLLS ON THE 880
2 EXPRESS LANES AND HOW THEY GET FAST TRACK. WE ARE COMPLETING
3 WORKSHOPS FOR THE DRAFT PROPOSAL, AND WHAT KEY DECISIONS NEED
4 TO BE MADE AND THIS PROCESS SHOULD THEN LEAD US TO A STRAWMAN
5 CONCEPT AND PROPOSED PROGRAM RULES AND WE PLAN TO UCTAABOUT
6 THAT STRAW MAN CONCEPT AND PROPOSED RULES WITH CUSTOMERS. AND
7 ONCE WE GET FEEDBACK WE WILL FIGURE OUT WHERE WE NEED TO MAKE
8 CHANGES TO THE DESIGN AND POST-PILOT CONSIDERATION. NEXT
9 SLIDE, PLEASE. SO WE KNOW THE PILOT CAN HAVE REGIONAL
10 IMPLICATIONS, AND WE WANT TO GIVE YOU MORE DETAIL ABOUT HOW WE
11 ARE ENGAGING STAKEHOLDERS. WE ARE DOING THIS IN TWO WAYS,
12 THROUGH THIS SUBCOMMITTEE, AND ALSO THROUGH AN ADVISORY GROUP.
13 OUR PROPOSED MEMBERSHIP FOR THE ADVISORY GROUP INCLUDES A
14 REPRESENTATIVE FROM EXPRESS LANES, COUNTY TRANSPORTATION
15 AUTHORITIES THAT ARE BUILDING ON BEHALF OF BAFA AND CAL TRANS,
16 IN ADDITION, WE HAVE A REPRESENTATIVE FROM THE SUBCOMMITTEE,
17 AND FROM TRANSFORM AND SPUR, TWO ADVOCACY ORGANIZATIONS FOR
18 EQUITY-RELATED ISSUES, INCLUDING TOLLING. WE HOSTED THE FIRST
19 MEETING WITH THE ADVISORY GROUP AND WALKED THEM THROUGH A
20 NEARLY IDENTICAL PROPOSAL, PRESENTATION, EXCUSE ME. AND AS WE
21 ARE SHARING WITH YOU TODAY. AND THROUGHOUT '20-'21, WE WILL
22 DISCUSS KEY ASPECTS OF THE PILOT WITH BOTH GROUPS AND KEEP YOU
23 IN THE LOOP ON OUR PROGRESS. WE EXPECT TO FOCUS ON CORE
24 TOPICS, INCLUDING HOW TO ENGAGE THE COMMUNITY, WHAT PROPOSED
25 POLICIES, AND BUSINESS RULES NEEDED TO SUPPORT THE PILOT, HOW



APRIL 5, 2021

1 THE PILOT EFFECTS EXISTING TECHNICAL SYSTEMS, AND HOW TO
2 EVALUATE THE PILOT AND HOW TO LET THE COMMUNITY KNOW ABOUT THE
3 PILOT WHEN IT IS READY TO LAUNCH. NEXT SLIDE, PLEASE. AND THIS
4 SLIDE GIVES A SENSE OF THE TOPICS WE WILL COVER THROUGH 2021
5 AND HOW WE WILL GROUP THE TOPICS, NONE OF IT IS SET IN STONE.
6 FOR THE ADVISORY GROUP, I AM THINKING OF FOUR MEETINGS AND FOR
7 THIS SUBCOMMITTEE, I AM THINKING OF TWO MEETINGS. I TRY TO
8 IDENTIFY THE TOPICS I THOUGHT WOULD MOST INTEREST EACH GROUP,
9 AND THE PLAN IS TO COVER THE SAME GROUND, EXCEPT FOR SOME
10 TECHNICAL ITEMS, LIKE THE NITTY-GRITTY OF HOW THE TECHNICAL
11 SYSTEMS WILL WORK TOGETHER TO ENABLE THE PILOT, AND ALSO THE
12 ROUGH PROJECTION OF ITS IMPACT ON TOLLS AND REVENUE. ANNE
13 OLIVIA IS THE SUBCOMMITTEE LIAISON TO THIS ADVISORY GROUP,
14 EXCUSE ME, THE LIAISON ON THE GROUP FOR THE SUBCOMMITTEE AND
15 HAS AGREED TO KEEP THE SUBCOMMITTEE UP TO SPEED ON THE
16 ADVISORY GROUP ACTIVITY AS NEEDED IN BETWEEN MEETINGS, SO I AM
17 NOT ABLE TO BE HERE AND OLIVIA IS A RESOURCE. AND NOW, I WILL
18 ACTUALLY ASK MY COLLEAGUE, LISA HALE TO TALK ABOUT THE
19 ENGAGEMENT PLANS. NEXT SLIDE, PLEASE.

20

21 **SPEAKER:** THANK YOU. I AM EXCITED TO TALK TO YOU ABOUT CLIPPERS
22 START. SO I WILL TALK TO YOU ABOUT COMMUNITY ENGAGEMENT, AND
23 WHAT OUR PLANS ARE. WE ARE BASICALLY GOING TO BE CONDUCTING
24 THREE TYPES OF COMMUNITY ENGAGEMENT. FOCUS GROUPS, TELEPROMPT
25 TOWN HALLS AND OPT-IN SURVEYS. FOR THE FOLKS GROUPS, INDICATED



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1 ON THE ICON WITH THREE PEOPLE, THOSE ARE AN OPPORTUNITY TO
2 HEAR FROM MULTIPLE PEOPLE ABOUT A TOPIC OR SET. WE HAVE THE
3 GOAL OF HAVING 8 TO 10 PEOPLE PER FOLKS GROUP, AND IN THE
4 CURRENT ENVIRONMENT WE ARE CONDUCTING THEM OVER ZOOM. NOT
5 EVERYONE HAS ACCESS TO A COMPUTER OR SMARTPHONE THAT ALLOWS
6 THEM TO PARTICIPATE. WE NEED TO PROVIDE A WAY FOR THEM TO
7 PARTICIPATE AS WELL, SO WE WILL BE HOLDING TELEPHONE TOWN
8 HALLS TO SHARE INFORMATION WITH INTERESTED PEOPLE AND TO GET
9 THEIR FEEDBACK THROUGH A PHONE CALL. THE OTHER MECTED IS
10 METHOD IS SURVEYS, WHERE WE ASK ABOUT EXPERIENCES
11 PARTICIPATING IN THE PILOT. ALL OF THE COMMUNITY ENGAGEMENT
12 ACTIVITIES ARE MULTILINGUAL IN ENGLISH, SPANISH, AND CHINESE.
13 NEXT SLIDE, PLEASE. SO THIS GETS TO THE MEAT OF WHAT WE ARE
14 GOING TO BE TALKING TO PEOPLE ABOUT. THE FIRST TWO SETS OF
15 FOCUS GROUPS AND TOWN HALLS ARE WITH LOW INCOME DRIVERS WHO
16 ARE POTENTIAL PARTICIPANTS IN THE PROGRAM. AND THEY WILL COVER
17 THE BASICS OF HOW THE PILOT SHOULD WORK, AND THE FIRST SET OF
18 FOCUS GROUPS WILL COVER TOPICS LIKE WHAT RELATED RULES OF THE
19 PILOT, HOW SHOULD PEOPLE APPLY, AND HOW ARE GETTING FAST TRACK
20 WORK FOR THOSE THAT DON'T ALREADY HAVE IT AND WHAT WOULD KEEP
21 YOU FROM APPLYING, THAT'S A BIG QUESTION, WHAT ARE THE
22 BARRIERS. AND THE SECOND SET OF QUESTIONS, WHAT DISCOUNT
23 SHOULD BE OFFERED, THE TRAVEL PATTERNS, AND HOW TO INCREASE
24 OPPORTUNITIES YOU WOULDN'T OTHERWISE HAVE. HOW SHOULD WE LET
25 PEOPLE KNOW ABOUT THE PILOT, THE BEST OUTREACH METHODS. THE



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1 THIRD CAT GORE CATEGORY IS A SINGLE GROUP WITH REPRESENTATIVES
2 FROM COMMUNITY BASED ORGANIZATIONS ON MEASURING THE SUCCESS OF
3 THE PROGRAM. FROM THE 4TH AND 5TH SETS OF FOCUS GROUPS, WE
4 WILL BE TALKING TO PARTICIPANTS ABOUT THEIR EXPERIENCES. THE
5 FIRST IS FOUR MONTHS AFTER THE START, THEY WILL FOCUS ON HOW
6 PEOPLE BECAME AWARE OF THE PROGRAM AND WHAT THEY THOUGHT OF
7 THE APPLICATION PROCESS AND THEIR EXPERIENCE USING FAST TRACK,
8 AND IF PARTICIPATING IN THE PILOT INCREASED ACCESS TO
9 OPPORTUNITIES. WE WILL CONDUCT SURVEYS WITH PARTICIPANTS TO
10 GET AT SOME OF THESE QUESTIONS. AND THE 5TH SET OF FOCUS
11 GROUPS WILL TAKE PLACE 12 MONTHS AFTER THE START OF THE PILOT,
12 AND WILL ADDRESS TOPICS SUCH AS USE OF THE EXPRESS LANES AND
13 FAST TRACK, PARTICIPANTS TRAVEL PATTERNS AND WHETHER THE
14 BEHAVIOR TRAIN AND IF THE ACCESS TO OPPORTUNITIES CHANGED. WE
15 WANT TO KNOW HOW VALUABLE THE TOLL DISCOUNT WAS AND WE WILL
16 USE SURVEYS TO GET AT THESE TOPICS. NEXT SLIDE. SO WE WANTED
17 TO GIVE YOU A PREVIEW OF WHAT WE ARE THINKING ABOUT FOR PUBLIC
18 OUTREACH AND MARKETING, BUT WITH WITH A CAVEAT. WE ARE REALLY
19 LOOKING TO YOU, TO THE FOCUS GROUP PARTICIPANTS, AND TO CBOS
20 TO GIVE US INPUT ON WHAT WILL MAKE THE OUT REACH AND MARKETING
21 SUCCESSFUL. WE ARE PLANNING TO CONTRACT WITH THREE CPOS, AS
22 MENTIONED, TO HAVE THEM PROMOTE THE PILOT, BUT TO OFFER HANDS
23 ON ASSISTANCE IN APPLYING IN A WALK IN CENTER WHERE PEOPLE CAN
24 COME TO GET HELP. WE WILL SEND DIRECT MAIL AND EMAIL TO A
25 LARGE LIST OF CBOS, LIBRARIES, AND OTHER ORGANIZATIONS. AND WE



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1 WILL BUILD ON THE WORK WE'VE DONE FOR CLIPPERS START AND TAKE
2 ADVANTAGE OF THE RELATIONSHIPS WE HAVE ESTABLISHED WITH SOCIAL
3 SERVICE AGENCY PROVIDERS, TO ENGAGE THEM IN HELPING TO PROMOTE
4 THE PILOT. AND WE WILL SUPPLEMENT ALL OF THIS WITH PAID
5 ADVERTISING, INCLUDING MULTILINGUAL OUTREACH. WE WILL BRING
6 THIS ITEM BACK TO YOU, ONCE WE HAVE RECEIVED INPUT FROM FOCUS
7 GROUP PARTICIPANTS AND CBOS, WE WANT TO KNOW WHAT YOU THINK
8 ABOUT OUR PLANS. NEXT SLIDE. AS MENTIONED, THE CUSTOMER
9 ENGAGEMENT IS AND OUTREACH IS IN MULTIPLE LANGUAGES. THIS
10 SHOWS THE TOP NON ENGLISH SPOKEN FOR CENSUS TRACKS AROUND THE
11 880 FREEWAY WHERE 5 PERCENT OF THE POPULATION SPEAKS A
12 LANGUAGE OTHER THAN ENGLISH. WE HAVE LOW INCOME CENSUS TRACKS
13 TO SHOW THE CONCENTRATIONS OF POVERTY, THERE ARE LOW INCOME
14 RESIDENTS LIVING IN ALL OF THE CENSUS TRACKS. ON THE LAST
15 SLIDE, WE PLAN TO CONTRACT WITH THREE CBOS TO HELP WITH
16 PROMOTION AND HANDS ON ASSISTANCE, WE WILL SPREAD THEM UP AND
17 DOWN THE CORRIDOR. THE THINKING IS OAKLAND, THE HAY
18 WARD/FREEMONT AREA AND SAN JOSE. AND NEXT, PIERCE TO DISCUSS
19 THE SCHEDULE. NEXT SLIDE, PLEASE.

20

21 **SPEAKER:** SUPER, THANK YOU. SO THIS IS OUR PRELIMINARY SCHEDULE
22 IN A VERY SIMPLIFIED FORMAT. I THINK I SHARED A SIMILAR SLIDE
23 IN OCTOBER OF WHEN WE MET. SINCE THEN, WE HAVE LEARNED MORE
24 ABOUT WHAT IT WILL TAKE TO DELIVER THE PILOT AND WE HAVE
25 SHIFTED THE TECHNICAL SYSTEMS WORK AND ADJUSTED THE LAUNCH TO



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1 THE FIRST QUARTER OF 2022, THERE CAN BE RISKS TO THE SCHEDULE,
2 WE MIGHT NEED TO REVISE OUR SCOPE BASED ON WHAT WE HEAR FROM
3 STAKEHOLDERS, LIKE YOURSELVES, AND THE POTENTIAL CUSTOMERS WE
4 PLAN TO GET FEEDBACK FROM. WE HAVE A VARIETY OF CONTRACTORS
5 WORKING ON THE PILOT AND WE NEED TO MAKE SURE THEY CAN
6 COORDINATE AMONGST THEMSELVES, THAT CAN BE A LITTLE TRICKY.
7 AND THERE'S A LOT GOING ON, FRANKLY, IN THE NEAR TERM WITH
8 DIFFERENT NEW EXPRESS LANES OPENING IN THE REGION, IT IS
9 STRETCHING MTC STAFF AND THE FACT TRACK CONTRACTOR THIN. SO
10 THAT IS ANOTHER THING THAT COULD AFFECT THE SCHEDULE,
11 POTENTIALLY. AND SO WE WILL CONTINUE TO MONITOR THE SCHEDULE,
12 AND SHARE UPDATES AS WE HAVE THEM. BUT FOR NOW, WE ARE AIMING
13 FOR AN EARLY 2022 OPENING. NEXT SLIDE. SO I WANT TO END THIS
14 PORTION OF OUR PRESENTATION WITH SOME QUESTIONS TO PERSOME
15 DISCUSSION ABOUT THE PRESENTATION. THE QUESTIONS ARE, AND WE
16 CAN TALK ABOUT ANYTHING YOU WANT. THE QUESTIONS ARE: DO THE
17 DRAFT GOALS FIT WITH THE PILOT, DOES THE APPROACH TO
18 STAKEHOLDER ENGAGEMENT COVER THE RIGHT TOPICS, AND DOES THE
19 APPROACH TO COMMUNITY ENGAGEMENT MAKE SENSE IN TERMS OF HOW WE
20 PLAN TO TALK WITH LOW INCOME DRIVERS AND THE TOPICS THAT WE
21 HAVE CHOSEN? WE WELCOME YOUR THOUGHTS AT THIS POINT.

22

23 **SPEAKER:** THANK YOU FOR THE PRESENTATION. I APPRECIATE ALL THE
24 DETAILED WORK, AND I WOULD LIKE TO THANK ANNE OLIVIA FOR
25 AGREEING TO PARTICIPATE ON THIS COMMITTEE. I THINK SHE WILL



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1 HAVE EXCELLENT INPUT FOR YOU. IT IS GREAT TO HAVE ALTERNATE
2 OPPORTUNITIES FOR THE LOW INCOME COMMUNITY SO IT IS NOT SORT
3 OF, HAVE ONE TRACK, THEY HAVE OPTIONS INTEREST TRANSPORTATION,
4 IF NEED BE THEY CAN USE THEIR VEHICLES, THEY CAN BE EXPENSIVE
5 TO COMMUTE. SO I SEE THAT RICH HEDGES HAD HIS HAND OUT. WOULD
6 YOU LIKE TO GO AHEAD?

7

8 **SPEAKER:** THANK YOU VERY MUCH. THIS IS A GREAT PRESENTATION AND
9 I APPRECIATE IT. I THINK THAT YOU ARE GETTING PRETTY CLOSE. I
10 HAVE A COUPLE QUESTIONS. FIRST, IT IS SO IMPORTANT THAT LOW
11 INCOME PEOPLE HAVE A WAY TO GET INTO THESE LANES THAT ARE NOT
12 TOO COST PROHIBITIVE, MANY OF THEM WORK IN JOBS THAT ARE
13 SCHEDULED JUST IN TIME SCHEDULING, SO WHEN YOU SHOW UP,
14 SOMEBODY ELSE DOING THE WORK YOU DO HAS GONE HOME. SO
15 EMPLOYERS ARE NOT HAPPY WITH YOU, AND THE THIRD WRITTEN
16 WARNING IS THE TICKET OUT. SO WHEN PEOPLE HAVE TO MAKE A
17 DECISION, IF THEY GO ACROSS THE BRIDGE, \$6 FOR A BRIDGE, AND
18 ANOTHER \$5 OR \$6, DEPENDING ON THE AMOUNT OF TRAFFIC, THEY ARE
19 GETTING CLOSE TO AN HOUR OF WAGES. SO WE NEED TO BE VERY CLEAR
20 TO TALK TO PEOPLE IN THESE INCOME BRACKETS. MY UNION
21 REPRESENTS 30,000 PEOPLE THAT MAKE BETWEEN \$19 AND \$23 AN
22 HOUR, AND THEY GET ABOUT ANOTHER \$10 AN HOUR THAT THEY DON'T
23 SEE IN THEIR POCKET IN PENSION AND HEALTH BENEFITS. SO THEY
24 ARE VERY MUCH IN NEEDISM. SO ONE WAY, AN IT DEPARTMENT CAN DO
25 THAT, THEY MIGHT BE ABLE TO INTERCHANGE WITH YOU AS WELL. AND



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1 GET PEOPLE'S VIEWS FROM OUR UNION. THEY ARE REPRESENTATIVE OF
2 A LOT OF LOWER INCOME PEOPLE. AND THE QUESTION FOR YOU WOULD
3 BE, BY THE WAY, I THINK THAT YOU ARE GETTING CLOSE, IT DEPENDS
4 WHO YOU SELECT FROM THE COMMUNITY OF LOW-INCOME PEOPLE, I
5 THINK. ANOTHER QUESTION, IN THE DISCOUNT, HOW DEEPLY ARE WE
6 GOING TO GO, WOULD WE DISCOUNT THE BRIDGE TOLS? THAT IS
7 IMPORTANT, VERY IMPORTANT. AND ANYBODY USING FAST TRACK WILL
8 PROBABLY BE USING THE BRIDGE IF THEY ARE LOWER INCOME. THANK
9 YOU.

10

11 **SPEAKER:** THANK YOU.

12

13 **SPEAKER:** IF I NEED TO RE-STATE ANY OF THIS, IT IS QUITE A BIT
14 OF RAMBLING.

15

16 **SPEAKER:** I WAS TAKING NOTES. FOR ME, I WILL MAYBE ANSWER THE
17 SECOND PART AND PASS IT TO LISA TO ANSWER THE FIRST PART. IS
18 THAT OKAY? OKAY. GREAT. SO --

19

20 **SPEAKER:** WHATEVER YOU PREFER.

21

22 **SPEAKER:** WE HAVE NOT MADE A DECISION ON THE DISCOUNT, BECAUSE
23 WE WANT TO TALK TO CUSTOMERS FIRST THROUGH THE FOCUS GROUPS
24 AND THESE TELEPHONE TOWN HALLS TO GET A SENSE OF A MEANINGFUL
25 DISCOUNT OFF THE TOLL. AND YOU ALSO MENTIONED, YOU KNOW, DO WE



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1 HAVE PLANS TO GIVE THE DISCOUNT ON BRIDGES. AND THIS PILOT IS
2 SPECIFIC TO THE 880 EXPRESS LANES, IT DOES NOT COVER THE
3 BRIDGES, AND IT DOESN'T COVER ANY OTHER EXPRESS LANES IN THE
4 REGION, ASIDE FROM THE 880 EXPRESS LANE WE ARE PILOTING IF ON.
5 IF YOU CAUGHT, WHEN I TALKED ABOUT THE ADVISORY GROUP, WE HAVE
6 INCLUDED BRIDGE OPERATORS IN THAT ADVISORY GROUP AND WE HAVE
7 DONE THAT BECAUSE QUESTIONS LIKE YOURS ARE NOT UNREASONABLE.
8 AND WE ARE TRYING TO ANTICIPATE THOSE KINDS OF QUESTIONS, AND
9 INVITE OPERATORS TO THE TABLE FOR THE PLANNING OF THE PILOT.
10 AND IF THAT WERE TO HAPPEN, WE WOULD BE WORKING TOWARDS A
11 PROGRAM THAT COULD WORK ON ANY FACILITY AT THE END OF THE DAY.

12

13 **SPEAKER:** THANK YOU. I KNOW THAT THE BRIDGE OPERATORS ARE
14 CONCERNED ABOUT BUDGET. I HAD TO DO A BUDGET WHEN I RAN OVER
15 THE SESSION.

16

17 **SPEAKER:** SHOULD I ANSWER THE OTHER PART OF THE QUESTION?

18

19 **SPEAKER:** PLEASE DO.

20

21 **SPEAKER:** CAN I WANTED TO GET A CLARIFICATION, YOU ARE TALKING
22 ABOUT WORKING FOR UNION MEMBER AND PEOPLE WHO NEED TO GET TO
23 THEIR JOBS ON TIME IN A PARTICULAR TIME, CORRECT?

24



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1 **SPEAKER:** LET ME CLARIFY, THERE'S A NUMBER OF UNIONS, SEIU IS
2 ONE, HOME HEALTHCARE WORKERS, GROCERY WORKERS AND MEAT
3 PACKERS, SOME MEDICAL, NOT MUCH, SOME PHARMACISTS THAT ARE NOT
4 LOW INCOME. PHARMACY TECHS ARE.

5

6 **SPEAKER:** WE TALKED ABOUT THIS WITH REGARD TO CLIPPER START,
7 BASED ON YOUR GUIDANCE WE HAVE STARTED DOING OUTREACH TO
8 UNIONS TO HAVE THEM HELP US GET THAT MESSAGE OUT TO THE PEOPLE
9 THAT THEY REPRESENT. SO WHEN IT COMES TO, WHEN I WAS TALKING
10 ABOUT THAT, THE BIG MAILING AND EMAILS WE ARE GOING TO DO TO A
11 LOT OF ORGANIZATIONS, THAT IS WHERE WE WOULD HIT UP UNIONS AND
12 ASK FOR HELP IN SPREAD ARE THE WORD. AND SO THAT IS GOING TO
13 BE THE PRIMARY WAY. AND THEN WE ARE DOING SOME FOCUSED FOLLOW-
14 UP WITH THEM AS WELL. SO IT IS NOT ENOUGH TO SEND OUT AN
15 EMAIL. WE WILL DO FOLLOW-UP WITH THEM, ALSO.

16

17 **SPEAKER:** IF I CAN --

18

19 **SPEAKER:** SURE.

20

21 **SPEAKER:** MARTHA CAN PROVIDE YOU WITH MY EMAIL ADDRESS. COULD
22 YOU SEND ME CONTACT INFORMATION AND I WILL GIVE YOU THE CELL
23 NUMBER, THE OFFICE NUMBER, THE EMAIL ADDRESS, OF OUR LOCAL
24 UNION PRESIDENT AND I WILL, IF YOU ARE GOING TO CONTACT HIM, I
25 WILL PAVE THE WAY FOR YOU.



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1

2 **SPEAKER:** THAT WOULD BE GREAT. WE APPRECIATE THAT.

3

4 **SPEAKER:** AND ANYTHING ELSE, RICH?

5

6 **SPEAKER:** NO, I HAVE DONE ALL I CAN DO.

7

8 **SPEAKER:** HAHA.

9

10 **SPEAKER:** AND OLIVIA, PLEASE.

11

12 **SPEAKER:** THANK YOU SO MUCH. SO YEAH, I AM -- I AM QUITE
13 HONORED TO BE THE REPRESENTATIVE OF THIS GROUP ON THE, FOR THE
14 ADVISORY GROUP. AND I WILL BE COMING TO THIS GROUP EVERY
15 MONTH, OF ONE OF THE STANDING ITEMS IN THE BEGINNING, GIVING
16 YOU UPDATES ON WHAT WE ARE DISCUSSING, AND WHAT WE DID JUST
17 DISCUSS AND MAKE SURE THERE IS TIME TO GET FEEDBACK ON THE
18 MATERIALS, SO YOU CAN BRING THAT BACK TO THE ADVISORY GROUP
19 WITH YOUR IMPACT AND THEN JUST TO REINFORCE WHAT CHRIS WAS
20 SAYING, ONCE THEY HAVE SOME INFORMATION GATHERED FROM THESE
21 FOCUS GROUPS AND FROM THE TELETOWN HALLS AND HAD OPPORTUNITY
22 TO PUT THESE TOGETHER, WE WILL RETURN TO THE GROUP FOR ANOTHER
23 PRESENTATION, IT LOOKS LIKE THAT IS LIKELY TO BE ABOUT EVERY
24 THREE MONTHS OR SO. I WILL BE KEEPING YOU UPDATED IN THE
25 INTERIM. IF YOU HAVE QUESTIONS OR WANT ADDITIONAL INFORMATION,



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1 PLEASE REACH OUT TO ME. HAPPY TO FACILITATE THAT. AND I DID
2 HAVE A COUPLE QUESTIONS SINCE, THIS IS MY SECOND OPPORTUNITY
3 TO SEE THIS. I HAVE HAD A LITTLE BIT MORE TIME TO THINK ABOUT
4 SOME OF THE TOPICS THAT STAFF BROUGHT UP, IS A REALLY GOOD --
5 A REALLY GOOD PRESENTATION. AND IPDIRECT RESPONSE TO YOUR
6 QUESTIONS, YOU NAILED IT, AS FAR AS WHAT YOU PLAN ON
7 ADDRESSING IN THOSE FOCUS GROUPS. AND I THINK YOU ARE ASKING
8 THE RIGHT QUESTIONS, YOU ARE SEEKING THE RIGHT INFORMATION.
9 AND MY QUESTION IS REGARDING THE CRITERION FOR SITTING IN
10 THOSE FOCUS GROUPS, AND IF THAT IS THE SAME CRITERION FOR THE
11 TELETOWN HALLS IF YOU ARE EXPECTING THEM TO HAVE MORE THAN 8
12 OR 10 PEOPLE IN THEM, IS THAT SOMETHING THAT ANYONE CAN CALL
13 INTO, OR DO YOU NEED TO BE ONE OF THE PEOPLE WHO MIGHT BE
14 UTILIZING THE PILOT PROGRAM, OR REPRESENTING FOLKS WHO USE THE
15 PILOT PROGRAM. LIKE, WE HAVE SPOKEN BEFORE, ABOUT THE
16 UNHOUSED COMMUNITIES. I CAN SEE AN OUTREACH COORDINATOR WHO
17 WORKS WITH FOLKS LIVING IN THEIR VEHICLES, THAT CAN BE A GOOD
18 REPRESENTATIVE, EVEN IF SHE IS NOT THE PERSON TO BE UTILIZING
19 THE PROGRAM. AND I AM WONDERING WHAT YOUR CRITERION IS FOR
20 THAT. I HAVE ONE MORE QUESTION AFTER.

21

22 **SPEAKER:** SURE. I AM HAPPY TO TAKE THOSE QUESTIONS. AND SO IN
23 TERMS OF SITTING IN ON THE FOCUS GROUPS, IF WE ARE DOING THEM
24 USING ZOOM, IT WILL DEPEND ON THE TECHNICAL CAPABILITIES OF
25 THE FOCUS GROUP FACILITATORS WE ARE USING. AND IN GENERAL, WE



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1 DON'T WANT TO HAVE A LOT OF PEOPLE THAT ARE WATCHING FOCUS
2 GROUPS THAT ARE NOT PARTICIPATING IN THE FOCUS GROUPS, AND IF
3 THERE'S A WAY FOR US TO BE OBSERVERS, WE WILL SET THAT UP. IF
4 IT IS NOT POSSIBLE, HOWEVER, WE WILL BE RECORDING THE FOCUS
5 GROUPS AND WE CAN PROVIDE A RECORDING OF THE FOLKS GROUPS TO
6 YOU SO YOU CAN SEE --

7

8 **SPEAKER:** THANK YOU.

9

10 **SPEAKER:** WE WON'T HAVE THE ABILITY TO PASS MESSAGES TO THE
11 FOCUS GROUP FACILITATOR LIKE WE WOULD.

12

13 **SPEAKER:** NO NO NO, THANK YOU SO MUCH FOR THAT. THAT CLARIFIES
14 MY QUESTION, I ASKED IT IN A WAY THAT WAS NOT CLEAR. AND I AM
15 WONDERING, FOR THE PEOPLE THAT ARE IN THE FOCUS GROUP, FOR THE
16 8 TO 10 PARTICIPANTS, WHAT IS YOUR CRITERION FOR THE 8 TO 10
17 PEOPLE AND IS THAT THE SAME FOR THE TELETOWN HALL.

18

19 **SPEAKER:** WE ARE IN THE PROCESS OF PROCUREMENT FOR A FOCUS
20 GROUP FACILITATION FIRM TO HELP US FLUSH OUT THE ANSWERS TO
21 ALL OF THOSE QUESTIONS. WE WILL COME UP WITH A DRAFT PLAN FOR
22 HOW WE PLAN TO TARGET PEOPLE, AND WE WANT TO TRY TO GO FOR AS
23 MUCH REPRESENTATION AS POSSIBLE, AND WHY WE ARE SEPARATING IN
24 THREE LANGUAGE GROUPS TO ENSURE THAT WE HAVE GOOD REPRESENT
25 WITHATION, FOR EXAMPLE, AND ENSURING THAT MATURING UNHOUSED



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1 PEOPLE ARE REPRESENTED. SO THAT IS ONE OF THE CRITERION WE
2 WOULD USE, FOR EXAMPLE. I CANNOT TELL YOU RIGHT NOW WHAT ALL
3 OF THEM WOULD BE. IT IS CHALLENGING WHEN YOU ARE LIMITING IT
4 TO 8 TO 10 PEOPLE. AND IN TERMS OF THE TELEPHONE TOWN HALLS,
5 WE ARE DOING OUTREACH TO SOLICIT PARTICIPATION IN THOSE
6 TOWNSHIP HALLS THAT I DON'T THINK WILL NECESSARILY HAVE
7 SPECIFIC CRITERION FOR WHO CAN AND CAN'T PARTICIPATE IN THEM.
8 IF YOU WANTED TO PARTICIPATE, AS A LISTENER, YOU WOULD ALWAYS
9 BE ABLE TO DO THAT.

10

11 **SPEAKER:** THANK YOU. I THINK THAT IS AWESOME. I WOULD STRONGLY
12 RECOMMEND THAT THE FOCUS GROUPS BE POTENTIAL USERS OF THE
13 PROGRAM, OR REPRESENTATIVES OF GROUPS WHO WOULD DO IT. AND
14 THEN FOR THE TELETOWN HALLS, IF THAT IS GOING TO BE -- IF YOU
15 ARE CASTING A WIDER NET FOR THAT, TO TRY AND IDENTIFY IF THE
16 SPEAKER IS A POTENTIAL USER OR REPRESENTATIVE OR NOT. THAT
17 FEEDBACK CAN LOOK REALLY DIFFERENT.

18

19 **SPEAKER:** YEAH.

20

21 **SPEAKER:** AND THEN TO BACK UP WHAT RICH WAS SAYING, I WOULD
22 LIKE TO INTRODUCE THE ALAMEDA LABOR COUNSEL BECAUSE IT IS
23 RIGHT THEREISM. AND I KNOW MANY OF THE USERS ARE COMMITTING ON
24 THOSE ROADS AT THAT TIME.

25



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1 **SPEAKER:** THAT WOULD BE GREAT.

2

3 **SPEAKER:** AND ANYTHING ELSE?

4

5 **SPEAKER:** THANK YOU SO MUCH. I'M LOOKING FORWARD TO THIS.

6

7 **SPEAKER:** WE WILL MOVE ON TO MICHAEL. IF YOU HAVEN'T

8 INTRODUCED YOURSELF, PLEASE DO SO FOR THE GROUP.

9

10 **SPEAKER:** THANK YOU, MICHAEL BALDINI, NAPA COUNTY. I ENJOYED
11 THE PRESENTATION, LISTENING TO THE RESPONSES, AND GIVE AND
12 TAKE. AND THE CORRIDORS ARE ASPIRATIONAL IN THE BAY AREA AND
13 NECESSARY, IT IS COUNTER TO THE LARGER GOALS OF INCREASING
14 GREENHOUSE GASES, ETC., AND GET THE TARGET GROUP TO WORK. AND
15 THE TRANSIT SCHEDULE IS NOT WORKING, ETC. SO ON THE PILOT
16 PROGRAM, IS THERE A GO OR NO-GO MEASURE, OR THRESHOLD, WHERE
17 WE ARE BETTER OFF JUST GIVING EVERYBODY A GAS CARD AS AN
18 ALTERNATIVE. WHAT ARE THE ALTERNATIVES TO THE FAILURE OF THE
19 PILOT PROJECT, IT DOESN'T MAKE SENSE TO EXPAND IT, AND WHAT
20 ARE THOSE MEASURES OR THRESHOLDS? THANK YOU.

21

22 **SPEAKER:** SURE.

23

24 **SPEAKER:** WE WILL COME BACK AROUND JUNE OR JULY WITH THE
25 EVALUATION PLAN, AS A TOPIC. AND THE EVALUATION PLAN WILL SORT



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1 OF WALK YOU THROUGH THOSE GOALS AND RELATIVE TO EACH GOAL,
2 WHAT PERFORMANCE MEASURES WE THINK MIGHT MAKE SENSE TO MEASURE
3 THOSE GOALS AND HOW WE PLAN TO COLLECT DATA, WHETHER IT'S
4 QUANTITATIVE OR QUALITATIVE, TO SUPPORT THE MEASUREMENT OF
5 THAT. SO WE CAN EVALUATE WHAT ARE THE STRENGTHS AND THE
6 WEAKNESSES OF THE PILOT. THAT IS WHAT WHY ARE THINKING AT THIS
7 POINT. AND WE HAVE A DRAFT, AN INTERNAL DRAFT, APPROACH TO THE
8 EVALUATION AT THIS POINT WE HAVE BEEN KICKING AROUND. AND IT
9 IS CHANGING BECAUSE WE HAVE BEEN -- WE ARE TRYING TO NAIL DOWN
10 THE BUILD PROJECT. SO HOW YOU EVALUATE DEPENDS ON HOW YOU
11 UNROLL THE PROJECT. SO THAT IS WHY WE'RE GOING TO -- WE KIND
12 OF HAD TO GET EVALUATION ON HOLD UNTIL LATER, SO WE KNOW MORE
13 ABOUT WHAT IS THE ACTUAL APPROACH TO THIS PROJECT. AND WE
14 DON'T HAVE ANY PARTICULAR ALTERNATIVE PLAN FOR WHAT IF THE
15 PILOT DOES NOT GO WELL, WHAT WOULD WE DO. I WILL SAY THERE
16 IS -- THERE ARE A COUPLE OTHER AGENCIES IN THE REGION THAT ARE
17 VERY INTERESTED IN EQUITY, ALL THE EXPRESS OPERATORS ARE
18 INTERESTED, SOME ARE ACTUALLY AT THE POINT WHERE THEY ARE
19 DOING SOMETHING RIGHT NOW, ONE IN PARTICULAR IS SAN MATEO
20 COUNTY, THEY ARE GOING TO BE OPENING THEIR 101 EXPRESS LANES,
21 AND THEY HAVE A VERY CON CERTED EFFORT TO DEFINE AN INITIAL
22 EQUITY PROGRAM FOR WHEN THEY OPEN THE LANES, WHAT PROGRAM
23 WOULD THAT BE? SO COLLECTIVELY THE EXPRESS LANE OPERATORS ARE
24 VIEWING THIS PERIOD RIGHT NOW, I WOULD SAY, AS AN EXPERIMENT
25 IN WHAT WORKS, WHAT DOESN'T WORK, AND WE ARE ALL WORKING WITH



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1 EACH OTHER AND COORDINATING ACROSS AGENCIES TO LEARN LESSONS
2 AND BE INVOLVED IN EACH OTHER'S WORK. SO WE WILL MOVE AHEAD AS
3 A GROUP, CONSISTENCY IS IMPORTANT ACROSS OUR AGENCIES. AND FOR
4 THE CUSTMER. SO WE DON'T HAVE ANY SPECIFIC ALTERNATIVE YET. WE
5 HAVE TO SEE AND LEARN FROM THIS AND SEE WHAT HAPPENS.

6

7 **SPEAKER:** THANK YOU VERY MUCH.

8

9 **SPEAKER:** THANK YOU. I DIDN'T SEE -- MICHAEL LOPEZ. GO AHEAD.

10

11 **SPEAKER:** THANK YOU FOR YOUR PRESENTATION, I HOPE THE WHOLE
12 THING WORKS OUT WELL. I WAS READING THE DRAFT EQUITY
13 STATEMENT, WHEN I GOT TO THE THIRD SENTENCE, MTC HAS AN
14 EVOLVING DEFINITION OF EQUITY THAT INCLUDES RACE, GENDER,
15 DISABILITY, AND ECONOMIC STATUS. AND WITH SO MANY THINGS I
16 READ, INCLUDES AGE. AND IS THAT LEFT OUT FOR A REASON, OR IS
17 THAT ANTICIPATED TO BE INCLUDED IN ALL THE OTHER DESCRIPTORS?

18

19 **SPEAKER:** SO WE HAVEN'T GOT N TOTHE EQUITY STATEMENT TOPIC YET,
20 WE ARE GOING TO GO INTO THAT NEXT, IF YOU DON'T MIND PAUSING.
21 THAT IS FINE. I THOUGHT WHY WOULD TRY TO WRAP UP THE
22 ENGAGEMENT PORTION AND THEN MOVE ON, BECAUSE THAT IS A
23 SEPARATE PRESENTER WHO WILL WALK THROUGH THE BACKGROUND ON
24 EQUITY STATEMENT. AND THEN WE WILL TRY TO ANSWER YOUR
25 QUESTION. I WON'T FORGET ABOUT THAT, I PROMISE.



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1

2 **SPEAKER:** THANK YOU, I APPRECIATE IT. I DON'T SEE ANY OTHER
3 PARTICIPANTS, I GOT A COUPLE QUESTIONS FOR YOU. DO YOU KNOW IF
4 ANY REGIONAL AGENCIES HAVE ANY TYPE OF PILOT PROGRAM GOING ON
5 LIKE THIS, AND I KNOW IN LOS ANGELES COUNTY, THEY CALL THESE
6 THE LEXUS LANES, HAVE THEY DONE ANYTHING TO ADDRESS EQUITY
7 DOWN SOUTH?

8

9 **SPEAKER:** THEY HAVE DONE SOMETHING, AND I BELIEVE AS PART OF
10 THE EQUITY, CHELSIA WILL ADDRESS THAT QUESTION AS WELL.

11

12 **SPEAKER:** EXCELLENT. THANK YOU. IN FOCUS GROUPS, WILL YOU HAVE
13 LIKE-MINDED PARTICIPANTS OR WILL THEY BE FROM A VARIETY OF
14 GROUPS? YOU CAN GET DIFFERENT ANSWERS, ACCORDING TO WHO IS IN
15 THE VOTES GROUP.

16

17 **SPEAKER:** WE ARE HOPING WE DON'T HAVE LIKE-MINDED PEOPLE IN THE
18 FOCUS GROUPS, WE HOPE WE HAVE A LOT OF DIFFERENT VIEWPOINTS
19 REPRESENTED IN THE FOCUS GROUPS, THAT IS OUR GOAL.

20

21 **SPEAKER:** FROM DIFFERENT TYPES OF ORGANIZATIONS, THE DIFFERENT
22 FOCUS GROUPS. OKAY! I THINK THAT IS ALL FROM ME. YOU HAVE
23 ANSWERED MY QUESTIONS AS WELL. WE HAVE ONE MEMBER OF THE
24 PUBLIC --

25



APRIL 5, 2021

1 **SPEAKER:** ACTUALLY, IF I CAN INTERRUPT FOR A SECOND, I WOULD
2 LIKE TO BRING OUR PRESENTATION BACK UP SO WE CAN FINISH THE
3 SECOND PART OF THE PRESENTATION, ABOUT THE EQUITY STATEMENT
4 ITSELF. SO IF YOU DON'T MIND, THANK YOU. AND NOW I WILL TURN
5 IT OVER TO CHELSIA TO TALK ABOUT THE DRAFT EQUITY STATEMENT.

6

7 **SPEAKER:** THANK YOU, GOOD AFTERNOON, I AM HERE TO PRESENT THE
8 DRAFT EQUITY STATEMENT, FOR THE FAST TRACK START. BEFORE I DO,
9 I WILL PROVIDE YOU WITH BACKGROUND ON HAVING A DRAFT. AND
10 WORKING ALONGSIDE, I CONDUCTED A REGIONAL SCAN ON HOW WE
11 DEFINE EQUITY IN THE TOLL DISCOUNT PROGRAM TO HELP INCOME
12 EARNERS AND DRIVERS, AND INTERESTINGLY ENOUGH, WE HAVE HAD AN
13 AGENCY WIDE DEFINITION FOR EQUITY, AND NONE OF THEM ACTUALLY
14 DEFINED EQUITY IN THE CONTEXT OF THEIR TOTAL DISCOUNT PROGRAM
15 OR INITIATIVE. AND SO THERE IS ONLY ONE OTHER MANAGED LANE
16 WITH A PROGRAM THAT RELATES TO EQUITY AND THAT IS L.A. METRO'S
17 LOW INCOME ASSISTANCE PLAN THAT PROVIDES A ONE TIME \$25 TOLL
18 CREDIT ON THE I10 EXPRESS LANE. HOWEVER, LA METRO'S PLAN IS
19 NOT A TOLL DISCOUNT PROGRAM. MTC'S PILOT IS UNIQUE, IT GIVES A
20 DISCOUNT ON EVERY DRIVE ALONE TRIP AND NOT JUST A ONE TIME
21 TOLL CREDIT. IN ADDITION TO THE EXTERNAL RESEARCH, WE
22 CONSULTED WITH SEVERAL INTERNAL MTC STAFF TO INCLUDE THE
23 EXECUTIVE DIRECTOR TO GATHER THEIR FEEDBACK ABOUT THIS DRAFT
24 STATEMENT AS WELL. AND WE TOOK THE CUMULATIVE OF THE FEEDBACK
25 WE RECEIVED FROM STAFF, THE DRAFT EQUITY STATEMENT I AM



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1 PREPARING FOR YOU TODAY. WE ACKNOWLEDGE THE IMPORTANCE OF A
2 WRITTEN STATEMENT WITH GOALS AND OBJECTIVES AND SETS
3 EXPECTATIONS FOR COMMITMENT TO COLLABORATE WITH STAKEHOLDERS
4 AND CUSTOMERS ON PILOT DESIGN AND EVALUATION. AND TO THAT
5 POINT, UNDERSTANDING THE IMPORTANCE OF INVOLVING PARTICIPANTS
6 IN THE PROCESS TO WHO IS DIRECTS IS MEANINGFUL FOR THE
7 INTEGRITY OF INPILOT. WE WILL ENGAGE CBOS AND SOCIAL SERVICE
8 AGENCIES WHO HAVE EXPERIENCE WITH CUSTOMERS AND CAN BOTH
9 FACILITATE AND COMMUNICATE BACK THAT BROAD RANGE OF FEEDBACK
10 THAT WE ARE LOOKING FOR, IN THIS PROCESS OF FINALIZING THE
11 EQUITY STATEMENT. AND WITHOUT FURTHER ADO, I PROPOSE TO READ
12 THE EQUITY STATEMENT OUT LOUD, I AM SURE THAT YOU HAVE ALL HAD
13 AN OPPORTUNITY TO READ OVER IT, WHICH IS GOOD. AND I AM HOPING
14 TO GET SOME REALLY GOOD FEEDBACK FROM YOU ALL. AND I INVITE
15 YOU TO INTERRUPT ME ALONG THE WAY, IF YOU HAVE ANY QUESTIONS.
16 AND BEFORE I BEGIN, I WOULD LIKE TO QUICKLY POINT OUT THE
17 OBVIOUS. YOU NOTICE THE STATEMENT IS BROKEN DOWN INTO TWO
18 PARAGRAPHS, DONE INTENTIONALLY. THE FIRST PARAGRAPH IS TO
19 SHARE MTC'S WORKING DEFINITION OF EQUITY, AS WELL AS REFERENCE
20 THE EQUITY PLATFORM AND IN THE SECOND PARAGRAPH, SPEAKS TO
21 EQUITY AS IT RELATES TO FAST TRACK START PILOT PROGRAM. THE
22 DRAFT EQUITY STATEMENT FOR BAFI TOLL DISCOUNT PILOT, READS AS
23 FOLLOWS. EQUITY IS CORE TO -- (READING DESCRIBED SECTION).
24 NEXT PARAGRAPH. (READING DESCRIBED SECTION).
25



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1 **SPEAKER:** NEXT STEPS ARE TO SHARE WITH THE ADVISORY GROUPS, AND
2 SOCIAL SERVICE AGENCIES, THROUGH FOLKS GROUPS. AND AS THE BAY
3 AREA'S REGIONAL TRANSPORTATION AGENCY, IT IS IMPORTANT THAT WE
4 SET THE STANDARD FOR THE REGION AND IN DOING SO ACKNOWLEDGE
5 CONCERNS FOR AFFORDABILITY, ADDRESS THOSE CONCERNS IN A
6 PRODUCTIVE WAY, AND COLLABORATE ON A RESOLUTION. THANK YOU
7 FOR YOUR TIME! AND I NOW WOULD LIKE TO GATHER FEEDBACK, WHICH
8 WE HAVE STARTED. I CAN START BY ADDRESSING THE QUESTIONS
9 FIRST, UNLESS THERE'S A DIFFERENT PREFERENCE.

10

11 **SPEAKER:** MICHAEL, CAN YOU ADDRESS YOUR QUESTIONS? YOU HAVE TO
12 UNMUTE YOUR MICROPHONE.

13

14 **SPEAKER:** I HAVE TO CHANGE MY SCREEN, TOO.

15

16 **SPEAKER:** MY QUESTION IS ABOUT THE THIRD SENTENCE IN THE FIRST
17 PARAGRAPH, THAT ACKNOWLEDGES A DISPARITY ON RACE, GENDER,
18 DISABILITY, AND ECONOMIC STATUS. AND IT DOESN'T MENTION AGE,
19 BECAUSE THERE IS NOT JUST THERE SENIORS, BUT THE YOUNGER
20 PEOPLE WHO ARE BEGINNING TO DRIVE CAR AND UNDERSTAND THINGS
21 AND HAVE LIMITED INCOMES.

22

23 **SPEAKER:** I TOTALLY -- I AGREE. AND THIS IS THE REASON WHY WE
24 ARE COMING TO YOU TO LOOK THROUGH THIS DRAFT AND TO GET YOUR
25 INPUT, AND YOUR FEEDBACK. YOU ARE RIGHT, AGE SHOULD BE



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1 INCORPORATED INTO THE STATEMENT AND FOR THAT REASON, I
2 DEFINITELY WILL MAKE SURE THAT WE CONSIDER THAT, TAKE THAT
3 INTO CONSIDERATION FOR THE NEXT DRAFT.

4

5 **SPEAKER:** OKAY.

6

7 **SPEAKER:** THANK YOU.

8

9 **SPEAKER:** THE NEXT DRAFT. I FIGURE THIS IS THE TIME.

10

11 **SPEAKER:** GREAT, THANK YOU! THANK YOU FOR THAT.

12

13 **SPEAKER:** THANK YOU.

14

15 **SPEAKER:** RICH HEDGES?

16

17 **SPEAKER:** THIS IS THE WITHIN EXCEPTION, I REALLY -- I AM A
18 STRONG ADVOCATE AND I DO TRAVEL TRAINING FOR PUBLIC TRANSIT, A
19 LOT OF MEMBERS CANNOT DO THAT. THEY WORK ODD HOURS, THEY ARE
20 THE ONLY ONES SCHEDULED, AND IT IS DIFFICULT TO DEAL WITH
21 PUBLIC TRANSIT, AND SO I THINK THE WAY YOU PUT IT UP, AND THE
22 DESTINATION SCHEDULE, AND CAR POOLING ARE NOT ALWAYS GOOD
23 OPTIONS. I THANK YOU FOR THAT, AND THAT'S SOMETHING THAT A LOT
24 TRANSIT ADVOCATES DON'T RECOGNIZE AT TIMES. AND I THINK IT IS
25 WONDERFUL THAT YOU PUT IT IN. I CAN GIVE YOU EXAMPLES OF A



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1 YOUNG WOMAN WHO THOUGHT SHE COULD TAKE A BUS, GET ON CAL TRAN,
2 BOUGHT A TICKET, AND HER STOP WAS ONE PAST HER ZONE AND SHE
3 GOT A \$280 TICKET. TRANSIT CAN BE CONFUSING FOR PEOPLE THAT
4 WORK THESE ODD HOURS. THANK YOU.

5

6 **SPEAKER:** THANK YOU.

7

8 **SPEAKER:** IT I DON'T SEE ANY OTHER QUESTIONS, CAN YOU BRING THE
9 SLIDE PRESENTATION BACK UP. THANK YOU. SO IF WE LOOK AT, DRAFT
10 EQUITY STATEMENT, I ASSUME THAT ONCE YOU COMPLETE THE
11 STATEMENT, IT WOULD BE USABLE FOR JUST A SHORT PERIOD OF TIME,
12 THROUGH 2024, AND I READ THE FIRST LINE, PURSUING EQUITY CALLS
13 FOR HISTORICALLY UNDERREPRESENTED PEOPLE. WELL, THERE ARE
14 UNDERREPRESENTED PEOPLE WHO ARE HISTORICALLY NOT LISTED HERE.
15 FOR EXAMPLE, THE LGBTQ COMMUNITY THAT HAVE THEIR OWN
16 DISPARITIES AND NEEDS FOR A SERVICE SUCH AS THIS. IS THERE ANY
17 WAY YOU CAN INCORPORATE OTHER TYPES OF UNDERREPRESENTED PEOPLE
18 INTO THIS STATEMENT?

19

20 **SPEAKER:** A GREAT QUESTION. THIS PILOT IS TO STRAETSS THE ISSUE
21 OF AFFORDABILITY IN EXPRESS LANES, A SLIVER TO EQUITY, WE
22 REALIZE THAT. AND IT IS AN IMPORTANT SLIVER. SO I THINK WHAT
23 YOU ARE REFERENCING IS EQUALLY IMPORTANT, AND FITTING IT INTO
24 THIS PILOT, AGAIN, IT IS TO ADDRESS AFFORDABILITY AND IT IS
25 SOMETHING TO CONSIDER, AND I DON'T KNOW HOW TO REALLY ANSWER



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1 YOUR QUESTION AND FOR THIS PUBLIC, WE ARE TALKING ABOUT LOW
2 INCOME PEOPLE. SO YOU ARE RIGHT. SO THEY ARE HISTORICALLY
3 UNDERREPRESENTED, THE LIST CAN GO ON. AND FOR THIS, FOR THE
4 PILOT, WE ARE CONCENTRATING THE EFFORTS ON LOW INCOME.

5

6 **SPEAKER:** CAN I SAY SOMETHING?

7

8 **SPEAKER:** SURE.

9

10 **SPEAKER:** IN THE SAME WAY ON THE ISSUE OF AGE, I AM NOT TOTALLY
11 FAMILIAR WITH MTC'S ENTIRE POLICY, AND I WAS ASSUMING THAT
12 RACE, GENDER, DISABILITY, ECONOMIC STATUS COVERED THE GAMUT
13 FOR WHAT MTC'S POLICY IS, WE REVIEWED IT INTERNALLY WITH THE
14 EQUITY ADVISOR AND STAFF. WE WILL CHECK BACK WITH THEM AND
15 FIND OUT WHAT IS MTC'S AGENCY-WIDE POLICY AND MAKE SURE THAT
16 IT REFLECTS THAT.

17

18 **SPEAKER:** I THINK THAT'S A GREAT IDEA. AND LGBTQ COMMUNITY HAD
19 DIFFICULTY MAINTAINING EMPLOYMENT BECAUSE OF WHO THEY ARE. SO
20 THEY MAY BE ECONOMICALLY DISADVANTAGED. JUST FOOD FOR THAT.

21

22 **SPEAKER:** THANK YOU.

23

24 **SPEAKER:** THANK YOU FOR PLANNING THAT OUT, I APPRECIATE THAT.

25



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1 **SPEAKER:** WE WILL MOVE ON TO TERRY SCOTT. YOUR MICROPHONE IS
2 MUTED.

3

4 **SPEAKER:** YOU ANSWERED MY QUESTION, I WAS TRYING TO DETERMINE
5 HOW THE LGBTQ COMMUNITY WOULD BE DISADVANTAGED FINANCIALLY IN
6 THIS MANNER, I CNLT COULDN'T FIGURE IT OUT. THANK YOU, THOUGH.

7

8 **SPEAKER:** THERE IS STILL MANY PEOPLE WHO HAVE DISPARATE HIRING
9 PRACTICES, UNFORTUNATELY THAT SKILL IS STILL IN PLACE. ANY
10 MEMBERS OF THE PANEL THAT WOULD LIKE TO SPEAK? SEEING NONE, WE
11 WILL MOVE ON TO PUBLIC. DO WE HAVE ANY WRITTEN STATEMENTS ON
12 THIS ITEM?

13

14 **SPEAKER:** THERE IS NO PUBLIC COMMENT RECEIVED ON THIS ITEM AND
15 THERE IS ONE MEMBER OF THE PUBLIC WITH THEIR HANDS RAISED.
16 ALEADA, GO AHEAD AND UNMUTE YOURSELF.

17

18 **SPEAKER:** THANK YOU, ALETA DUPREE FOR THE RECORD, SHE AND HER.
19 GOOD PRESENTATION, I HOPE THIS IS THE START OF SMUG BIGGER.
20 WHILE I DON'T HAVE A CAR NOW, I DID HAVE THEM FOR A LONG TIME,
21 AND IN MY DAYS OF HAVING CARS I WAS LOWER INCOME. MUCH OF MY
22 COMMUTING WAS ON TOLL ROADS, AND IN THE 980S, IN THE TURNPIKE
23 IN OKLAHOMA, THAT WAS A 70-MILE ONE-WAY COMMUTE BACK AND FORTH
24 DAILY. AND TOLLS ADD UP, I AM A REDUCED FARE CARD USER,
25 BELIEVE ME IT DOES MAKE A DIFFERENCE. AND I WOULD RATHER HAVE



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1 CARS ON THE HIGHWAYS PAYING A REDUCED TOLL THAN TO HAVE SOME
2 PEOPLE IN ACADEMIC DIRE STRAIGHTS DRIVING LONGER PERIODS OF
3 TIME ON THE LOCAL STREETS FOR LONG DISTANCES. SO CONGESTION
4 MANAGEMENT CAN PLAY A PART, AND HOPEFULLY THIS IS THE START OF
5 SOMETHING BIG. THERE HAS TO BE A LOT OF LEGISLATION IN ORDER
6 TO GET THERE. I APPRECIATE YOUR COMMENTS ABOUT DISADVANTAGED
7 GROUPS, I KNOW WHAT IT IS LIKE TO BE IN THAT BOAT, I AM WITHIN
8 IN THE LGBTQ COMMUNITY THAT DOES NOT FIT SOCIETALLY-
9 ESTABLISHED DEFINITIONS, I KNOW WHAT IT IS LIKE TO BE
10 PROVERBIALY PUSHED TO THE TRACKS. THANK YOU FOR THE FORWARD
11 THINKING, I APPRECIATE THE WELCOME EVERY TIME I COME TO VISIT
12 WITH YOU. THANK YOU.

13

14 **SPEAKER:** THANK YOU VERY MUCH. SEEING NO OTHER MEMBERS OF THE
15 PUBLIC, WE WILL GO AHEAD AND MOVE ON TO THE NEXT AGENDA ITEM,
16 NUMBER 8.

17

18 **SPEAKER:** I AM SORRY, MAY I JUST PUT THROUGH ONE OTHER THING
19 OUT THERE, I REALIZE EVERYONE HAS NOT HAD A CHANCE TO DIGEST
20 THE DEFINITION. SO LOOK OVER IT, IF YOU HAVE ANY QUESTIONS OR
21 FEEDBACK, YOU WANT TO TALK ABOUT IT LATER, REACH OUT AND I
22 BELIEVE CONTACT INFORMATION IS INCLUDED IN THE PRESENTATION.
23 THANK YOU FOR DOING THAT. AND I WELCOME YOUR FEEDBACK. THANK
24 YOU.

25



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1 **SPEAKER:** THANK YOU. LISA, WOULD YOU LIKE TO MAKE ANY COMMENTS?

2

3 **SPEAKER:** I APPRECIATE THAT CHELSEA SPOKE UP, THE SAME FOR IT
4 THE ENGAGEMENT SIDE, IF YOU HAVE ADDITIONAL QUESTIONS, FEEL
5 FREE TO GET IN TOUCH WITH ANY ONE OF US.

6

7 **SPEAKER:** THANK YOU FOR COMING, WE WILL SEE YOU AGAIN IN JUNE
8 OR JULY!

9

10 **SPEAKER:** THANK YOU.

11

12 **SPEAKER:** HAVE A GOOD DAY. MOVING ON TO AGENDA ITEM NUMBER 8,
13 PUBLIC COMMENT AND OTHER BUSINESS. I WILL NOW -- NUMBER 7!
14 PARDON ME, MEMBERS OF THE SUBCOMMITTEE MAY BRING UP NEW
15 BUSINESS FOR DISCUSSION OR ADDITION TO A FUTURE AGENDA. AND I
16 BELIEVE KENOM IS KICKING OFF THIS ITEM. IS HE HERE TODAY?

17

18 **SPEAKER:** I AM HERE. UNFORTUNATELY, I DON'T HAVE A VERY
19 ELABORATE UPDATE. WE HAVE THE SUMMER ACADEMY PLANS AND WE ARE
20 WAITING ON TOP-LEVEL APPROVAL OF HOW IT HAS BEEN LAID OUT. SO
21 I AM COMMITTED TO, ONCE WE GET MCMILLAN TO APPROVE, I WILL
22 MAIL OUT THE APPLICATION FORM AND THE PROMOTIONAL MATERIALS
23 ABOUT THAT SOMETIME LATER THIS WEEK.

24



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1 **SPEAKER:** GREAT. WE LOOK FORWARD TO HEARING YOUR FURTHER
2 UPDATES. RICH HEDGES?

3

4 **SPEAKER:** I WILL GIVE YOU A FAIRLY DETAILED -- SCOTT HAS A BILL
5 TO EXPEND THE PILOT PROGRAM FOR MILEAGE BASED CHARGE FOR ROAD
6 USE. AND ELIMINATE THE GAS TAX. FOR A COUPLE REASONS, THIS IS
7 GOODISM. FIRST OF ALL, I WILL ALLAY PEOPLE FROM THINKING THE
8 MILEAGE IS PRIVATE. IT IS REPORTED EVERY TIME YOU GET YOUR CAR
9 SMOGGED TO THE STATE AND THE INSURANCE COMPANY HAS ACCESS TO
10 THAT. I AM NOW REQUIRED TO REPORT MY MILEAGE TO GET THE
11 DISCOUNT. SO PRIVACY IS NO LONGER AN ISSUE WITH THIS. AND I
12 TOOK PART IN THE PILOT PROGRAM WHEN I FIRST STARTED, THEY DID
13 A PLUGIN IN THE AREA WHERE YOUR SMOG GUY WOULD PLUG INTO READ
14 THROUGH YOUR DATA. AND THEY SET UP A PHONY CREDIT CARD AND
15 EACH MONTH, IF I USED MORE MILES THAN IT WOULD HAVE COST ME
16 WITH GAS TAX, I WOULD HAVE PAID SOMETHING, IF NOT, I AM
17 REFUNDING SOMETHING. THAT'S THE BALANCE THAT WE -- THE COST,
18 BASED ON THE GAS TAX TO EXIST. AND THE REASON I THINK THIS IS
19 GOOD IS WE HAVE BEEN BY FAR TAKING MONEY OUT OF THE GENERAL
20 FUND TO REPAIR THE ROADS, 95 PERCENT OF THE INTERSTATE HIGHWAY
21 IS PAID BY THE FEDERAL GOVERNMENT. AND NOW WE ARE REQUIRED TO
22 MAINTAIN ON OUR OWN WITHOUT FEDERAL HELP. SO ELECTRIC CAR IS
23 PAYING MORE THAN THE \$100 A YEAR THEY PAY EXTRA ON THE
24 REGISTRATION FEES, WHICH ARE QUITE LOW. AND WE ARE BETTER
25 FACED WITH EQUITY AND GASOLINE TAXES, AND THE GAS TAX IS AT



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1 THE PUMP, IT CANNOT BE ADJUSTED. THERE IS NO REBATE ON THAT
2 FOR PEOPLE 2459 ARE LOW INCOME. SO WE CAN DO VERY MUCH LIKE
3 YOU DO WITH CLIPPER, AND WITH FAST TRACK, FOR PEOPLE THAT ARE
4 ELIGIBLE TO SET A DISCOUNT ON DRIVING ON THE GAS TAX. SO I
5 WOULD LIKE TO REVIEW THE BILL AND TALK ABOUT THIS, AS AN
6 EQUITY ISSUE, IF NOTHING ELSE IN THE FUTURE, AND GET PEOPLE'S
7 INPUT AND IDEAS ON IT. AND I DON'T THINK IT IS AN IMPORTANT
8 TOOL FOR EQUITY, AND OTHERS MAY NOT FEEL THAT WAY. THANK YOU.

9

10 **SPEAKER:** THAT IS AN INTERESTING CONCEPT, AND IT WILL BE EVEN
11 MORE INTERESTING WHEN WE HAVE OUR LEGISLATIVE UPDATES TO THE
12 PACT, PERHAPS WE CAN HAVE INFORMATION INCLUDED AS PART OF THE
13 DISCUSSION.

14

15 **SPEAKER:** I AM SORRY FOR A WINDY EXPLANATION, I THOUGHT IT WAS
16 IMPORTANT TO GIVE DETAILS.

17

18 **SPEAKER:** THANK YOU FOR BRINGING THAT UP! IT IS IMPORTANT, THIS
19 EQUITY ISSUE. ANY OTHER MEMBERS OF THE PANEL WHO WOULD LIKE TO
20 HAVE ANY COMMENTS OR UPDATES? OKAY. SEEING NONE, WE WILL GO ON
21 TO AGENDA ITEM NUMBER 8, PUBLIC COMMENT AND OTHER BUSINESS. I
22 WILL ASK THE CLERK TO READ THE NAMES AND ORGANIZATIONS OF ANY
23 GENERAL WRITTEN PUBLIC COMMENT RECEIVED AT
24 INFO AT BAYAREAMETRO.COM BY 5:00PM YESTERDAY.

25



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1 **SPEAKER:** NO PUBLIC COMMENT RECEIVED AND NO MEMBERS OF THE
2 PUBLIC WITH THEIR HANDS RAISED.

3

4 **SPEAKER:** THANK YOU VERY MUCH. I HOPE WE CAN ACKNOWLEDGE THE
5 AAPI COMMUNITY AND THE STRUGGLES THEY HAVE, AND THE ATTACKS ON
6 THE COMMUNITY. SO IF IT IS OKAY WITH THE PANEL, WE WILL CLOSE
7 OUR MEETING WITH ACKNOWLEDGEMENT TO THE AAPI COMMUNITY. I WILL
8 CLOSE THIS MEETING, AND WE WILL ADJOURN TO NEXT MONTH, WHICH
9 IS MAY 3RD AT 1:00PM. THANK YOU FOR ALL YOUR HELP AND THANK
10 YOU, PRESENTERS, TODAY. YOU MAY NOW STOP THE RECORDING.

11



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